

## **MANAGEMENT 4470: LEADERSHIP**

The University of North Texas  
College of Business Administration  
Fall 2018

Instructor: Dr. Danielle Cooper

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Office Hours: Frisco, Tuesday, 1:30pm-3:30pm; Denton, Thursday, 8:30-12:30pm

*Check course Announcements regularly for communication from the instructor throughout the semester.*

### **OVERVIEW:**

In this course, we explore the concept and practice of leadership. We examine various theories of effective and ineffective leadership and their application in organizations.

### **OBJECTIVES:**

1. To gain in-depth knowledge on the topic of leadership.
2. To learn practical tools and methods of leadership that will apply to a variety of organizational structures.
3. To become aware of how leadership topics apply to work settings through engaging in various activities in class and conducting research on leaders.
4. To gain insight about your own personalities, skills, ethics, values, and beliefs as they relate to leading others.
5. To participate in discussion and debate on leadership topics.

### **COURSE MATERIALS:**

Northouse, P. G., (2016). Leadership: Theory and Practice (7th ed.). Thousand Oaks, CA: Sage Publications, Inc.

## **ONLINE COURSE MANAGEMENT**

This is a BLENDED course, which requires all students to access and use Blackboard Learn regularly to complete assignments throughout the semester. On Blackboard Learn you will find:

- Announcements
- Syllabus
- Instructor's Slides
- Paper/Presentation Submission Links
- Weekly Online Assignments
- Final Grades

You can access the course at <http://ecampus.unt.edu>

- Login using your EUID and password under "Course Login"
- Click "MGMT 4470" from the list of courses

## **ADA STATEMENT**

The College of Business Administration complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with a disability. If you have an established disability as defined by the Americans with Disabilities Act and would like to request an accommodation, please see me in the first week of class.

## **EVALUATION OF COURSE PERFORMANCE**

### **GRADE POINTS:**

Exam I	100 points
Exam II	100 points
Exam III	100 points
Group Presentation	50 points
LifeLine Project	15 points
Weekly Online Assignments	45 points (5 points each, lowest dropped)
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	410 points

<b><u>Grade</u></b>	<b><u>Points</u></b>
A	369-410
B	328-368.9
C	287-327.9
D	246-286.9
F	Below 246

**EXAMS:** There will be three exams during the term. Exams will cover material presented in class, on Blackboard, and in the course textbook. Exams are not cumulative.

Exams One and Two will be administered ONLINE on the Thursday of the week they are assigned (on 9/20 and on 10/25). You will have a 36-hour window to access the exams, starting at 8am on the Thursday they are assigned and ending at 8pm on Friday.

Exam Three will be administered ONLINE during Finals Week. It will open Tuesday 12/11 at 8am and close at 8pm on Wednesday 12/12.

Once you have accessed the exam, you will only have a limited time to complete the exam. Exams consist of multiple choice and true false questions. Questions will be both content and application oriented.

Makeup exams will only be offered for absences in accordance with university policy AND when I am notified prior to the scheduled exam. Failure to take an exam without prior notice of an excused absence will result in a grade of zero for the exam. It is the student's responsibility to coordinate a date and time with me for any make-up exam.

You are responsible for taking exams in a location with a reliable computer and internet connection. If you do not have one at home, you are encouraged to find one in a local library or on the UNT campus.

**WEEKLY ONLINE ASSIGNMENTS:** You will complete 10 Online Assignments during the semester. These Assignments can be found on the Blackboard course home page under "Weekly Assignments." Weekly Online Assignments are activities that support our course content. For example, they may be a short writing assignment, a discussion post, a chapter quiz, or a quiz about a topic, article, or video.

The schedule of Online Assignments can be found on the last page of your syllabus. It is strongly recommended that you read your text chapters before completing the assigned activities. Online Assignments are each worth 5 points. **THE LOWEST WEEKLY ONLINE ASSIGNMENT GRADE WILL BE DROPPED.**

All Online Assignments are due by SUNDAY at 12 midnight at the end of the week in which they are assigned. Students must complete the assignment DURING THE WEEK IN WHICH IT WAS ASSIGNED - NO EXCEPTIONS. For example, Online Assignments for the Week of August 28 are due by the end of the day, Sunday, September 2 by 12 midnight. Please carefully read the instructions for each assignment.

**LIFELINE PROJECT:** You will create and submit a 2-3 page double-spaced, typed paper and lifeline graph that describes your life, your important experiences to date, and your vision for your future.

The assignment has two components, a graph and a paper:

**Graph:** Draw your life to date as a graph with the peaks representing the highs in your life and the valleys representing the lows. Start as far back as you like and stop at the present. Next to each peak, write a word or two identifying the peak experience. Do the same for the valleys.

**Paper:** Think about each peak and valley, making a few notes on why each was a high or low point for you.

Part 1: Analyze your notes and write approximately 1-2 double-spaced, typed pages about your lifeline. What themes and patterns are revealed by the peaks in your life? What important personal strengths and values are revealed? How have these experiences shaped the person that you are today?

Part 2: Take the information you considered when preparing your lifeline as well as other information, like your goals for your future, what you hope to be remembered for, what you would like to accomplish if nothing could get in your way and why, and write your ideal and unique image of the future for yourself. Write approximately 1 additional double-spaced, typed pages addressing these issues. Focus on the guiding principles that you will use to make decisions throughout your life. What is most important to you and how would you like this to guide your life? What do these themes suggest about the type of leader you would hope to be in the future?

**Due Date:** You will turn in a hard copy of the graph and the 2-3 page double-spaced, typed paper in class on October 23. You will also submit the paper portion to Turnitin on Blackboard before the end of class that date. You will be graded on the thoughtfulness of your discussion and graph, the clarity and organization of your writing and graph, and the completeness of addressing the above questions.

**GROUP PRESENTATION:** Your team will deliver a presentation to the class describing two leaders and your analysis of their leadership styles. Your presentation should last about 10 minutes. Each team member should speak at least once during the presentation. You will need to create about 6-8 PowerPoint slides to support your presentation.

**Format and grading:** You can select individuals who are leaders in politics, business, or other fields in the public sphere. They may be current leaders or historical figures. You can research your leaders through media reporting services such as news magazines, business magazines, trade magazines, and newspapers or historical documentation in books and encyclopedias. You may use web resources but these should be used along

with other sources and should be cited appropriately. The presentation will include the following sections:

- (a) A brief description of each leader's background including information regarding family history, education, and career
- (b) Your analysis of the leadership style for each of the leaders using concepts from our course. Discuss opinions about what traits/behaviors/leadership styles led to success and/or failure for these leaders.
- (c) A compare/contrast analysis of the two leaders you chose. How are their styles similar or different? Did this lead to different success outcomes for these leaders?
- (d) The last slide of your Powerpoint presentation should include a list of the references you used to create your presentation in either APA or MLA format.

Your group will be graded on the depth of your research, the thoughtfulness of your analysis and appropriate use of course concepts, the clarity and organization of your presentation, and providing appropriate citations.

**Due date:** You will turn in your Powerpoint slides to Blackboard on the date you present.

**TECHNICAL ISSUES:** When students encounter technical difficulties, they should first contact the UNT Student Helpdesk. The technicians will create an official report of the incident. Students will receive a "ticket number" for the technical difficulty reported. The technicians may be able to solve the problem as it surfaces if the problem is theirs to resolve (i.e., the technicians cannot re-plug a student's unplugged modem). No technological excuses will be accepted without an official tech report (and therefore an official ticket number) from the Helpdesk.

Technical Support: Email: [helpdesk@unt.edu](mailto:helpdesk@unt.edu) or Phone: 940-565-2324

Second, after contacting the Student Helpdesk and after receiving an assessment of the problem and a ticket number, students should contact the instructor (at [Danielle.Cooper@unt.edu](mailto:Danielle.Cooper@unt.edu)). The instructor will make a determination based on the helpdesk report, University policies, applicable laws, and past experiences.

**RESEARCH PARTICIPATION:** You may have opportunities to serve as a research subject and earn extra credit toward the course grade. You may choose not to participate and an alternative means of earning extra credit will be made available to you. However, you must be attending class on the day that volunteers are requested in order to earn the credit, regardless of the option you choose.

**CLASSROOM MANAGEMENT ISSUES:** The following lists some procedural items that are in your best individual interest and in the interest of the class as a whole. Please take this information into account. This will help make the course more worthwhile to all participants.

### Turnitin Form

You will be asked to sign a permission form to participate in Turnitin, a plagiarism detection service.

### Background Information Sheet

Please turn in the Background Information Sheet in class. Turning in the Background Information Sheet on time will ensure that I get to know you as soon as possible.

### Absence Policy

If you miss class, it is your responsibility to find out from your classmates what was covered. Please organize your time to allow for computers going down, traffic, etc.

### Lateness and Courtesy

Arriving late or leaving early can be disruptive. Such behavior is discourteous to the class when it makes it necessary to repeat material. Therefore, please come to class on time.

Neighborly behavior goes a long way toward insuring that class time is productive. This particularly applies to food, drinks, and cell phones. Please refrain from bringing food and beverages in the classroom. Also, please turn off your cell phone when you come into class. Anyone using a phone during class will be asked to leave. Any cell phone use during an exam will result in a zero on the exam.

### Student Responsibilities/Scholastic Integrity and Honesty

Students are responsible for the textbook chapters outlined in this syllabus and for the course content reviewed during lectures, class sessions and activities. With the exception of the group project, all work is to be completed independently.

Students are expected to uphold University rules and standards of scholastic honesty and integrity. Cheating or other academic misconduct will not be tolerated. Violations will be subject to disciplinary action. Cheating includes collaboration on any assignments that will be graded on an individual basis. It also includes plagiarism, unauthorized preparation of notes for use on exams, looking at another students examination answers, or requesting or passing information during an examination. Students who become aware of suspicious activities are asked to promptly notify the professor so that immediate

corrective action can be taken. Please refer to the University's policy on academic integrity: <http://vpaa.unt.edu/academic-integrity.htm>

### SPOT

The Student Perceptions of Teaching (SPOT) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider the SPOT to be an important part of your participation in this class.

## CLASS SCHEDULE

Note: This is a flexible course schedule. The instructor reserves the right to change this schedule.

<u>Date</u>	<u>Topic</u>	<u>Chapter</u>
Week of 8/28	Class: Introduction to Leadership	Chapter 1
	<b>Online Assignment due 9/2</b>	Chapter 1
Week of 9/4	Class: Trait and Skills Approaches	Chapter 2/3
	<b>Online Assignment due 9/9</b>	Chapter 2/3
Week of 9/11	Class: Behavioral Approach	Chapter 4
	<b>Online Assignment due 9/16</b>	Chapter 4
Week of 9/18	Class: Situational Approach	Chapter 5
	<b>Online: First Exam 9/20</b>	<b>Chapters 1-5</b>
Week of 9/25	Class: Path-Goal Theory	Chapter 6
	<b>Online Assignment due 9/30</b>	Chapter 6
Week of 10/2	Class: LMX/Transformational 1	Chapter 7/8
	<b>Online Assignment due 10/7</b>	Chapter 7
Week of 10/9	Class: Transformational Leadership 2/ Authentic Leadership	Chapter 8/9
	<b>Online Assignment due 10/14</b>	Chapter 8
Week of 10/16	Guest Speaker	Chapter 9
	<b>LifeLine Projects Due 10/23</b>	Chapter 9
Week of 10/23	Class: Servant Leadership	Chapter 10
	<b>Online: Second Exam 10/25</b>	<b>Chapters 6-10</b>
Week of 10/30	Class: Adaptive Leadership	Chapter 11
	<b>Online Assignment due 11/4</b>	Chapter 11
Week of 11/6	Class: Leadership Ethics	Chapter 13
	<b>Online Assignment due 11/11</b>	Chapter 13
Week of 11/13	Class: Team Leadership	Chapter 14
	<b>Online Assignment due 11/18</b>	Chapter 14
Week of 11/20	Online Only: Culture and Leadership <b>Online Assignment due 11/25</b>	Chapter 16
Week of 11/27	Class: Gender and Leadership <b>Presentation Day 1</b>	Chapter 15
Week of 12/4	Class: <b>Presentation Day 2</b>	
	Prepare for Exam	
Finals Week	<b>Online: Third Exam, available from 8am 12/11 to 8pm 12/12</b>	<b>Chapters 11, 13-16</b>

**MANAGEMENT 4470**  
**STUDENT BACKGROUND AND INPUT FORM**  
(Please return to instructor at the next class meeting)

Name: \_\_\_\_\_

Major/Minor: \_\_\_\_\_

Email: \_\_\_\_\_

Please list any relevant management courses you have taken:

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Briefly describe what you hope to learn in this course:

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Additional Information Instructor Should Know about You:

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**UNIVERSITY OF NORTH TEXAS**  
**Authorization to Release Assignments to Plagiarism Detection Service**

Written assignments in this course may be provided to an internet-based plagiarism detection service that is not affiliated with the University of North Texas. If you sign the form, your assignments may be submitted to the service with your name or student identification number. If you do not sign the form, your material will be assigned a random number and submitted to the service. This authorization is only to allow the instructor to more efficiently manage the course and will expire upon the issuance of a final grade. You are not required to sign this authorization and you will not be penalized if you do not sign the form.

Please print, sign and date the authorization form. Return the form to the instructor upon completion.

I, \_\_\_\_\_, hereby voluntarily authorize  
[Print Name of Student]  
the instructor in Management 4470 to disclose assignments that contain my name and/or student identification number to an internet-based plagiarism detection service.

**This authorization will remain in effect from the date it is signed until a grade is assigned in this course and does not apply to any other course in which I am enrolled at the University of North Texas.**

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Date