



UNIVERSITY OF NORTH TEXAS®

**ADES 2570 – Fashion Illustration & Media****Fall 2025****Sec 501: 8:00 -10:50, M&W****Sec 502: 11:00-1:50, M&W****ART 233**

<b>Instructor:</b>	<b>Dr. Hae Jin Gam</b>
<b>Contact Information</b>	<b>Office:</b> ART 249 <b>Email:</b> Haejin.Gam@unt.edu <b>Office Hours:</b> Tuesdays : 9:00 a.m.- 11:00 a.m., or by appointment
<b>Recommended Texts</b>	Stipelman, S. (2021). <u>Illustrating Fashion – Concept to Creation</u> . (4th ed.). New York, NY: Fairchild Publications, Inc. ISBN: 978-1-5013-0533-7  Watanabe, N. (2009). <u>Contemporary Fashion Illustration Techniques</u> . Beverly, Massachusetts: Rockport Publishers. ISBN 10: <a href="#">1592535569</a> / ISBN 13: <a href="#">9781592535569</a>

**COURSE DESCRIPTION:** Focuses on both hand and computer rendering of fashion illustrations. Students develop a personal style and create professional presentation formats utilizing industry-standard computer graphics software.

**PREREQUISITES:** ADES 1560 with a grade of C or better; Students must be accepted into the program through the fashion design entry portfolio review.

**COURSE OBJECTIVES LEARNING OUTCOMES:** This course aims to equip students with the skills to create compelling fashion illustrations through both hand-drawing techniques and computer rendering. By exploring industry-standard graphic software and developing a unique artistic style, students will produce professional-quality presentation materials suited for contemporary fashion design and communication.

**COURSE STRUCTURE:** This course will be a combination of lecture, demonstration, and lab with a flexible schedule.

**STUDENT EVALUATION (OR GRADING):** Your grade will be based upon the percentage of total points that the student accumulates from assigned activities/exams. Specific grading criteria for each project and assignment will be provided with the project instructions.

- ✓ *Your grade is NOT based on the amount of time and/or effort you spent working on perfecting a skill, rather it is based on the degree to which the final product meets the established guidelines (on each project's rubric).*

The instructor of record determines all grades for each project, in class work, and attendance. A final grade of "C" or higher is needed to proceed in the program.

<b>Letter grade</b>	<b>Scale</b>
A	90 – 100%
B	80– 89%
C	70 – 79%
D	60 – 69%
F	59 or below

**Grade-related Policies**

- Protocol
  - Projects must be saved with the following naming convention.  
"Student Name\_the abbreviated title of the assignment", for example: **Hae Jin Gam\_Project1**
  - Failure to use correct file naming convention will result in a reduction of 5 to 10 points from that assignment.

**AMERICAN DISABILITIES ACT (ADA) ACCOMMODATION STATEMENT:** In accordance with university policies and state and federal regulations, the university is committed to full academic access for all qualified students, including those with disabilities. To this end, all academic units are willing to make reasonable and appropriate adjustments to the classroom environment and the teaching, testing, or learning methodologies in order to facilitate equality of educational access for persons with disabilities. See [UNT Policy 04.015](#).

Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the Office of Disability Accommodation website at <http://disability.unt.edu>. You may also contact them by phone at (940) 565-4323.

### **FINANCIAL AID SATISFACTORY**

#### **Academic Progress:**

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 3.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per term. Students cannot exceed maximum timeframes established based on the published length of the graduate program. If a student does not maintain the required standards, the student may lose their financial aid eligibility.

If at any point you consider dropping this or any other course, please be advised that the decision to do so may affect your current and future financial aid eligibility. Please visit <http://financialaid.unt.edu/satisfactory-academic-progress-requirements> for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with an academic advisor in your college or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

**COURSE RISK FACTOR:** According to University Policy, this course is classified as a category two course. Students enrolled in this course will be exposed to some significant hazards but are not likely to suffer serious bodily injury. In this class those risks are related to the industrial sewing machines, irons and scissors which can be dangerous if not used responsibly. Students will be informed of any potential health hazards or potential bodily injury connected with the use of any materials and/or processes and will be instructed how to proceed without danger to themselves or others.

Students who are pregnant or will become pregnant during the course of the semester are advised to check with their doctor immediately to determine if any additional risks are reason to postpone this course until a later semester. Upon request, your professor will provide a list of chemicals and safety issues for your doctor to review. Material Safety Data Sheets are available on all chemicals. It will be up to you and your doctor to determine what course of action to take.

**BUILDING EMERGENCY PROCEDURES:** In case of emergency (alarm will sound), please follow the building evacuation plans posted on each floor of your building and proceed to the nearest parking lot. In case of tornado (campus sirens will sound) or other weather related threat, please go to the nearest hallway or room on your floor without exterior windows and remain there until an all clear signal is sounded. Follow the instructions of your teachers and act accordingly.

**CENTER FOR STUDENT RIGHTS AND RESPONSIBILITIES:** Each University of North Texas student is entitled to certain rights associated with higher education institutions. See [www.unt.edu/csrr](http://www.unt.edu/csrr) for further information. Cases of academic dishonesty will be referred to University authorities. See [UNT Policy 06.003](#).

**ACCEPTABLE STUDENT BEHAVIOR:** Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum

at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at <http://deanofstudents.unt.edu>.

**SEXUAL DISCRIMINATION, HARASSMENT & ASSAULT:** UNT is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. If you (or someone you know) has experienced or experiences any of these acts of aggression, please know that you are not alone. The federal Title IX law makes it clear that violence and harassment based on sex and gender are Civil Rights offenses. UNT has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more.

UNT's Dean of Students' website offers a range of on-campus and off-campus resources to help support survivors, depending on their unique needs: <https://studentaffairs.unt.edu/dean-of-students>. Renee LeClaire McNamara is UNT's Student Advocate and she can be reached through e-mail at [SurvivorAdvocate@unt.edu](mailto:SurvivorAdvocate@unt.edu) or by calling the Dean of Students' office at 940-565-2648. You are not alone. We are here to help.

#### **COURSE POLICIES, STUDENTS RESPONSIBILITIES, AND EXPECTATIONS**

**ATTENDANCE POLICY:** The University of North Texas recognizes that student success is promoted by regular attendance and participation in class. In each class, an attendance sign-up sheet will be distributed. You are required to sign your name. A student who is tardy has the responsibility of notifying the instructor at the end of the class period that he/she had arrived late, otherwise the recorded absence will remain.

According to the university policy, an absence may be excused for the following reasons: religious holy day, including travel for that purpose; active military service; participation in an official university function; illness or other extenuating circumstances; pregnancy and parenting under Title IX; and when the University is officially closed by the President. Missing class due to work conflicts is not an acceptable excuse.

Every 3<sup>rd</sup> tardy will convert to an unexcused absence. After 3 recorded absences, please note that your grade will be lowered one letter grade. Also, notice that missing class regularly means that you will miss quizzes and in-class activities. It is the student's responsibility to locate and read any assignments and announcements missed by absence from class. A classmate may be contacted for missed information. More information is available at [https://policy.unt.edu/sites/default/files/06.039\\_StudAttnandAuthAbsence.Pub2\\_.19.pdf](https://policy.unt.edu/sites/default/files/06.039_StudAttnandAuthAbsence.Pub2_.19.pdf)

**Academic Integrity:** Success in this class depends on completing your own work and putting forth your best effort while making use of appropriate resources. Using another person's work without proper citation is a violation of UNT's [Academic Integrity Policy](https://policy.unt.edu/policy/06-003) (<https://policy.unt.edu/policy/06-003>). Please review and follow these guidelines. If you have any questions about this or other UNT policies, feel free to email me or visit during office hours.

**Time Management:** This course includes frequent deadlines to support steady progress. Avoid waiting until the last minute to submit required files or feedback. Work submitted incomplete will be graded "as is."

**Metacognition:** Metacognition is the practice of understanding how you learn. This includes your work environment, scheduling, and problem-solving strategies. If you encounter something you do not understand—whether a process, an assignment, or a term—it is your responsibility to make your best independent effort to resolve it. If you are unable to find a solution, you may then seek assistance from peers or your instructors.

**CANVAS:**

This course is on Canvas: <https://canvas.unt.edu>.

Log-in ID; your EUID and password

**Required Software**

- Adobe Creative Cloud (students may subscribe for a discounted price through <https://unt.edu/adobe>)

**Supplies**

- white eraser
- sketchbook 11" X 14",
- watercolors (a set of 12 colors),
- different sizes of paint brushes (bristles)
- Pencils (range of HB to B)
- watercolor mix palette and/or paint tray (naked palette),
- Mechanical pencil (soft leads),
- medium, fine, and extra fine ink pens (such as 1mm, 0.5mm, 0.3mm, or 0.2mm)
- marker paper 11" X 14"
- markers (set of 12 colors, different values of gray, and blenders),
- color pencils (collections typically range from a group of 12 to over 100)

**PROJECTS:**

**Projects MUST be turned in to the instructor at the beginning of the class** and ready for the in-class critique. **No late work will be accepted for grade.** Excused attendance late work must be accompanied by a written excuse upon the first day the student returns to class and the late work will **ONLY BE ACCEPTED ON THAT DAY AND WITH ONE LETTER GRADE REDUCTION.**

**EVALUATION:**

- \* The instructor of record determines all grades for each project, in class work, and attendance.

Project 1 – Technical Flats & Tech Pack	100
Project 2 – The Illustrated Muse	100
Final Project : Mini Collection	200
Final Presentation	50
Activities	250
<b>Total</b>	<b>700</b>

**Project 1 (Weeks 1–5): Technical Flats & Tech Pack**

Students will create a **2-look coordinated set of fashion flats** in Adobe Illustrator and prepare a **basic tech pack**.

- **Two full outfits** (tops + bottoms or dresses) as clean vector flats.
- **Technical details:** seam lines, stitching, closures, and trims.
- **Tech Pack Pages:** front & back views, labeled components, and 2 colorway options per garment.

**Assessment:**

- Technical accuracy of flats – 30 pts
- Illustrator skills (clean line work, layering, labeling) – 30 pts
- Completeness of tech pack – 25 pts
- Creativity & design cohesion – 15 pts

**Total:** 100 pts

**Project 2 (Weeks 6–9): The Illustrated Muse**

Students will design **3 hand-drawn fashion looks** based on a chosen **muse** (e.g., a person, cultural reference, or theme). This project emphasizes proportion, gesture, fabric rendering, and personal style.

- **Moodboard** (1–2 pages): images, colors, and inspiration keywords.
- **3 hand-drawn looks** (pencil, marker, watercolor, or mixed media).
- **Sketchbook Practice:** at least 5 croquis studies in different poses.

**Assessment:**

- Creativity & originality – 25 pts
- Accuracy in figure drawing & poses – 25 pts
- Quality of rendering & textures – 25 pts
- Concept clarity & presentation – 25 pts

**Total:** 100 pts

**Final Project (Weeks 10–16): Mini Collection – Digital & Hand-Rendered Portfolio**

Students will create a **4–6 look mini-collection** integrating **hand-drawn illustration**, **Illustrator flats**, and **Photoshop rendering**, presented as a professional **portfolio board**.

**Process:**

1. **Concept Development:** Moodboard & theme
2. **Design Execution:**
  - **Hand-drawn illustrations:** 4–6 final looks, scanned & refined.
  - **Illustrator flats:** corresponding technical drawings with 2 colorways.
3. **Photoshop Rendering:** Fabric textures, shadows, and visual polish.
4. **Final Layout:** Create a presentation-ready portfolio page or digital board.

**Assessment:**

- Concept & storytelling – 50 pts
- Quality of illustration (hand + digital) – 50 pts
- Technical flats & colorways – 40 pts
- Photoshop rendering & board layout – 40 pts
- Professionalism & cohesion – 20 pts

**Total:** 200 pts

**Final Presentation & Critique.** (50 points)

- Students present final portfolio to class
- Receive feedback on design, cohesion, and professionalism

**Tentative Course Schedule**

Dates and topics subject to change. Changes to be announced in class and/or on Canvas

Week	Date	Topic & Task
WEEK 1	8/18	Course Introduction & Syllabus Intro to Illustrator: Basic Tools
	8/20	Intro to Illustrator: Shape building, pen tool practice
WEEK 2	8/25	Flats: Drawing T-shirts
	8/27	Flats: Pants & Skirts
WEEK 3	9/1	Labor Day: No Class
	9/3	Flats: Zippers, Seams, Buttons, Line weight
WEEK 4	9/8	Flats: Color & patterns
	9/10	<b>Illustrator Project: Tech Pack 2</b>
WEEK 5	9/15	<b>Project 1 due &amp; critique</b> Fashion Croquis: Proportion & Movement
	9/17	Fashion Croquis: Stylized Poses & Gesture Drawing
WEEK 6	9/22	<b>Work Day : Drawing Details ( Silhouette &amp; Face )</b>
	9/24	<b>Work Day: Drawing Details ( Sleeve &amp; Collar )</b>
WEEK 7	9/29	Rendering Techniques (Marker, Pencil, Watercolor) Experimenting with Media
	10/1	Drawing Project: Develop expressive fashion figures
WEEK 8	10/6	Drawing Project: Outfit designs & details
	10/8	Drawing Project: Rendering using pencil, marker, watercolor or mixed media
WEEK 9	10/13	<b>Project 2 due &amp; critique</b>
	10/15	Intro to Photoshop: Brush tools, Layers, and Textures
WEEK 10	10/20	Photoshop: Masking, Shading, and Highlights
	10/22	Photoshop: Moodboard & Textile Boards
WEEK 11	10/27	Integration of Illustrator & Photoshop

	10/29	AI features in Adobe Illustrator & Photoshop -Recolor, image trace, fonts, layout adjustments -Generative fill, firefly beta
WEEK 12	11/3	Portfolio Development : Visual Storytelling ( Color, Silhouette, Textile)
	11/5	Portfolio Development : Hand drawing Digital Refinement 1
WEEK 13	11/10	Portfolio Development : Hand drawing Digital Refinement 2
	11/12	Portfolio Development : Flats 1
WEEK 14	11/17	Portfolio Development : Tech pack and line sheet
	<b>11/19</b>	<b>Work Day:</b> Tech pack and line sheet
<b>WEEK 15</b>		<b>Thanksgiving Break</b>
WEEK 16	<b>12/1</b>	Portfolio Development : Layouts & Design statement
	12/3	Portfolio Development : Completion
Week 17	12/8	<b>Final Presentations</b> ( Final files should be submitted by 12/7 midnight) 501: Tuesday, 5/6 8:30 am – 10:00 am 502: Tuesday, 5/6 11:00 am – 12:30 pm

**NOTE: I, Dr. Hae Jin Gam, retain the right to change the syllabus with or without notice.**

**STUDENT ACKNOWLEDGEMENT:**

I \_\_\_\_\_ (print) acknowledge that I have read the course syllabus. I understand the course structure, grading and attendance policies as well as the risk factor rating. I hereby agree to the syllabus and its provisions.

ADES 2570 -

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Course number and section

Risk Rating

Student phone #, e-mail address (print)

Signature

Date

Hae Jin Gam

*Hae Jin Gam*

8/18/2025

Faculty Name

Signature

Date