



University of North Texas
Hospitality, Event & Tourism Management
College of Merchandising, Hospitality & Tourism

HMG T 3920.501
 Recent Developments in the Hospitality Industry
 Fall 2025

CATALOG DESCRIPTION: 3 hours. An extensive study of current developments facing employers in the hospitality industry. Particular emphasis is given to selected readings and case studies dealing with societal, consumer and operational management issues and trends. Supported in part by Ben E. Keith Lectureship Series.

PREREQUISITES: None

CLASS MEETINGS: [UNT at Frisco](#), Classroom 456

- Address: [12995 Preston Rd, Frisco, TX 75033](#)
- Phone: 972-668-7100

CLASS SCHEDULE: Tuesday 3:30 – 4:50 PM

INSTRUCTIONAL MATERIALS:

- No textbook required for this course
- Reading List and Current articles from journals, magazines, newspapers, the Internet, etc.
- Lecture notes are available on course Canvas
- A variety of guest speakers are available throughout the semester.

INSTRUCTOR: Harold S. Lee, Ph.D.
 Office: Chilton Hall 355C (UNT Denton)
 Email: Harold.Lee@unt.edu (Email is the best way to reach out to your instructor!)
 Office Phone: (940) 369-6640
 Mobile: (702) 812-1208 (Prefer texting)

OFFICE HOURS: Mon 10:30 – 11:15 am; Tue 1:00 – 1:45 pm or by appointment (In-person or Virtual)



Mission, Vision, and Program Learning Outcomes

HETM Mission

We educate the next generation of hospitality and tourism leaders who strive for excellence and embrace our diversity in a caring, innovative, and empowering community.

HETM Vision

To be world class in advancing innovative education, creating collaborative knowledge, and transforming future hospitality and tourism leaders.

HETM Program Learning Outcomes

PLO1: Identify and apply the knowledge and skills necessary for hospitality and tourism operations.

PLO2: Develop and integrate a core set of business skills necessary to successfully operate a hospitality and tourism organization.

PLO3: Demonstrate competence in the communication skills necessary for hospitality and tourism management.

PLO4: Formulate business decisions in hospitality and tourism management.

PLO5: Evaluate leadership principles necessary in the diverse and global hospitality and tourism industry.

COURSE OBJECTIVES:

Upon completion of the course, students will be able to:

- Identify and analyze the many influences impacting today's hospitality businesses – PLO3
- Analyze sources of information for relevant and reliable content – PLO2 & 3
- Identify recent developments in the areas of social responsibility, ecology, ethics, diversity, legislation, change/downsizing, finance/accounting, marketing, political factors, human resource management, societal and demographic changes, and employee and customer safety/security, and their role in the hospitality industry – PLO 3 & 4
- Conduct in-depth research of current issues using trade publications, newspapers, journals, and the Internet – PLO 3

TEACHING PHILOSOPHY:

Your success as a student depends primarily on your willingness to accept responsibility for your own learning. **I can provide you with the opportunity to learn (in the classroom), motivation to learn (your grade), and support for your learning experience (through feedback and individual assistance);** I will be happy to assist you as you tackle the challenges you will face in this class. BUT your responsibility is to attend all class sessions, to complete each and every assignment (both in and out of class), and to make the personal effort to master the concepts presented.

Silence your cellphone before entering the classroom. Cell phones, audio players, and recording devices are not permitted during class sessions. Laptops and tablets are to be used for **class-related work only**. Using your device for anything other than class work may result in you not being able to use the computer for the class duration.

CLASS ATTENDANCE:

Class attendance is very important for all classes but especially for one that meets only once a week. **There will be no makeup of attendance under any circumstances except recognized University absences or student sickness.** All students must arrive promptly for each class session and remain for the entire session to be considered present. Roll will be taken at a random time each week. **The student's own signature and student identification number** are required for signing the roll sheet. **Up to 25 points of your total grade will be given for attendance.** Three unexcused absences or more will earn no points for attendance. The point for attendance is further broken down as follows:

Miss zero to one class	25 points
Miss two classes	13 points
Miss three classes	0 points
Miss four or more	One-letter grade will be decreased (e.g. A -> B)

CLASS PARTICIPATION:

Class participation is very important for all classes but especially for one that meets only once a week. During the semester, there will be many class activities. There will be no makeup opportunities for any class activities (**asking a question to speakers and classmates**). **Each class activity is worth 4 pts and up to 20 points of your total grade will be given for Participation.**

EXAM:

There will be **one exam** on this course, and it will be a **take-home exam**. An examination will be based on material presented in lectures, reading assignments, guest speakers, industry visitations, and group discussions. The examination may be made up only if there is an excused absence as defined in class attendance.

ONLINE DISCUSSION:

Each student should post various answers to questions in terms of many different trends in the hospitality industry. Your instructor will provide several questions, and all answers should be posted under the discussion board on Canvas. All due dates are indicated on the course schedule. More specific guidelines will be provided under the discussion board on Canvas.

WEEKLY ASSIGNMENT:

This assignment will be given during regularly scheduled class time using various course materials such as lecture notes, guest speaker information, and online resources. Your instructor will post the assignment guidelines on Canvas. All due dates are indicated on the course schedule.

EXECUTIVE INTERVIEW PROJECT:

The goal of this project is to interview a hospitality executive. Explain that the questions you are asking are part of a class report. Please see detailed information for this assignment on Canvas.

TOPIC PAPER & PRESENTATION:

The goal of this project is to research current trend topics for creating a summary report and a mini power point presentation. The topics are current issues or trends that are in the news and are being addressed by various hospitality firms or companies. Please see detailed information for this assignment on Canvas.

GRADE SHEET:

Activity	Points	Points Attained
Syllabus Agreement Form	5 pts	
Participation	20 pts	
Attendance	25 pts	
Online Discussion	35 pts	
Weekly Assignments	135 pts	
Field Trip Summary	20 pts	
Executive Interview Project	50 pts	
Topic Paper & Presentation	90 pts	
Exam	100 pts	
Total Possible Points	480 pts	
Extra Credit Opportunities:		
<ul style="list-style-type: none"> • SPOT evaluation: 5 pts • CMHT Career Expo: 5 pts • Scrappy Quizzes: TBA 		

Final Course Grade**% of Total Possible Points**

A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	Less than 60%

POLICIES FOR ALL CLASS ASSIGNMENT:

All assignments given to the instructor are to be typed and submitted via Canvas. All papers should be carefully written and proofread prior to being submitted. Papers should follow the guidelines on the assignment sheet. All projects are to be written on standard letter-size paper, using a standard 12-point font, 1-inch margin and double-spaced. Write the report according to the prescribed outline and instructions. Make a copy of the report and all projects for your records.

Late assignments will NOT be accepted except in emergencies. In order to successfully complete this class with a passing grade (A, B, or C), please make every effort to complete work on time. All assignments will be available ahead of time. There are two exceptions to this policy on late submissions:

1. COVID-19 Case or any other illness with doctor's release
2. Death of immediate family member with verification (grandparent, parent, sibling, child, spouse, etc.)

****Please let your instructor and Dean of Students know immediately any of your difficult status****

REFERENCES FOR WRITTEN PAPERS:

References must be included for any written work submitted that uses published information or is based on personal interviews. Published information includes all printed (hard copy) sources as well as Internet or electronic sources. When writing a paper, news brief, etc., include all references in a bibliography. All direct quotations and paraphrased information must be properly cited. Students are expected to use the referencing style described in the APA Publishing manual. **See the following website for finding more information.**

<https://apastyle.apa.org/style-grammar-guidelines/references/examples>

Sample citations:

- **Lee, H. S. K.**, Wang, J., Moreno-Brito, Y. L., Shen, Y., & Kim, H. S. (2025). Linguistic insights into customer satisfaction: an exploratory analysis of online reviews for gaming destination resorts in Las Vegas. *Journal of Hospitality and Tourism Technology*, 16(1), 73-90.
- Hong, C., Soifer, I., **Lee, H.**, Choi, E. K. C., & Ruetzler, T. (2023). Hospitality and tourism management student satisfaction with their majors and career readiness amid the COVID-19 pandemic. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 32, 100434.
- Jackson, L. M. (2019). *The psychology of prejudice: From attitudes to social action* (2nd ed.). American Psychological Association.

Example for Internet sites:

- Bologna, C. (2019, October 31). *Why some people with anxiety love watching horror movies*. HuffPost. https://www.huffpost.com/entry/anxiety-love-watching-horror-movies_l_5d277587e4b02a5a5d57b59e

TENTATIVE COURSE SCHEDULE

Date	Topics /Activities in Class	Assignments, Discussions & Projects Due
Aug. 19	1) Introduction & Course Overview	
Aug. 26	1) Introduction to Trend (Fad vs. Trend) 2) Andrew Freeman and Associates, 2025 Trends Report: The Year of Multiple Personalities in Food, Beverage and Hospitality, etc.	1) See Canvas for due date of upcoming assignments
Sep. 2	1) Library Session by Ms. Briana Knox , UNT CMHT Librarian: Information Sources, Where to Access – Relevant & Reliable Sources. <u>Please bring your laptop!</u>	
Sep. 9	1) Andrew Freeman and Associates, 2025 Trends Report: The Year of Multiple Personalities in Food, Beverage and Hospitality, etc. 2) Lifestyle and Customization of Products and Services in the hospitality industry	1) See Canvas for due dates of upcoming assignments 2) Syllabus Agreement Form Due by 3:30 pm (Turn in a hardcopy)
Sep. 16	Guest Speaker (TBA)	1) See Canvas for due dates of upcoming assignments
Sep. 23	1) Social Media Trends in the Hospitality Industry 2) Lifestyle and Customization of Products and Services in the hospitality industry	
Sep. 30	Guest Speaker (TBA)	1) See Canvas for due dates of upcoming assignments
Oct. 7	1) Sustainability in the Hospitality Industry 2) Branding Loyalty	1) See Canvas for due dates of upcoming assignments
Oct. 14	Guest Speaker (TBA)	1) See Canvas for due dates of upcoming assignments
Oct. 21	Guest Speaker (TBA)	1) See Canvas for due dates of upcoming assignments
Oct. 28	1) Executive Interview Project 2) Topic Paper and Presentation Review 3) Exam Review	1) Executive Interview Project Due by 3:30 pm
Oct. 31	Class Field Trip (TBA)	
Nov. 4	Take-Home Exam (No Class)	
Nov. 11	Guest Speaker (TBA)	
Nov. 18	Guest Speaker (TBA)	1) See Canvas for due dates of upcoming assignments
Nov. 25	Thanksgiving Holiday (No Class)	
Dec. 2	1) Topic Paper and Presentation (Paper Due) 2) Guest Speaker (TBA)	1) Only Paper is Due by 3:30 pm
Dec. 9	1) Topic Paper and Presentation (PPT Due)	1) Only PPT is Due by TBA by 3:30 pm

***Revisions:** A syllabus is a tool to help you plan your time. Every effort is made to make the syllabus as complete as possible, but there may be occasions when changes are required. I will announce any deviations from this syllabus and schedule through Canvas announcements.

College of Merchandising, Hospitality & Tourism
Syllabus Statements
Fall 2025 (All Sessions)

Advising and Degree Progression

Undergraduate Advising

ALL students are expected to meet with their Academic Advisor each semester to update your degree plan and to stay on track for a timely graduation.

- *Advising Contact Information (Chilton Hall 385 – 940.565.4635)*
- *SCHEDULE APPOINTMENTS HERE: appointments.unt.edu*
- *Email: cmhtadvising@unt.edu*

Prerequisites

- Ultimately, it is a student's responsibility to ensure they have met all prerequisites before enrolling in a class.
- A prerequisite is a course or other preparation that must be successfully completed (a grade of C or better) before enrollment in another course. All prerequisites are included in the catalog course descriptions.
- Students that lack prerequisites for a course are not allowed to remain on the course.

Transfer Courses

Any transfer course(s) from another institution must receive *prior approval* from your CMHT Academic Advisor to ensure that the course(s) will be applicable to your degree plan at UNT.

Dropped for Non-payment

- Students will be dropped for nonpayment for enrolled courses, parking fees, schedule change fees, etc. Please check your account daily through the 12th class day to ensure you have not been dropped for non-payment of any amount. It is the student's responsibility to make all payments on time.
- *Students cannot be reinstated for any reason after the 12th class day regardless of the situation.*

Dropping a Course

- A decision to drop a course may affect your current and future financial aid eligibility. Talk to your academic advisor or Student Financial Aid if you are thinking about dropping a course.
- Speak with the course instructor to discuss any possible options to be successful in the course before dropping.
- Meeting deadlines for dropping a course is the student's responsibility.
- There are different procedures for dropping a class depending on the time of semester. Please see the instructions for dropping a class here: <https://registrar.unt.edu/registration/dropping-class>

Graduate Advising

- Graduate students should work on their degree plan and discuss their progress with their assigned academic advisor. If you do not know who your academic advisor is, contact your graduate program coordinator

Financial Aid Requirements

- A student must maintain Satisfactory Academic Progress (SAP) to continue receiving financial aid by maintaining a minimum 2.0 cumulative GPA and successfully completing the required number of credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility. Visit <https://financialaid.unt.edu/sap> for more information about financial aid Satisfactory Academic Progress.

What if You Are In Distress?

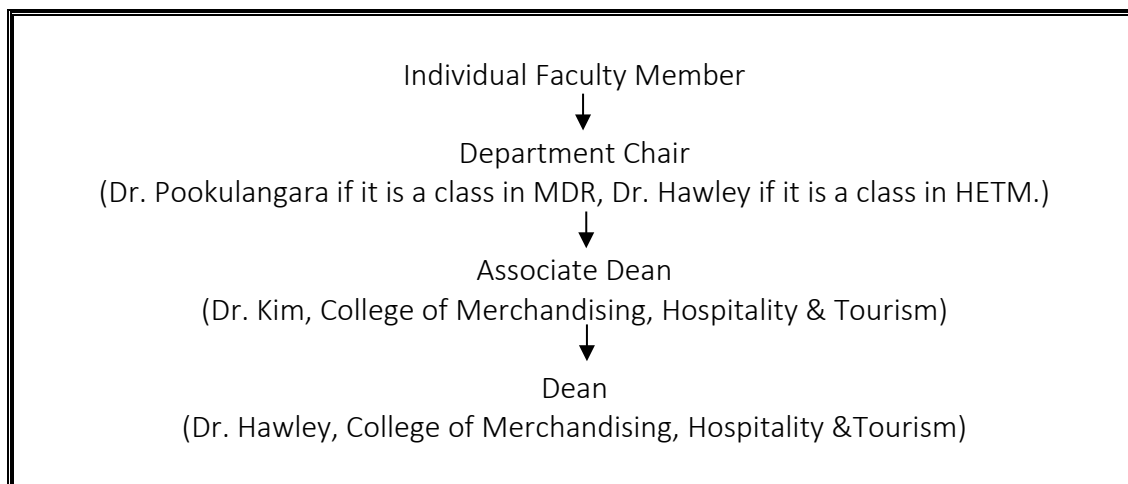
The University has a number of resources that can be useful if you find yourself in need of help. Faculty and advisors can help direct you to resources; please note that any reports of sexual harassment, sexual assault, dating violence, or stalking must be reported to the UNT Dean of Students, per Texas law. Some resources you might consult are:

UNT Police	940-565-3000
Dean of Students	940-565-2648 or 940-565-2039
Counseling and Testing	940-565-2741
Student Health and Wellness Center	940-565-2333
Office of Disability Access	940-565-2333
Housing and Residence Life	940-565-2610
Substance Use and Resource Education Center	940-565-3177
Veterans Center	940-369-8021
Denton County Friends of the Family	940-387-5131
National Suicide Hotline	1-800-273-TALK

Grade and Class Concerns

Do you know who to contact for a course-related issue?

Understanding the academic organizational structure is important when resolving class-related or advising issues. When you need problems resolved, please follow the steps outlined below:



Do you require special accommodations?

The University of North Texas and the College of Merchandising, Hospitality and Tourism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <https://studentaffairs.unt.edu/office-disability-access>. You may also contact them by phone at 940.565.4323.

Are you aware of safety regulations?

Students are urged to use proper safety procedures and guidelines. In lab sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

Do you know the Academic Integrity Policy?

Academic Integrity Standards and Consequences, UNT Policy 06.003.

Academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University.

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action, which may include expulsion from the university. This is explained in the UNT Student Handbook. Your teacher should have a syllabus policy describing penalties for academic dishonesty.

Your instructor may decide to record lectures and/or class content for students enrolled in this class section to refer to throughout the semester. **Class recordings are the intellectual property of the university or instructor and are reserved for use only by students in this class and only for educational purposes. Students may not post or otherwise share the recordings outside the class, or outside the Canvas Learning Management System, in any form. Failing to follow this restriction is a violation of the UNT Code of Student Conduct and could lead to disciplinary action.**

Do you meet ALL expectations for being enrolled in a course?

- CMHT students are expected to meet all prerequisites for the courses in which they are registered.
- Students are expected to be respectful of other students, guests, and faculty. Behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and will not be tolerated in any instructional forum at UNT.
- Students engaging in unacceptable behavior will be directed to leave the classroom and may be referred to the Dean of Students for possible violation of the Code of Student Conduct.
- UNTs expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at <https://studentaffairs.unt.edu/dean-of-students>.

The College of Merchandising, Hospitality and Tourism requires that students respect and maintain all university property. Students are accountable through disciplinary action for any intentional damage they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

Career Resources

CMHT Career Coach

For one-on-one help with your resume, cover letter, LinkedIn profile, interview tips/practice or other internship and job-search skills, Mrs. Dee Wilson (Dee.Wilson@unt.edu) is our Career Center Coach. Contact her for an appointment through navigate.unt.edu or drop by her office in Chilton 333.

Career Center

The Career Center is currently located in Sage Hall. They provide *free* business cards, professional portraits, etc. They also host several recruiters throughout the year in various events/information sessions and career fairs. Learn more about their services here: <https://careercenter.unt.edu/>.

Online Job Board and Social Media Sites

- CMHT Careers Group page on LinkedIn. <https://www.linkedin.com/groups/14137002/>. This is a private group that current CMHT students and alumni can request to join.
- Facebook CMHT Careers Group - <https://www.facebook.com/groups/CMHTCareers/>
- Twitter - @UNTCMHT
- Facebook Social Sites - @UNTCMHT and @UNTHTM
- Instagram - [@untcmht](https://www.instagram.com/untcmht)

CMHT Career Expo

The next CMHT Career Expo will be Wednesday, September 24, 2025, 10am-1pm in Union 314. You can find all information here:

https://app.joinhandshake.com/career_fairs/0453e14d-9c45-48da-8a62-89ab1ccaec24/student_preview.

If you need to borrow professional clothing to wear, please go to the Diamond Eagle Clothing Closet on the first floor of Crumley Hall. The closet is available by appointment at

<https://studentaffairs.unt.edu/desresources/programs/clothing-closet.html> under the “Using the Closet” tab. For any questions, please contact the Diamond Eagle Student Resource Center at DESresources@unt.edu.

CMHT-IT Resources

CMHT-IT Services Student Laptop Checkout Information

The CMHT-IT Services desk located on the 3rd floor of Chilton Hall outside room **386** will have Dell laptops available for checkout for all CMHT students. These laptops and the CMHT-IT Services desk will be available during the following hours:

Monday: 7:30AM – 9:00PM
 Tuesday: 7:30AM – 9:00PM
 Wednesday: 7:30AM – 9:00PM
 Thursday: 7:30AM – 9:00PM
 Friday: 7:30AM – 5:00PM

These Dell laptops can be checked out at any point during the above hours and must be returned on the same business day to the CMHT-IT Services personnel. These laptops must remain on campus and will **not** save your data. So be sure to use a USB or email yourself to save your work!

For more information, please stop by the CMHT-IT Services desk in Chilton Hall 386 or give us a call at (940) 565-4227.

UNT Citrix Virtual Lab

UNT Students currently enrolled in a CMHT course have access to the UNT Citrix Virtual Lab. This is useful if your course requires specific software and you need access to the software on your personal machine. You can find more information and installation steps here: <https://academictechnologies.unt.edu/services/computer-labs/request/remotely-connect-virtual-computer-lab#connect-options>.

The CMHT-IT Services desk can assist you with installing the Citrix Workspace client on your personal machine. Please see above hours of operation for our IT services desk.

Part of working in the online environment involves dealing with the inconveniences and frustration that can arise when technology breaks down or does not perform as expected. Here at UNT we have a Student Help Desk that you can contact for help with Canvas or other technology issues.

UIT Help Desk: [UIT Student Help Desk site](http://www.unt.edu/helpdesk/index.htm) (<http://www.unt.edu/helpdesk/index.htm>)

Email: helpdesk@unt.edu

Phone: 940-565-2324

In Person: Sage Hall, Room 330

Walk-In Availability: 8am-5pm

Telephone Availability:

- Saturday-Sunday: 11am-3pm
- Monday-Thursday: 8am-9pm
- Friday: 8am-5pm

UNT Libraries Laptop Checkout: <https://library.unt.edu/services/laptop-checkout/>

For additional support, visit [Canvas Technical Help \(https://community.canvaslms.com/docs/DOC-10554-4212710328\)](https://community.canvaslms.com/docs/DOC-10554-4212710328)

Additional Information

Are You An F-1 Visa Holder?

To read detailed Immigration and Customs Enforcement regulations for F-1 students taking online courses, please go to the [Electronic Code of Federal Regulations website \(http://www.ecfr.gov/\)](http://www.ecfr.gov/). The specific portion concerning distance education courses is located at Title 8 CFR 214.2 Paragraph (f)(6)(i)(G).

The paragraph reads:

(G) For F-1 students enrolled in classes for credit or classroom hours, no more than the equivalent of one class or three credits per session, term, semester, trimester, or quarter may be counted toward the full course of study requirement if the class is taken on-line or through distance education and does not require the student's physical attendance for classes, examination or other purposes integral to completion of the class. An on-line or distance education course is a course that is offered principally through the use of television, audio, or computer transmission including open broadcast, closed circuit, cable, microwave, or satellite, audio conferencing, or computer conferencing. If the F-1 student's course of study is in a language study program, no on-line or distance education classes may be considered to count toward a student's full course of study requirement.

University of North Texas Compliance

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in an on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student's responsibility to do the following:

- (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
- (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Student and Scholar Services Office. ISSS has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, s/he should contact the UNT International Student and Scholar Services Office (telephone 940-565-2195 or email internationaladvising@unt.edu) to get clarification before the one-week deadline.

Inclusivity Statement

Consistent with the University of North Texas policy on diversity, CMHT views diversity as encompassing the intersecting identities that make us unique individuals, including (but not limited to) ethnic/racial identity, nationality, sexual and LGBTQ identity, gender identity and expression, age, religious/spiritual beliefs, socioeconomic status, body shape/size, physical ability status and varying points of view. As members of the UNT community, we have all made a commitment to be part of an institution that respects and values the identities of the students and employees with whom we interact. CMHT does not tolerate identity-based discrimination, harassment, and retaliation. Every student in this class should have the right to learn and engage within an environment of respect and courtesy from others. We encourage you to review UNT's student code of conduct so that we can all start with the same baseline civility understanding ([Code of Student Conduct](#)).

Feedback and Communications

Image Release

The College actively posts images and descriptions of class and student accomplishments. If you do not want your image posted on the CMHT website and/or social media sites, (1) you should avoid being in group photographs or in photographs taken by your teachers or the IT staff and (2) send an email to jiyoung.kim@unt.edu and request that your name and image not be shared. Dr. Kim will share this information with the IT staff and the faculty who post to social media. Faculty and staff are asked to honor your wishes without question.

If your instructor employs lecture capture technology to record class sessions, students may occasionally appear on video. The recording may be used in future course offerings.

What is SPOT?

The Student Perceptions of Teaching (SPOT) is a requirement for all organized classes at UNT. This short survey at the end of the semester gives students the opportunity to comment on the course. Student feedback is important and is essential as we strive for excellence.

Do you know the date/time of the final exam in this course?

Final exams or other appropriate end of semester evaluations are administered at the designated times during the final week of each long semester and during the specified day of each summer term. *Please check the calendar early in the semester to avoid any schedule conflicts.* You can find the Final Exam Schedule here: <https://registrar.unt.edu/exams/final-exam-schedule>

Do you know what you may be missing?

Your access point for ALL business and academic services at UNT occurs within the <https://my.unt.edu> site, and EagleConnect is the official method of communication for UNT. If you do not regularly check EagleConnect or forward it to your favorite e-mail account, please do so to learn about job and internship opportunities, CMHT events, scholarships, and other important information. The website that explains EagleConnect and how to forward your email is: <https://it.unt.edu/eagleconnect>.

Do you know what to do in an emergency or UNT closure?

- UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at <https://my.unt.edu>.
- Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly.
- In the event of a university closure, your instructor will communicate with you through Canvas regarding assignments, exams, field trips, and other items that may be impacted by the closure.

Sexual Assault Prevention

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct, including sexual harassment sexual assault, domestic violence, dating violence, and stalking. Federal laws (Title IX and the Violence Against Women Act) and UNT policies prohibit discrimination on the basis of sex, and therefore prohibit sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking, and/or sexual assault, there are campus resources available to provide support and assistance. UNT's Survivor Advocates can assist a student who has been impacted by violence by filing protective orders, completing crime victim's

compensation applications, contacting professors for absences related to an assault, working with housing to facilitate a room change where appropriate, and connecting students to other resources available both on and off campus. The Survivor Advocates can be reached at SurvivorAdvocate@unt.edu or by calling the Dean of Students Office at 940-565- 2648. Additionally, alleged sexual misconduct can be non-confidentially reported to the Title IX Coordinator at oeo@unt.edu or at (940) 565 2759.

Prohibition of Discrimination, Harassment, and Retaliation (Policy 16.004)

The University of North Texas (UNT) prohibits discrimination and harassment because of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law in its application and admission processes; educational programs and activities; employment policies, procedures, and processes; and university facilities. The University takes active measures to prevent such conduct and investigates and takes remedial action when appropriate.

Retention of Student Records

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the Canvas online system, including grading information and comments, is also stored in a safe electronic environment for one year. Students have the right to view their individual record; however, information about student's records will not be divulged to other individuals without proper written consent. Students are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the University's policy. See UNT Policy 10.10, Records Management and Retention for additional information.

HMG T 3920.501**Recent Development in the Hospitality Industry****Syllabus Agreement Form****Fall 2025**

Worth 5 points

Please detach this syllabus agreement and submit it, with your signature, in class by September 2, 2025. Before signing, carefully read the syllabus in its entirety. If you have any questions, ask them in class or email me.

By signing below, I confirm that I have read and understand all course policies. I am aware of the due dates for all assignments, as well as the dates and times for exams, projects, and homework in HMG T 3920. I agree to comply with all policies outlined in the syllabus and understand the consequences for non-compliance.

Signature: _____

Name (print): _____

Date: _____