INFO 5720

Fall 2025

Instructor Information

Instructor: Diana Colby, M. Ed. Doctoral Candidate

Office Hours: Virtual

• Phone: Cell: 682-521-9617 Emergencies only

• Email: Diana.Colby@UNT.edu My preferred method of communication is through Canvas Inbox.

Office Hours: This class has regular office hours during chats. Days and times for private meetings are flexible. Request meetings by using the "Inbox" link in the course website to contact the professor. Please see the "Communications" section of the syllabus for additional information.

Course Description, Purpose Structure, and Objectives

Purpose

This class introduces concepts and techniques for designing, evaluating, and producing instructional materials in libraries and learning environments. Incorporates instructional design with technology to support learning. Involves the completion of hands-on multimedia projects using web-based tools.

Course Pre-requisites, Co-requisites, and/or Other Restrictions

- Pre- or Co-requisite: INFO 5001

Objectives

Upon completion of this class, the student will be able to do the following:

- 1. Articulate an understanding of the role of instructional technologies in school libraries.
- 2. Identify appropriate uses of existing and emerging technologies in an educational environment.
- 3. Design and produce learning opportunities using instructional technologies.
- 4. Evaluate the effectiveness of projects using these technologies.

SCHOOL LIBRARIAN CERTIFICATION REQUIREMENTS IN TEXAS

In Texas, ALL requirements for school library certification must be completed before a student may apply for certification. According to the Texas Education Agency

https://tea.texas.gov/Texas Educators/Certification/Additional Certifications/Student Services Certificates/, the 4 requirements to work as a certified school librarian are:

- 1. Two years as an early childhood—12th-grade classroom teacher in a public or accredited private school.
- 2. A master's degree from an institution of higher education that is accredited by an accrediting agency, as recognized by the Texas Higher Education Coordinating Board.
- 3. Completion of a state-approved program in librarianship. School library certification courses taken must be no more than five years old when an application is made for the school librarian certificate.
- 4. Passing score on the TEXES School Librarianship Certification exam, administered by the State of Texas.

THE SCHOOL LIBRARIANSHIP CERTIFICATION PORTFOLIO

There is a School Librarianship Certification program portfolio that is now being introduced in INFO 5001. Several assignments in this class are suitable for the portfolio. Note that the instructor of INFO 5340 is not responsible for the School Librarianship Certification Portfolio requirement. Contact the INFO 5001 instructor or the School Librarianship Program director if you have questions about the portfolio. Please be sure to make corrections to your assignments and posts before putting them in your portfolio.

The recommended assignments for artifacts are:

- The Library Design Assignment
- The Library Programming Assignment

The suggested discussions for reflections are:

- The Leadership Discussion
- The Current Trends Discussion
- Professional Community Involvement Discussion

Required Textbooks and Materials

- Smaldino, Sharon, et al. Instructional technology and media for learning (12th edition). Upper Saddle River, NJ: Merrill, 2014. ISBN 13- 978-0134287485, ISBN 10- 0134287487 (required)
- American Psychological Association. (2019). Publication manual of the American Psychological Association (7th ed.). Washington, DC: American Psychological Association. ISBN 13-978-1433832161, ISBN 10-143383216X
- Additional journal articles, websites, and videos might be required in various modules of the course. Links or citations will be provided for these required readings in the course pages.

The textbooks should be available in the UNT bookstore. They are also available online in eBook formats. You might also find a place to rent them online such as Amazon.com.

Technology Requirements

This course has digital components. To fully participate in this class, students will need internet access to reference content on the Canvas Learning Management System, and you should have access to the following software and equipment.

- Microsoft Office Suite
- Microphone

- Webcam
- Acrobat Reader
- Speakers
- Sound card
- Internet Access
- Thumb drive (to save work is highly recommended)
- Current versions of multiple common Internet browsers (Chrome, Firefox, Internet Explorer, Safari) compatible with Canvas may be necessary to better experience the course materials: Chrome, Firefox, Internet Explorer, Safari.

If circumstances change, you will be informed of other technical needs to access course content. Information on how to be successful in a digital learning environment can be found at <u>Learn Anywhere</u> (https://online.unt.edu/learn).

How to Succeed in this Course

The following is expected of each student enrolled in this class:

- Completion of course readings
- Full participation in online discussions
- The timely completion of assignments using the Canvas assignment links
- The submission of graduate-level work

Students are expected to conduct themselves in a professional manner. This includes being prepared for all class assignments, being flexible to unforeseen changes in schedules and assignments, and exhibiting proper online etiquette. Along with the etiquette rules written on this syllabus, examples of proper online etiquette can be found at https://potomac.edu/netiquette-rules-online-students-should-know/

In addition, it is expected that each student will show a high amount of self-initiative in locating the additional reading material when necessary for this course. This is part of being a librarian and information scientist. This means that students should be willing to go to the university library (or university library website), the public library, or school libraries, or conduct research online to complete assignments. It is the student's responsibility to locate appropriate literature to complete assignments.

Although this course may seem self-paced because of the lack of scheduled face-to-face class meetings, there are, in fact, timelines that must be followed. A variety of assignments will be used that include class discussions and independent assignments.

"Attendance" is mandatory – meaning that you must check in to the class often to read posts and get announcements. (Log in at least once daily.) If you do not check in, you will miss posts and notices by the professor and other students that might help clarify the assignments or give important information about upcoming due dates, etc. It is your responsibility to keep a calendar handy so that you do not miss deadlines for assignments.

ADA Accommodations

The University of North Texas makes reasonable academic accommodation for students with disabilities.

Students seeking reasonable accommodation must first register with the Office of Disability Access (ODA) to

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verify their eligibility. If a disability is verified, the ODA will provide you with a reasonable accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request reasonable accommodation at any time; however, ODA notices of reasonable accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of reasonable accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of reasonable accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information, refer to the Office of Disability Access website (http://www.unt.edu/oda). You may also contact ODA by phone at (940) 565-4323.

If you need an accommodation, please connect with the <u>Office of Disability Access</u> to begin the registering process (https://studentaffairs.unt.edu/office-disability-access/).

Communication

Use the discussion boards as the primary tool to communicate directly with other students. Please send personal concerns or questions via the course email tool. Students can expect to receive a response to questions within 24 hours on working days. Working days do not include weekends or holidays. Students should not wait until the day before assignments are due to request assistance with assignments. Please be aware that the instructor will not be able to respond to "last minute" requests for assignment clarification, and students may encounter unforeseen problems with their Internet provider, software, or hardware. Therefore, students are encouraged to develop communication networks with other class members via electronic communication vehicles such as the email system within class and discussion boards. Students should consider the communication parameters with regard to assignment due dates.

Students are responsible for reading all discussion posts. Tips and other important information from the professor can be found in the Announcements. There are separate boards for each scheduled discussion.

Unless there is an emergency that does not allow access to the course website, send all emails within the course website using the "Inbox" link. If a student has access to the course, and a message is sent to the instructor's UNT email address, the instructor will reply to the email using the "Inbox" link inside of the course.

When you connect with me through email please remember that I may have some busy times. During busy times, my inbox becomes rather full, so if you contact me and do not receive a response within two business days, please send a follow up email. A gentle nudge is always appreciated.

Supporting Your Success

As members of the UNT community, we have all made a commitment to be part of an institution that respects and values students and employees with whom we interact. We will discuss our classroom's habits of engagement, and I also encourage you to review UNT's student code of conduct so that we can all start with the same baseline civility understanding (Code of Student Conduct) (https://deanofstudents.unt.edu/conduct).

Assessing Your Work

You will be graded with the following assessments.

Quizzes and Exams (12) = 396 points Individual Assignments (9) = 400 points Course Reflection Assignments (2) = 30 points Discussions (4) = 175

Grading Scale

You will be graded according to the following grading scale.

- A: 930 1001 points (Outstanding, excellent work. The student performs well above the minimum criteria. All assignments, discussions, and course assessments must be completed to earn an A in this class.)
- B: 800-829 points (Good, impressive work. The student performs above the minimum criteria.)
- C: 700-799 points (Solid, college-level work. The student meets the criteria of the assignment.)
- D: 600-699 points (Below average work. The student fails to meet the minimum criteria.)
- F: 590 points and below (Sub-par work. The student fails to complete the assignment.)

Regardless of having 930 points, all tests, required discussions, assignments and course reflections must be completed to earn an A in the class. This includes the tests, regardless of a passing score on the state exam. If all assignments are not completed and there are enough points for an A, the final grade will be reduced to a B.

Students will not be exempted from any assignments. Assignments will not be counted as submitted unless they are submitted by the deadline through the course assignment link in the correct format. Students may not put work into their portfolio as a substitute for submitting via the assignment link in Canvas. There will be no exceptions. Assignments will not be pre-graded.

This is an online course that is available 24 hours a day. Be sure that you have a reliable computer and a backup to use. If you know you will be traveling, make arrangements for a reliable internet connection. Assignment due dates will not be adjusted to accommodate your schedule or access to an internet connection or a computer. Consider purchasing a hotspot or locating alternative sources for computer and internet access. Examples include school, public, and academic libraries. Excuses about the Internet and computer issues will not be accepted.

When working with technology, it is never a good idea to wait until the last minute! You are encouraged to start your assignments with plenty of time to spare. They will all be available for you to view the first week of the course.

Grades are based on mastery of the content. As a rule, I do not grade on a "curve" because that is a comparison of your outcomes to others. I do, however, encourage you to find opportunities to learn with and through

others. Explore Navigate's Study Buddy (https://navigate.unt.edu) tool to join study groups. You may also maximize your learning with our coaching staff at the Learning Center. You are also invited to join the class chat sessions to ask questions.

Late Work:

I will not accept late work in this course. All work turned in after the deadline will receive a grade of zero unless the student has a university-excused absence (https://policy.unt.edu/policy/06-039) and provides documentation with 48 hours of the missed deadline.

If you experience technical issues while submitting an assignment on time, you must contact the Helpdesk via email and create a help ticket immediately so that your issue is documented with a helpdesk ticket number.

Considerations regarding submission issues will be made by the instructor on an individual basis based on the documentation. Quirks in Canvas are typically resolved within hours. Continue to try to submit your work. Immediately send the instructor a message in Canvas with your documentation attached.

Submitting a website link for an assignment that is not viewable is considered to be the same as not submitting the assignment. If the assignment is not viewable or some of its contents are not viewable when it is graded, students will not receive an email asking to make the webpage and its components viewable. The assignment will be graded as it is.

Late work will not be accepted in the last two modules. All assignments will be due at 11:59 pm CST. You are encouraged to start your assignments early. When working with technology, it is never a good idea to wait until the last minute!

Turnaround Time

I aim to return graded work to you within one week of the due date. When this is not possible, I will send an announcement to the class.

TurnItIn

Students may be required to submit select written assignments for this class to Turnitin, a web-based plagiarism detection service. Turnitin is incorporated into the learning management system. This also serves as notice that the instructor may submit your papers through TurnItIn on an individual basis.

Grade Disputes

You are required to wait 24 hours before contacting me to dispute a grade. Within that time, I expect that you will review the assignment details and reflect on the quality of the work you turned in. If you would still like to meet, email me to set up a meeting. (I cannot discuss grades over email). You should come to our scheduled meeting with specific examples that demonstrate that you earned a higher grade than you received. If you miss your scheduled meeting, you forfeit your right to a grade dispute. If you do not contact me to schedule a meeting within seven days of receiving your grade, you also forfeit your right to a grade dispute.

Extra Credit

There are no guaranteed extra credit opportunities in this course.

Artificial Intelligence

Throughout the semester, you will or may use specific Generative AI (GenAI) tools for certain assignments, with guidance on responsible use. Specifically, you will use GenAI for the Artificial Intelligence Assignment and the rubric for the Copyright Assignment. It is not permitted for any other assignments. These assignments will help build ethical resilience and GenAI literacy, preparing you for careers in a GenAIoriented or related workforce.

You may use tools incorporating AI, such as Grammarly, to **edit** text that you have written for assignments. The use of these tools must be stated when assignments are submitted. An example of a statement is as follows: "I used [enter the tool] to edit my grammar for this assignment." You may not use GenAI solely as a means to create the text for assignments. You must keep draft copies of your work, as these drafts may be requested to verify that the submitted work was completed ethically using your original ideas.

I use GenAl to enhance materials, develop prompts and scenarios for discussion, create assessment materials, and analyze performance. I will always disclose how I use GenAl, and I expect the same from you.

In accordance with the UNT Honor Code, unauthorized use of GenAl tools is prohibited. Using GenAl content without proper credit or substituting your own work with GenAl undermines the learning process and violates the UNT academic integrity policy. If you're unsure whether something is allowed, please seek clarification.

Course Requirements/Schedule

List required assignments and graded activities along with a short description and the points possible. Best practice is to clearly indicate both points and percentages if you are using both in the course. Here is a table example below:

Course Introduction

Title	Assignment Due	Points Possible
LockDown Browser Practice Quiz	8/24/2025	5

Module1 Getting Started

Title	Assignment Due	Points Possible
Class Introduction Discussion	8/31/2025	40
Contact Information Assignment	8/31/2025	10

Module 2 Designing and Assessing 21st Century Learning

Title	Assignment Due	Points Possible
Syllabus & APA Quiz	9/7/2025	25
Course Due Date Acknowledgement Quiz	9/7/2025	5
Module 2 Discussion	9/7/2025	45
Module 2 Knowledge Check Quiz 1	9/7/2025	30
Tech Topics Sign Up (Your tech talk assignment should be submitted when you make your presentation,)	9/7/2025	30

Title	Assignment Due	Points Possible
Module 3 Discussion	9/14/2025	45
Module 3 Knowledge Check Quiz 2	9/14/2025	30

Module 4 Integrating Technology and Media into Instruction

Title	Assignment Due	Points Possible
Module 4 Knowledge Check Quiz 3	9/21/2025	30
AV Checklist Assignment (Alternative)	9/21/2025	50

Module 5 21st Century Learning Environments

Title	Assignment Due	Points Possible
Module 5 Discussion	9/28/2025	45
Module 5 Knowledge Check Quiz 4	9/28/2025	30

Module 6 Engaging Learners with Digital Devices

Title	Assignment Due	Points Possible
Module 6 Course Reflection 1	10/5/2025	15
Module 6 Knowledge Check Quiz 5	10/5/2025	30

Module 7 STEM (Makerspace & AI)

Title	Assignment Due	Points Possible
Midterm Test (Requires Respondus LockDown	10/12/2025	50
Browser)		
Artificial Intelligence Assignment	10/12/2025	50

Module 8 Enhancing Learning with Multimedia

Title	Assignment Due	Points Possible
Module 8 Knowledge Check Quiz 6	10/19/2025	30
Padlet Assignment	10/19/2025	50

Module 9 Distance Learning

Title	Assignment Due	Points Possible
Copyright Assignment	10/26/2025	50

Module 10 Enhancing Learning with Visuals

Title	Assignment Due	Points Possible
Module 10 Knowledge Check Quiz 7	11/3/2025	30

Module 11 Social Bookmarking in Education

Title	Assignment Due	Points Possible
Bookmarking and Curation	11/10/2025	50

Module 12 Designing Websites

Title	Assignment Due	Points Possible
Tech Talk Assignment Final Submission (Your Tech	11/16/2025	50
Talk assignment should be submitted		
when you make your presentation.)		

Module 13 Course Conclusion

Title	Assignment Due	Points Possible
Final Exam (Requires Respondus LockDown Browser Required)	11/23/2025	101
Course Reflection Assignment 2 (An announcement will be made with appropriate information to complete the assignment. There is no need to send the instructor a reminder. Do not complete the SPOT evaluation until you have directions from the instructor. An assignment must be submitted through an assignment link. Note the dates for the SPOT change and the due date might shift. The instructor will keep you informed.)	TBD	25

Attendance and Participation

Research has shown that students who attend class are more likely to be successful. You should log into class each week unless you have a university excused absence such as active military service, a religious holy day, or an official university function as stated in the Student Attendance and Authorized Absences Policy (PDF) (https://policy.unt.edu/policy/06-039).

Students are expected to check into class, respond to messages, and read announcements and the discussion boards at least once a day. The instructor is able to track student attendance. Students are also expected to answer the instructor's emails. Students that do not answer the instructor's emails or sign in to the course and complete one or more of the following activities will be removed from the course after eight days: participating in assigned discussions or completing assignments. If you are removed from the course, you are still responsible for dropping the course through the university's registrar office.

If you run into challenges that require you to miss a class (i.e., not log into class and participate for a week or more), please contact me and my TA. There may be some flexibility we can offer to support your academic success.

COVID:

Students are expected to participate in class regularly and to abide by the attendance policy established for the course. It is important that you communicate with the professor and the instructional team prior to being absent, so you, the professor, and the instructional team can discuss and mitigate the impact of the absence on your attainment of course learning goals. Please inform the professor and instructional team if you are unable

to participate in class because you are ill. If you are experiencing any <u>symptoms of COVID</u> (https://www.cdc.gov/coronavirus/2019-ncov/symptoms testing/symptoms.html) please seek medical attention from the Student Health and Wellness Center (940-565-2333 or <u>askSHWC@unt.edu</u>) or your health care

provider PRIOR to coming to campus. UNT also requires you to contact the UNT COVID Team at COVID@unt.edu for guidance on actions to take due to symptoms, pending or positive test results, or potential exposure.

Syllabus Change Policy

There are instances when the instructor may need to change the assignments, grading criteria, and/or assignment due dates listed in this syllabus. If this becomes necessary, the instructor will immediately notify students of the changes via the course "Announcements."

Copyright Notice

Some or all of the materials on this course website may be protected by copyright. Federal copyright law prohibits the reproduction, distribution, public performance, or public display of copyrighted materials without the expressed and written permission of the copyright owner unless fair use or another exemption under copyright law applies.

The materials on this site are provided solely for the use of students enrolled in this course, and for purposes associated with this course, except for material that is unambiguously and unarguably in the public domain, these materials may not be retained or further disseminated.

Any students who use university equipment or services to access, copy, display, perform, or distribute copyrighted works (except as permitted under copyright law or specific license) will be subject to appropriate disciplinary action by the university as well as to those civil and criminal penalties provided by federal law.

Policy on Server Unavailability or Other Technical Difficulties

The University is committed to providing a reliable online course system for all users. However, in the event of an unexpected server outage or any unusual technical difficulty which prevents students from completing a time-sensitive assessment activity, the instructor will extend the time windows and provide an appropriate accommodation based on the situation. Students should immediately report any problems to the instructor and also contact the UNT Student Help Desk: helpdesk@unt.edu or 940.565.2324. The instructor and the UNT Student Help Desk will work with the student to resolve any issues at the earliest possible time.

University Closings

Students will be notified by Eagle Alert if there is a campus closing that will impact a class. The UNT calendar is subject to change. See the Emergency Notifications and Procedures Policy (PDF) (https://policy.unt.edu/sites/default/files/06.049_Standard%20Syllabus%20Policy%20Statements_supplement. pdf) for more details.

University Policies

Academic Integrity

Plagiarism is illegal, unethical, and unacceptable. This includes self-plagiarism (resubmitting previous assignments). Any instances of any form of plagiarism in student work will result in the following penalties: First offense: Grade of zero for the assignment. Second offense: Final course grade reduced by one complete grade. Third offense: Assignment of F (Fail) for the final course grade. Additionally, the incident will be reported to the Office of Student Rights and Responsibilities, which may impose a further penalty. According to the UNT catalog, the term "cheating" includes, but is not limited to:

- use of any unauthorized assistance in taking quizzes, tests, or examinations;
- dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments;
- the acquisition, without permission, of tests or other academic material belonging to a faculty or staff member of the university;
- dual submission of a paper or project, or resubmission of a paper or project to a different class without express permission from the instructor(s); or e. any other act designed to give a student an unfair advantage.

The term "plagiarism" includes, but is not limited to:

- the knowing or negligent use by paraphrase or direct quotation of the published or unpublished work of another person without full and clear acknowledgment; and
- the knowing or negligent unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials.

Do not quote or paraphrase sources without explicit reference to the original work. Information used or quoted from other sources must contain a citation, whether the source is a print or electronic source.

You may find these resources helpful for citing materials.

- APA Style --- http://www.apastyle.org/
- Citation Machine --- http://citationmachine.net/
- EasyBib--- http://www.easybib.com/
- Owl Purdue --- https://owl.purdue.edu/owl/research_and_citation/apa_style
- UNT Libraries https://guides.library.unt.edu/citations-style-guides/apa

Every student in my class can improve by doing their own work and trying their hardest with access to appropriate resources. Students who use other people's work without citations will be violating UNT's Academic Integrity Policy. Please read and follow this important set of guidelines for your academic success (https://policy.unt.edu/policy/06-003). If you have questions about this, or any UNT policy, please email me.

Sexual Discrimination, Harassment, & Assault

UNT is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. If you (or someone you know) have experienced or experiences any of these acts of aggression, please know that you are not alone. The federal Title IX law makes it clear that violence and harassment based on sex and gender are Civil Rights offenses. UNT has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more.

UNT's Dean of Students' website offers a range of on-campus and off-campus resources to help support survivors, depending on their unique needs: http://deanofstudents.unt.edu/resources_0 (Links to an external site.) (Links to an external site.). UNT's Student Advocates can be reached through e-mail at SurvivorAdvocate@unt.edu or by calling the Dean of Students' office at 940-565-2648. You are not alone. We are here to help.

Important Notice for F-1 Students taking Distance Education Courses: Federal Regulation

To read detailed Immigration and Customs Enforcement regulations for F---1 students taking online courses, please go to the Electronic Code of Federal Regulations website at http://www.ecfr.gov. The specific portion concerning distance education courses is located at "Title 8 CFR 214.2 Paragraph (f)(6)(i)(G)" and can be found buried within this document: https://www.gpo.gov/fdsys/pkg/CFR-2013-title8-vol1/xml/CFR-2013-title8-vol1-sec214-2.xml (Links to an external site.) (Links to an external site.)

The paragraph reads:

(G) For F–1 students enrolled in classes for credit or classroom hours, no more than the equivalent of one class or three credits per session, term, semester, trimester, or quarter may be counted toward the full course of study requirement if the class is taken on-line or through distance education and does not require the student's physical attendance for classes, examination or other purposes integral to completion of the class. An on-line or distance education course is a course that is offered principally through the use of television, audio, or computer transmission including open broadcast, closed circuit, cable, microwave, or satellite, audio conferencing, or computer conferencing. If the F–1 student's course of study is in a language study program, no on-line or distance education classes may be considered to count toward a student's full course of study requirement.

University of North Texas Compliance

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in an on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student's responsibility to do the following:

- (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
- (2) Ensure that the activity on campus takes place, and the instructor documents it in writing with a notice sent to the International Student and Scholar Services Office (ISSS). The ISSS has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, s/he should contact the UNT International Student and Scholar Services Office (telephone 940-565-2195 or email internationaladvising@unt.edu) to get clarification before the one-week deadline.