

# Journalism 4720.001 – Multimedia Storytelling

## Fall Semester, 2019

Instructor: Thorne Anderson

Meeting Time & Location: Mondays 12:00-2:50, Sycamore 223

Office Hours in Sycamore 250: Tuesdays 10:00-12:00 or by appointment

Email: Thorne.Anderson@UNT .edu (my virtual office is always open on weekdays).

**Prerequisite:** Journalism 3700: Photojournalism

### Course Goals and Outcomes

The purpose of this class is to push the boundaries of non-fiction storytelling through multiple forms of traditional and emerging media. We seek to blend the best aesthetic and narrative techniques of the past and the future for high quality storytelling. Experimentation will be encouraged in this class, but our end goal is to produce compelling, well-sourced, true stories in line with traditional journalistic informational ambitions as well as ethical constraints.

We will introduce and students will gain proficiency with a number of Macintosh software programs including Adobe Photoshop, Photo Mechanic, Audacity, and Final Cut Pro X. We will also address web delivery skills.

This course will be largely driven by students in a workshop environment, and intense student participation will be required. Students will do independent research on multimedia skills and techniques and will make presentations based on that research. Students are also expected to participate vigorously in constructive critique sessions of their own and others' work.

### Workload and Grading

In addition to numerous lab activities and smaller assignments, students will produce up to ten "foundational skills projects" for this course (collectively worth roughly 60% of the overall grade) and one culmination project (roughly 30%):

The remaining approximately 10% of the grade will be made up by: class participation, occasional quizzes, individual lab assignments, in-class presentations and overall creativity. Percentages may be renegotiated with the class as a whole as necessary.

### Deadlines

Students will typically have one to one week to complete the foundational skills projects and several weeks to create and revise the culmination project. Deadlines are important in journalism. For this class deadlines can be re-negotiated up to one week in cases of documented emergency, *but only if you get permission ahead of time from the instructor*. Otherwise late assignments will be penalized by 20%. Assignments more than one week late will not be accepted at all.

## Attendance

One absence in the course is the limit without penalty toward your final grade, unless you have communicated with your instructor in advance about an extraordinary problem. Coming to class late or leaving early may constitute an absence for that day. This is a seminar course, and it requires your attendance and participation each class meeting. Participation includes showing meaningful work of your own and providing meaningful constructive critique of others' work.

*I emphasize that your weekly participation in class discussion is extremely important.*

## Required texts and equipment

There will be no textbook expenses for this course. All course readings will be either from library reserves or from the internet.

Free software tutorials are available to UNT students at: <http://it.unt.edu/lynda>

However, *within 2 weeks of the start of this course each student must possess at least one self-powered portable 7200 RPM, (preferably firewire800 or USB3) external hard drive, 250 Gb or larger.* Furthermore each student must arrange for a secondary file backup system on a separate hard drive. It is the student's responsibility to back up his or her work in progress.

I will not accept CD/CF card or hard drive loss or failure as an excuse for failure to complete a project on deadline.

*(Please read that last sentence again – this time with a shudder.)*

## Recommended Multimedia Kit

- A DSLR camera with 1080p video recording and manual audio levels controls
- A tripod (preferably with an interchanging plate system for a monopod)
- A monopod with tilt head and stabilizing feet
- A high quality audio recorder capable of uncompressed .wav recording (Zoom H4 Plus)
- A lavalier mic (like the Giant Squid Audio Lab omnidirectional lav)
- A cold-shoe mounted shotgun mic (like the Røde VideoMic Pro)
- A variable neutral density filter
- A set of macro lens filters
- A pair of over-ear headphones
- A waist bag with multiple pouches
- Plenty of recording space (64Gb?) and extra camera batteries (6?)

## Lab equipment for checkout

A selection of audio and video equipment is available for checkout in GAB 111.

Rules for the use of this equipment:

- Every student must fill out this electronic form before checking out anything.  
Form: <https://bit.ly/2xFPqW5>
- You *must* present your UNT ID card every *time* you check gear out
- You must return the gear within 24 hours.
- Late returns result in increasing losses of check out privileges
- Check-out privileges may be revoked
- **NOTICE:** *If you check out lab equipment you are financially responsible for any loss or damage to the equipment during the time it is checked out in your name, whether or not the damage is caused by you. Also any equipment not returned within two weeks from the date checked out will be charged to you at fair market value as determined by the Mayborn School of Journalism.*

### Equipment room hours are

Mon-Thurs 9am-10pm

Friday 9am-6pm

Sat-Sun 12-6pm

## **Assignment Submission Guide for Photojournalism, JOUR 4720**

All work you submit (except the portfolio presentation) must be your own original work created this semester. Certain projects may be eligible to include archive work from your story subjects or from your own work in previous semesters, but for this you need approval from your instructor. You must be flexible in adapting to multiple forms of submission. Most assignments will be submitted digitally through a direct file transfer in class and posting to individual class blogs. Some assignments may be submitted by email and some may be submitted in physical print. We may, in the course of the class, also submit some work through online sharing sites.

Put some love into every assignment. Exceed the basic requirements in creativity and journalistic enterprise.

### **Filesize and type**

Pay attention to individual assignment criteria and avoid submitting excessively large files. In most cases, assignments for this class should be optimized for high-quality digital delivery through the internet. That means file sizes should be reasonably small without serious detriment to quality. How you achieve that will vary from project to project.

**Record video in the highest resolution available to you (usually 1080p) and edit at that resolution.**

**Video Output should be NTSC 720p or 1080p (16:9), 29.97fps (aka 30fps),**

**Use H.264 Compression**

**Container formats should be .mp4 (In FCPX Export .H264 in "Computer" Format)**

**Record Audio at 24 bit and 48 kHz**

**Record in an uncompressed .wav format**

**However, audio-only assignments should be submitted as .mp3 files**

## **Remember this all the way through the semester:**

Every submission for this class should fit the assignment and have:

- Accurate caption information when called for
- Sensible point of focus in video and stills
- Expert aperture, shutter speed, ISO, and DOF choices
- Definitive point of view and crop
- Careful composition (no distractions or background interference)
- Good timing of the moment
- Interesting subject matter
- Audio should be recorded without background noise and edited smoothly – avoiding surges, dips, dropouts, and hiccups
- Expert post-production (especially audio and image levels adjustments, and color balance)
- And all assignments should be completed in accordance with the ethical norms of our profession

# MULTIMEDIA PROJECT TECHNICAL STANDARDS

Synchronize all camera and audio recorder clocks

## Video Settings

Shoot video in NTSC 1080p (16:9), 30 fps (actually 29.97 fps to be precise)

Camera Color Space: Rec 709 is the most common video color, sRGB is a good substitute,  
Adobe RGB is also fine

Turn image stabilization OFF

Set exposure to MANUAL

Set focus to any mode other than continuous auto focus. "Quick Focus" is preferred.

Set shutter speed to between 1/30 and 1/60 whenever possible

Use neutral density filters when necessary

## Video Shooting

- 1) STABILIZE: Use a tripod – or at least a monopod.
- 2) WHITE BALANCE: AWB is useful, but AWB is occasionally fooled.
- 3) COMPOSE: Compose creatively with limited motion in the frame.
- 4) EXPOSE: Refer to histogram on display info. Adjust aperture for 1/30 or 1/60 shutter speeds.
- 5) FOCUS: Magnify your focus to make sure you are nailing it.
- 6) RECORD: Record at least 10 seconds per shot to make sure it is useful for editing.
- 7) SHOOT FOR SEQUENCES: wide, medium & tight - follow 180° rule & avoid "reverse cuts."  
<https://indiefilmhustle.com/180-degree-rule/>

## Audio Settings

Record Audio at 48 kHz, 24 bit

Set Audio Peaks at -12 dB to -6 dB ( -6 is +awesome)

If you're using a (usually more expensive) recorder with low self-noise  
you may be able to get away with recording peak levels as low as -30dB

## Audio Recording

Record ROOM TONE!! (15 seconds or more)

Record long (1 minute or more) atmospheric clips to provide "audio continuity" for scenes

Audio continuity is especially important in scenes with music

Make sure audio recorders are recording (may require pressing the button twice!)

## Still Images

Shoot images at high resolution (raw format is good) and do post-production for quality

Import TIFFS at highest resolution into Final Cut. (High Res makes Ken Burns effect possible.)

## File Naming

Recommended: a file naming system that includes date information YYMMDD

## Video Editing

Set video timeline to 1080p, 29.97fps

Output video in NTSC 720p or, preferably, 1080p (16:9), 29.97fps (aka 30fps)

## MSOJ Syllabus Statements

### JOURNALISM REQUIREMENTS & GUIDELINES

#### JOURNALISM COURSE REGISTRATION

1. Registration will begin on the dates noted in the schedule of classes each semester. The system is a live, first come/first serve program.
2. By registering for this course, you are stating that you have taken the required prerequisites according to your catalog year and major/minor status. If the instructor later determines that you haven't taken and passed these requirements, then you may be dropped at any point in the semester. If you have questions about your prerequisites, please see an advisor.
3. A journalism major enrolled in any restricted 3000 and 4000 level classes must have taken and passed the GSP test and all foundational courses. Students must earn and maintain a 2.5 UNT and/or overall GPA (depending upon catalog year) to be eligible for major-level courses.

#### RE-TAKING FAILED JOURNALISM CLASSES

Students will not be allowed to automatically take a failed journalism course more than two times. Once you have failed a journalism course twice, you will not be allowed to enroll in that course for one calendar year after the date you received the second failing grade. Once a student has waited one calendar year after failing a course twice, the student may submit a written appeal to the director to be approved to enroll a third time. Students will not be allowed to re-take a failed journalism course more than three times.

#### TEXTBOOK POLICY

The Mayborn School of Journalism doesn't require students to purchase textbooks from the University Bookstore. Many are available through other bookstores or online.

#### **FINANCIAL AID SATISFACTORY ACADEMIC PROGRESS (SAP) UNDERGRADUATES**

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility.

**If at any point you consider dropping this or any other course, please be advised that the decision to do so has the potential to affect your current and future financial aid eligibility.** Please visit <http://financial.aid.unt.edu/satisfactory-academic-progress-requirements> for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with your MSOJ academic advisor or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

#### ACADEMIC ADVISING

All first-time-in-college students at UNT are required to schedule an appointment with their Academic Advisor and receive an advising code to register for classes both fall and spring semesters of the first year in college. ALL students should meet with their Academic Advisor at least one time per long semester (Fall & Spring). It is important to update your degree plan on a regular basis to ensure that you are on track for a timely graduation.

- It is imperative that students have paid for all enrolled classes. **Please check your online schedule daily through late registration to ensure you have not been dropped for non-payment of any amount.** Students unknowingly have been dropped from classes for various reasons such as financial aid, schedule change fees, parking fees, etc. MSOJ will not be able to reinstate students for any

reason after late registration, regardless of situation. It is the student's responsibility to ensure all payments have been made.

### JOURNALISM SUMMER EQUIPMENT CHECK OUT

Please go to the URL below and fill out the form that allows you to check items out for this term. You just have to do this once each semester.

<https://journalism.unt.edu/equipment-checkout>.

Equipment may be checked out in room 111 in the General Academic Building. Checkouts are for 24 hours from the time of checkout. If you need the items for 48 hours, please send an email with your professor's approval to [adam.scott@unt.edu](mailto:adam.scott@unt.edu) **before** you check out the equipment. Extensions will not be granted once the items are checked out.

For your convenience, the equipment room is open during the following times:

#### M-Thur 9am - 2pm

(Anything checked out after 2pm on Thursday is due Monday morning.) The violations for late returns are as follows:

1<sup>st</sup> late infraction – 1 week ban from checking out equipment.

2<sup>nd</sup> late infraction – 3 weeks ban from checking out equipment.

3<sup>rd</sup> infraction – Semester long ban from any and all equipment checkout.

If you are going to be late, email [adam.scott@unt.edu](mailto:adam.scott@unt.edu) and let him know. Active communication brings leniency in many cases.

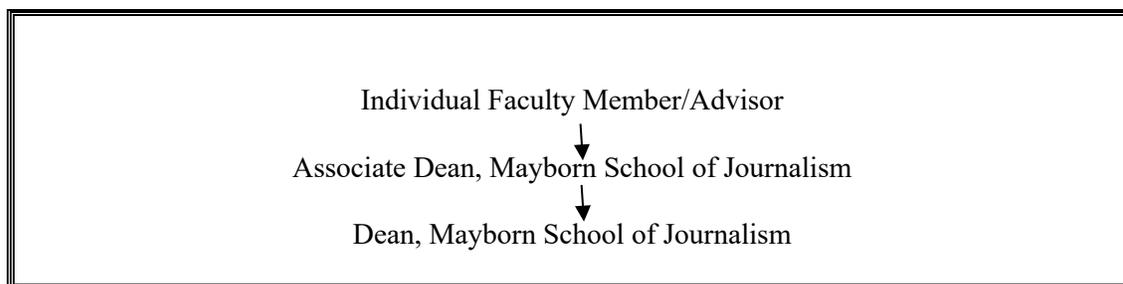
GAB 101 will be unlocked only by appt. <http://journalism.unt.edu/gab101>.

### Fall 2019 Important Dates

Deadline	Regular Academic Session	8W1	8W2
Classes Begin	Aug 26	Aug 26	Oct 21
Labor Day (no classes; university closed)	Sept 2	Sept 2	Sept 2
Census	Sept 9	Sept 3	Oct 28
Beginning this date a student may drop a course with a grade of W by completing the <i>Request to Drop Class</i> form and submitting it to the Registrar's Office. See link for complete instructions <a href="#">Dropping a Class</a> .	Sept 10	Sept 4	Oct 29
Last day for change in pass/no pass status	Oct 4	Sept 13	Nov 8
Mid-semester	Oct 18	Sept 20	Nov 15
Last day for a student to drop a course.	Nov 4	Sept 30	Nov 25
Beginning this date, a student who qualifies may request an Incomplete, with a grade of I.	Nov 11	Sept 30	Nov 25
Last day to withdraw (drop all classes). Grades of W are assigned.	Nov 22	Oct 11	Dec 6
Thanksgiving Break (no classes, university closed)	Nov 28 - Dec 1	Nov 28 - Dec 1	Nov 28 - Dec 1
Pre-Finals Days	Dec 4-5	N/A	N/A
Last Regular Class Meeting	Dec 5	Oct 17	Dec 12
Reading Day (no classes)	Dec 6	N/A	Dec 6
<a href="#">Final Exams</a>	Dec 7 - Dec 13	Oct 18	Dec 13
End of term	Dec 13	Dec 13	Dec 13

## ACADEMIC ORGANIZATIONAL STRUCTURE

Understanding the academic organizational structure and appropriate Chain of Command is important when resolving class-related or advising issues. When you need problems resolved, please follow the step outlined below:



## OFFICE OF DISABILITY ACCOMMODATIONS

The University of North Texas and the Mayborn School of Journalism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at 940.565.4323.

## COURSE SAFETY STATEMENTS

Students in the Mayborn School of Journalism are urged to use proper safety procedures and guidelines. While working in laboratory sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

## ACADEMIC DISHONESTY

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action which may include expulsion from the university. This is explained in the UNT Student Handbook.

## **MSOJ ACADEMIC INTEGRITY POLICY**

The codes of ethics from the Society of Professional Journalists, American Advertising Federation and Public Relations Society of America address truth and honesty. The Mayborn School of Journalism embraces these tenets and believes that academic dishonesty of any kind – including plagiarism and fabrication – is incongruent with all areas of journalism. The school's policy aligns with UNT Policy 06.003 and requires reporting any act of academic dishonesty to the Office for Academic Integrity for investigation. If the student has a previous confirmed offense (whether the first offense was in the journalism school or another university department) and the student is found to have committed another offense, the department will request the additional sanction of removing the student from the Mayborn School of Journalism. The student may appeal to the Office for Academic Integrity, which ensures due process and allows the student to remain in class pending the appeal.

## **FINAL EXAM POLICY**

Final exams will be administered at the designated times during the final week of each long semester and during the specified day of each summer term. Please check the course calendar early in the semester to avoid any schedule conflicts. There will be no final exam but final project revisions are due during finals week at 12pm on December 9, 2019.

## **ACCESS TO INFORMATION**

As you know, your access point for business and academic services at UNT occurs within the my.unt.edu site [www.my.unt.edu](http://www.my.unt.edu). If you do not regularly check EagleConnect or link it to your favorite e-mail account, please so do, as this is where you learn about job and internship opportunities, MSOJ events, scholarships, and other important information. The website that explains Eagle Connect and how to forward your email: <http://eagleconnect.unt.edu/>

## **COURSES IN A BOX**

Any MSOJ equivalent course from another university must receive prior approval from the MSOJ academic advisor to insure that all MSOJ degree plan requirements are met. For example, courses that are taken online or from a program that offers course material via CD, booklet, or other manner of correspondence must have prior advisor approval.

## **IMPORTANT NOTICE FOR F-1 STUDENTS TAKING DISTANCE EDUCATION COURSES**

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in multiple on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student's responsibility to do the following:

(1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.

(2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.

**Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email [international@unt.edu](mailto:international@unt.edu)) to get clarification before the one-week deadline.**

## **EMERGENCY NOTIFICATION & PROCEDURES**

UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at [www.my.unt.edu](http://www.my.unt.edu). Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly. In the event of a university closure, your instructor will communicate with you through Blackboard regarding assignments, exams, field trips, and other items that may be impacted by the closure.

### **STUDENT PERCEPTIONS OF TEACHING (SPOT)**

Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The short SPOT survey will be made available to provide you with an opportunity to evaluate how this course is taught. You will receive an email from "UNT SPOT Course Evaluations via IASystem Notification" ([no-reply@iasystem.org](mailto:no-reply@iasystem.org)) with the survey link. Please look for the email in your UNT email inbox. Simply click on the link and complete your survey. Once you complete the survey you will receive a confirmation email that the survey has been submitted. For additional information, please visit the spot website at [www.spot.unt.edu](http://www.spot.unt.edu) or email [spot@unt.edu](mailto:spot@unt.edu). Spots survey dates:

<b>Term</b>	<b>Survey Administration Dates</b>
<a href="#">8W1</a>	October 8 – October 17
<a href="#">Fall</a>	November 18 – December 5
<a href="#">8W2</a>	December 2 – December 12

#### **Acceptable Student Behavior:**

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at [www.deanofstudents.unt.edu](http://www.deanofstudents.unt.edu)

#### **Classroom Policies**

The Mayborn School of Journalism requires that students respect and maintain all university property. Students will be held accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

### **SEXUAL DISCRIMINATION, HARRASSMENT, & ASSAULT**

UNT is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. If you (or someone you know) has experienced or experiences any of these acts of aggression, please know that you are not alone. The federal Title IX law makes it clear that violence and harassment

based on sex and gender are Civil Rights offenses. UNT has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more.

UNT's Dean of Students' website offers a range of on-campus and off-campus resources to help support survivors, depending on their unique needs:

[http://deanofstudents.unt.edu/resources\\_0](http://deanofstudents.unt.edu/resources_0). Renee LeClaire McNamara is UNT's Student Advocate and she can be reached through e-mail at [SurvivorAdvocate@unt.edu](mailto:SurvivorAdvocate@unt.edu) or by calling the Dean of Students' office at 940-565-2648. You are not alone. We are here to help.

# Statement of Student Learning Outcomes

Since 1969, the UNT Department of Journalism (Mayborn School of Journalism effective September 1, 2009) has been accredited by the Accrediting Council on Education in Journalism and Mass Communication. This national accreditation also extends to the Mayborn Graduate Institute of Journalism, the only accredited professional master's program in Texas. About one-fourth of all journalism and mass communication programs in the United States are accredited by ACEJMC. National accreditation enhances your education here, because it certifies that the department and graduate institute adhere to many standards established by the council. Among these standards are student learning outcomes, covered by journalism courses in all sequences.

This course, JOUR 4720, will help to meet the student learning outcomes that have been checked by your professor, Thorne Anderson.

Each graduate must:

- \* Understand concepts and apply theories in the use and presentation of images and information.
- \* Work ethically in pursuit of truth, accuracy, fairness and diversity.
- \* Think critically, creatively and independently.
- \* Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
- \* Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
- \* Apply tools and technologies appropriate for the communications professions in which they work.

# Multimedia Storytelling JOUR 4720

## WEEK 1 – August 26

Intro to the Course – Examples of Student Work

Introduction: Basic Multimedia Equipment

Discussion: What makes good multimedia storytelling? Discuss Story Ideas.

Lecture: DSLR Video Part 1

DSLR Video Camera Use, Stills vs. Video and TRIPOD USE!!!  
controlled exposures, limited depth of field, **limited motion within the frame**,  
limited color palette, limited shutter speeds (30-60fps),  
and of course limited background and exposure distractions etc.

Assignment: Mac External Hard Drive, Formatted Mac OS Extended, Journaled (**due WEEK 3**)

Assignment: Story Idea – one paragraph + informal presentation (**due WEEK 3**)

Assignment: Formal Story Project Proposal with One Still Photo (**due WEEK 5**)

## WEEK 2 – September 2

Labor Day Holiday. NO CLASS.

## WEEK 3 – September 9

DUE: External Hard Drive

DUE: Story Idea Paragraph

Special Meeting with Feature Writing Class: Story Brainstorming

Lecture: DSLR Video Part 2, Video Shooting and Camera Audio Levels

Assignment: Pictorial Video (Bonus: Silhouette)

## WEEK 4 – September 16

DUE: Pictorial Video Clips

Lecture: Final Cut Pro – Basic Media Management & Video (we will edit your pictorial clips)

## WEEK 5 – September 23

DUE: Formal Story Project Proposal

Lecture: Final Cut Pro – Intermediate

Lecture: Final Cut Pro Basics - Audio

Lecture: Sensible Video Sequence

Assignment: Scenescape

## WEEK 6 – September 30

DUE: Scenescape

Lecture: Final Cut Pro – Audio Basics

In Class: Audio Finishing – Levels and Filters

In Class: Audio Recording – 48kHz, 24 bit, Stereo .wav files

In Class: Creative Slow Motion Video

Assignment: OneShot Video Portrait

## WEEK 7 – October 7

DUE: OneShot

In Class: Final Cut Pro - Polishing Touches and Color Correction

OneShot Polished Edit: Color Corrected + UNT splash screen and 3-seconds black screen finish with credits.

Lecture: Video/Sound Synch in Final Cut Pro

In Class: Sound Synch Interviews

### **WEEK 8 – October 14**

DUE: Sound Synch Interviews

Lecture: Narrative Structure

Assignment: Project Story Progress

Assignment: Critique: Narrative Structure

### **WEEK 9 – October 21**

DUE: Project Story Progress

DUE: Critique: Narrative Structure

Lecture: Final Cut Pro – More Intermediate Features: Ken Burns Effect

Assignment: Ken Burns Effect with Interview

### **WEEK 10 – October 28**

DUE: Ken Burns Effect with Interview

Special Meeting with Feature Writing Class

Lecture: Narrative Structure

### **WEEK 11 – November 4**

DUE: Project Story Progress with Note Cards

In Class: Narrative Storyboarding

### **WEEK 12 – November 11**

DUE: Project Story DRAFT

In Class: Critique

### **WEEK 13 – November 18**

In Class: Tech Talk

### **WEEK 14 – November 25**

DUE: Project Second DRAFT

In Class: Critique

### **WEEK 15 – December 2**

**DUE: Project Story**

**In Class: LAST DRAFT PUBLIC PRESENTATION**

In Class: Critique

### **FINALS WEEK December 9**

DUE: Final Project Revisions Due

## **Assignments Due WEEK 3 (2 weeks from now)**

### **Assignment 1: Present your hard drives in class for formatting**

Secure a portable hard drive according to the specifications listed in the syllabus, and bring that hard drive to class for formatting.

*Recommended Specifications: 7200 rpm Mac-compatible Hard Drive (OS Extended – Journaled), 250Gb or larger.*

### **Assignment 2: One Paragraph Informal Story Idea**

Write a paragraph on an idea for a final project story. Submit the paragraph to the instructor and be prepared to make an informal presentation of your idea during our joint session with the Feature Writing Class

## **Assignment Due WEEK 5 (4 weeks from now)**

### **Assignment 4: Final Project Story Proposal with at least one photograph**

Turn in a one page summary of your proposed final project story. Your proposal should include some external research about your topic and one photograph from the topic.