

ADVANCED NEW MEDIA ART

ASTU 4460.501
Hickory 173
M/W / 2:00-4:50
S 2018

Professor LaFleur
Liss.LaFleur@unt.edu
GAB 113
W 8:30 -10:30 AM

COURSE DESCRIPTION

Students in this repeatable studio course execute an advanced media-based project or series for exhibition. Students conceive project concepts independently or collaboratively, working in a self-directed, autonomous manner. Topics may include art games, performance, animation, sculpture, video, interactive art, conceptual art, new media art and installation. Students have access to the full range of new media program facilities, software and equipment. Artistic voice is emphasized over technical skills. Exit review takes place during second enrollment of this course.

COURSE CONTENT & SCHEDULE CHANGES

The Course Schedule reflects expected class progress in course subject matter and is considered tentative. The Course Schedule is subject to change in content and scope at the Course Instructor's discretion.

This is a studio class. You will be expected to plan and work during class time. Generally, class time will be split evenly between lectures and studio time. There will be two critiques, and two exhibitions (online + in-person). In addition, you are required to attend all departmental guest lectures and required out of class dates listed in the course schedule.

COURSE OUTCOMES & OBJECTIVES

Outcomes	Objectives
Knowledge: What students should know	
Understand the history, current issues, and direction of the artistic discipline	Acquire expert knowledge of the history, theory, and criticism of film, video, technology, digital art and design.
Place works in the historical, cultural, and stylistic contexts of the artistic discipline	
Use the technology and equipment of the artistic discipline	Demonstrate professional understanding of what is useful, usable, effective, and desirable with respect to user/audience-centered digitally-based communication, objects, and environments.
Skills: What students should be able to do	
Use the elements and principles of art to create artworks in the artistic discipline	Apply narrative and other information or language structures to organize content in time-based or interactive media.
Create artwork that demonstrates perceptual acuity, conceptual understanding, and technical skill	Implement processes for development of digital art and design (ex: storyboarding, concept mapping, use of scenarios or personas)
Analyze and evaluate works of art in the artistic discipline	Participate in analysis and evaluation of works of New Media Art.
Synthesis: How students will combine knowledge and skill to demonstrate learning	
Produce artworks demonstrating technical skill and disciplinary knowledge	Produce works of New Media Art for exhibition that demonstrate professional skill and disciplinary knowledge.
Use knowledge of art and disciplinary vocabulary to analyze artworks	Participate in critique of own works and the works of others using the vocabulary of New Media Art and demonstrating professional ability to analyze and synthesize aspects of human interaction in technological communication, objects, and environments.
Participate in critiques of own work and work of others	

COURSE REQUIREMENTS

Project 1 & 2: Open

You will have 2 core critiques in this course.

Deliverables for each critique will vary but should demonstrate planning, editing, and advancement for the beginning or continuation of an independent project. For example: 8-15 digital prints, 5-10 minutes of edited digital content, a VR experience, etc. In addition to these deliverables you must provide a 100-300 word statement. Your work should be well thought out, researched and produced. The project statement should concisely describe the subject matter and working methods (how and why did you start the project, why are you using the tools and medium selected for the project). *This is not an artist statement. It will be used to help me understand what you are thinking and doing for each critique.*

Critiques will be graded on:

- Visual content and conceptual framework
- Craft (excellence in technique is expected. I have built a considerable amount of one on one meeting time and studio time into this class. If you need technical help - ask.)
- The demonstration of self-criticism and reaction to the process of that criticism. This means making images, looking at the images, thinking about the images and then making better images based on that process. You can use working images, project journals, sketchbooks and discussions during critiques to demonstrate the process of self-criticism.
- Projects turned in without a project statement will receive the grade of 0 (F).
- If you have questions about these requirements please ask before the day of your critique.

*Note: Students are expected to have the technical skills necessary to produce work in the new media forms that they choose for their individualized project, or at least be fluent enough to solve problems with the support of the professor. Additional technical training will not be included in the content of the course nor will we work as a group to develop such skills during class time. Students are responsible for developing necessary remedial technical skills independently, although one-on-one help will be provided as time allows. Lynda tutorials are also a great resource for catching up on practice as needed.

Project 3: Online Exhibition

An online exhibition, also referred to as a virtual exhibition, online gallery, or cyber-exhibition, is an exhibition whose venue is cyberspace. Unlike physical exhibitions, online exhibitions are not restricted by time; they are not forced to open and close but may be available 24 hours a day.

This semester, your online exhibition is inspired by science fictions of downloaded memories, digital forensics and the commercial utopias of architectural 3D rendering.

Students are asked to keep a record of their dreams for the duration of the semester. This record could take any form – text, sketch, scan, song, etc. When a student has a dream in which an architectural space or a physical object was featured prominently, they are asked to reconstruct it using 3D software, to the best of their ability. Students should only model those areas of the space that they can recall, leaving the rest blank: a testament to the slippery nature of memory, and the impossibility of technological reconstruction.

Deliverables: a completed 3D space, or a collection of 3D objects and spaces, a “voice over” audio recording that describes an individual dream or an overview of your dreams during this period. Suggested software includes: Web VR, Sketch Fab, Unity, Maya, Blender, Photoshop, Google Tiltbrsh or any other 3D rendering application or combo thereof. Final works will be shown in Hologram Web VR (<https://hologram.cool/about>).

Exhibition & Exhibition Documentation

As a class, you will come up with a theme for your group exhibition. You can choose to either produce a new artwork for this exhibition (based on the theme), or exhibit a further developed work from critique 1 or 2. Works in this exhibition must be professionally installed, uninstalled, and exhibited for the duration of the show.

You will also work democratically as a cohort to produce and organize documentation of this exhibition that will include: a series of interviews, photographs, HD video, and a title list for all artwork in the exhibition. Your grade will depend on how well you complete your individual tasks as well as your overall contribution to the show's success. You are solely

responsible for the installation and uninstallation of your own work in this exhibition. New Media Art may have some items available for you to use, but these will need to be reserved well in advance and returned in the same working order after the exhibition.

Final Portfolio

Documentation of your work is very important, especially now that most people will see images of your work online as opposed to in person. You will be required to submit up to 10 still images and an image list of all the work you create in this class, you must also submit all video work as links on either Vimeo or Youtube. This list should be writing in the following way:

lastname_firstname_1
 Title, Year
 Dimensions
 Materials
 Link to Video (if available)

Your documentation will account for 10% of your grade. You are strongly encouraged to make an appointment to get your work photographed in the Photo Documentation Room using this link: <https://cvadservices.acuityscheduling.com> . This is an incredible service that CVAD offers free of charge, and the images will be much higher quality than images taken on your own.

ASSIGNMENT & ASSESSMENTS

Assignments	Worth / %
Project 1: open	20 points
Project 2: open	20 points
Project 3: online exhibition	20 points
Exhibition & Exhibition Documentation	20 points
Final Portfolio (Documentation, Image List, Reflective Statement)	10 points
Attendance & Participation	10 points
Total	100 points

COURSE SCHEDULE

Class	Date	Topics and Assignments
1	1/17/18	First Day + Equipment Trainings + Syllabus Overview
2	1/22/18	Introduction to Projects + Course intentions 7 deliverables
3	1/24/18	Conceptualizing exhibitions + Exhibition requirements
4	1/29/18	Exhibition Planning/ Expectations (physical + online)
5	1/31/18	Fab Lab / Demo Day
6	2/5/18	Work day – IN CLASS
7	2/7/18	Work day – IN CLASS
9	2/12/18	Critique 1 – Group A
10	2/14/18	Critique 1 – Group B
11	2/19/19	Prof. Development: Writing Bio + Artists Statement
12	2/21/18	Prof. Development: Websites + Documentation
13	2/26/18	Prof. Development: Workshop Artist Materials
14	2/28/18	Warehouse Visit – Dallas (Arrival Time TBA)
15	3/5/18	Guest Artist: Tameeka Norris – Performance + Artist Talk
16	3/7/18	Work Day – IN CLASS
17	3/12/18	SPRING BREAK
18	3/14/18	SPRING BREAK
18	3/19/18	Guest Artist: La Chica Boom – Artist Talk
20	3/21/18	Critique 2 – Group A

21	3/26/18	Critique 2 – Group B
22	3/28/18	One on one meetings w/ Professor LaFleur
23	4/2/18	One on one meetings w/ Professor LaFleur
24	4/4/18	Guest Artist: Brendan Fernandez – Performance + Artist talk
	4/7/18	Mandatory outside of class Exhibition reception @ MAC (Dallas, TX) 6-9:00 PM
25	4/9/18	Work Day – IN CLASS/ Exhibition meeting with Zak Loyd
26	4/11/18	Work Day – IN CLASS/ Exhibition meeting with Zak Loyd
27	4/16/18	INSTALL @ UNT ON THE SQUARE
28	4/18/18	NO CLASS but must attend Exhibition Reception @ 5:00 PM
29	4/23/18	Exhibition Documentation Day 1 - Interviews
30	4/25/18	Exhibition Documentation Day 2 – B Roll
	4/27/18	Mandatory outside of class UNINSTALL @ UNT ON THE SQUARE
21	4/30/18	Course Reflection + Clean Up
Final *	5/2/18	Final Portfolios + Online Exhibition DUE

SUGGESTED ONLINE RESOURCES

<http://www.ubu.com/film/>

An incredible resource hosting hundreds of experimental and avant-garde films, videos and sound works from the past 50 years. It is one of the most comprehensive sites online.

<https://unt.kanopystreaming.com/>

This streaming service provides access to 26,000 titles covering various educational topics and feature films for some 800 producers including Criterion, Documentary Educational Resources, New Day Films, Media Education, California Newsreel, PBS and others.

<http://www.vdb.org/>

Founded in 1976 at the inception of the media arts movement, the Video Data Bank is an important resource in the United States for videotapes by and about contemporary artists. The VDB collections feature innovative video work made by artists from an aesthetic, political or personal point of view. The collections include seminal works that, seen as a whole, describe the development of video as an art form originating in the late 1960's and continuing to the present. The videos in our collections employ innovative uses of form and technology mixed with original visual style to address contemporary art and cultural themes.

<http://newmedia-art.org/sommaire/english/sommaire.htm>

The New Media Encyclopedia is the first trilingual English-French-German catalogue of its kind freely available on-line. It is intended as a source of information, a tool for documentary research, and a scholarly work, but also a locus of debate on artistic practices related to the new media.

REQUIRED & OPTIONAL COURSE MATERIALS / TEXTBOOKS

- Texts PDFs of homework texts will be distributed via class Blackboard or by UNT Email. Check weekly!

- An External Hard Drive! (or two!) We will be editing and capturing a lot of video. Having an external hard drive will be essential to backing up your work and transporting it. If you are a mac user, LACIE and OWC make excellent hard drives for MACs. Whatever hard drive you end up buying, please make sure it meets these minimum specifications: Firewire 800, 7200rpm, 16mb cache.

- Video Production Equipment A list of available equipment for check out (DSLR cameras, HDV camcorders, microphones etc) can be viewed on the UNT New Media website.

CLASS PARTICIPATION EXPECTATIONS

I expect you to attend every class. You are responsible for completing all the required assignments. I expect all students to participate in class discussions, contributing ideas and perspectives on topics or art. All your work should incorporate aspects or issues addressed in class in relation to your personal or professional interests.

You are expected to assist in maintaining a classroom environment that is conducive to learning. In order to assure that everyone has an opportunity to gain from time spent in class, unless otherwise approved by the instructor, you are prohibited from using cellular phones or checking your email or surfing the internet, updating your social networking sites, eating or drinking in class, making offensive remarks, reading newspapers or magazines, sleeping or engaging in any other form of distraction. Inappropriate behavior in the classroom shall result in, minimally, a request to leave class, which will be counted as an unexcused absence.

ATTENDANCE POLICY

- Regular and punctual attendance is mandatory.
- Three absences will be tolerated.
- More than three absences will require a note from a doctor or a note from the Dean of Students excusing the absence for a reason covered under UNT policy 06.039 (Student Attendance and Authorized Absences) in order to be counted as excused.
- More than three absences will lower your final grade by one letter grade per additional absence (4 or more)
- Most lectures, demonstrations, and assignments will occur at the beginning of class periods and will not be repeated for those who come in late. If you are late to class, you will need to notify me at the end of the class period to replace an absence with a tardy.
- Three tardies will constitute an absence.
- A tardy is the arrival 5 minutes after the beginning of class.
- Assignments that are turned in late will receive one letter grade lower per day for each day they are late.
- Examinations, quizzes, and in-class assignments missed may only be made up with an official doctor's excuse or note from the Dean of Students excusing the absence for a reason covered under UNT policy 06.039 (Student Attendance and Authorized Absences).
- Critiques missed may not be made up and grades will reflect the student's failure to participate in the critique discussions.

GRADING

A = Excellent (100-90%)

B = Above Average (89-80%)

C = Average (79-70%)

D = Inferior (69-60%) [passing but not necessarily satisfying degree requirements]

F = Failure (59% or below)

ACADEMIC INTEGRITY

According to UNT Policy 18.1.16, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University.

ADA ACCOMODATION

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one's specific course needs. Students may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must

obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the ODA website at disability.unt.edu.

COURSE SAFETY PROCEDURES

Students enrolled in this class are required to use proper safety procedures and guidelines as outlined in UNT Policy 15.2.4 Safety in Instructional Activities. While working in laboratory sessions, students are expected and required to identify and use proper safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the UNT is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance. Brochures for student insurance are available in the UNT Student Health and Wellness Center. Students who are injured during class activities may seek medical attention at the Student Health and Wellness Center at rates that are reduced compared to other medical facilities. If students have an insurance plan other than Student Health Insurance at UNT, they should be sure that the plan covers treatment at this facility. If students choose not to go to the UNT Student Health and Wellness Center, they may be transported to an emergency room at a local hospital. Students are responsible for expenses incurred there.

COURSE RISK FACTOR

Studio and Design classes are usually category 2 or 3.

"According to University Policy, this course is classified as a category two course. Students enrolled in this course will be exposed to some significant hazards but are not likely to suffer serious bodily injury. In this class those risks are related to (include the list of potential hazards to which a student might be exposed). Students will be informed of any potential health hazards or potential bodily injury connected with the use of any materials and/or processes and will be instructed how to proceed without danger to themselves or others."

Students who are pregnant or will become pregnant during the semester are advised to check with their doctor immediately to determine if any additional risks are reason to postpone this course until a later semester. Upon request, your professor will provide a list of chemicals and safety issues for your doctor to review. Material Safety Data Sheets are available on all chemicals. It will be up to you and your doctor to determine what course of action to take.

BEST PRACTICES FOR HEALTH & SAFETY / NEW MEDIA RULES

- (1) Always be respectful of University Property, New Media technology and facilities, your colleagues, and the work of your peers.
- (2) If ever you feel you may need assistance moving, lifting, hanging, drilling, cutting, etc., ask someone for help before attempting the action by yourself. If you don't know how to use something, ask. Part of a successful art making community is a willingness to assist fellow artists.
- (3) Practice common sense and always be aware of your surroundings. Even if you are not working with something dangerous, someone around you may be.
- (4) Wear appropriate safety equipment and clothing if you are using or around power tools, heavy objects, chemicals, dust, fumes, etc. Do not wear loose clothing or jewelry when using power tools. Closed toe shoes should be worn during construction and installation of work. Wear a respirator if you are working with any noxious fumes (smoke, spray paint, resin, etc.)
- (5) Paint, chemicals, dyes, and oil must be disposed of by UNT Risk Management Services. Do not pour any of these items onto the ground or down a drain.
- (6) No food or drink around or near New Media studio or classroom computers. Spills may damage computer hardware and greasy keyboards and mice are gross. Always clean up after yourself before leaving the studio or classroom.
- (7) If multiple people are using an item that comes in close contact to the body (VR headset, microphone, mask, etc.), take proper precautions to minimize the transfer of contagions. Utilize disinfecting wipes, disposable face masks, etc. to help keep yourself and your peers healthy.
- (8) Be diligent in protecting your privacy and data. Log out of email and social media accounts when you log in on shared computers. If you notice a colleague forgot to log out of an acct, log out for them. Make sure to back up all of your project data. If you use shared data storage device (SD card, Camera's internal HD, Flash Drive, etc.) delete your data off the device before returning it.

- (9) If you check out New Media equipment, technology, or media, you alone are responsible for the care and safe return of that item. If the item is damaged, lost, or stolen, you will be held financially or academically liable for the repair or replacement.

NEW MEDIA CHECKOUT POLICY

New Media Technician: Zak Loyd (Zachary.Loyd@unt.edu)

- Currently, Equipment Checkout is on a first come, first served basis. Depending on the course/s you are enrolled in, some of the equipment might not be available to you or only available to be used in the Lab, Classroom, or Cave.
- Equipment can be checked out for exactly 3 days (72 hours) from the time of checkout. For example, if an item is checked out at 3:23pm on Monday it is due no later than 3:23pm Thursday of that same week.
- Because the equipment is shared across all New Media Courses, returning equipment late is extremely disrespectful to your fellow classmates and the New Media Program. Please be very diligent about returning your equipment on time. If tardiness becomes excess you will lose all privileges to check out New Media equipment.
- If any equipment is damaged, lost, or stolen while checked out under your name, you are responsible for the repair or replacement of that equipment. A hold will be placed on your academic record (and you may receive a grade of "Incomplete" in any New Media courses in which you are enrolled) until the repair or replacement has been made.
- The 'Cave' black box space (Hickory 173) is available to checkout for installation, performance and documentation. To check out the space, you must first request a time slot from the New Media Technician or one of the New Media Student Assistants. After the time slot is approved, one of the New Media Staff Members will grant you access to the space.
- The 'Cave' will be inspected before and after each reservation. The person whose name the reservation was made under will be held fully responsible for any activity that happens in the space during that time.

EMERGENCY NOTIFICATION & PROCEDURES

UNT Emergency Guide: <http://guidebook.com/app/emergency/guide/unteitmerge...>

UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to the course management system for contingency plans for covering course materials.

ACCEPTABLE STUDENT BEHAVIOR

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including University and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at deanofstudents.unt.edu/conduct.

STUDENT EVALUATION ADMINISTRATION DATES

Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The survey will be made available during weeks 13 and 14 of the long semesters to provide students with an opportunity to evaluate how this course is taught. Students will receive an email from "UNT SPOT Course Evaluations via IASystem Notification" (no-reply@iasystem.org) with the survey link. Students should look for the email in their UNT email inbox. Simply click on the link and complete the survey. Once students complete the survey they will receive a confirmation email that the survey has been submitted. For additional information, please visit the spot website at www.spot.unt.edu or email spot@unt.edu.

INCOMPLETE GRADES

An Incomplete Grade ("I") is a non-punitive grade given only during the last one-fourth of a term/semester and only if a student (1) is passing the course and (2) has a justifiable and documented reason, beyond the control of the student (such

as serious illness or military service), for not completing the work on schedule. In consultation with the instructor, complete a request for an Incomplete Grade. This form can be found on the department website and must be turned into the department chair prior to the last day of classes (not the exam date). Note: A grade of Incomplete is not automatically assigned to students.

SEXUAL DISCRIMINATION, HARRASSMENT & ASSAULT

UNT is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. If you (or someone you know) has experienced or experiences any of these acts of aggression, please know that you are not alone. The federal Title IX law makes it clear that violence and harassment based on sex and gender are Civil Rights offenses. UNT has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more. UNT's Dean of Students' website offers a range of on-campus and off-campus resources to help support survivors, depending on their unique needs: http://deanofstudents.unt.edu/resources_0. UNT's Student Advocate she can be reached through e-mail at SurvivorAdvocate@unt.edu or by calling the Dean of Students' office at 940-565-2648. You are not alone. We are here to help.

PERMISSION TO USE STUDENT ARTWORK

We would like to use your work to spread the news about the amazing art made at CVAD! Please help us put your talent on display by allowing us to photograph and exhibit your art on CVAD's social media, websites and paper advertising. Thank you!

I hereby grant permission to UNT and CVAD to use, copy, reproduce, publish, distribute or display any and all works created in my classes while at UNT. Additionally, I consent to the use of my name to coincide with images of my artwork.

1. Scope of Permission. This permission extends to the use of the described work and images of such work: (1) for academic purposes in order to demonstrate examples of student work to current and future UNT students; (2) for public display in the galleries or on the campus of the UNT or on the UNT website; (3) for promotional materials created by UNT in all forms of media now known or later developed, including but not limited to exhibition catalogues, direct mail, websites, advertising, social media, and classroom presentations. My permission is on-going, but can be revoked by giving the professor of record for this course written notice of my wish to revoke permission and use of any images of my artwork. UNT will have three months from the date of my notice to stop all use agreed with this permission.

2. Certificate of Ownership. I am the owner of all work submitted and the work is not subject to any restriction that would prevent its use consistent with this permission. All aspects of the work are original to me and have not been copied. I understand that as owner of the work I have the right to control all reproduction, copying and use of the work in accordance with U.S. copyright laws.

3. Privacy Release. I hereby authorize and consent to the release, maintenance and display of my name if necessary and any other personally identifiable information that I have provided in connection with the work and its use described in this Agreement.

4. Signature. By signing below I hereby grant the permissions indicated above. I understand that this grant of permission relates only to the use of the described work. This is not an exclusive right and I may sell, give or otherwise transfer the rights to such work to others on a non-exclusive or exclusive basis. However, in the event that I do sell, give or otherwise transfer ownership or the exclusive right to use my work to another party, I will notify UNT immediately in writing through the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

Printed name: _____

Signature: _____

Date: _____

Name of Course: _____

STUDENT ACKNOWLEDGEMENT

I _____ (print your full name) acknowledge that I have read the course syllabus. I understand the course structure, grading and attendance policies as well as the risk factor rating. I hereby agree to the syllabus and its provisions.

Course number and section _____ Risk Rating _____

Student phone #, e-mail address (print) _____ Signature _____ Date _____

Faculty Name _____ Signature _____ Date _____