Students learn planning, research, and production methods specific to the discipline of interaction design. Principles covered relate to information hierarchy, user/information interactions, user-experience, and usability. Students receive exposure to relevant interaction design trends as means to analyze the use of technology in solving complex problems.
LEARNING OBJECTIVES

- Understand delineation of interaction design (IxD), user-interface design (UI), user-experience design (UX), and information architecture.
- Understand methods, skills, and knowledge needed to design for interactive communications.
- Understand various roles a designer can play in IxD as well as which areas fit your desires, experience, and knowledge.
- Become familiar with Content Management Systems (CMS) and their role in IxD.
- Master the use of prototyping software.
- Demonstrate ability to apply interaction design theory and best practices within your work.
- Demonstrate ability to concept and develop digital solutions to improve the human experience.
- Demonstrate the ability to work efficiently within a group, and to fairly assess peers’ work.
- Gain confidence in your strengths as a designer.

STRUCTURE

Classes consist of lectures, critiques, discussions, demonstrations, student presentations, and workshops. On many occasions only a portion of our class will meet in-person. When this occurs, required lectures/demos will be uploaded online. Students are expected to use the full class period for this course. Do not schedule other events during course time, even if we are meeting in split groups.

This semester students will work on one individual design project and one group design project, which overlap with one semester-long reading response journal. A tentative schedule is provided at the end of this document. Your instructor reserves the right to adjust the schedule as needed.

ATTENDANCE

Responsibility for class attendance rests with the student. You are paying for this course (in time and money/scholarship) and it is your decision what to do with that investment.

Roll is taken at the beginning of every class for our official records. However, there is no grade penalty for tardiness or absences. Full attendance when possible is always the best way to perfect your craft and retain information. Missing class will inevitably impact your project grades, as some project assessment is tied to participation and revisions. Five absences without any contact to the instructor will result in a failing grade.

Students are required to communicate with the instructor via email after any missed class. A simple message such as “I was unable to attend yesterday but have checked the homework and will be back next class” is fine.

If absent, contact a fellow class member and check Canvas before contacting the instructor for information on assignments given in a missed class. Do your best to prepare for the next class. The instructor will not use class time to repeat missed lectures or assignments.
Your final grade is the accumulation of four project scores accumulated throughout the semester. Final grades are rounded to the nearest 10th of a point. Rubrics and specifications are provided for each assignment, but assessment is primarily based on:

**Participation**  Respect classmates by listening and participating, especially in critiques. Your opinion is valuable! Points are docked for sleeping, disrespectful comments, or other disruptive behavior in class. Inappropriate behavior in the classroom may result, minimally, in a request to leave class.

**Professionalism**  Meet all specifications, including size, format, etc. as outlined for each assignment. Closely follow instructions! Keep files organized and clearly labeled. Avoid grammatical and spelling errors at all costs!

**Process**  Apply research and push yourself to a unique, concept-driven approach. Refine work throughout the project. Use demos/feedback to revise projects as needed. Include thorough process documentation as requested. Work iteratively and keep everything!

**Design**  Balance concept with equally compelling visuals. Visual decisions should address the problem posed in the assignment prompt. Strong designs are original, avoiding tropes or cliché. For full marks, designs need to push boundaries of modern design and make even your professor jealous.

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**ASSESSMENT SCALE**

**A** 90%+ Excellent work!  
Surpasses goals of the assignment/course.

**B** 80%–89.9% Great work.  
Few opportunities for improvement.

**C** 70%–79% Good work.  
Clear effort, achieved all outlined goals.

**D** 60%–69% Below average work.  
Undeveloped ideas and/or execution.

**F** 0%–59.9% Unacceptable work.  
I know you can do better!

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*How to succeed at UNT: Show up. Find Support.  
To learn about campus resources and how you can achieve success, go to success.unt.edu.*
**REQUIRED MATERIALS**

- MacBook Pro (or similar PC) w/ Adobe CC
- UNT Email & Canvas accounts
- One Drive/Dropbox, etc account
- No more than $60 in website fees
- Funds for occasional prints
- Index cards (one set per group)

**DIGITAL REQUIREMENTS**

Students need computer access, a web browser, Adobe Creative Cloud, and an Internet connection for this course.

Submit final projects to Canvas; process will be shared in class or via Miro. The cutoff for final project submissions is by the start of class exactly.

*No late projects will be accepted without a prior written agreement from the instructor.* Agreements are made only in extraordinary circumstances. Strive for reaching deadlines rather than reaching perfection. All students are responsible for turning in work on time regardless of attendance.

**COMPUTER ETIQUETTE**

Computers crash, drives become corrupt... more than once you may lose your work. Unfortunately this can occur more often as computers age and become overloaded with classwork. Crashes, loss of data, theft of machine, etc. are **not acceptable** reasons for turning work in late. Develop good backup habits!

- Save often. Train your hand to rest on Command+S!
- Save incrementally (aka versioning). For instance, save your files as: myProject_V1, myProject_V2, etc. If a file corrupts or vanishes, the previously saved file minimizes your loss. This is vital for documenting process as well.
- Back up files in more than one place. Besides your hard drive, also save onto Google Drive, Dropbox, Box or another Cloud based service. This includes your raw data, research, images, text, etc. UNT provides access to OneDrive storage.
- Phones and tablets may be used as supplementary devices, but not for online office hours, as screen sharing capabilities become limited.

**GUIDELINES**

Your perspective, voice and opinion are important and valued. Respect one another, and be prepared to help your classmates regularly. We can all learn from each other, so listen well and speak up often! It will help everyone if you will:

- Turn off your phone, or set it to vibrate if you’re expecting urgent news. Leave quietly to take the call; but don’t answer it in class.
- Resist the urge to text, check social media, or work on outside course work during class. With a screen-based course it is easier than ever to become distracted and miss vital lessons. It is ultimately your decision to be diligent or not—so use technology wisely.
- Get on good terms with each program’s spell-check feature. Misspelled words in final projects drop your score 5%!
- This semester, please don’t eat in the classroom. If you need to eat, take a quick break and step out of class to do so.
- Be considerate of others. Your classmates and instructor are humans, with flaws and anxieties but also with unique backgrounds and experiences that are vital to a healthy class ecosystem! As a courtesy to others, I ask that you wear a mask while in the classroom, until notified otherwise.
RETENTION/REPRODUCTION OF STUDENT WORK AND PUBLICITY

The Design Department has the right to retain any and all student work for NASAD (National Association of Schools and Design) and CIDA (Council for Interior Design Accreditation) accreditation reviews for a period of up to 2 years. It is the student’s responsibility to document their work for personal purposes.

In this course, students are asked to sign a work and photography release. This release allows for use of images from the classroom for the instructor’s teaching portfolio and may be used on the department’s social media accounts. All students are allowed to forgo the release; simply let your professor know you would prefer to opt out.

STUDENT RIGHTS AND RESPONSIBILITIES

Each University of North Texas student is entitled to certain rights associated with higher education institutions. See www.unt.edu/csrr for further information.

ACCESS & ACCOMMODATIONS

The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking reasonable accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with a reasonable accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request reasonable accommodations at any time, however, ODA notices of reasonable accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of reasonable accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of reasonable accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student.

TL;DR

- We might post your work and pictures of you, unless you tell me not to.
- You have rights! Be informed and learn what those are.
- I want to help you. But I’ll need your help to know how best to support you.
PLAGIARISM

Plagiarism is a serious academic offense and may result in failure of an assignment, the class, or result in removal from the university. Students caught cheating or plagiarizing will receive a “0” for that particular assignment or exam. The student will first be notified in writing via email to schedule a face-to-face meeting with the instructor and another faculty member to determine the next level of action. If further action is warranted, the incident will be reported to the Dean of Students, who may impose an additional penalty.

The UNT catalog definition of “cheating” includes, but is not limited to: a) use of any unauthorized assistance in taking quizzes, tests, or exams; b) dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; c) the acquisition, without permission, of tests or other academic material belonging to a faculty or staff member of the university; d) dual submission of a paper or project, or resubmission of a paper or project to a different class without express permission from the instructor(s); or e) any other act designed to give a student an unfair advantage.

The term “plagiarism” includes, but is not limited to: a) the knowing or negligent use by paraphrase or direct quotation of the published or unpublished work of another person without full and clear acknowledgment; and b) the knowing or negligent unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials.

Plagiarism is also literary or artistic theft. It is the false assumption of authorship; the wrongful act of taking the product of another person’s mind and presenting it as one’s own. Copying someone else’s writing or art, intact or with inconsequential changes, and adding one’s name to the result constitutes plagiarism.

SEXUAL HARASSMENT

UNT is committed to providing an environment free of all discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. Violence and harassment based on sex and gender are Civil Rights offenses.

UNT has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more.

UNT’s Dean of Students’ website offers a range of on-campus and off-campus resources to help support survivors, depending on their unique needs: http://deanofstudents.unt.edu/resources_o. UNT’s Student Advocate can be reached through e-mail at SurvivorAdvocate@unt.edu or by calling the Dean of Students’ office at 940-565-2648. You are not alone. We are here to help.
EMERGENCIES UNT uses a system called Eagle Alert to quickly notify you with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please update your phone numbers at www.my.unt.edu.

Some helpful emergency preparedness actions include: 1) know evacuation routes and severe weather shelter areas in the buildings where your classes are held, 2) determine how you will contact family and friends if phones are temporarily unavailable, and 3) identify where you will go if you need to evacuate the Denton area suddenly. In the event of a university closure, please refer to Canvas for contingency plans for covering course materials.

FINANCIAL AID SATISFACTORY ACADEMIC PROGRESS A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per term. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose their financial aid eligibility.

If at any point you consider dropping this or any other course, please be advised that the decision to do so may have the potential to affect your current and future financial aid eligibility. Please visit: http://financialaid.unt.edu/satisfactory-academic-progress-requirements for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with an academic advisor in your college or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

HIGHLIGHTS

• Know where to go in case of an emergency.
• Our evacuation site is the parking lot across Mulberry (by the church).
• Our severe weather shelters are room 362g and 362f (across from our room’s nearest bathrooms).
• Most financial aid comes with GPA requirements; stay up to date with your own financial aid rules.
This course consists of 1 individual design project, a written journal, and one large group project. The group project is further divided into 2 parts.

| weight % | overview | week 1 | week 2 | week 3 | week 4 | week 5 | week 6 | week 7 | week 8 | week 9 | week 10 | week 11 | week 12 | week 13 | week 14 | week 15 | week 16 |
|----------|----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 25%      | P1: THE MICROSITE | PLAN + SKETCH | DESIGN + PROTOTYPE | P1 DUE |       |        |        |        |        |        |        |        |        |        |        |        |        |
| 15%      | P3: DIGITAL JOURNALS |       |        | LAUNCH |        |        |        |        |        |        |        |        |        |        |        |        |        |
| 20%      | P2: THE RE-DESIGN PART 1: ANALYSIS |       |        | LAUNCH |        |        |        |        |        | PRESENT |        |        |        |        |        |        |        |
| 40%      | P2: THE RE-DESIGN PART 2: CONTENT & VISUALS |       |        | SKETCH + WIREFRAME |        | DESIGN + PROTOTYPE | DOCUMENT + FINALIZE | PRESENT |        |        |        |        |        |        |        |        |