Public and Nonprofit Partnerships
Class hours: W 6:00-8:50 @ Essc 255

Professor: Hee Soun Jang. Ph.D.
Zoom meeting: https://unt.zoom.us/j/4857410232 (Meeting ID: 485 741 0232)
Phone: 940-369-7844 / Office: Chilton Hall 204 B / Email: HeeSoun.Jang@unt.edu
Zoom office hours: T 11:00-Noon and by appointment

TA: Jihoon Jeong Email: jihoonjeong@my.unt.edu
https://unt.zoom.us/j/4575953441 (Meeting ID: 457 595 3441)
Zoom office hours: W 1:00-2:00 and by appointment

Course Description and Learning Objectives

The public sector recognizes the value of relationships with nonprofit organizations. The key is that these collaborations must be mutually beneficial, strategic, and well thought out. This course is designed for nonprofit organizations and public agencies to address the increasingly important topic of partnerships. This course provides an understanding of public-nonprofit partnership theories, management functions, ethical dilemmas and leadership skills that are necessary for successful collaboration initiatives. Case studies, experiential exercises, and other projects are used to help expose students to theoretical and common practices. Upon successful completion of this course, students should demonstrate a range of knowledge and skill competencies. The course will be conducted as a seminar, though there will be some lecturing by the professor. Class participation is important; each student should come to class prepared to participate in discussions.

Learning Objectives

- Understand diverse theoretical and practical perspectives of public and nonprofit partnerships
- Be aware of best practices as they apply to the various aspects of public and nonprofit collaborations and networks
- Develop ability to use nonprofit data that is publicly accessible

Readings

- Online Articles
- Instructional cases
**Grading**

**Assessment and Grading (Grading system can be changed if we have to change class modality)**

The grading for the semester is based on the following criteria:

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<thead>
<tr>
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<th>5* 30 Points</th>
<th>150</th>
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<tbody>
<tr>
<td>Discussion Postings</td>
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<td>150</td>
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<tr>
<td>Nonprofit Partnership Analysis</td>
<td></td>
<td>200</td>
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<tr>
<td>Exams: Midterm and Final</td>
<td>2*200</td>
<td>400</td>
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<tr>
<td>Participation and attendance</td>
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<td>50</td>
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**Total points**

|                          | 800 |

**Grading scales**

- A = 800-720
- B = 719-640
- C = 639-560
- D = 559-480
- F = 479 and below

**Discussion Postings / Peer response to the postings (30*5=150)**

We have 5 scheduled discussion postings. Upon completion of the assigned exercises you are expected to offer at least one feedback to postings of peers, unless there is indication of not having one in that particular week. Your contributions to the discussion forums will be graded for quality not quantity, timeliness of your contributions, and a detailed feedback.

**Exams (200*2=400)**

The examinations will be based upon lectures, reading assignments, class activities, and in-class. Both exams will be in class and closed book, requiring essays and short answers- primarily essays. The final exam will be cumulative in nature. The exam is intended to provide students the opportunity to express their knowledge of the materials covered in the readings and lectures supplemented by their own real-world experiences. Students are not allowed to make-up either exam unless the professor is notified prior with a reasonable and official excuse as to why the exam cannot be taken at the scheduled time.

**Nonprofit Partnership Analysis (200)**

The project involves preparing both a structured guide for managing collaboration and evaluative management tools that can be used by nonprofit organizations (or a network of public services) to gauge the success of collaboration. As part of the service learning project, students will first choose a nonprofit organization (or a service network, or a public agency managing collaboration) to work with over the course of this class. To guide this project, students will conduct interviews with the nonprofit (government) manager who is responsible for the collaborations with other organizations. Students are then expected to develop management tools that the nonprofit organization may use to guide successful collaboration.
1st assignment: Drop the name and web address of the organization to the CANVAS (Preferably, this is an organization for whom you would like to work or volunteer) (Due: February 3)

2nd assignment: General Organization Assessment (Due: March 24)

In a short essay that is about 500-700 word count:

- Identify mission (and vision), objectives, priorities, target goals etc.
- Present general information regarding the organization's workforce, revenue, board, service coverage, etc.
- Identify whether the organization currently has any types of partnerships with other organizations.
- Describe the nature of partnership in terms of membership, formality, resource sharing etc.

Class Presentation (April 14): Prepare a professional presentation to board members of your organization.

Final Paper (Due: Apr 28)

The final paper should be prepared in a format and style appropriate for delivery to the agency or board members, including a transmittal a title page, an abstract highlighting the research findings and recommendations, and a clearly organized and professionally written report.

- Written report must be 7-8 pages in length, not including title page, an abstract and references.
- Definition and outline of the partnership- benefits between both parties; the benefit to end user/clients/constituents; strengths and weaknesses of the partnership; challenges experienced and expected.
- Recommendation: Using your own analytical skills, answer the questions: “What could be done to make this partnership stronger or more effective?” Envision a successful partnership; use mission, vision and values to guide the development of a successful partnership. How can you achieve sustainable partnership?
- All articles and books used in report should be fully referenced on a separate reference page. As proper citation is a key part of any research assignment, it is imperative that you utilize proper citing and quoting techniques in this paper. In this class, you can use any formal citation format of APA style (American Psychological Association). Please see citation basics offered by UNT library.
- Late papers will not be accepted.

Assignments and points attached to them are as follows:

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<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
<th>Due</th>
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<tbody>
<tr>
<td>1st assignment</td>
<td>10</td>
<td>February 3</td>
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<tr>
<td>2nd assignment</td>
<td>50</td>
<td>March 24</td>
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<tr>
<td>Presentation</td>
<td>40</td>
<td>April 14</td>
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<tr>
<td>Final paper</td>
<td>100</td>
<td>April 28</td>
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<tr>
<td><strong>Total points</strong></td>
<td><strong>200</strong></td>
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Late work

Late work will be only accepted within a week and 10% points will be deducted for late work. After one week, you will receive a zero. You may still submit the assignment in order to receive feedback from the instructor, which is needed in order to do well on the final paper. Once you make a late submission it is your responsibility to inform instructor and TA for late grading. No late submission will be accepted for final paper due to grade reporting timeline.

Participation (50)

Students will be expected to be full participants in shaping the character of the seminar, that requires all students attend class prepared to discuss the readings for each session. Some of the assigned readings are in the form of case studies. To prepare for case study discussions, you should carefully read and thoroughly analyze the case. The instructor will provide a brief lecture to the topic of each class sessions. In order to earn a high grade for participation, students should:

- Attend every class.
- Arrive to class on time and stay for the entire class.
- Read all the assigned readings and come to class with questions and thoughts about the readings.
- Consistently and actively take part in all class discussions.

COVID-19 Impact on Attendance

While attendance is expected as outlined above, it is important for all of us to be mindful of the health and safety of everyone in our community, especially given concerns about COVID-19. Please contact me if you are unable to attend class because you are ill, or unable to attend class due to a related issue regarding COVID-19. It is important that you communicate with me prior to being absent so I may make a decision about accommodating your request to be excused from class.

If you are experiencing any symptoms of COVID-19 (https://www.cdc.gov/coronavirus/2019-ncov/symptoms-testing/symptoms.html) please seek medical attention from the Student Health and Wellness Center (940-565-2333 or askSHWC@unt.edu) or your health care provider PRIOR to coming to campus. UNT also requires you to contact the UNT COVID Hotline at 844-366-5892 or COVID@unt.edu for guidance on actions to take due to symptoms, pending or positive test results, or potential exposure. While attendance is an important part of succeeding in this class, your own health, and those of others in the community, is more important.

Statement on Face Covering

Face coverings are required in all UNT facilities. Students are expected to wear face coverings during this class. If you are unable to wear a face covering due to a disability, please contact the Office of Disability Access to request an accommodation. UNT face covering requirements are subject to change due to community health guidelines. Any changes will be communicated via the instructor.
Faculty may opt to wear a face shield instead of a face covering while teaching, if they can maintain 6 feet of distance from others in the classroom.

- In certain learning environments, face coverings may be removed temporarily if they impede learning such as in music or language learning classes.
- Individuals may not be able to wear a face covering due to a disability. Please see the Office of Disability Access guidance on face coverings.

**CANVAS**

CANVAS will be used to supplement work in this course. Checking CANVAS account frequently is advised in order to stay abreast of any and all announcements, and changes. On occasion, the instructor will send emails to the entire class via UNT student assigned email accounts. DO NOT USE CANVAS EMAIL DROP BOX.

**Academic Dishonesty: POLICY ON CHEATING AND PLAGIARISM**

Notice of this policy shall be given in all public administration classes each semester, and written copies shall be available in the public administration office.

**Definitions**

The UNT Code of Student Conduct and Discipline defines cheating and plagiarism “as the use of unauthorized books, notes, or otherwise securing help in a test; copying other’s tests, assignments, reports, or term papers; representing the work of another as one’s own; collaborating without authority with another student during an examination or in preparing academic work; or otherwise practicing scholastic dishonesty.”

**Penalties**

Normally, the minimum penalty for cheating or plagiarism is a grade of “F” in the assignment. In the case of graduate departmental exams, the minimum penalty shall be failure of all fields of the exam. Determination of cheating or plagiarism shall be made by the instructor in the course, or by the departmental faculty in the case of departmental exams.

Cases of cheating or plagiarism on graduate departmental exams, papers, theses, or dissertations shall automatically be referred to the departmental Curriculum and Degree Programs Committee. Cases of cheating or plagiarism in ordinary course work may, at the discretion of the instructor, be referred to the Curriculum and Degree Programs Committee in the case of either graduate or undergraduate students. This committee, acting as an agent of the Department, shall impose further penalties, or recommend further penalties to the Dean of Students, if they determine that the case warrants it. In all cases, the Dean of Students shall be informed in writing of the case.

**Appeals**
Students may appeal and decision under this policy by following the procedure laid down in the UNT Code of Student Conduct and Discipline.

**Special Needs**

The Department of Public Administration, in cooperation with the Office of Disability Accommodation, complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. Please present your written accommodation request during regular office hours before the 12th class day of regular semesters.

**Student Behavior in the Classroom:**

Student behavior that interferes with an instructor’s ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at [www.unt.edu/csrr](http://www.unt.edu/csrr).

**Course Schedule and Assignments**

**Week 1 (Jan 13) Course Introduction and Syllabus Review**

- Anheier. Chapter 3. Concepts
- Discussion: Public sector and private (business and nonprofit) sector organizations.
  - What are their purposes, what are their similarities, what are their differences?
  - What needs and roles do they fill in our society?

**Week 2 (Jan 20) Understand Nonprofit Sector in US**

- Anheier. Chapter 3. Concepts
- Nonprofit Impact Matters (CANVAS)
- Built for Texas (CANVAS)
- How Philanthropy Can (and Can’t) Help Prevent Evictions during the Pandemic (CANVAS)
- **Discussion posting 1 (Due Jan 20 6:00 pm) – Peer response (Due Jan 22 6:00)**

**Week 2 (Jan 27) Nonprofit Organizations in a Democracy: Varied Roles and Responsibilities**

- Boris and Steuerle. Introduction, Chapters 1 and 2
- **Discussion posting 2 (Due Jan 27 6:00 pm)- No peer response**
Week 3 (Feb 3) Government Funding of Nonprofit Organizations

- Boris and Steuerle. Chapters 3 and 6
- The Importance of Network Administrative Organizations (NAOs) in Social Service Implementation: A National Nonprofit Manages an Assortment of Federal Programs in Rapidly Changing Environment.
- Nonprofit Partnership Analysis- 1st assignment Due Feb 2 6:00

Week 4 (Feb 10) Government and Nonprofits: Blurred Boundaries

- Boris and Steuerle. Chapter 4. Tax Treatments of Nonprofit Organizations
- Case discussion: Cities ask tax exempt groups to pay for services
- Case discussion: Nonprofits could pay St. Paul something like taxes, but ask nicely, says task force

Week 5 (Feb 17) Government and Nonprofits: Clash of Values

- Boris and Steuerle. Chapters 8 and 9
- Case discussion: Happy giving Tuesday! Here are 3 ways foundations go beyond giving-and influence politics and policy
- Case discussion: National Council of Nonprofits opposes latest efforts to politicize charitable nonprofits and foundations
- Discussion posting 3 (Due Feb 17 6:00 pm) -Peer response (Feb 19)

Week 6 (Feb 24) Defining Collaborative Governance

- Valero and Jang, 2016. The Role of Nonprofit Organizations in Homeless Policy Networks
- Case discussion: Let’s Rethink Our Homeless Shelters
Week 7 (Mar 3) Various Collaborative Arrangements of Public Enterprises 1

- Forrer et. al. Chapters 1 - 4.

Week 10 (Mar 10) Various Collaborative Arrangements of Public Enterprises 2

- Forrer et. al. Chapters 1 - 4.
- Discussion posting 4 (Due Mar 10, 6:00 pm) Peer response (Due Mar 12 6:00 pm)

Week 11 (Mar 17) Exam 1

Week 12 (Mar 24) Managing Collaborative Networks

- Nonprofit Partnership Analysis- 2nd assignment Due Mar 24 6:00

Week 13 (Mar 31) Leading Across the Boundaries

- Jang, Valero and Jung, 2016. Effective Leadership in Network Collaboration
- Discussion posting 5 (Due Mar 31, 6:00 pm) Peer response (Due Apr 2 6:00 pm)

Week 13 (April 7) Nonprofit Alliances, Partnerships and Mergers

- Preventing Homelessness and Creating Lasting Solutions through Housing Development, Service Provision and Advocacy: Staying for Cause for the Right Cause.
**Week 15 (April 14) Intersector Collaboration Case analyses and Research Workshop**

- Research project workshop
- Preventing Homelessness and Creating Lasting Solutions through Housing Development, Service Provision and Advocacy: Staying for Cause for the Right Cause.

**Week 14 (Apr 21) Exam 2**

**Week 16 (April 28) Final paper turn in: Digital submission to CANVAS**

Note: The schedule and assignments may be revised as the course progresses and new material becomes available.