

University of North Texas
G. Brint Ryan College of Business
OPSM 3830: SUMMER 3W1 2023
OPERATIONS MANAGEMENT

Section 02: BLB 250; Mo, Tu, We, Th 10:00 AM - 1:50 PM

INSTRUCTOR: Divesh Ojha

Telephone number: (940) 565-2862

E-mail: Use CANVAS e-mail only

OFFICE HOURS: 11 AM – 12:00 PM Friday in BLB 285C; and on Zoom by appointments.

TEXTS: Operations Management, 14th edition, William J. Stevenson, McGraw-Hill Irwin

COURSE DESCRIPTION:

- This course examines the role of an operating system in a firm and then it examines those activities that create the goods and services that an organization supplies to its customers.
- All firms have some type of operating system. The capability of a firm to provide value to its customers is determined by its operating system.
- This course examines the principle functions of management – plan, lead, organize and control – in terms of operations management.

STUDENT LEARNING OBJECTIVES:

The major objective of OPSM 3830 is to ensure that students understand that all businesses are performed through a set of processes, which consist of flows, buffers and activities. Also, students should understand how these processes are influenced by 8 types of decisions made by managers. These are: capacity, facilities, technology, vertical integration, workforce, quality, production planning/materials control and organization structure decisions.

Upon completion of the course, you will be able to:

1. Explain the role of operations management in the firm.
2. Explain the need for operations to coordinate with other functions.
3. State and explain in your own words the importance of bottlenecks, sequence dependence and variance on operations.
4. Use operations management tools to analyze bottlenecks, variance and sequence dependence.
5. State and explain in your own words basic principles of manufacturing strategy, facility design and layout, and production planning and control.
6. State the importance of quality management and use the basic quality tools.
7. Differentiate service operations from goods producing operations.
8. Use the concepts of operations management to understand unstructured problems and produce feasible solutions using OM tools.

Grading Criteria:

Exam 1	20%
Final Exam	25%
Quizzes	20%
Class Attendance and Participation	10%
Case Discussion	25%

Final grades: A = 90-100%; B = 80-89%; C = 70-79%; D = 60-69%; F = less than 60%.

Exams: There will be 2 online-class exams (on CANVAS), a midterm and a final, both with problems, multiple choices, true and false and maybe some discussion questions. The final exam is on the material covered after the first exam. The exams are open book. Exams will be taken within the assigned time period unless there is

some unavoidable emergency. It is the student's responsibility to let the instructor know of the emergency ahead of exam and set a new exam date/period (if you need to reschedule you need to provide documentation of your emergency).

I do not handover graded exams to students. If a student wants to go over her/his exam he has to meet me during my office hours or setup an appointment with me.

Quizzes: Three online quizzes will have to be taken online at times specified by the instructor.

Online Case discussion: These discussions will be based on the cases relating to operations management. These discussions will occur though the **online discussion board**. On the day of the online discussion we will not have on campus class as the online discussion replaces the on campus class.

CASES FOR ONLINE DISCUSSION

Discussion number	Topic	Case title	CASE details
Online Discussion 1	Competitiveness, Strategy and Productivity	AN AMERICAN TRAGEDY: HOW A GOOD COMPANY DIED	Provided on CANVAS in MODULE 4
Online Discussion 2	Management of Quality	TIP TOP MARKETS	Provided on CANVAS in MODULE 4
Online Discussion 3	Inventory Management	Bruegger's Bagel Bakery	Provided on CANVAS in MODULE 8
Online Discussion 4	Supply chain management	MasterTag	Provided on CANVAS in MODULE 8
Online Discussion 5	MRP & ERP	Stickley Furniture	Provided on CANVAS in MODULE 11
Online Discussion 6	JIT and Lean Operations	LEVEL OPERATIONS	Provided on CANVAS in MODULE 11

Late Work:

Work must be turned in on time. **Late work will not be accepted**. Given below are the due dates for your reference.

Due Dates

Due Date	Graded Item	Due Time
Mon May 15, 2023	Assignment CW 1 - Group Work - Operations Management	due by 11:59pm
	Assignment CW 2 - Group Work - Productivity Analysis	due by 11:59pm
Tue May 16, 2023	Quiz Confirmation of reading the syllabus	due by 11:59pm
	Quiz Quiz-1	due by 11:59pm
	Assignment CW 3 - Group Work - Forecasting	due by 11:59pm

	Assignment CW 4 - Group Work - Product and Service Design	due by 11:59pm
Wed May 17, 2023	Assignment CW 5 - Group Work -Breakeven Point Analysis	due by 11:59pm
	Assignment CW 6 - Group Work - Line Balancing	due by 11:59pm
Thu May 18, 2023	Quiz Quiz-2	due by 11:59pm
	Discussion Topic Online Discussion 1 - AN AMERICAN TRAGEDY: HOW A GOOD COMPANY DIED	due by 11:59pm
	Discussion Topic Online Discussion 2 - TIP TOP MARKETS	due by 11:59pm
Mon May 22, 2023	Quiz Makeup Quiz	due by 11:59pm
Tue May 23, 2023	Quiz Exam 1	due by 11:59pm
Wed May 24, 2023	Assignment CW 10 - Group Work - Classwork on Supply Chain Management	due by 11:59pm
	Assignment CW 9 - Group Work - Classwork on Economic Order Quantity	due by 11:59pm
Thu May 25, 2023	Discussion Topic Online Discussion 3 - Bruegger's Bagel Bakery	due by 11:59pm
	Discussion Topic Online Discussion 4 - MasterTag	due by 11:59pm
Tue May 30, 2023	Quiz Quiz-3	due by 11:59pm
	Assignment CW 11 - Group Work - Aggregate Planning Classwork	due by 11:59pm
	Assignment CW 12 - Group Work - Material Requirements Planning	due by 11:59pm
Wed May 31, 2023	Assignment CW 13 - Group Work - JIT and Lean Operations	due by 11:59pm
	Discussion Topic Online Discussion 5 - Stickley Furniture	due by 11:59pm
	Discussion Topic Online Discussion 6 - LEVEL OPERATIONS	due by 11:59pm
Thu Jun 1, 2023	Quiz Final Exam	due by 11:59pm

Class attendance and participation:

Achievement in the class is highly correlated with regular class attendance and participation. Regular, timely attendance is expected of all students, and will be rewarded as a substantial portion of the total grades is the class participation and attendance. Participation is important to the classroom learning experience. **Careful preparation by reading the requisite chapters will be expected of all students.**

Group classwork (online submission) as well as online discussions will be used or class attendance and participation grade.

Exam Review:

There is no class assigned for the review of the material but I provide practice problems with solutions that should help you prepare for the exams.

DISABILITY ACCOMMODATION: The College of Business Administration complies with the Americans with Disabilities Act (ADA) in making reasonable accommodation for qualified students with a disability. If you have an established disability as defined in the ADA and would like to request accommodation, please see me as soon as possible. My office location, office hours, email address, and office phone number are shown on this syllabus.

ACADEMIC DISHONESTY: Any student that engages in any form of academic dishonesty related to this class will receive a failing grade on the exam or assignment, and a failing grade in the course. In addition, the case will be referred to the Dean of Students for appropriate disciplinary action.

Academic dishonesty includes cheating and plagiarism.

The term “cheating” includes, but is not limited to: (1) use of any unauthorized assistance in taking quizzes, tests, or examinations; (2) dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; (3) the acquisition, without permission, of tests or other academic material belonging to a faculty member or staff of the university; or (4) any other act that gives a student an unfair advantage.

The term “plagiarism” includes, but is not limited to: (1) the use, by paraphrase or direct quotation, of the published or unpublished work of another person without full and clear acknowledgment and (2) the unacknowledged use of materials prepared by another person or agency in the selling of term papers or other academic materials. (Source: Code of Conduct and Discipline for the University of North Texas.)

ACCEPTABLE STUDENT BEHAVIOR (Required in all UNT classes)

Student behavior that interferes with an instructor’s ability to conduct a class or other students' opportunity to learn is unacceptable, disruptive, and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct is found at: <https://deanofstudents.unt.edu/conduct>.

Some examples of disruptive behaviors include:

- Refusal to comply with faculty or staff
- Challenges to authority
- Actions that distract the class from the subject matter and/or discussion
- Continually and persistently speaking without being recognized in the classroom or in the office
- Repeatedly leaving and entering the classroom without authorization while class is in session
- Loud, distracting, or erratic behavior inappropriate to the setting
- Answering cell phones or allowing them to continuously ring in class, or in the office
- Overt hostility, defiance, or insults on Blackboard and email
- Excessive e-mails, phone calls, and other means of communication demanding attention outside of class times or business hours

HELPFUL HINTS FOR STUDENTS: Try not to miss class unnecessarily. Each of you has many demands on your time (i.e. work, family, school events, etc.); but attendance is helpful for most students to grasp the course material and to be productive. Please actively communicate with others about relevant issues (e.g., instructor about absences, your team about missing planned meetings, classmates about class notes, etc).

- 1) You must know the rules and expectations of the course; therefore, study the syllabus, know the course requirements, and understand how grades are computed. If you are not sure, please ask. I am available to help you. If you can't meet with me during my office hours, make an appointment.
- 2) Students are responsible for checking their Vista-Blackboard. This is the primary means of communication outside of the regular class meetings. Each student should check these at least once each day. If I need to send the class important information before the next class (i.e. assignment hints, help, etc.), then I may send it via WebCT e-mail, and/or post it on Vista-Blackboard.
- 3) Email is the only way to insure that I receive a message from you. If you need to contact me outside of class or office hours, please use email (using WebCT e-mail only), and I will respond as quickly as possible. You may also use email to notify me of absences or make appointments. Generally, I try to respond within 24 hours (Mon. - Thurs.). My phone should be used as a last option.
- 4) This course will be demanding of your time, so do not procrastinate - getting behind compounds the difficulty associated with achieving your desired level of success in this class. Below are some suggestions to help you prepare for classes and exams.
 - Read assigned materials before the lecture to better prepare you to understand material during class.
 - Take notes in class as some material presented may not be covered in the text or may be covered in more depth than the text.
 - Review assigned materials prior to class (prepares you in class participation). If you have a question or don't understand something, this reminds you to ask for clarification at the beginning of class.
 - Talk with other students to clarify notes and eliminate confusion about materials covered in class. Discussions with other students about materials presented in class may help you better understand new concepts.
 - Do team assignments individually before meeting as a team to prepare the team submission. You'll learn more by helping each other. Team meetings should not be used for working problems/writing the assignment, but rather for comparing answers, resolving discrepancies, and preparing a final submission (editing and proofing) for the team.
 - Before an exam, go back through the material to make sure you understand each of the concepts and can do any calculations. Some material on the exams will come only from the text - in other words, you are responsible for all material assigned in the text, which may or may not be covered during lectures.

Class Schedule

Week	Date	Chapter	Chapter Name	Classwork	Quiz	Discussion	Exam	Due Date	Due Time	Modules
Week 1	Monday, May 15, 2023	Chapter 1; Chapter 2	Introduction to Operations Management; Competitiveness, Strategy and Productivity	CW 1;; CW 2				Monday, May 15, 2023	11:59 PM	Module 1
	Tuesday, May 16, 2023	Chapter 3; Chapter 4	Forecasting; Product and Service design	CW 3; CW 4	Quiz 1			Tuesday, May 16, 2023	11:59 PM	Module 2
	Wednesday, May 17, 2023	Chapter 5; Chapter 6	Strategic Capacity Planning for Products and Services; Process Selection and Facility Layout	CW 5; CW 6				Wednesday, May 17, 2023	11:59 PM	Module 3
	Thursday, May 18, 2023		Discussion 1/Discussion 2		Quiz 2	Discussion 1/Discussion 2		Thursday, May 18, 2023	11:59 PM	Module 4
Week 2	Monday, May 22, 2023	Chapter 9/Chapter 10	Management of Quality/Quality Control	CW 7; CW 8	Makeup Quiz			Monday, May 22, 2023	11:59 PM	Module 5
	Tuesday, May 23, 2023	EXAM 1 (during regular class hours on Chapters 1, 2, 3, 4 5, 6, 9, 10)					Exam 1	Tuesday, May 23, 2023	11:59 PM	Module 6
	Wednesday, May 24, 2023	Chapter 12; Chapter 15	Inventory Management; Supply Chain Management	CW 9; CW 10				Wednesday, May 24, 2023	11:59 PM	Module 7
	Thursday, May 25, 2023		Discussion 3/Discussion 4			Discussion 3/Discussion 4		Thursday, May 25, 2023	11:59 PM	Module 8
Week 3	Monday, May 29, 2023		MEMORIAL DAY HOLIDAY					Monday, May 29, 2023	11:59 PM	Module 9
	Tuesday, May 30, 2023	Chapter 11; Chapter 13	Aggregate Planning; MRP and ERP	CW 11; CW 12	Quiz 3			Tuesday, May 30, 2023	11:59 PM	Module 10
	Wednesday, May 31, 2023	Chapter 14	JIT-Just in Time; Discussion 5/Discussion 6	CW 13		Discussion 5/Discussion 6		Wednesday, May 31, 2023	11:59 PM	Module 11
	Thursday, June 1, 2023	FINAL EXAM (during class hours on Chapters 11,12,13,14,15)					Final Exam	Thursday, June 1, 2023	11:59 PM	Module 12

- The instructor maintains the right to change the syllabus as necessary.

COVID-19 impact on this UNT class

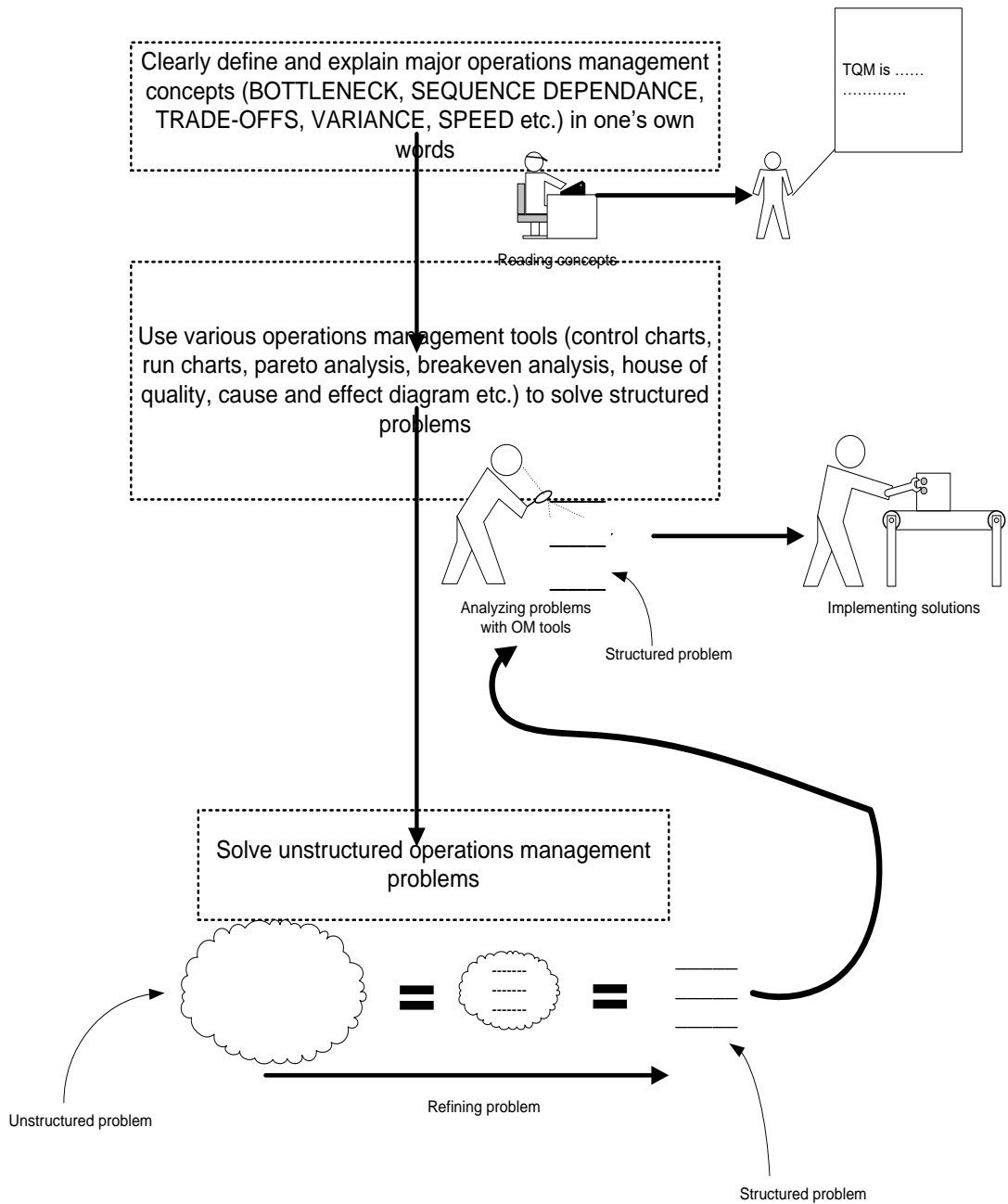
It is important for all of us to be mindful of the health and safety of everyone in our community, especially given concerns about COVID-19. Please contact me if you are ill, or unable to complete a scheduled, graded class task on time due to any issue related to COVID-19. It is important that you communicate with me prior to the deadline for the task as to what may be preventing you from completing it so that I may make a decision about accommodating your request in a reasonable manner that is also fair to the other students.

If you are experiencing cough, shortness of breath or difficulty breathing, fever, or any of the other possible symptoms of COVID-19 (<https://www.cdc.gov/coronavirus/2019-ncov/symptoms-testing/symptoms.html>) please seek medical attention from the Student Health and Wellness Center (940-565-2333 or askSHWC@unt.edu) or your health care provider. While regular, steady work is an important part of succeeding in this class, your own health, and those of others in the community, is more important.

Here is the link to the UNT webpage on staying safe on campus during the pandemic.

<https://healthalerts.unt.edu/return>

Learning objectives: Operations Management



Graphic syllabus: Operations Management

