

ART 367

**Monday + Wednesday
2:20–5:10PM**

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Office Hours:
ART 345B
Thursdays 1–3pm
[or by appointment]

CREDITS & PREREQUISITES

ADES 3510 is a 3 unit course.
Student must have successfully
completed ADES 2520 & 2530.
Student must have been selected
to continue in the program in the
mid-point portfolio review.

ADES 3510.502

INTERACTION DESIGN 1

Students learn planning, research, and production methods specific to the discipline of interaction design. Principles covered relate to information hierarchy, user/information interactions, user-experience, and usability. Students receive exposure to relevant interaction design trends as means to analyze the use of technology in addressing complex problems.

This in-person 16-week course consists of lectures, critiques, discussions, demonstrations, student presentations, and workshops. This semester students will work on one individual design project, one coding workshop assignment, and a two-part group project.

LEARNING OBJECTIVES

learn

- Understand delineation of interaction design (IxD), user-interface design (UI), user-experience design (UX), and information architecture (IA).
- Become familiar with methods, skills, and knowledge needed to design for interactive communications.
- Understand various roles a designer can play in IxD and which areas fit your desires, experience, and knowledge.

make

- Become familiar with Content Management Systems (CMS) and their role in IxD.
- Gain cursory knowledge of HTML and CSS
- Master the use of prototyping software.
- Demonstrate ability to apply interaction design theory and best practices within your work.

think

- Demonstrate ability to concept and develop digital solutions to improve the human experience.
- Demonstrate the ability to work efficiently within a group, and to fairly assess peers' work.
- Gain confidence in your strengths as a designer.

EXPECTATIONS

Come prepared to each class with work complete and ready for feedback.

The course demands substantial work outside of class to progress and effectively use class time.

Students are expected to use the full class period for this course. Do not schedule other events during course time, even if we meet in small or split groups.

COMMUNICATION

Canvas is used for course documents from your instructor and to submit your final projects. Announcements are sent via Canvas and/or email. Faculty are not able to communicate to students' personal email accounts, so **monitor your UNT email account regularly** or forward it to your preferred account.

Connect with me through email, Canvas, or by attending office hours. Virtual office hours are available by request.

If you contact me and do not receive a response within one business day, please send a follow-up email. A gentle nudge is always appreciated.

Classes, critiques, workshops, in-class presentations, deadlines, and associated policies are designed to help you grow into the profession. More than just earning a degree, we want you to be prepared for a successful career.

Full attendance when possible is the best way to perfect your craft and retain information.

Missing class inevitably impacts your project grades, as assessment is tied to participation/revisions.

REQUIRED MATERIALS

MacBook Pro (or similar pc) w/ Adobe cc

Internet connection and web browser

Sketching materials

Figma student account

Squarespace trial account (details to come)

UNT Email & Canvas accounts

Funds for occasional prints

TARDIES

Arriving more than ten minutes late at the beginning of class or after a break, leaving class for long periods, or leaving prior to dismissal all count as being tardy.

Arriving more than 30 minutes late is considered an absence. Every four tardies equal one unexcused absence.

Most lectures, demonstrations, and assignments will occur at the beginning of class periods and will not be repeated for those who arrive late. If you are late to class, notify me at the end of the class period to replace an absence with a tardy.

ABSENCES

Students are allowed three unexcused absences. Four unexcused absences lowers your final grade by 10%. Six absences, excused or unexcused, may result in a failing grade.

More than three absences or a request to make up a missed quiz both require a note from a doctor or the Dept. of Design office excusing the absence for a reason covered under UNT policy o6.039 to be excused.

University excused absences include active military service, a religious holy day, or an official university function as stated in the Student Attendance and Authorized Absences Policy.

IN CASE OF AN ABSENCE

- Provide justification for all absences by the next class in order to have it excused.
- Do your best to prepare for the next class. The instructor **will not use class time to repeat missed lectures, critiques, or assignments.** Check the detailed agenda on Canvas, contact a fellow class member, or meet me during office hours.
- Communicate directly with your instructor to deliver any work or make arrangements.
- Do not call the Dean’s, Studio Art, or Design offices to leave the instructor a note that you are missing class for any reason. Under no circumstances should you leave a project with anyone in the Dean’s, Studio Art, or Design offices. The offices will not accept any projects.

STRUCTURE

This course consists of one individual design project, a coding workshop, and a two-part group project. All concurrent to readings and in-class exercises. Schedules to be provided in class.

Your final grade is the sum of four weighted project scores accumulated throughout the semester. Final grades are rounded to the nearest 10th of a point. Rubrics are provided with each assignment, but assessment is primarily based on:

Participation Respect classmates by listening and participating, especially in critiques. Explain your decisions and process, and articulate reactions to others' work. **Points are docked** for sleeping, disrespectful comments, or other disruptive behavior. Inappropriate behavior in the classroom shall result, minimally, in a request to leave class.

Process Closely follow instructions and meet all specifications and deadlines. Avoid typos at all costs! Refine work throughout. Apply lecture, demo, and reading concepts as you work. Include thorough process documentation and clearly label all file uploads. Push your work forward consistently. Work iteratively and keep everything!

Concept Apply research and push to a unique, concept-driven approach. Ideation is thorough and relevant to prompt. Decisions are well articulated and defended in class. Ideas are rich and nuanced.

Form Balance concept with equally compelling visuals. Visual decisions all address issues posed in the assignment prompt. Strong designs are original, avoiding tropes or cliché. For full marks, designs need to push boundaries of modern design and make even your professor jealous.

CLASSWORK ARCHIVES

We encourage students to maintain an archive of classwork through Adobe Portfolio to both self-assess progress and gain familiarity with portfolio website services. Students are required to provide a link to this archive when applying for Communication Design scholarships in the spring.

Create a site on Adobe Portfolio and make a page for each project. Include the assignment name, course title, professor's name, a brief explanation of the project in your own words, and the final design deliverables. Share final work from ADES 1540 and all subsequent ADES classes. Please do not include any additional work. If you'd like to showcase other pieces as you apply for internships or jobs, we encourage you to create a separate portfolio website.

ASSESSMENT SCALE

- A 90%+ Excellent!**
Surpasses goals of the assignment
- B 80%–89.9% Great**
Few opportunities to improve
- C 70%–79% Good**
Effort shown, achieved base goals
- D 60%–69% Below average**
Undeveloped ideas and/or execution
- F 0%–59.9% Unacceptable**
Insufficient effort, ideas, & execution

Strive for reaching deadlines rather than reaching perfection. Perfect doesn't exist!

Students are responsible for turning work in on time regardless of attendance.

In class, be curious and respectful. We'll have fun but we also have a lot to learn from each other!

COURSE SPECIFIC GUIDELINES

Your perspective, voice and opinion are important and valued. We can all learn from each other, so listen well and speak up! It will help everyone if you will:

- Take notes.
During lectures, critiques, small group discussions, etc. Research shows this helps information recall. Plus, what might make sense in the moment can easily become confusing after a long day.
- Attend class even if you were unable to complete your homework.
It is still beneficial to hear discussions and provide your perspective of peer work. Plus you'll avoid the loss of any participation points.
- Be considerate of others.
Your classmates and instructor are humans, with flaws and anxieties but also with unique backgrounds and experiences that are vital to a healthy class ecosystem!
- Invest in your skills and your growth.
Your effort should be about more than grades. Interaction design can be time-consuming, repetitive, and frustrating, but you will learn by doing! It's called a creative **practice** because you need to take time to get better at each specialty.

DIGITAL HYGIENE

Computers crash, drives become corrupt—more than once you may lose your work. This can be avoided with good backup habits! Crashes, loss of data, theft of machine, etc. are not acceptable reasons for turning work in late.

- Silence your phone.
Set it to vibrate if expecting urgent news, and leave quietly to take the call; don't answer it in class.
- Resist the urge to text, check social media, or work on homework from other classes. It is too easy to be distracted and miss vital lessons, and it tempts your neighbors to check socials, too.
- Get on good terms with each program's spell-check feature. Misspelled words in final projects drop your score 5%!
- Scan/save all process for each project.
- Back up files in more than one place.
Besides your hard drive, also save onto OneDrive, Dropbox, or another Cloud based service. This includes your raw data, research, images, text, etc.
- Phones/tablets may be used to view materials, but not for video office hours, as quality and screen-sharing capabilities are limited.

PRONOUNS

Pronouns (she/her, they/them, he/him, etc.) are a public way for people to address you, much like your name, and can be shared with a name when making an introduction, both virtually and in person. Just as we ask and don't assume someone's name, we should also ask and not assume someone's pronouns.

You can add your pronouns to your Canvas account so that they follow your name when posting to discussion boards, submitting assignments, etc.

ARTIFICIAL INTELLIGENCE USE

This course does not explicitly call for the use of generative artificial intelligence (GAI) tools. If you feel the use is appropriate conceptually for a project, please discuss it with your professor before moving forward.

When permitted, any use of GAI tools must be appropriately acknowledged and cited. You are obligated to evaluate the legitimacy and applicability of any GAI output that you use in your work. Violations will be considered plagiarism.

Different classes at CVD and UNT may implement different AI policies. It's your responsibility to understand and conform to expectations for each course.

ACCESS & ACCOMMODATIONS

The University of North Texas makes reasonable accommodations for students with disabilities. To request accommodations, first register with the Office of Disability Access (ODA) by completing an application for services and providing documentation to verify your eligibility each semester. Once your eligibility is confirmed, you may request your letter of accommodation. ODA will then email your faculty a letter of reasonable accommodation, initiating a private discussion about your specific needs in the course.

You can request accommodations at any time, but it's important to provide ODA notice to your faculty as early as possible in the semester to avoid delays in implementation. Keep in mind that you must obtain a new letter of accommodation for each semester and meet with each faculty member before accommodations can be implemented in each class. You are strongly encouraged to meet with faculty regarding your accommodations during office hours or by appointment. Faculty have the authority to ask you to discuss your letter during their designated office hours to protect your privacy. For more information and to access resources that can support your needs, refer to the Office of Disability Access website (<https://studentaffairs.unt.edu/office-disability-access>).

RETENTION/REPRODUCTION OF STUDENT WORK AND PUBLICITY

The Design Department has the right to retain any and all student work for NASAD (National Association of Schools and Design) accreditation reviews for a period of up to 2 years. It is the student's responsibility to document physical work for personal purposes.

In some cases, exceptional projects may be requested for retention to use in student shows in UNT galleries.

In this course, students are asked to sign a work and photography release. This release allows for use of images from the classroom for the instructor's teaching portfolio and may be used on the department's social media accounts. All students have the right to opt out of the release.

STUDENT RIGHTS AND RESPONSIBILITIES

Each University of North Texas student is entitled to certain rights associated with higher education institutions. See www.unt.edu/csrr for further information.

①

I want to help. But I'll need your help to know how best to support you.

②

We might post your work and pictures of you, unless you tell me not to.

③

You have rights! Be informed and learn what those are.

PLAGIARISM

Plagiarism is a serious academic offense and may result in failure of an assignment, the class, or result in removal from the university. Students caught cheating or plagiarizing will receive a “0” for that particular assignment or exam.

The student will first be notified in writing via email to schedule a face-to-face meeting with the instructor and another faculty member to determine the next level of action. If further action is warranted, the incident will be reported to the Dean of Students, who may impose an additional penalty.

The UNT catalog definition of “cheating” includes, but is not limited to: a) use of any unauthorized assistance in taking quizzes, tests, or exams; b) dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; c) the acquisition, without permission, of tests or other academic material belonging to a faculty or staff member of the university; d) dual submission of a paper or project, or resubmission of a paper or project to a different class without express permission from the instructor(s); or e) any other act designed to give a student an unfair advantage.

The term “plagiarism” includes, but is not limited to: a) the knowing or negligent use by paraphrase or direct quotation of the published or unpublished work of another person without full and clear acknowledgment; and b) the knowing or negligent unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials.

Plagiarism is also literary or artistic theft. It is the false assumption of authorship; the wrongful act of taking the product of another person’s mind and presenting it as one’s own. Copying someone else’s writing or art, intact or with inconsequential changes, and adding one’s name to the result constitutes plagiarism. This includes presenting work generated by an AI system as your own without crediting that system.

This course expects ALL work submitted by students – process, drafts, brainstorming artifacts, final works – be generated by the students themselves, working individually or in groups as directed by class assignment instructions. Purchasing work from a company, hiring a person or company to complete an assignment or exam, and/or using generative AI tools (such as ChatGPT) all constitute plagiarism in this section of the course.

SEXUAL HARASSMENT

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct, including sexual harassment sexual assault, domestic violence, dating violence, and stalking. Federal laws (Title IX and the Violence Against Women Act) and UNT policies prohibit discrimination on the basis of sex, and therefore prohibit sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking, and/or sexual assault, there are campus resources available to provide support and assistance. UNT’s Survivor Advocates can assist a student who has been impacted by violence by filing protective orders, completing crime victim’s compensation applications, contacting professors for absences related to an assault, working with housing to facilitate a room change where appropriate, and connecting students to other resources available both on and off campus. The Survivor Advocates can be reached at SurvivorAdvocate@unt.edu or by calling the Dean of Students Office at 940-565-2648. Additionally, alleged sexual misconduct can be non-confidentially reported to the Title IX Coordinator at oeo@unt.edu or at 940-565 2759.

EMERGENCIES UNT uses a system called Eagle Alert to quickly notify you with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please update your phone numbers at www.my.unt.edu.

Some helpful emergency preparedness actions include: 1) know evacuation routes and severe weather shelter areas in the buildings where your classes are held, 2) determine how you will contact family and friends if phones are temporarily unavailable, and 3) identify where you will go if you need to evacuate the Denton area suddenly. In the event of a university closure, please refer to Canvas for contingency plans for covering course materials.

FINANCIAL AID SATISFACTORY

ACADEMIC PROGRESS A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per term. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose their financial aid eligibility.

If at any point you consider dropping this or any other course, please be advised that the decision to do so may have the potential to affect your current and future financial aid eligibility. Please visit: <http://financialaid.unt.edu/satisfactory-academic-progress-requirements> for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with an academic advisor in your college or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

Know where to go in case of an emergency.

Our evacuation site is across Mulberry street (the parking lot behind the church).

Our severe weather shelters are room 362g and 362f (the photo labs just off the atrium).

Most financial aid comes with GPA requirements; it is your responsibility to be up-to-date with any specific rules that apply to your financial aid.