

**Corporate Health  
HLTH 4300  
Fall 2011**

**Class: 2:00 – 3:20 pm PEB 219TTh**

**Doryce Judd  
(940) 565-2629  
doryce.judd@unt.edu  
PEB 209B**

**Office Hours:**        MW: 2:00 – 3:00 pm  
                              TTH: 1:00 – 2:00 pm

**Course Description:** Planning, implementing and evaluating a comprehensive worksite health promotion program in a corporate setting. Course will include the role of the program director in developing worksite health promotion programs within a corporate setting.

**Required Text:**

Chenoweth, D. (2011). Worksite Health Promotion (third ed.). Champaign, IL: Human Kinetics.

**Recommended Text:**

Ludovici-Connelly, A. (2010). Winning Health Promotion Strategies. Champaign, IL: Human Kinetics.

**Student Learning Objectives**

Explain and discuss the economic forces affecting worksites. Review the front-end programming components such as identification, assessment, marketing and funding. Identify employee risk-reduction strategies and worksite health promotion program evaluation.

**Assignments and Student Learning Objectives**

**Exams (100 points each)**

Exam 1 – Chapters 1&2  
Exam 2 – Chapters 5&7  
Exam 3 – Chapters 3&4  
Exam 4 – Chapters 6&8  
Exam 5 – Chapter 9

**Insurance Coverage Assignment (50 points)**

Student Learning Objective: You will learn (1) what medical coverage is available for purchase and/or (2) what health insurance is available through your employer. Due date: February 10, 2011

**Active Learning Project (100 points)**

Student Learning Objective: The purpose of this activity is to improve your ability to find, compile, and present information about health and productivity management and present this information to a group. The course text book is not a resource for this project. Due date: In class assignment and will vary by topic.

## Evaluation Policy

	Point Value
Exam 1- 5	500 (5 @ 100 pts each)
Insurance Coverage Assignment	50
Active Learning Project	100
<u>Attendance</u>	<u>100</u>
Total	750

## Grades:

**A** = 675-750 pts. 90-100%

**B** = 600-674 pts. 80-89%

**C** = 525-599 pts. 70-79%

**D** = 450-524 pts. 60-69%

**F** = < 523 pts. < 59%

## Acceptable Student Behavior:

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at [www.unt.edu/csrr](http://www.unt.edu/csrr)

## Student Responsibilities

It is your responsibility to come to class prepared. If you have questions or need help with content of the course, it is your responsibility to seek help and guidance. I am willing to help in any way within my limits as an instructor.

Additionally, it is your responsibility to be respectful of the learning environment. Any behavior that is disruptive will not be tolerated.

## Participation and Attendance

Class discussion and group activity is an important aspect of the learning process.

Every student must make an effort to participate in group assignments and discussions. Education is an incredible experience and is a privilege.

In order to fully engage in the class, attendance is essential. I encourage you to attend class every scheduled class time. If you are unable to attend, please let me know ahead of time. If you are late and miss a scheduled exam, you will not be allowed to retake the exam unless you have received prior approval. **Tentative** Outline for Class Topics and Readings

**NOTE: prior approval does not cancel out your absence. It will however allow you to make up any missed assignments.**

Leaving class early or coming in late is disrespectful to the class. Please refer to “**Acceptable Student Behavior**” in a previous paragraph and the Student Code of Conduct. Sleeping during any portion of class will be counted as an absence.

### **Academic Dishonesty**

Cheating will not be tolerated. Students caught cheating will be charged under the University Code of Conduct and discipline; if found guilty, the student will receive a zero for the exam and risks failing the course.

### **ADA Statement**

The Department of Kinesiology, Health Promotion, and Recreation, in cooperation with the Office of Disability Accommodation, complies with the American with Disabilities Act in making reasonable accommodations for qualified students with disabilities.

If you have a disability, it is your responsibility to obtain verifying information from the Office of Disability Accommodation (ODA) and to inform me of your need for an accommodation. Please present your accommodation request during the first week of class.

### **FERPA**

Every student has the right to expect confidentiality of grades. The instructor will make every effort to ensure the privacy of all assignments.

Tentative Schedule

### Tentative Schedule

<b>Class</b>	<b>Topics</b>	<b>Readings</b>
<b>Week 1</b> 8/24	Syllabus – Expectations Introduction to <i>Corporate Health</i>	
<b>Week 2</b> 8/30	Persuasive Presentation <b>SIGN UP FOR ACTIVE LEARNING PRESENTATIONS</b>	
9/1	The Case for Worksite Health Promotion	Chapter 1
<b>Week 3</b> 9/6	The Case for Worksite Health Promotion	Chapter 1
9/8	Determining Employees’ Needs and Interests	Chapter 2
<b>Week 4</b> 9/13	Active Learning – Group 1	

9/15	Active Learning – Group 2 Determining Employees’ Needs and Interests	Chapter 2
<b>Week 5</b> 9/20	Active Learning – Group 3 Determining Employees’ Needs and Interests <b>Health Insurance Assignment Due</b>	Chapter 2
9/22	<b>Exam 1</b>	Chapters 1&2
<b>Week 6</b> 9/27	Active Learning – Group 4 Undertaking Financial Preparations	Chapter 5
9/29	Active Learning – Group 5	
<b>Week 7</b> 10/4	Active Learning – Group 6 Undertaking Financial Preparations	Chapter 5
10/6	Promoting and Launching Worksite Programs	Chapter 7
<b>Week 8</b> 10/11	Active Learning – Group 7	
10/13	<b>Exam 2</b>	Chapters 5&7
<b>Week 9</b> 10/18	Preparing Purposes and Goals	Chapter 3
10/20	Preparing Purposes and Goals Active Learning – Group 8	Chapter 3
<b>Week 10</b> 10/25	Reducing Major Health Risks Active Learning – Group 9	Chapter 4
10/27	Reducing Major Health Risks	Chapter 4
<b>Week 11</b> 11/1	<b>Exam 3</b>	Chapter 3&4
11/3	Selecting Healthy Lifestyle Programs	Chapter 6
<b>Week 12</b> 11/8	Active Learning – Group 10	
11/10	Active Learning – Group 11	
<b>Week 13</b> 11/15	Evaluating Health Promotion Efforts	Chapter 8
11/17	Active Learning – Group 12 Active Learning – Group 13	
<b>4/14</b> 11/22	Flexible as needed	
11/24	Happy Thanksgiving	No classes
<b>Week 15</b> 11/29	<b>Exam 4</b>	Chapters 6&8
12/1	Overcoming Challenges of Company Size	Chapter 9
<b>Week 16</b> 12/6	Active Learning – Group 14	
12/8	<b>Exam 5 – Final Exam</b>	Chapter 9