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Description automatically generated DEPARTMENT OF ECONOMICS**

**Course: ECONOMICS 1100.501 - PRINCIPLES OF MICROECONOMICS**

**Instructor: Eva Schaffer Email:** [**eva.schaffer@unt.edu**](mailto:eva.schaffer@unt.edu)

**Office: Frisco Campus**

**Office Hours: Monday & Wednesday 5:00 -5:30 & By Appointment**

**Phone: N/A**

**Welcome to Economics at UNT!**

As members of the UNT community, we have all made a commitment to be part of an institution that respects and values the identities of the students and employees with whom we interact. UNT does not tolerate identity-based discrimination, harassment, and retaliation. UNT’s full non-discrimination policy can be found in the UNT Policies sections of this syllabus.

**Principles of Economics Help Center**

To assist you with this course, our department is happy to make a Help Center available for your use during the regular semester. The Economics **Help Center** is located in **Wooten Hall, room 310** and will be open for student use starting **Monday, August 25**. Hours of operation are on the Help Center Information Sheet posted on Canvas. **Read through the Help Center Information Sheet prior to going to the Help Center for assistance.**

**Course Textbook**

Required Text: Introduction to Microeconomic Methods and Models (2025 edition)

Publisher: Top Hat; Authors: Kari L. Battaglia/Susan L. Dadres

This course uses the custom-built interactive etext *Introduction to Macroeconomic Methods and Models.* The etext and related assessments are accessed using the Top Hat platform.

You may purchase an access code for the etext from the UNT bookstore OR you may go to [TopHat](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftophat.com%2F&data=04%7C01%7CKari.Battaglia%40unt.edu%7Cbfa1aa6b0f9d4a690a8c08d95dbe76df%7C70de199207c6480fa318a1afcba03983%7C0%7C0%7C637643895187870648%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=cVJQ2Ydt15IsZ8aZVLtYiCHkW4DEbyhs5gng0c%2F7AAI%3D&reserved=0) and purchase access online. Do NOT use a copy of the etext that was purchased by another student because this would prevent you from getting homework credit.

For instructions on how to download the Top Hat app, please refer to the Top Hat's([Getting Started Guide](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbit.ly%2F31TGMlw&data=05%7C02%7CKari.Battaglia%40unt.edu%7C60c8638f7a8a43f5049908dc1075ff16%7C70de199207c6480fa318a1afcba03983%7C0%7C0%7C638403346177711336%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=nn4kiC6EOWG3IlzMSBFjl3ZbZVelyODrsJwJY5ixQ6I%3D&reserved=0)). Please note **you cannot create an account through mobile applications**.

The link to register (and ensure that your Top Hat grades can be moved to the Canvas grade book) is located in the Canvas Menu “Top Hat LT1 1.3.” Click on the link to connect your Canvas and Top Hat accounts to make it possible for your homework grades to migrate from Top Hat to the Canvas gradebook.

Should you require technical assistance with Top Hat at any time, due to the fact that they require specific user information to troubleshoot issues, please contact their Support Team directly by way of email ([TopHat Support](mailto:support@tophat.com" \t "_blank)), the in-app support button, or by calling 1-888-663-5491.

You can visit the ([TopHat Overview](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsuccess.tophat.com%2Fs%2Farticle%2FStudent-Top-Hat-Overview-and-Getting-Started-Guide&data=04%7C01%7CKari.Battaglia%40unt.edu%7Cbfa1aa6b0f9d4a690a8c08d95dbe76df%7C70de199207c6480fa318a1afcba03983%7C0%7C0%7C637643895187875639%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=x4h%2BhSyr3yHh71%2F31BDll1MdFjKrOsBe5b9gACIydhI%3D&reserved=0" \t "_blank" \o "Original URL: https://success.tophat.com/s/article/Student-Top-Hat-Overview-and-Getting-Started-Guide. Click or tap if you trust this link.)) within the Top Hat Success Center which provides a

brief overview on working with this platform.

You will also need notetaking supplies, a number 2 pencil, and a calculator for most class meetings.

**Other Course Materials**

This is an in-person/blended lecture class; you will need notetaking supplies for each lecture. Taking notes on paper is recommended. If you use an electronic device for note-taking, replacement notes are not available in the event that you lose your device or notes.

A dedicated calculator should be brought to every class period and to all exams. Calculators will not be provided and cannot be shared. You may not use any other device, such as a phone, tablet, or laptop, as a calculator.

Number 2 pencils must be used for exams and some in-class graded work. Pencils are not provided.

**COURSE FORMAT**

Class meetings will consist of a combination of interactive lectures and discussions, answering questions, and solving problems individually or in small groups. Students are expected to use the available resources to prepare in advance for each class. You are strongly encouraged to complete all assignments and problems as scheduled. As new material always builds on previously studied concepts, the importance of keeping up with the coursework cannot be overemphasized. Class time will be used to help you understand the more complex issues and to highlight the important takeaways from the assigned material. The bottom line is that if you do not adequately prepare for class, you will have trouble following the discussion and mastering the material.

**Course Summary and Objectives**

This course serves as an introduction to consumer and business decision-making in a market-based economy. The techniques of economic analysis are used to examine models of consumer behavior and producer behavior, the impact of competitive conditions on market prices, as well as government involvement in markets. Once developed, these tools of analysis are applied to current economic situations. The Course Objectives (COs) are:

CO 1. Describe how market forces result in an efficient allocation of scarce resources.

CO 2. Explain how product markets achieve equilibrium and identify factors that cause equilibrium price and quantity to change.

CO 3. Describe how government intervention in the market can lead to an inefficient outcome and measure the resulting deadweight loss.

CO 4. Identify market failures and government policies that promote equitable and efficient outcomes.

CO 5. Identify the profit-maximizing or loss-minimizing production level of output for perfectly competitive firms given market conditions.

CO 6. Contrast the efficient outcome associated with highly competitive markets with the inefficient outcome associated with markets characterized by market power.

CO 7. Explain how labor markets achieve equilibrium and identify factors that cause the equilibrium wage and employment to change.

**Grading Policy**

Your final grade in this course will be determined from your scores on homework, in-class/take-home graded work, a writing assignment, and exams.

***Graded Assignment Points***

Homework (Top Hat) 200

In-Class/take home assignments 100

Writing Assignment 100

Exam 1 200 Highest 3 of 4

Exam 2 200 Exam scores are

Exam 3 200 included in the

Comprehensive Final Exam (Optional) 200 semester grade

Total 1000

Course grades are assigned according to the following scale:

900 – 1000 = A 800 - 899 = B 700 - 799 = C

600 – 699 = D 599 or below = F

Graded work such as in-class quizzes will be handed back in class or posted on Canvas. You can monitor your performance (grade) in the course by logging into Canvas on a regular basis. You can also see me during my office hours or email for an appointment if you have concerns about your progress during the semester.

View the [Fall 2025 Academic Calendar](https://registrar.unt.edu/registration/fall-academic-calendar.html) for important University dates. Links to information about dropping this course or withdrawing from all classes can be found in the [Registration Guide](https://registrar.unt.edu/registration-guide). If you decide to drop this course, you do so in your MyUNT portal. Instructors are not able to drop students from their class.

A grade of incomplete will be assigned according to UNT policy on incompletes. Before requesting a grade of incomplete, read this policy at [Incompletes](http://registrar.unt.edu/grades/incompletes).

**Exams**

Exam dates and the chapters to be covered are listed below as well as on the Course Calendar. Exams will be returned in class, but I reserve the right to re-collect them and keep them on file. **You must bring a UNT student identification card, a non-programmable calculator, and a number 2 pencil to each exam.**

\*\*\* The three semester exams are in class with the final in Canvas using the Lockdown Browser.\*\*\*

**MAKE‑UP EXAM:**Our department realizes that students may miss an exam due to unforeseen circumstances If you miss an exam for any reason, the final exam is the make-up exam and your score on the comprehensive final exam will be counted in your semester course grade. There is no make-up exam offered on an individual basis. There is no taking an exam early or late.

All exams are multiple choice; exams 1, 2, and 3 have a 50-minute time limit and the comprehensive final exam has a 2-hour time limit. Each exam is worth 200 points of your course grade; your three highest exam scores will be counted in your semester course grade. If you are satisfied with your grade in the course as of the last week of classes, you do not have to take the final exam. Exams account for a combined total of 600 points of your semester course grade.

**Examination Dates**

**Exam 1 (Ch. 1 - 5) . . . . . . . . . . . . . . . . . . . . . . . . . . . . Monday, September 22nd**

**Exam 2 (Ch. 6 - 10) . . . . . . . . . . . . . . . . . . . . . . . . . . . Monday, October 27th**

**Exam 3 (Ch. 11 - 13) . . . . . . . . . . . . . . . . . . . . . . . . . . Monday, November 17th**

**Final Exam (Comprehensive through Ch. 13) . . . . . Monday, December 8th from 12:00 a.m. – 11:59 p.m.**

Go to [Final Exam Schedule](https://registrar.unt.edu/exams/final-exam-schedule/fall) for the UNT schedule of final exams.

**Classroom and Exam Accommodations**

If you are eligible for course accommodations under the ADA, be sure you have registered with the Office of Disability Access ([ODA](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fstudentaffairs.unt.edu%2Foffice-disability-access%2Findex.html&data=05%7C02%7CEva.Schaffer%40unt.edu%7C54153d40845c4245297308dcbe08a0cd%7C70de199207c6480fa318a1afcba03983%7C0%7C0%7C638594191484690852%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=GJPtoErH0LWPW%2F%2FOu8aN06wju0ndgDLyffJirz7R5BI%3D&reserved=0)). Please schedule to meet with me if you would like to discuss your accommodations in person. For exam accommodations, you must schedule to take your exams at ODA according to the deadline set by ODA. Extended test time and other test accommodations are not provided otherwise.

**Homework and In-Class Graded Work**

Homework assignments come from the book on the Top Hat platform. Graded work in Top Hat counts 200 points of the semester course grade. I will drop 5 lowest assignments for the semester. All due dates are in Top Hat and students are responsible for keeping up with the assignments and due dates.

In-class graded work is unannounced and may take several forms, including written quizzes, essays, and class participation activities. In-class/take home graded work accounts for 100 points. I will drop one or two of the, depending on how many are given, lowest for the semester.

*To receive credit students must be in attendance or turn in the assignment the next class meeting. Assignments will not be accepted via email.*

**Writing Assignment**

The writing assignment requires the use of information and tools acquired in this class to analyze and interpret real world information. Detailed instructions for this assignment will be on Canvas (or will be distributed in class). The writing assignment accounts for 100 points of your semester course grade.

*For all assignments: To receive credit all work must be completed on or before the due date. Students must have a* ***documented*** *illness or death in the family to be considered after the due date.*

You are strongly encouraged to read through the material in the text prior to class. Refer to the Course Calendar below for guidance on which chapters will be covered each week in lecture.

**COURSE CALENDAR**

**Class Week Text Material Covered:**

Aug 18-22 Chapter 1 Economic Methods and Models

Chapter 2 Addressing Scarcity

Aug 25-29 Chapter 2 Addressing Scarcity

Chapter 3 Specialization and Trade

**September 1 Labor Day Holiday – No Class**

Sep 8-12 Chapter 4 The Supply and Demand Model

Sep 15-19 Chapter 5 Measuring Elasticity

**Sep 22nd Exam 1; Chapters 1 - 5**

Sep 22-26 Chapter 6 Efficient Markets

Chapter 7 Government Policy: Promoting Equity

Sep 29 - Oct 3 Chapter 7 Government Policy: Promoting Equity

Chapter 8 Government Policy: Promoting Efficiency

Oct 6 - 10 Chapter 8 Government Policy: Promoting Efficiency

Chapter 9 Theory of the Firm: Concepts and Methods

Oct 15 - 17 Chapter 10 Theory of the Firm: Production and Cost Functions

Oct 20-24Chapter 10 Theory of the Firm: Production and Cost Functions

**Oct 27th Exam 2; Chapters 6 - 10**

Nov 3 - Nov 7 Chapter 11 The Perfectly Competitive Model

**November 7 Last day to drop a class**

Nov 10-14 Chapter 12 The Monopoly Model

Nov 11 - 15 Chapter 13 The Models of In-Between Competition

Nov 18 - 20 Finish and Review Chapters 11 - 13

**Nov 17th Exam 3; Chapters 11 - 13**

**Nov 24 – Nov 28**

**Thanksgiving Break– No Classes**

**Dec 1** End of Semester Information; Review for Final Exam

**December 8th** **Final Exam; the final exam is comprehensive and optional**

Go to [Final Exam Schedule](https://registrar.unt.edu/exams/final-exam-schedule/fall)for the UNT schedule of final exams.

**Attendance Policy**

I believe every student can be successful in this course, but in addition to attending class regularly, you must also prepare outside of class regularly. As some of your other professors have probably also told you, you should expect to devote two to three hours outside of class for every one hour you spend in class. This time you spend outside of class should be used for reading the etext, working assessments, using the Help Center, and reviewing for quizzes and exams. You might even use a calendar to help you manage your outside of class study time, especially if you are taking a full class load and working.

Class attendance is expected and will significantly increase your chances for a better understanding of economics and a better grade in this course. Additionally, unannounced quizzes and graded work which you might miss by failing to attend may lower your grade.

There may also be bonus points awarded during the semester which you may miss if you do not attend class. Additional bonus points or extra credit is NOT be available on an individual basis.

**Personal Electronics Policy**

You may not have any personal electronic communications or other devices turned on during class without my prior permission.  Laptops may be used for note taking purposes only and only if the keyboard is on silent (no clicking of keys). All students are expected to contribute to maintaining an environment that is conducive to learning: in that regard, please silence all personal communication devices upon entering the classroom. **Cell phones *will not* be permitted out during class time unless prior permission is granted!!!!(Exceptions are made for students who have an ill family member or expecting a baby and let me know ahead of time).**

Cell phones, head phones, ear buds, and other devices not previously approved may not be used during exams. The only device allowed during exams is a dedicated calculator.

**Contacting Me**

In person: I welcome you to drop by during the office hours listed on the first page of this syllabus. You do not need an appointment to see me during my office hours. If you are unable to meet during my office hours, please email me to set up a mutually convenient time.

Via Email: **All email must be sent through your UNT student email address (my.unt.edu) specifically to me at eva.schaffer@unt.edu.** Email from any other source or to any other email address is unlikely to make it through UNT filters and will not be answered.

If you contact me via email, the subject line of your email must have your course and section number to be opened. I will do my best to respond to email within 24 hours, Monday through Friday when UNT is open. If you do not get a response, please resend making sure to follow the above instructions.

You can also email me through Canvas using the Inbox icon on the left of the course home page.

Email correspondence should be appropriate and should not contain requests for me to provide you with missed assignments, handouts, notes, grades, etc. and should never be a request to treat your coursework and grade differently than what is outlined on this syllabus. Inappropriate emails and student requests will be forwarded to the appropriate campus office and/or official.

**Outside of office hours, you can receive assistance at the Econ Help Center in Wooten Hall Room 310.** See the Help Center Information Sheet on Canvas for Help Center hours of operation. **Read through the information sheet in its entirety prior to your first visit to the Help Center.**

**Technical Help**

Contact the Help Desk if you have any problems using Canvas.

Email: [helpdesk@unt.edu](mailto:helpdesk@unt.edu) Phone: 940-565-2324

Visit the website for additional information and hours of operation: [Help Desk](https://it.unt.edu/helpdesk)

For Top Hat technical assistance, see the second page of this syllabus.

**Student Responsibility**

* **Students have a responsibility to be proactive in their education and success.**
* **Students have a responsibility to be aware of all due dates for assignments and to manage their time in order to complete assignments by the assigned due date, especially as late assignments will not be accepted (a planner/phone calendar would be helpful).**
* **To receive emails and announcements in a timely manner, students must turn on notifications in Canvas. Students are responsible for keeping up with due dates and times of assignments. Failure to check email or Canvas announcements is not a valid excuse to miss an assignment.**
* **Students have a responsibility to communicate with the instructor regarding known and unforeseen circumstances that may occur during the semester so the student may be advised of the best course of action.**
* **Students have a responsibility to successfully access and navigate Canvas and TopHat and have access to updated technology. Students are required to check their official UNT email account and Canvas on a regular basis.**
* **Students have a responsibility to make themselves known of and to avail themselves of the source materials provided to enable success in the course.**
* **Students have a responsibility to understanding different vocabulary as it applies to the concepts discussed.**
* **Students have a responsibility to ask questions of ideas, concepts and material that is not understood.**
* **Students have a responsibility to make an appointment and seek help as needed from the instructor outside the classroom (grades will not be discussed except during the instructor’s office hours).**
* **If a student encounters a legitimate technical issue with TopHat or Canvas the student must contact technical support associated with the issue promptly**.

**Please read the following UNT policies that apply to all courses at UNT.**

# Copyrights

Class lectures are protected by state common law and federal copyrights. They are the original expression of the Instructor and may be recorded at the same time as delivered in order to secure protection. Whereas, you are authorized to take notes in class thereby creating a derivative of the lecture, the authorization extends only to making one set of notes for your PERSONAL USE. You are not authorized to record lecture, take pictures or to make commercial use of them without the Instructor’s prior express written permission.

**Disability Accommodation**

The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking reasonable accommodation must first register with the Office of Disability Access (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with a reasonable accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request reasonable accommodations at any time; however, ODA notices of reasonable accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of reasonable accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of reasonable accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information, refer to the ODA website at [Office of Disability Accommodation (Links to an external site.)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fstudentaffairs.unt.edu%2Foffice-disability-access%2Findex.html&data=05%7C02%7CEva.Schaffer%40unt.edu%7C54153d40845c4245297308dcbe08a0cd%7C70de199207c6480fa318a1afcba03983%7C0%7C0%7C638594191484690852%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=GJPtoErH0LWPW%2F%2FOu8aN06wju0ndgDLyffJirz7R5BI%3D&reserved=0). You may also contact ODA by phone at (940) 565-4323.

The Economics Department cooperates with the Office of Disability Accommodation (ODA) to make reasonable accommodations for qualified students with disabilities. If you have not registered with ODA, we encourage you to do so. Please present your written accommodation request during the first two weeks of the semester if possible.

**Academic Integrity Policy**

Academic Integrity Standards and Consequences. According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University. The UNT Department of Economics adheres to the University's Policy on Cheating and Plagiarism. To view the complete Student Academic Integrity policy, go to [Student Academic Integrity](https://policy.unt.edu/policy/06-003).

**Individuals engaging in activities that may be construed as cheating or plagiarizing should be prepared for the consequences; one consequence is to receive an “F” for the course. Please see below for further information on and explanation of cheating and plagiarism.**

The UNT Department of Economics adheres to the University's Policy on Cheating and Plagiarism. To view the complete policy, go to [Academic Integrity (Links to an external site.)](http://facultysuccess.unt.edu/academic-integrity).

Cheating:  The use of unauthorized assistance in an academic exercise, including but not limited to:

1. use of any unauthorized assistance to take exams, tests, quizzes or other assessments;
2. dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems or carrying out other assignments;
3. acquisition, without permission, of tests, notes or other academic materials belonging to a faculty or staff member of the University;
4. dual submission of a paper or project, or re-submission of a paper or project to  a different class without express permission from the instructor;
5. any other act designed to give a student an unfair advantage on an academic assignment.

Plagiarism:  Use of another's thoughts or words without proper attribution in any academic exercise, regardless of the student's intent, including but not limited to:

1. the knowing or negligent use by paraphrase or direct quotation of the published or unpublished work of another person without full and clear acknowledgement or citation.
2. the knowing or negligent unacknowledged use of materials prepared by another person or by an agency engaged in selling term papers or other academic materials.

**Important note:**if you are retaking this class, all assigned work must be completed as instructed. Submitting work or answers from a previous semester constitutes cheating and will be treated as such.

**Prohibition of Discrimination, Harassment, and Retaliation**

The University of North Texas (UNT) prohibits discrimination and harassment because of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law in its application and admission processes; educational programs and activities; employment policies, procedures, and processes; and university facilities. The University takes active measures to prevent such conduct and investigates and takes remedial action when appropriate.

**Classroom Conduct: Acceptable Student Behavior**

Student behavior that interferes with the Instructor’s ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the Instructor may refer the student to the appropriate University office. The university's expectations for student conduct apply to all instructional forums, including university and electronic classrooms, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at [Code of Conduct](https://policy.unt.edu/policy/07-012). See section IX for a list of the Categories of Misconduct and section X for a list of the Sanctions for Misconduct.

**Sexual Assault Prevention**

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct, including sexual harassment, sexual assault, domestic violence, dating violence, and stalking. Federal laws (Title IX and the Violence Against Women Act) and UNT policies prohibit discrimination on the basis of sex, and therefore prohibit sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking, and/or sexual assault, there are campus resources available to provide support and assistance. UNT’s Survivor Advocates can assist a student who has been impacted by violence by filing protective orders, completing crime victim’s compensation applications, contacting professors for absences related to an assault, working with housing to facilitate a room change where appropriate, and connecting students to other resources available both on and off campus. The Survivor Advocates can be reached at [SurvivorAdvocate@unt.edu](mailto:SurvivorAdvocate@unt.edu) or by calling the Dean of Students Office at 940-565- 2648. Additionally, alleged sexual misconduct can be non-confidentially reported to the Title IX Coordinator at [oeo@unt.edu](mailto:oeo@unt.edu) or