



UNIVERSITY OF NORTH TEXAS®

ADES 3570 – COMPUTERS IN FASHION: PRESENTATION

Fall 2021

Sec 501: M & W 8:00 -10:50

Sec 502: M & W 11:00 -1:50

ART 233

Instructor:	Dr. Hae Jin Gam
Contact Information	Email: Haejin.Gam@unt.edu Office: ART 249 Office Hours: Mondays & Wednesdays 2:00 pm -3:00 pm or by appointment
Recommended Text	Fashion Designer’s Handbook for Adobe Illustrator: Second Edition by Marianne Center and Frances Vereker, Blackwell Publishing, 2011 (ISBN: 978-1-1199-7811-4)
Resources	https://www.linkedin.com/learning

COURSE DESCRIPTION: Practical use of computers in development of apparel design. Presentation formats, development of fabric groups and merchandising of a fashion line utilizing commonly used, industry standard computer graphics software

PREREQUISITE: ADES 2550, ADES 2555

COURSE OBJECTIVE: To create professional and creative computer-aided drawings and designs using Adobe Illustrator, Photoshop, and InDesign

COURSE STRUCTURE: This course will be a combination of lecture, demonstration, and lab with a flexible schedule.

STUDENT EVALUATION (OR GRADING): Your grade will be based upon the percentage of total points that the student accumulates from assigned activities/exams. Specific grading criteria for each project and assignment will be provided with the project instructions.

- ✓ *Your grade is NOT based on the amount of time and/or effort you spent working on perfecting a skill, rather it is based on the degree to which the final product meets the established guidelines (on each project’s rubric).*

The instructor of record determines all grades for each project, in class work, and attendance. A final grade of “C” or higher is needed to proceed in the program.

Letter grade	Scale
A	90 – 100%
B	80– 89%
C	70 – 79%
D	60 – 69%
F	59 or below

Items	Points
11 In Class Activities	200 points
Mean Green Bag Design	200 points
Final Project & Presentation	300 points
InDesign Assignment	50 points
Total	750 Points

AMERICAN DISABILITIES ACT (ADA) ACCOMMODATION STATEMENT: In accordance with university policies and state and federal regulations, the university is committed to full academic access for all qualified students, including those with disabilities. To this end, all academic units are willing to make reasonable and appropriate adjustments to the classroom environment and the teaching, testing, or learning methodologies in order to facilitate equality of educational access for persons with disabilities. See [UNT Policy 04.015](#).

Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet

with each faculty member prior to implementation in each class. For additional information see the Office of Disability Accommodation website at <http://disability.unt.edu>. You may also contact them by phone at (940) 565-4323.

FINANCIAL AID SATISFACTORY

Academic Progress:

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 3.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per term. Students cannot exceed maximum timeframes established based on the published length of the graduate program. If a student does not maintain the required standards, the student may lose their financial aid eligibility.

If at any point you consider dropping this or any other course, please be advised that the decision to do so may affect your current and future financial aid eligibility. Please visit <http://financialaid.unt.edu/satisfactory-academic-progress-requirements> for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with an academic advisor in your college or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

COURSE RISK FACTOR: This course has a level 1 rating for risk. *“According to University Policy, this course is classified as a category one course. Students enrolled in this course will not be exposed to any significant hazards and are not likely to suffer any bodily injury. Students will be informed of any potential health hazards or potential bodily injury connected with the use of any materials and/or processes and will be instructed how to proceed without danger to themselves or others.”*

BUILDING EMERGENCY PROCEDURES: In case of emergency (alarm will sound), please follow the building evacuation plans posted on each floor of your building and proceed to the nearest parking lot. In case of tornado (campus sirens will sound) or other weather related threat, please go to the nearest hallway or room on your floor without exterior windows and remain there until an all clear signal is sounded. Follow the instructions of your teachers and act accordingly.

CENTER FOR STUDENT RIGHTS AND RESPONSIBILITIES: Each University of North Texas student is entitled to certain rights associated with higher education institutions. See www.unt.edu/csrr for further information. Cases of academic dishonesty will be referred to University authorities. See [UNT Policy 06.003](#).

ACCEPTABLE STUDENT BEHAVIOR: Student behavior that interferes with an instructor’s ability to conduct a class or other students’ opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The university’s expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at <http://deanofstudents.unt.edu>.

SEXUAL DISCRIMINATION, HARASSMENT & ASSAULT: UNT is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. If you (or someone you know) has experienced or experiences any of these acts of aggression, please know that you are not alone. The federal Title IX law makes it clear that violence and harassment based on sex and gender are Civil Rights offenses. UNT has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more.

UNT’s Dean of Students’ website offers a range of on-campus and off-campus resources to help support survivors, depending on their unique needs: http://deanofstudents.unt.edu/resources_0. Renee LeClaire McNamara is UNT’s Student Advocate and she can be reached through e-mail at SurvivorAdvocate@unt.edu or by calling the Dean of Students’ office at 940-565-2648. You are not alone. We are here to help.

COURSE POLICIES, STUDENTS RESPONSIBILITIES, AND EXPECTATIONS

ATTENDANCE POLICY: The University of North Texas recognizes that student success is promoted by regular attendance and participation in class. In each class, an attendance sign-up sheet will be distributed. You are required to sign your name. A student who is tardy has the responsibility of notifying the instructor at the end of the class period that he/she had arrived late, otherwise the recorded absence will remain.

According to the university policy, an absence may be excused for the following reasons: religious holy day, including travel for that purpose; active military service; participation in an official university function; illness or other extenuating circumstances; pregnancy and parenting under Title IX; and when the University is officially closed by the President. Missing class due to work conflicts is not an acceptable excuse.

Every 3rd tardy will convert to an unexcused absence. After 3 recorded absences, please note that your grade will be lowered one letter grade. Also, notice that missing class regularly means that you will miss quizzes and in-class activities. It is the student's responsibility to locate and read any assignments and announcements missed by absence from class. A classmate may be contacted for missed information. More information is available at https://policy.unt.edu/sites/default/files/06.039_StudentAttendance_2016.pdf .

CANVAS:

This course is on Canvas: <https://canvas.unt.edu>.

Log-in ID; your EUID and password

PROJECTS:

Projects MUST be turned in to the instructor at the beginning of the class and ready for the in-class critique. **No late work will be accepted for grade.** Excused attendance late work must be accompanied by a written excuse upon the first day the student returns to class and the late work will **ONLY BE ACCEPTED ON THAT DAY AND WITH ONE LETTER GRADE REDUCTION.**

REQUIRED SUPPLIES:

- 16 GB (or higher) USB Flash Drive or External Hard Drive
- 11" x 14" Sketchbook for design development
- 8 1/2" X 11" Notebook for class notes
- Pencil & Eraser for sketching

NOTE: I, Dr. Hae Jin Gam, retain the right to change the syllabus with or without notice.

Tentative Course Schedule

Dates and topics subject to change. Changes to be announced in class and/or on Canvas

	Week	Date	Topic & Task
Photoshop Introduction	WEEK 1	8/23	Course Introduction & Syllabus Photoshop Basics (Work area, move, selection, layers, crop, eyedropper, and history) In Class Activity: Color Board Making (15 Points)
		8/25	Photoshop 2 (Spot healing, clone stamp, paint bucket, and type) In Class Activity: Mood Board Making (15 Points)
	WEEK 2	8/30	Photoshop 3 (Image, filter, blur, and dodge) In Class Activity: Design Board Making (15Points)
Illustrator Introduction		9/1	Illustrator Basics Chapter 1 (Vector vs. bitmap, work area, shape, move, selection, fill & stroke, transform, align) In Class Activity: Print Designs (15 Points)
	WEEK 3	9/6	Labor Day
		9/8	Illustrator 2 Chapter 1 (Pen, anchor point, type) In Class Activity: T Shirt Design Collection (20 Points)
	WEEK 4	9/13	Illustrator 3 Chapter 2 (Trace, layers, and drawing) In Class Activity: Girl Dress Collection (20points)
		9/15	Illustrator 4 Chapter 3: Technical Drawing In Class Activity: Creating a library of basic garment shapes (20 points)
	WEEK 5	9/20	Illustrator 5 Chapter 3: Technical Drawing In Class Activity: Creating a library of top garments (20 points)
		9/22	Illustrator 6 Chapter 3: Technical Drawing In Class Activity: Creating a library of bottom garments (20 points)
	WEEK 6	9/27	Illustrator 7 Chapter 3: Technical Drawing In Class Activity: Creating a library of other garments (20points)
		9/29	Illustrator 8 Chapter4: Story Board 1 Intro to Mean Green Bag Design project In Class Activity: Creating a line sheet (20 points)

Advanced Photoshop & Illustrator	WEEK 7	10/4	Mean Green Garden Bag Design Project - Will visit UNT community garden (Behind Legends Hall)
		10/6	Bag Design Project 1 - Lecture: Surface and Graphic Designs
	WEEK 8	10/11	Bag Design Project 2 - Work Day (Instructor will be available through https://unt.zoom.us/j/6133162680)
		10/13	Bag Design Project 2 - Completion and submission
	WEEK 9	10/18	Mean Green Garden Bag Design Project Presentation - Winners will be announced
		10/20	Bag Design Project 3 - Bag production
InDesign & Portfolio Development	WEEK 10	10/25	Introduction to Adobe InDesign (30 points) Introduction to Final Project
		10/27	Creating Your Own Brand 1 - Brand Logo/ Customer Board/ Mood board
	WEEK 11	11/1	Creating Your Own Brand 2 - S/S Textile Design/ Illustrations/ Flats 1
		11/3	Creating Your Own Brand 3 - S/S Textile Design/ Illustrations/ Flats 2
	WEEK 12	11/8	Creating Your Own Brand 4 - S/S Line Sheets / Design Board
		11/10	Creating Your Own Brand 5 - F/W Textile Design/ Illustrations/ Flats 1
	WEEK 13	11/15	Creating Your Own Brand 6 - F/W Textile Design/ Illustrations/ Flats 2
		11/17	Creating Your Own Brand 7 - F/W Line Sheets / Design Board
	WEEK 14	11/22	Creating Your Own Brand 8 - Advertisement development
		11/24	Work on Final Project
	WEEK 15	11/29	Work on Final Project
		12/1	Final Project Due
Week 16	12/6	Final Presentations 501: 9:00 am – 10:30 am 502: 11:00 am – 12:30 pm	

PERMISSION TO USE STUDENT WORK:

1 *Grant of Permission.* I, the undersigned, am a student at the University of North Texas (UNT) and I am enrolled in ADES 3570 COPMPUTERS IN FASHION: PRESENATION. By my signature below I hereby grant permission to UNT to use, copy, reproduce, publish, distribute or display any and all works created to comply with the requirements of this course in accordance with the terms set forth below. Additionally, I consent to the disclosure of the work created in this class as may be accompanied by my name and other personally identifiable information for purposes as set forth below.

2 *Scope of Permission.* This permission extends to the use of the described work and images of such work: (1) for academic purposes in order to demonstrate examples of student work to current and future UNT students; (2) for public display in the galleries or on the campus of the UNT or on the UNT website; (3) for promotional materials created by UNT in all forms of media now known or later developed, including but not limited to exhibition catalogues, direct mail, websites, advertising and classroom presentations. My permission is on-going and will continue until such time as I revoke it by giving UNT three months written notice of revocation to the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

3 *Certificate of Ownership.* I am the owner of all work submitted in accordance with the requirements of the named course and the work is not subject to any grant or restriction that would prevent its use consistent with this permission. All aspects of the work are original to me and have not been copied. I understand that as owner of the work I have the right to control all reproduction, copying and use of the work in accordance with U.S. copyright laws.

4 *Privacy Release.* I hereby authorize and consent to the release, maintenance and display of my name if necessary and any other personally identifiable information that I have provided in connection with the work and its use in accordance with the terms of this Agreement.

5 *Signature.* By signing below, I hereby grant the permissions indicated above. I understand that this grant of permission relates only to the use of the described work. This is not an exclusive right and I may sell, give or otherwise transfer the rights to such work to others on a non-exclusive or exclusive basis. However, in the event that I do sell, give or otherwise transfer ownership or the exclusive right to use my work to another party, I will notify UNT immediately in writing through the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

STUDENT ACKNOWLEDGEMENT:

I _____ (print) acknowledge that I have read the course syllabus. I understand the course structure, grading and attendance policies as well as the risk factor rating. I hereby agree to the syllabus and its provisions.

ADES 3570 -

1

Course number and section

Risk Rating

Student phone #, e-mail address (print)

Signature

Date

Hae Jin Gam

Hae Jin Gam

8/23/2021

Faculty Name

Signature

Date