Curriculum Vitae

Dr. Elena Vassilieva

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QUALIFICATIONS

- Over ten years of teaching undergraduate and graduate courses with high evaluation rating (SPOT survey)
- Extensive experience in development of courses, including online, face-to-face, and blended
- Fifteen years of instructional design and instructional materials production using Canvas and other LMS
- Multiple years of academic library work experience
- Excellent presentation and communication skills
- Ability to collaborate with the community of practitioners and colleagues

EDUCATION

- Ph.D., Information Science - College of Information (COI), University of North Texas (UNT), Denton, TX – May 2012
- MBA, Marketing - College of Business Administration (COBA), UNT, Denton, TX – May 2003

TEACHING and RESEARCH INTERESTS

- Information and knowledge professions
- Digitization and digital content management
- Web portals, website usability, web design and user interfaces
- Management information agencies
- Marketing information agencies and information services
- Instructional design
- Research design
- Career development and e-Portfolios

TEACHING EXPERIENCE Online, hybrid, and face-to-face courses

2011 – Fall 2025 various semesters:

- INFO 5000: Information and Knowledge Professions
- INFO 5310: Marketing and Customer Relationships for Information Professionals
- INFO 5300: Management Information Agencies
- INFO 5020: Economics of Information
- INFO 4615: Electronic Information Services
- INFO 5615: Electronic Databases and Information Services
- INFO 5330: Academic and Community College Libraries

SELECTED PROJECTS

- Created and re-designed courses for IS program at COI, UNT

- Examination of User Searching in Large-Scale Digital Libraries. UNT Office of Research and Economic Development, Research Initiation Grant Program, Summer and Fall 2012
- Participated in LEAP: Library Education for the U.S. Affiliated Pacific program (the grant was awarded to UNT through IMLS' Laura Bush 21st Century Librarian Program), Department of Library and Information Sciences, COI, UNT, Summer - Fall 2011
- Developed, launched, and maintained Digital (Electronic) Portfolio course module in online courses, Mayborn School of Journalism, UNT, Fall 2011 – Fall 2018

PRESENTATIONS AND PUBLICATIONS

Publications

Zavalina, O, & Vassilieva, E. (2014). Understanding the Information Needs of Large-Scale Digital Library Users. *Library Resources & Technical Services*, *58*(2), 84-99.

Zavalina, O. L., & Vassilieva, E. V. (2013). Comparative analysis of user searching in domain-specific and domain-independent digital libraries. iConference 2013 Proceedings (pp. 536-542). doi:10.9776/13272

Zavalina, O.L., & Vassilieva, E.V. (2013). Large-scale digital library user searching: What role does domain play? iConference 2013 Proceedings (pp. 692-696). doi:10.9776/13322

Vassilieva, E., & Zavalina, O.L. (2012). Factors influencing the development of the modern library and information science education: Example of a U.S. university. *School Library*, 6-7.

Zavalina, O.L., & Vassilieva, E. (2012). Longitudinal comparative analysis of item-level and collection-level user searching in a digital library. Poster abstract/short paper for the 75th *Annual Meeting of the American Society for Information Science and Technology*. Baltimore, Maryland.

Vassilieva, E., & Zavalina, O.L. (2012). Overview of factors influencing the development of the modern library and information science education: Example of a U.S. university. *Proceedings of the 19th International Conference "Libraries and Information Resources in the Modern World of Science, Culture, Education, and Business,"* Sudak, Ukraine.

Vassilieva, E. (2010, June). The Application of content management in presenting business information to users (Business subject guides experience). *Special Libraries Association Annual Conference & INFO-EXPO* (Business & Finance Division Poster Session), New Orleans, LA.

Lafleur, J., & Vassilieva, E. (2009). Are emerging digitization technologies approachable to all? The learning experiences of future librarians in creating online collections. In Mueller, D.M. (Ed.), *Pushing the edge: explore, engage, extend*. Paper presented at National Conference of the Association of College and Research Libraries, March 12-15, 2009, Seattle, Washington (pp. 202-209). Chicago, IL: Association of College and Research Libraries

Vassilieva, E. (2008, January). User education for efficient use of the electronic collections on the academic libraries' websites. Poster session at the Association for Library and Information Science Education Annual Conference, Philadelphia, PA.

Presentations

Vassilieva, E. (2022, 2023, 2024). Information Professionals. INFO 5000 Orientation.

Zavalina, O.L., & Vassilieva, E.V. (2013, February). Large-scale digital library user searching: What role does domain play? Poster session at the iConference 2013, Fort Worth, TX.

Vassilieva, E. (2011, May). Collaboration in the use of content management technology to create online instructional services. Poster session at the 39ᵗʰ Library Orientation Exchange (LOEX) Annual Conference, Fort Worth, TX.

Vassilieva, E., & Zavalina, O.L. (2012, June). Overview of factors influencing the development of the modern library and information science education: Example of a U.S. university. Presentation at the 19th International Conference "Libraries and Information Resources in the Modern World of Science, Culture, Education, and Business," *Sudak, Ukraine.*

Vassilieva, E. (2011, January). Promotion of innovative instructional services: Changes in strategies and practical approaches. Poster session at the Association for Library and Information Science Education Annual Conference, San Diego, CA.

Vassilieva, E. (2010, June). The application of content management in presenting business information to users (Business subject guides experience). Poster session presented at the Special Libraries Association Annual Conference & INFO-EXPO (Business & Finance Division Poster Session), New Orleans, LA.

Lafleur, J., & Vassilieva, E. (2009, March). Are emerging digitization technologies approachable to all? The learning experiences of future librarians in creating online collections. Paper presented at the National Conference of the Association of College and Research Libraries, March 12-15, 2009, Seattle.

Vassilieva, E., & Lafleur, J. (2008, April). Learning by creating online digital collections. Poster presented at the Texas Library Association Annual Conference (Digitization Expo), Dallas, TX.

Vassilieva, E. (2008, January). User education for efficient use of the electronic collections on the academic libraries websites. Poster session at the Annual Conference of the Association for Library and Information Science Education, Philadelphia, PA.

HONORS/AWARDS

- Nominated for the UNT Adjunct Award for Teaching Excellence, 2020.
- The UNT Student Government Association B. Graig Raupe Conference Scholarship, 2011.
- Toulouse Graduate School travel grant recipient, 2008, 2009, 2010.

UNIVERSITY AND PROFESSIONAL SERVICE

- Multi-Disciplinary Information Research Symposium (MIRS) Reviewer, 2023, 2025
- Advised students in career exploration and development and job search activities, various semesters.
- INFO 5000 Online Institute El Paso and Los Angeles cohorts, El Paso, TX, September 2019
- INFO 5000 Onsite Institute Houston, TX, January 2018
- INFO 5000 Onsite Institute School Library Certification students in the San Antonio, TX Cohort, September 2017
- INFO 5000 Onsite Institutes for North California Cohort. San-Francisco, CA, January 2017
- INFO 5000 Onsite Institute. El Paso, TX, June 2013, June 2015
- INFO 5000 Onsite Institute. Denton, TX, August 2013
- Volunteer, iConference, Fort Worth, TX, June 2013
- Texas Library Association conferences volunteer, 2005 – 2007, 2012