

THEA 4346
Design/Tech and the Profession
Spring 2023
RTFP 124 Fridays 9am-11:50am

Instructor: Donna Marquet
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RTFP 214
Drop in Office Hours: MW 10:30-11:30
Appointments: via Navigate T/TH 10-12 Or send an email

COURSE DESCRIPTION

This culminating Capstone course draws on student's collegiate experiences to translate to the professional world. Close attention will be paid to historic and current trends in the entertainment industry, entrepreneurial best practices, portfolio development and digital networking.

COURSE OBJECTIVE

Integrating content from previous course work to prepare Theatrical Design and Technical students for the professional field.

- Recognize employment trends and traditional structures to predict industry trajectory.
- Draw on all relevant work to create a Digital and traditional portfolio targeting to the goal of the student.
- Real world contact via site visits, guest speakers and collaborative consulting projects.
- Exposure and comprehension of various theatrical and entertainment companies and how to navigate.
- Prepare presentation of work for SOUTA.

OVERVIEW

- The goal of this class is to synthesis all the things you have learned up until this point about theatre.
- The class also aims to look forward to the individual student's career goals and prospects.
- Each student should finish the course equipped with a better understanding of the American Theatre and Entertainment Industries so they are better prepared to navigate them.
- Each student should finish the course with a complete branding package including resume, logo, website, travel portfolio and be interview ready.
- Prior to Spring Break we will concentrate on getting ready for SOUTA.
- The second 1/2 of the semester will be looking at long term goals, navigating the industry, money management and marketing.
- There will be scheduled individual meetings throughout the semester. These meetings will be

part of your grade. . IT IS YOUR RESPONSIBILITY TO KEEP TRACK OF YOUR MEETING TIME.

- You will get out of this class what you put into it.

EVALUATION

THEA 4346 has a total of 1000 points

A: 1000-900 B: 899-800 C:799-700 D:699-600 F:599-0

Branding: 100

Resume & One Sheet: 100

SOUTA Display: 100

Website & Business Card: 100

Book Report: 100

Job Hunting: 100

Interview: 100

Hero: 100

DIY Syllabus: 200

This class will use our class time as efficiently as possible and all materials will be distributed and turned in via Canvas.

Theatre majors must maintain a 2.0 GPA within their major classes.

Attendance & Etiquette

Come to class and be on time.

- You are paying for this.
- Be kind to your fellow classmates. We will be giving constructive critiques and will help each other on their progress. This is not a competition.
- Be prepared with your materials for each class.
- If we go remote you must have a funny profile pic and/or show your pet if they are in the room.

WEEK BY WEEK BREAKDOWN

(Please see the Canvas Page for all Assignments Deadlines as well as any updates to the the syllabus)

Week 1: Introduction

Week 2: Branding Marketing and You

Week 3: Social Media and Website Integration

Week 4: SOUTA Prep Check In

Week 5: Industry Overview & Job Searching

Week 6: TCCSTA (no class)

Week 7: Present You! (Final Resume/ Website)

Week 8: Mock Interviews

SPRING BREAK

Week 9: SOUTA Mock Set Up

Week 10: Setting Goals

Week 11: SOUTA Wrap Up & Recovery

Week 12: Taxes, Invoices and Money Management for a small business owner

Week 13: Book Report Presentation & Interview Presentation

Week 14: Your Theatre Hero Pt2 Presentation & DIY Syllabus Presentation

Week 15: Reading Day (no class)

Exam Week.