

Course Syllabus

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LSCM 4360.001 - Global Alliances and International Supply Chain Management - Fall 2026

Tuesdays /Thursdays at 2:20PM to 3:40PM in Room BLB 270

The course generally meets on Thursdays, but not on Tuesdays. There are only two exceptions for VUE Case competition presentations when we also meet on Tuesdays.

Our first class session is on Thursday, August 20th at 2:20 pm.

Department of Supply Chain Management

Download: [Syllabus LSCM 4360.001.pdf \(https://unt.instructure.com/courses/149869/files/39327527?wrap=1\)](https://unt.instructure.com/courses/149869/files/39327527?wrap=1) (<https://unt.instructure.com/courses/149869/files/39310970?wrap=1>)

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INSTRUCTOR: Hanns-Christian Hanebeck

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Office Hours	by appointment only
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Please note: email (chris.hanebeck@unt.edu (<mailto:chris.hanebeck@unt.edu>)) is the ONLY way to reach the instructor. I do not check Canvas Mail and cannot guarantee that I respond in a reasonable time or at all, if you send an email via Canvas Mail.

CATALOG DESCRIPTION

Supply chain and alliance strategy in the multi-national firms. Materials management, international sourcing and distribution, and importing/exporting procedures. International carrier management and

operations are examined.

Course Overview

Analyze global supply chains and their role in multinational firms. Learn about all major considerations that influence the design and setup of global supply chains including the selection of modes and entry points, negotiation of contracts and consideration of various special factors such as for refrigerated goods or hazardous materials. Understand how the configuration of global supply chains creates sustained competitive advantage in various industries.

Learning Objectives

Learning objectives are "statements of specific and measurable knowledge, skills, attributes, and habits students are expected to achieve and demonstrate as a result of their participation in this course.

The course introduces students to supply chain operations and challenges in an international context. Key processes, relationships to transportation and warehouse management and all other business functions, and the strategies and techniques frequently employed to obtain a competitive advantage in a global business environment will all be addressed. Specific objectives for the course include:

1. Students will be able to describe the dynamics of foreign markets including freight entry, exit, customs, and contracts. They will be able to explain how foreign markets work, how importers deal with foreign counterparties, and how they organize international shipments.
2. Students will be able to explain Terms of Trade, international financing (payment and currency), and freight documentation in detail. They will be able to illustrate how different forms of financing, terms and documentation affect the overall cost of international shipments.
3. Students will understand international finance and insurance conditions in international operations and will be able to explain how risk and cost behave in international transactions.
4. Students will have a firm grasp of international modes of transportation, understand the implications of mode selection in different countries and can explain how intermodal transportation works in an international context.
5. Students will be able to explain how packaging and freight handling works in an export and import context and will know factors to watch out for in regard to how different goods are shipped.
6. Students will be able to discuss issues involved in managing international supply chain processes and how they affect overall cost and performance.
7. Students will gain a solid understanding of competitive advantages through international trade, how different strategies are devised and implemented, and how to leverage strategy to maximize customer satisfaction.
8. Students will learn to think critically, use evidence, and eloquently argue their points in discussions about international trade and global alliances.

Our objectives for the individual modules are:

Introduction	1. Students will be able to explain the course structure, assignments, learning goals and grading components to a peer. They will learn about everything that is expected throughout the course and what they need to do to get an A. 2. Students will know what is expected of them for the presentation assignment including how to structure their presentation, how to record it, how we evaluate each other and how to get an A for the assignment. 3. Students will gain an understanding of global supply chains in a historical context, learn how globalization came about and discover how the ocean container was invented. You will be able to define the concept of global supply chains and explain how they evolved over time.
Infrastructure Considerations	1. Students will be able to define characteristics of different cultures and understand that different cultures use different sets of fundamental beliefs, values and behavioral norms. 2. Students will learn how to deal with foreign partners by applying lessons from our cultural diversity discussion. 3. Students will be able to explain different types of supply chain infrastructure and illustrate how infrastructure differs from one country to the next in an international context.
Entry & Contracts	1. Students will be able to understand key factors used in supply chain network design and can discuss the process of designing networks from the ground up. 2. Students will be able to explain different export and manufacturing considerations in an international context. They will be able to discuss several options for selecting the best manufacturing configuration. 3. Students will understand different contract types used in international transactions and can discuss different legal requirements that are important to importers and exporters respectively.
INCOTERMS & Payments	1. Students will be able to define current challenges and possible solution to the supply chain sustainability crisis. They will be able to discuss different aspects of how supply chains impact overall sustainable goals. 2. Students will be able to define different payment terms in international trade and explain how they affect the parties involved in international transactions. 3. Students will understand the differences in international shipping terms and how they affect risk and cost of international shipments.
Risk & Commercial Documents	1. Students will gain a firm understanding of risk in supply chains and how it affects shipments, financial conditions and terms. 2. Students will be able to define different risks in global supply chains and the movement of freight,

	- Students will understand how the international currency system works and how to hedge financial risk against currency fluctuations in regard to international transactions. - Students will be able to discuss the many different types of documents used in international trade and how they work.
Insurance & Ocean Transport	- Students will gain a fundamental understanding of blockchain technology, how it works and how to capture the benefits of the technology in an international context. - Students will be able to explain international insurance considerations, how basic and extended coverage works and how to best define insurance requirements. - Students will be able to discuss different forms of ocean transport, how steamships operate and how goods are loaded and unloaded in facilities.
Air & Ground Transport	- Students will gain a solid understanding of autonomous vehicles including cars, vans, trucks, drones, and boats. They will be able to explain how autonomy works and how artificial intelligence works. - Students will be able to discuss air cargo transport and how different goods are shipped as well as what requirements and restrictions exist on international air travel. - Students will be able to discuss different types of ground transportation and how they function, what types of mode to select for different goods and how each mode contributes to cost and quality.
Terminals & Packaging	- Students will be able to understand the concept of supply chain visibility and what its implications are for international trade. - Students will be able to discuss ocean terminal operations and how they contribute to the efficiency of global trade. They will be able to explain the main processes in terminal operations. - Students will be able to differentiate different types of packaging for international shipments and how each contributes to the safety of freight.
Warehousing & HazMat	- Students will be able to explain how autonomous material handling equipment works and what key considerations for its deployment are. - Students will be able to discuss the business processes in warehouse operations and how they affect overall performance. - Students will be able to explain the different categories of hazardous materials and how they affect transportations. They will understand requirements and limitations posed by different types of materials.
Refrigerated Goods & Security	Students will develop a firm grasp of cybersecurity considerations for supply chain operations, will be able to name the most common threats and

	differentiate different malicious actors. 2. Students will be able to discuss supply chain security considerations in regard to physical security, threats of terrorism and piracy, and how to define risk-adequate solutions. 3. Students will be able to explain how refrigerated freight works in international supply chains and what key considerations are for handling it adequately.
Customs & Cross-Border	1. Students will be able to explain the concept of supply chain strategy and how the firm's environment impacts strategic choice. 2. Students will be able to explain customs processes and the operations of customs and border protection work. 3. Student will be able to discuss how cross-border commerce works and can cite examples of cross-border commerce in different countries around the world.
Competitive Advantage	1. Students will be able to explain the differences between corporate and supply chain strategy. They will be able to define a supply chain strategy within the context of global trade. 2. Students will be able to evaluate the strategies of competing firms and put them into the context of their own actions. 3. Students will be able to explain how supply chain management can be leveraged as a tool for competitive advantage,

Prerequisites

There are no prerequisites for this course. However, it is highly recommended that you are familiar with common supply chain topics ranging from transportation management and warehousing to technology topics before taking this course.

Course Structure

The course is delivered in-person. At the end of the course, there is a presentation to an executive jury at an offsite location that may require a class meeting outside of core class hours. The location, date and time of the presentation will be announced during the semester.

The course follows our textbook and is structured to walk through the main topics as we progress with our reading. There are weekly quizzes that serve as a preparation for the two exams, we have weekly discussions where you post on topics, and we have an individual assignment based on current events. Every session is important and attendance for in-person classes is mandatory.

Lectures are designed to introduce or explain some of the principles being discussed. The lectures cover the assigned topic but will not necessarily present the material as covered in the text or readings. You must read all assigned materials and be prepared to discuss them.

Anything at all ...

If you have questions, need to clarify anything you can always reach me by email at chris.hanebeck@unt.edu (<mailto:chris.hanebeck@unt.edu>), but should expect a 24-48 hour turnaround time since I have a regular industry job during the day.

I hope that you will enjoy the experience and am here to help, should you need anything at all.

Course Materials

Text-book: Pierre David, International Logistics: The Management of International Trade Operations. 6th Edition: Cicero Books, ISBN-13: 978-1736945605; ISBN-10:1736945602. 866 pages

Canvas: Course materials, quizzes, exams and assignments are available on Canvas. Students can access Canvas using the Internet. You can learn more about Canvas by reviewing the on-line student manuals. Go to <https://canvas.unt.edu/>  (<https://canvas.unt.edu/>).

You are expected to log in to Canvas at least once a day. Important announcements are delivered exclusively on Canvas.

Outside Readings: Outside readings may be assigned for class sessions as determined by the instructor. Topical issues will be provided from current business readings and sources.

Internet Software: You will need the Internet access and a web browser such as Safari or Chrome. Course materials will be distributed via Canvas. You will be responsible for accessing Canvas to obtain all course materials. Adobe Acrobat Reader will be required to read some of these materials. Acrobat Reader is available free from www.adobe.com  (<http://www.adobe.com>).

Class PowerPoint Presentations: Copies of the PowerPoint slides used during the lectures will **not** be handed out in class. You should download the files from Canvas. You may find this useful to follow along while in class, and/or to review the slides for exam preparation. Class presentations are available in PDF format.

Course Schedule

Our schedule for this semester is shown below. All modules are open on Canvas until the end of the semester. Both exams are online and will be available for three days. They require Respondus Lockdown Browser.

Date	Module	Lecture Topic	Textbook	VUE Case Study (FTZ)
Aug. 20	1	Introduction to Int'l Trade	Chapters 1 & 2 (1 - 68)	
Aug. 27	2	Infrastructure Considerations	Chapter 3 (69 – 118)	Research FTZ Principles
Sept. 3	3	Entry & Contracts	Chapters 4 & 5 (119 – 194)	Create VUE Supply Chain
Sept. 10	4	INCOTERMS & Payments	Chapters 6 & 7 (195 – 274)	Research Key FTZ Benefits
Sept. 17	5	Risk & Commercial Documents	Chapters 8 & 9 (275 – 354)	FTZ Best-Practices
Sept. 24	6	Insurance & Ocean Transport	Chapters 10 & 11 (355 – 448)	Optimize First Deck
Oct. 1		Presentation Week		First VUE Presentation
Oct. 8	7	Guest Lecture * (10/12) First Exam (10/13 – 10/15)		
Oct. 15	8	Air & Ground Transport	Chapters 12 & 13 (449 – 512)	Calculate FTZ Savings
Oct. 22	9	Terminals & Packaging	Chapters 14 & 15 (513 – 580)	Create Implementation Plan
Oct. 29	10	Warehousing & HazMat	Chapters 16 & 17 (581 – 644)	Calculate Cost and ROI
Nov. 5	11	Refrigerated Goods & Security	Chapters 18 & 19 (645 – 714)	Innovation Challenge
Nov. 12	12	Customs & Cross-Border	Chapters 20 & 21 (715 – 784)	Finalize Jury Deck
Nov. 19 **	13	Competitive Advantage	Chapter 22 (785 – 804)	Semi-Finals
Dec. 3		Guest Lecture * (12/7) First Exam (12/8 – 12/10) VUE Finals (12/8)		Jury Pitch with Executives

 Exam & Guest Lecture Weeks

* Guest Lectures may fall outside of the exact exam week dates depending on speaker availability

** There are no classes during the Thanksgiving week (11/23 to 11/29)

Above is a graphic of the course calendar.

There are two guest lectures that have been scheduled during your exam weeks. They are intended to broaden your understanding of our discipline as well as to alleviate some of the pressure by giving you more time for exam preparations. Guest lectures take place on Zoom and are recorded. Attendance is mandatory.

First Guest Lecture (Zoom): Monday, October 12th at 9AM - TBA

Second Guest Lecture (Zoom): Monday, December 7th at 9AM - TBA

There are four events for the VUE case competition that are mandatory as well. All but one occur during class time.

VUE Site Visit - September 22nd at 2:45PM - at TTI, 3737 Meacham Blvd., Fort Worth, TX 76137.

VUE First Presentation - Sept. 29th and Oct. 1st at 2:20PM in BLB 270

VUE Semi-Finals - Nov. 17th and 19th at 2:20PM in BLB 270

VUE Jury Pitch Finals - Dec. 8th at 1:45PM - location to be announced

Your attendance grade is based on in-person lectures, VUE events and the two guest lectures on Zoom.

Course Activities & Assessments (1000 points total)

In this course, you have four grading-relevant components. They include the following:

Academic Integrity Statement (10 Points)

By enrolling in a Department of Supply Chain Management (SCM) course, you promise to promote the integrity of learning and embrace the core values of trust and honesty. As such, you agree to adhere to the University of North Texas policy on Student Academic Integrity. Academic Integrity is based on educational principles and procedures that protect the rights of all participants in the educational process and validate the legitimacy of degrees awarded by the University.

The Department of SCM aims to ensure the ethical pursuit of knowledge in coursework, research, scholarship and creative activity. Therefore, it is required that all students enrolled in a Department of SCM course read, understand, and abide by the University of North Texas policy on Student Academic Integrity (Policy number: 06.003).

You find the Academic Integrity Statement assignment in Module 1 and simply need to read it, and then copy the text into the textbox which you submit. You receive 10 points for completing the assignment on time.

Attendance (90)

You are expected to attend all classes in person during the semester. We take attendance by way of a roll-call at the beginning of each class. If you arrive late, please notify me after the call or email me to receive partial credit for attendance. If you are unable to attend, you need to contact me beforehand. You earn up to 90 points for attendance.

Weekly Discussions (200 points)

There are online discussions in each module throughout the course. During exam weeks, we do not have discussions to give you more time to study. You are expected to create at least one post of your own for each discussion and to respond to at least one post of a fellow student. Make sure you write meaningful posts and responses. Conversely, saying that you like another student's post does not qualify as a response. You earn up to 200 points through the completion of weekly discussion posts and responses.

Quizzes (100)

We have a quiz for each module of the course, which is due during the week in which it is discussed. You have from Monday until Sunday each week to complete the quiz and only get one attempt. The quizzes require Respondus Lockdown Browser. Questions used in the quizzes will be used during the two exams so that the quizzes are an effective way to not only check your own understanding, but also to prepare for each exam.

VUE Case Study Assignment (300 Points)

I. Process

Students create a presentation as they work through a case study for a fictitious trading company called VUE Electronics throughout the semester. The student solution is based on thorough research, hands-on work and practical experiences in the field. Each week students solve a challenge and add a slide or two to the deck until they have a final presentation which will be given during official presentations. The challenges for each week are described in the respective modules and a new challenge will open each week. There will be a first presentation at the midway point in the semester that is worth 100 points and a second presentation worth 200 points. The most successful student teams will proceed to the finals during which they present in front of a panel of industry executives. Students can earn up to 300 points in total for the assignment and receive additional points to their course grade for making it to the finals.

Student team progress is tracked through weekly uploads of deliverables and reports. The way this works is that students upload just the PPT slides for the first assignment, then add a slide for the second assignment in week 2 and so on. For example, in module two student teams upload the FTZ overview slides. In module 3 they add the supply chain design slides to the existing FTZ overview slides. In this way we gradually build your decks from week to week. The individual uploads are only graded insofar as missing an upload will lead to a five (5) point deduction in each case. Successful submissions will appear as "0" on the grade sheet while missing or incomplete submissions, which includes materials that clearly show the weekly assignment was not completed in earnest, will show as "-5."

II. Teamwork

Teams are assigned by a randomizer and are expected to work well together. However, situations can arise in which individual team members are unresponsive or do not carry a full workload. To alleviate this issue, students will evaluate each other on the basis of their contribution to the team twice: in modules 6 and 12. The peer evaluation spreadsheet will be distributed in module 4. The peer evaluation directly affects a students' grade:

>75% or higher: student keeps the team grade

>50% and <75%: student receives a 5% deduction from the team grade

>25% and <50%: student receives a 10% deduction from the team grade

<25%: student is removed from the team and works alone

All students on a team are expected to work on the different challenges each week.

Should a team identify student(s) as unresponsive, the instructor will discuss the situation with the student(s) in question. Should the student(s) continue to maintain a poor attitude towards team work and collaboration, they will be separated from the team and complete the remaining assignments on their own. They effectively become a team of one without the ability to proceed to the finals and jury pitch.

III. Grading

'Students receive two grades for the assignment. Up to 100 points are awarded for the first presentation, which is really a dry run, and 200 points for the second presentation during semi-finals. The winners of the semi-finals will present a third time in front of a jury. Teams that participate in the finals receive extra points to their course grade. Participation by all team members is mandatory during all three presentations.

Grading is based on the quality and comprehensiveness of student work. Each team receives a grade that is applied to all team members equally.

IV. Finals

The dates for the final presentations in front of an executive jury will be announced during the semester. All students are expected to make accommodations to be able to attend the finals although only the best teams will be invited to participate. The finals will take place on a day and at a time convenient to the senior executives on the jury and may fall outside of normal class hours. Students who cannot accommodate the day or time need to inform their instructor in writing at least three weeks before the semi-finals take place.

The penalties described in the next section apply to missing the finals presentation. If a team simply does not want to participate in the finals after being selected, all team members receive a failing grade for the entire case study assignment (up to 300 points).

Teams that participate in the final jury pitch receive extra points to their course grade. The amount of points will be announced during the semester and is usually distributed based on the number of participating teams. For example, if five teams participate, the highest ranked team based on the jury evaluation will receive five points to their course grade, the second highest team four points and so on.

V. Penalties

All three presentations are absolutely mandatory. Every so often we have a situation where a team member cannot attend a presentation. In this case the missing student will receive 80% of the team grade. If the team scores a 95 for the assignment, for example, the missing student receives a grade of 76 for the same assignment. Exceptions will not be made for work or personal reasons.

Teams that do not have a majority of team members present during any one of the three presentation receive a 0 for the assignment as a team and may fail the entire assignment (up to 300 points).

VI. Valid Absences

There are situations in which team members experience personal hardships or medical problems that are valid to be excused from a presentation. These need to be discussed with your instructor prior to the presentation and request for an excused absence needs to be submitted in writing.

If the final presentations overlap with exams or attendance in other courses, students need to inform the instructor at least three weeks in advance so that accommodations with the other course instructor can be made. Having to work and personal commitments are not valid excuses given that students have weeks or months to make the preparations for their participation.

Exams (300)

There are two exams in this the course. The first exam covers the first half of the course and the second obviously the rest. You can earn up to 150 points for each exam or 300 in total.

Important: The two exams require you to install the Respondus Lockdown Browser before you begin. Make sure you test your setup and are in a location where you have persistent Internet access before you begin.

Missing a Quiz, Discussion or Exam

If you miss the deadline for one of the quizzes, discussions or exams, you will not receive credit since each assignment is available for several days and each exam is open for three days.

If you miss an exam, you will not receive credit since each exam is available for several days and their availability is included on our calendar.

If you miss an exam or assignment due to unavoidable circumstances, you must contact me in advance and in writing. If the circumstances merit, we can schedule a makeup session. These situations will occur on an exception basis only and must be justified by extraordinary circumstances.

In order to be considered for the makeup, **you must notify me before or on the day of the in-class exam by e-mail (chris.hanebeck@unt.edu (<mailto:chris.hanebeck@unt.edu>)).** Failure to provide **prior** notification will result in a failing grade for the exam or assignment. Exceptions will only be made in very extreme cases. Documentation, especially for medical emergencies, may be required to schedule a make-up test.

Grading

- A: 90-100% (Outstanding, excellent work. The student performs well above the minimum criteria.)
- B: 80-89% (Good, impressive work. The student performs above the minimum criteria.)
- C: 70-79% (Solid, college-level work. The student meets the criteria of the assignment.)
- D: 60-69% (Below average work. The student fails to meet the minimum criteria.)
- F: 59 and below (Sub-par work. The student fails to complete the assignment.)

Grade-related Policies

Turnaround Time

I aim to return graded work to you within one week of the due date. When this is not possible, I will send an announcement to the class.

Grade Disputes

You are required to wait 24 hours before contacting me to dispute a grade. Within that time, I expect that you will review the assignment details and reflect on the quality of the work you turned in. If you would still like to meet, you need to contact me so that we can set up a time to meet before or after class (I cannot discuss grades over email). You should come to our conversation with specific examples that demonstrate that you earned a higher grade than you received. If you miss our conversation, you forfeit your right to a grade dispute. If you do not contact me to schedule a conversation within seven days of receiving your grade, you also forfeit your right to a grade dispute.

Extensions and Exceptions

I rarely grant exceptions given that we have the above rules in place and everything is posted in multiple places. If you miss an deadline, you need to expect that you cannot make it up later. It simply would not be fair to students who are on time.

If you have a valid and documented excuse such as an illness or emergency, I may grant an exception on a case-by-case basis.

Extra Credit

Learning to Learn

In addition to our regular assignments, students have the ability to earn one (1) extra point to their final grade by taking a highly popular MOOC on “Learning How to Learn” by Dr. Barbara Oakley and Dr. Terry Sejnowski. It is offered for free on Coursera unless students wish to obtain a certificate, which costs \$49 and is highly recommended as a resume builder. It takes a few hours in total, but will greatly help you in all of your classes at UNT. With over 1.2M students so far, it is one of the most successful MOOCs worldwide and currently ranks as the No. 1 online education course in popularity. It provides incredibly valuable insights into the methods and approaches to develop and hone effective learning skills. The MOOC can be found here:

<https://www.coursera.org/learn/learning-how-to-learn/home/welcome> ➞
(<https://www.coursera.org/learn/learning-how-to-learn/home/welcome>)

Guest Lectures

We have guest speakers come into the class each semester to serve as lectures during exam weeks. The intention is that you do not need to go through a full lecture and thus have more time to study for your exam. These scheduled guest lectures are mandatory and you will receive attendance credit.

In addition, we have a module in the course with recorded voluntary guest lectures from previous semesters. Each lecture is about an hour long and covers topics ranging from how to become a C-level

executive and principles of leadership to autonomous vehicles and technology for port terminals.

Each voluntary guest lecture is accompanied by a quiz. If you listen to the recorded lecture and then achieve a grade of 75 or higher on the respective quiz, you will receive one (1) extra point to your final grade at the end of the semester. You can use up to five voluntary guest lectures for extra credit.

The voluntary guest lectures close on the last day of our second exam. Afterwards you will not get credit for them any longer.

Announcements

All updates and news items are published through announcements in this course. They cover important course information such as due dates, events or instructions. Make sure that you set up your Canvas so that you receive a notification when a new announcement becomes available. You are also expected to check on Canvas at least once a day and thus are expected to see the announcements that are made.

Communication

Getting in Touch

I do not use Canvas mail. If you need to send an email, you need to use chris.hanebeck@unt.edu (<mailto:chris.hanebeck@unt.edu>). Please expect 24-48 hour response times for all written communication. Leave yourself plenty of time if you believe you might have a question about an assignment or quiz.

How We Communicate

Given that this is an in-person course, we have the opportunity to communicate frequently. Here are a few rules that we need to follow.

1. **Check your calendar** for major assignment dates. Assignments and quizzes, for example, are due on the last day of a module. If it's on the calendar, then that is your baseline.
2. Make sure that you **check for new announcements on a daily basis**. I typically make dozens announcements throughout the semester and they are critical to being successful in the course. Missing an announcement is not a valid excuse for missing an assignment, quiz, discussion or exam.
3. **Ask your classmates**. They may have caught an announcement or schedule change that you did not.
4. Over-communicate: **when in doubt, you need to ask**. You can always send an email to chris.hanebeck@unt.edu (<mailto:chris.hanebeck@unt.edu>) and ask when there is any doubt.
5. Be proactive. **Don't wait until the last minute** to finish assignments. Experience shows that students who are among the first to complete all assignments are always among the most successful in this course. The correlation is likely higher because these individuals are on top of their work and at the top of their game. Emulate good behavior.

Rules of Engagement

Rules of engagement refer to the way students are expected to interact with each other and with their instructors. Here are some general guidelines:

- While the freedom to express yourself is a fundamental human right, any communication that utilizes cruel and derogatory language on the basis of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law will not be tolerated.
- Treat your instructor and classmates with respect in any communication online or face-to-face, even when their opinion differs from your own.
- Ask for and use the correct name and pronouns for your instructor and classmates.
- Speak from personal experiences. Use “I” statements to share thoughts and feelings. Try not to speak on behalf of groups or other individual’s experiences.
- Use your critical thinking skills to challenge other people’s ideas, instead of attacking individuals.
- Avoid using all caps while communicating digitally. This may be interpreted as “YELLING!”
- Be cautious when using humor or sarcasm in emails or discussion posts as tone can be difficult to interpret digitally.
- Avoid using “text-talk” unless explicitly permitted by your instructor.
- Proofread and fact-check your sources.
- Keep in mind that online posts can be permanent, so think first before you type.

See these [Engagement Guidelines](https://clear.unt.edu/online-communication-tips)  (<https://clear.unt.edu/online-communication-tips>) for more information.

Course Technology & Skills

Minimum Technology Requirements

Provide a list of the minimum technology requirements for students, such as:

- Computer
- Reliable internet access
- Speakers
- Microphone
- Plug-ins
- Microsoft Office Suite

Computer Skills & Digital Literacy

Provide a list of course-specific technical skills learners must have to succeed in the course, such as:

- Using Canvas
- Using email with attachments
- Downloading and installing software

- Using spreadsheet programs
- Using presentation and graphics programs

Academic Integrity Standards and Sanctions for Violations

According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to, cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University.

The work associated with this class should be solely your effort, with ABSOLUTELY NO outside help or assistance. Developing strong competencies in the skills associated with this course (such as critical thinking and communication) will prepare you for success in your degree pathway and, ultimately, a competitive career. Therefore, the use of generative AI tools or online writing assistance tools to complete any aspect of assignments/quizzes/cases for this course is not permitted and will be treated as plagiarism. Cheating, plagiarism, or other forms of academic dishonesty will be treated with zero tolerance and will result in a grade of “F” for the course. Students must be familiar with and adhere to the University’s Academic Integrity policies. If you have any questions about what constitutes a violation of this statement, please do not hesitate to contact me.

RCOB Statement on Academic Integrity

The G. Brint Ryan College of Business takes academic honesty seriously. Ethics and integrity are important business values, essential to building trust and adhering to both professional and legal standards. Academic dishonesty destroys trust, damages the reputation and the value of the degree and is unacceptable.

According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions from admonition (a warning) to expulsion from the University.

Some of the most common examples of academic integrity violations include plagiarism or cheating, such as unauthorized assistance on examinations, homework, research papers or case analyses. Your work must be entirely your own. When working on assignments, you should not discuss your work with others unless approved by the course instructor. Group assignments should only be discussed with members assigned to your group, and all group members may be held accountable in some way for known academic integrity violations in a group assignment.

Another example of academic dishonesty relates to improper attribution. When preparing your assignments, you must cite all outside sources in the manner requested by your instructor. Copying or using material from any source prepared by or previously submitted by others, at UNT or other institutions, or downloaded from the Internet, is plagiarism. Unless directed otherwise in an assignment, large-scale “cutting and pasting” from other sources, even if properly footnoted, is not appropriate. You

should synthesize this material in your own words and provide a footnote. Your instructor will specify what materials, if any, may be used on the tests and exams.

Using materials other than those permitted, talking with other individuals during the exam, individuals exchanging information about an exam when one has taken the exam and the other has not, or copying or using material from another individual's exam is academic dishonesty and will result in a meeting to discuss academic integrity violations and potentially issue sanctions mentioned above, and may result in ineligibility for academic scholarships. The use of online assistance, such as sites commonly used for finding homework solutions, group chat, cell phones, smart watches, and similar tools during exams, is not allowed for any reason unless specifically permitted. No portion of an exam may be copied or photographed without permission.

Students are expected to conduct themselves in a manner consistent with the University's status as an institution of higher education. A student is responsible for responding to a request to discuss suspected academic dishonesty when issued by an instructor or other University official. If a student fails to respond after a proper attempt at notification has been made, the University may take appropriate academic actions in the absence of the student's participation.

Acceptable Student Behavior

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom, and the instructor may refer the student to the Dean of Students for consideration of whether the student's conduct has violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including University and electronic classrooms, labs, discussion groups, field trips, and other similar settings. The Code of Student Conduct can be found at <https://deanofstudents.unt.edu/conduct>. (<https://deanofstudents.unt.edu/conduct>)

Access to Information – EAGLE CONNECT

Students' access point for business and academic services at UNT is located at: <https://my.unt.edu> (<https://my.unt.edu/>). All official communication from the University will be delivered to your Eagle Connect account. For more information, please visit the website that explains Eagle Connect and how to forward e-mail: <https://eagleconnect.unt.edu/> (<https://eagleconnect.unt.edu/>).

ADA Statement

UNT makes reasonable academic accommodations for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty, initiating a private discussion regarding the student's specific course needs. Students may request accommodations at any time; however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students

must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information, see the ODA website at <https://disability.unt.edu> (<https://disability.unt.edu/>).

Emergency Notification & Procedures

UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to CANVAS for contingency plans for covering course materials.

Retention of Student Records

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the CANVAS online system, including grading information and comments, is also stored in a safe electronic environment for one year. Students have the right to view their individual record; however, information about students' records will not be divulged to other individuals without proper written consent. Students are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the University's policy.

Grade Appeals, Withdrawals, & Incompletes

Please refer to the UNT Graduate Catalog for policies governing these actions. If you have any questions, please contact me for clarification. Please note: I only use an incomplete for extraordinary circumstances. An incomplete grade will not be used simply to provide more time to complete the course requirements.

Student Evaluation Administration Dates

Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The survey will be made available during weeks 13, 14 and 15 of the long semesters to provide students with an opportunity to evaluate how this course is taught. Students will receive an email from "UNT SPOT Course Evaluations via IASystem Notification" (no-reply@iasystem.org) with the survey link. Students should look for the email in their UNT email inbox. Simply click on the link and complete the survey. Once students complete the survey they will receive a confirmation email that the survey has been submitted. For additional information, please visit the SPOT website (<http://spot.unt.edu> (<http://spot.unt.edu/>)) or email spot@unt.edu (<mailto:spot@unt.edu>).

Sexual Assault Prevention

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct, including sexual harassment sexual assault, domestic violence, dating violence, and stalking. Federal

laws (Title IX and the Violence Against Women Act) and UNT policies prohibit discrimination on the basis of sex, and therefore prohibit sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking, and/or sexual assault, there are campus resources available to provide support and assistance. UNT's Survivor Advocates can assist a student who has been impacted by violence by filing protective orders, completing crime victim's compensation applications, contacting professors for absences related to an assault, working with housing to facilitate a room change where appropriate, and connecting students to other resources available both on and off campus. The Survivor Advocates can be reached at SurvivorAdvocate@unt.edu or by calling the Dean of Students Office at 940-565- 2648. Additionally, alleged sexual misconduct can be non-confidentially reported to the Title IX Coordinator at oeo@unt.edu (<mailto:oeo@unt.edu>) or at (940) 565 2759.

Academic Support & Student Services

Student Support Services UNT provides mental health resources to students to help ensure there are numerous outlets to turn to that wholeheartedly care for and are there for students in need, regardless of the nature of an issue or its severity. Listed below are several resources on campus that can support your academic success and mental well-being:

- Student Health and Wellness Center (<https://studentaffairs.unt.edu/student-health-andwellness-center>) (<https://studentaffairs.unt.edu/student-health-andwellness-center>)

(<https://studentaffairs.unt.edu/student-health-andwellness-center>) • Counseling and Testing Services (<https://studentaffairs.unt.edu/counseling-and-testingservices>) (<https://studentaffairs.unt.edu/counseling-and-testingservices>)

(<https://studentaffairs.unt.edu/counseling-and-testingservices>) • UNT Care Team (<https://studentaffairs.unt.edu/care>) (<https://studentaffairs.unt.edu/care>)

(<https://studentaffairs.unt.edu/care>) • UNT Psychiatric Services (<https://studentaffairs.unt.edu/student-health-and-wellnesscenter/services/psychiatry>) (<https://studentaffairs.unt.edu/student-health-and-wellnesscenter/services/psychiatry>)

- Individual Counseling (<https://studentaffairs.unt.edu/counseling-and-testingservices/services/individual-counseling>) (<https://studentaffairs.unt.edu/counseling-and-testingservices/services/individual-counseling>)

Chosen Names

A chosen name is a name that a person goes by that may or may not match their legal name. If you have a chosen name that is different from your legal name and would like that to be used in class, please let the instructor know. Below is a list of resources for updating your chosen name at UNT.

- UNT Records
- UNT ID Card

- UNT Email Address
- Legal Name

*UNT eulDs cannot be changed at this time. The collaborating offices are working on a process to make this option accessible to UNT community members.

Additional Student Support Services

- Registrar (<https://registrar.unt.edu/registration>) (<https://registrar.unt.edu/registration>)
- Financial Aid (<https://financialaid.unt.edu/>) (<https://financialaid.unt.edu/>)
- Student Legal Services (<https://studentaffairs.unt.edu/student-legal-services>) (<https://studentaffairs.unt.edu/student-legal-services>)
- Career Center (<https://studentaffairs.unt.edu/career-center>) (<https://studentaffairs.unt.edu/career-center>)
- Multicultural Center (<https://edo.unt.edu/multicultural-center>) (<https://edo.unt.edu/multicultural-center>)
- Counseling and Testing Services (<https://studentaffairs.unt.edu/counseling-and-testingservices>) (<https://studentaffairs.unt.edu/counseling-and-testingservices>)
- Pride Alliance (<https://edo.unt.edu/pridealliance>) (<https://edo.unt.edu/pridealliance>)
- UNT Food Pantry (<https://deanofstudents.unt.edu/resources/food-pantry>) (<https://deanofstudents.unt.edu/resources/food-pantry>)

Academic Support Services

- Academic Resource Center (<https://clear.unt.edu/canvas/student-resources>) (<https://clear.unt.edu/canvas/student-resources>)
- Academic Success Center (<https://success.unt.edu/asc>) (<https://success.unt.edu/asc>)
- UNT Libraries (<https://library.unt.edu/>) (<https://library.unt.edu/>)
- Writing Lab (<http://writingcenter.unt.edu/>) (<http://writingcenter.unt.edu/>)

Course Summary:

Date	Details	Due
Mon Aug 17, 2026	 Course Introduction	to do: 11:59pm
	 Welcome!	to do: 11:59pm

Date	Details	Due
Wed Aug 26, 2026	 <u>M1 - Academic Integrity Statement</u> https://unt.instructure.com/courses/149869/assignments/3083885	due by 11:59pm
	 <u>M1 - Discussion</u> https://unt.instructure.com/courses/149869/assignments/3083873	due by 11:59pm
	 <u>M1 Quiz - Introduction-Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083843	due by 11:59pm
Wed Sep 2, 2026	 <u>M2 - Discussion</u> https://unt.instructure.com/courses/149869/assignments/3083874	due by 11:59pm
	 <u>M2 - VUE FTZ Overview Upload</u> https://unt.instructure.com/courses/149869/assignments/3083890	due by 11:59pm
	 <u>M2 Quiz - Infrastructure-Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083865	due by 11:59pm
Wed Sep 9, 2026	 <u>M3 - Discussion</u> https://unt.instructure.com/courses/149869/assignments/3083875	due by 11:59pm
	 <u>M3 - VUE Supply Chain Design Upload</u> https://unt.instructure.com/courses/149869/assignments/3083891	due by 11:59pm
	 <u>M3 Quiz - Entry & Contracts-Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083844	due by 11:59pm
Wed Sep 16, 2026	 <u>M4 - Discussion</u> https://unt.instructure.com/courses/149869/assignments/3083876	due by 11:59pm
	 <u>M4 - VUE FTZ Benefits Upload</u> https://unt.instructure.com/courses/149869/assignments/3083892	due by 11:59pm

Date	Details	Due
Wed Sep 23, 2026	 <u>M4 Quiz - INCOTERMS & Payments- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083840	due by 11:59pm
	 <u>M5 - Discussion</u> https://unt.instructure.com/courses/149869/assignments/3083877	due by 11:59pm
	 <u>M5 - VUE Best-Practices Upload</u> https://unt.instructure.com/courses/149869/assignments/3083894	due by 11:59pm
	 <u>M5 Quiz - Risk & Commercial Documents- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083866	due by 11:59pm
	 <u>M6 - Discussion</u> https://unt.instructure.com/courses/149869/assignments/3083878	due by 11:59pm
Wed Sep 30, 2026	 <u>M6 - VUE First Presentation Upload</u> https://unt.instructure.com/courses/149869/assignments/3083896	due by 11:59pm
	 <u>M6 - VUE FTZ Team Evaluation</u> https://unt.instructure.com/courses/149869/assignments/3083895	due by 11:59pm
	 <u>M6 Quiz - Insurance & Ocean Transport- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083856	due by 11:59pm
Thu Oct 15, 2026	 <u>First Exam- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083849	due by 11:59pm
Wed Oct 21, 2026	 <u>M8 - Discussion</u> https://unt.instructure.com/courses/149869/assignments/3083879	due by 11:59pm
	 <u>M8 - VUE Savings Upload</u> https://unt.instructure.com/courses/149869/assignments/3083897	due by 11:59pm

Date	Details	Due
Wed Oct 28, 2026	 <u>M8 Quiz - Air & Ground Transport- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083854	due by 11:59pm
	 <u>M9 - Discussion</u> https://unt.instructure.com/courses/149869/assignments/3083880	due by 11:59pm
	 <u>M9 - VUE Implementation Plan Upload</u> https://unt.instructure.com/courses/149869/assignments/3083898	due by 11:59pm
Wed Nov 4, 2026	 <u>M9 Quiz - Terminals & Packaging- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083855	due by 11:59pm
	 <u>M10 - Discussion</u> https://unt.instructure.com/courses/149869/assignments/3083881	due by 11:59pm
	 <u>M10 - VUE Business Base Upload</u> https://unt.instructure.com/courses/149869/assignments/3083886	due by 11:59pm
Wed Nov 11, 2026	 <u>M10 Quiz - Warehousing & HazMat- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083868	due by 11:59pm
	 <u>M11 - Discussion</u> https://unt.instructure.com/courses/149869/assignments/3083882	due by 11:59pm
	 <u>M11 - VUE Innovation Challenge Upload</u> https://unt.instructure.com/courses/149869/assignments/3083887	due by 11:59pm
Wed Nov 18, 2026	 <u>M11 Quiz - Refrigerated & Security- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083852	due by 11:59pm
	 <u>M12 - Discussion</u> https://unt.instructure.com/courses/149869/assignments/3083883	due by 11:59pm

Date	Details	Due
	 <u>M12 - VUE FTZ Team Evaluation</u> https://unt.instructure.com/courses/149869/assignments/3083888	due by 11:59pm
	 <u>M12 - VUE Jury Pitch Upload</u> https://unt.instructure.com/courses/149869/assignments/3083889	due by 11:59pm
	 <u>M12 Quiz - Customs & Cross-Border- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083869	due by 11:59pm
	 <u>M13 - Discussion</u> https://unt.instructure.com/courses/149869/assignments/3083884	due by 11:59pm
Wed Dec 2, 2026	 <u>M13 Quiz - Competitive Advantage- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083859	due by 11:59pm
Tue Dec 8, 2026	 <u>M14 - VUE Jury Pitch Competition</u>	to do: 11:59pm
Thu Dec 10, 2026	 <u>Second Exam - Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083846	due by 11:59pm
	 <u>Brent Hudspeth Quiz- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083842	
	 <u>Capt. Marcus Woodring - Quiz- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083871	
	 <u>Casey Jenkins - Quiz- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083838	
	 <u>Charlie Saffro - Quiz- Requires Respondus LockDown Browser</u>	

Date	Details	Due
	https://unt.instructure.com/courses/149869/assignments/3084197	
	 Chris Hanebeck - Quiz- Requires Respondus LockDown Browser https://unt.instructure.com/courses/149869/assignments/3083837	
	 Chris Pronger - Quiz - Requires Respondus LockDown Browser https://unt.instructure.com/courses/149869/assignments/3083841	
	 Col. Jay McGuire - Quiz- Requires Respondus LockDown Browser https://unt.instructure.com/courses/149869/assignments/3083864	
	 Col. Ted Studdard - Quiz- Requires Respondus LockDown Browser https://unt.instructure.com/courses/149869/assignments/3083850	
	 David Kraitzick - Quiz- Requires Respondus LockDown Browser https://unt.instructure.com/courses/149869/assignments/3083861	
	 Dr. Karl Wachs - Quiz- Requires Respondus LockDown Browser https://unt.instructure.com/courses/149869/assignments/3083867	
	 Dr. Leonard Heilig - Quiz- Requires Respondus LockDown Browser https://unt.instructure.com/courses/149869/assignments/3083851	
	 Dr. Zafer Sahinoglu - Quiz- Requires Respondus LockDown Browser https://unt.instructure.com/courses/149869/assignments/3083853	
	 Erica Andresen - Quiz- Requires Respondus LockDown	

Date	Details	Due
	Browser (https://unt.instructure.com/courses/149869/assignments/3083872)	
	 Griffith & Grogan - Quiz- Requires Respondus LockDown Browser (https://unt.instructure.com/courses/149869/assignments/3083858)	
	 John Larkin - Quiz- Requires Respondus LockDown Browser (https://unt.instructure.com/courses/149869/assignments/3083839)	
	 Kirk Talmontas - Quiz- Requires Respondus LockDown Browser (https://unt.instructure.com/courses/149869/assignments/3083847)	
	 Len Batcha - Quiz- Requires Respondus LockDown Browser (https://unt.instructure.com/courses/149869/assignments/3083870)	
	 LSCM 4360 - VUE First Presentation (https://unt.instructure.com/calendar?event_id=1229737&include_contexts=course_149869)	
	 LSCM 4360 Section 501 - Global Alliances and International Supply Chain Management (Spring 2025 1) (https://unt.instructure.com/calendar?event_id=1229736&include_contexts=course_149869)	
	 LSCM 4360 Section 501 - Global Alliances and International Supply Chain Management (Spring 2025 1) (https://unt.instructure.com/calendar?event_id=1229738&include_contexts=course_149869)	

Date	Details	Due
	 <u>LSCM 4360 Section 501 - Global Alliances and International Supply Chain Management (Spring 2025 1)</u> https://unt.instructure.com/calendar?event_id=1229739&include_contexts=course_149869	
	 <u>M5 - ICPA Scholarship Application</u> https://unt.instructure.com/courses/149869/assignments/3083893	
	 <u>Manuj Naman - Quiz- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083848	
	 <u>Martin Pecar - Quiz- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083860	
	 <u>Massimo Mancini - Quiz- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083862	
	 <u>MG Niave Knell- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083845	
	 <u>Michelle Williams Quiz- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083857	
	 <u>Ricky Stover - Quiz- Requires Respondus LockDown Browser</u> https://unt.instructure.com/courses/149869/assignments/3083863	
	 <u>Roll Call Attendance</u> https://unt.instructure.com/courses/149869/assignments/3083900	