

Journalism 4900.711 – Multimedia Storytelling

Fall Semester, 2014

Instructor: Thorne Anderson

Meeting Time & Location: Thursdays 6:30-9:20 , GAB 111

Office Hours in GAB 110C: Tuesdays 12-2 pm, Thursdays 2-4 pm

Email: Thorne.Anderson@UNT .edu (my virtual office is always open on weekdays).

ALWAYS BRING YOUR STUDENT ID!! IT IS REQUIRED FOR LAB ACCESS

Prerequisite: Journalism 3700, Photojournalism

Course Goals and Outcomes

The purpose of this class is to push the boundaries of non-fiction storytelling through multiple forms of traditional and emerging media. Experimentation will be encouraged in this class, but our end goal is to produce compelling, well-sourced, true stories in line with traditional journalistic informational ambitions as well as ethical constraints.

We will introduce and students will gain proficiency with a number of Macintosh software programs including Adobe Photoshop, Photo Mechanic, Audacity, and Final Cut Pro X. We will also address web delivery skills and, possibly, tablet publishing.

This course will be largely driven by students in a workshop environment, and intense student participation will be required. Students will do independent research on multimedia skills and techniques and will make presentations based on that research. Students are also expected to participate vigorously in constructive critique sessions of their own and others' work.

Workload and Grading

We seek to blend the best aesthetic and narrative techniques of the past and the future for high quality storytelling. In addition to numerous lab activities and smaller assignments, students will produce up to ten "foundational skills projects" for this course (collectively worth roughly 50% of the overall grade) and one culmination project (roughly 30%):

Students will typically have one to one week to complete the foundational skills projects and several weeks to create and revise the culmination project.

The remaining approximately 20% of the grade will be made up by: class participation, occasional quizzes, individual lab assignments, in-class presentations and overall creativity. Percentages may be renegotiated with the class as a whole as necessary.

Required texts and equipment

There will be no textbook expenses for this course. All course readings will be either from library reserves or from the internet.

However, *within 2 weeks of the start of this course each student must possess an DSLR camera and at least one portable 7200 RPM, (preferably firewire800-capable) external hard drive, 250 Gb or larger.* Furthermore each student must arrange for a secondary file backup system on a separate hard drive. It is the student's responsibility to back up his or her work in progress. I will not accept hard drive loss or failure as an excuse for failure to complete a project on deadline.

(Please read that last sentence again – this time with a shudder.)

Lab equipment for checkout

A selection of audio and video equipment is available for checkout.

Rules for the use of this equipment:

- You *must* present your UNT ID card every *time* you check gear out
- You must return the gear within a specified period of time.
- Late returns result in increasing losses of check out privileges
- Check-out privileges may be revoked
- **NOTICE:** *If you check out lab equipment you are financially responsible for any loss or damage to the equipment during the time it is checked out in your name, whether or not the damage is caused by you. Also any equipment not returned within two weeks from the date checked out will be charged to you at fair market value as determined by the Mayborn School of Journalism.*

Deadlines

Deadlines are important in journalism. For this class deadlines can be re-negotiated up to one week in cases of documented emergency, *but only if you get permission ahead of time from the instructor.* Otherwise late assignments will be penalized. Assignments more than one week late will not be accepted at all.

Attendance

One absence in the course is the limit without penalty toward your final grade, unless you have communicated with your instructor in advance about an extraordinary problem. Coming to class late or leaving early may constitute an absence for that day. This is a seminar course, and it requires your attendance and participation each class meeting. *I emphasize that your participation in class discussion is extremely important.*

UNT Academic Calendar at a Glance, 2014-2015

FALL 2014

| Date | Event |
|-------------------------------------|--|
| August 25, 2014 | First Class Day |
| September 1, 2014 | Labor Day (no classes; university closed) |
| November 27-30, 2014 | Thanksgiving Break (no classes; university closed) |
| November 29 - December 5, 2014 | Pre-finals Week |
| December 4, 2014 | Last Class Day |
| December 5, 2014 | Reading Day (no classes) |
| December 6-12, 2014 | Finals |
| December 12, 2014 | Doctoral and Master's Commencement |
| December 12-13, 2014 | Undergraduate Commencement |
| December 24, 2014 – January 2, 2015 | Winter Break (no classes; university closed) |

*Some dates are subject to change. Check the registrar's website for updates:

<http://registrar.unt.edu/registration/spring-registration-guide>

Remember this all the way through the semester:

Every submission for this class should fit the assignment and have:

- Accurate caption information when called for
- Sensible point of focus in video and stills
- Expert aperture, shutter speed, ISO, and DOF choices
- Definitive point of view and crop
- Careful composition (no distractions or background interference)
- Good timing of the moment
- Interesting subject matter
- Audio should be recorded without background noise and edited smoothly – avoiding surges, dips, dropouts, and hiccups
- Expert post-production
(especially audio and image levels adjustments, and color balance)
- And all assignments should be completed in accordance with the ethical norms of our profession

JOURNALISM REQUIREMENTS & GUIDELINES from the MSOJ

JOURNALISM COURSE REGISTRATION

1. Registration will begin on the dates noted in the schedule of classes each semester. The system is a live, first come/first serve program.
2. By registering for this course, you are stating that you have taken the required prerequisites according to your catalog year and major/minor status. If the instructor later determines that you haven't taken and passed these requirements, then you may be dropped at any point in the semester. If you have questions about your prerequisites, please see an advisor.
3. A journalism major enrolled in any restricted 3000 and 4000 level classes must have taken and passed the GSP test, all foundational courses, and Math 1680/1681. Students must earn and maintain a 2.5 UNT and/or overall GPA (depending upon catalog year) to be eligible for major-level courses.

RE-TAKING FAILED JOURNALISM CLASSES

Students will not be allowed to automatically take a failed journalism course more than two times. Once you have failed a journalism course twice, you will not be allowed to enroll in that course for 12 months. Once you have waited 12 months after failing a course twice, you may make an appeal to the professor teaching the course to be allowed to enroll a third time.

TEXTBOOK POLICY

The Mayborn School of Journalism doesn't require students to purchase textbooks from the University Bookstore. Many are available through other bookstores or online.

FIRST CLASS DAY ATTENDANCE

Journalism instructors reserve the right to drop any student who does not attend the first class day of the semester.

OFFICE HOURS -- Listed on the first page of this syllabus.

ATTENDANCE

One absence in the course is the limit without penalty toward your final grade, unless you have communicated with me from the beginning about an extraordinary problem. Coming to class late or leaving early may constitute an absence for that day. This is a seminar course, and it requires your attendance and participation each class meeting.

FINANCIAL AID SATISFACTORY ACADEMIC PROGRESS (SAP) UNDERGRADUATES

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility.

If at any point you consider dropping this or any other course, please be advised that the decision to do so has the potential to affect your current and future financial aid eligibility. Please visit <http://financial.aid.unt.edu/satisfactory-academic-progress-requirements> for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with your MSOJ academic advisor or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

ACADEMIC ADVISING

All first-time-in-college students at UNT are required to schedule an appointment with their Academic Advisor and receive an advising code to register for classes both fall and spring semesters of the first year in college. ALL students should meet with their Academic Advisor at least one time per long semester (Fall & Spring). It is important to update your degree plan on a regular basis to ensure that you are on track for a timely graduation.

- It is imperative that students have paid for all enrolled classes. **Please check your online schedule daily through the 12th class day (January 28) to insure you have not been dropped for non-payment of any amount.** Students unknowingly have been dropped from classes for various reasons such as financial aid, schedule change fees, parking fees, etc. MSOJ will not be able to reinstate students for any reason after the 12th class day regardless of situation. It is the student's responsibility to ensure all payments have been made.

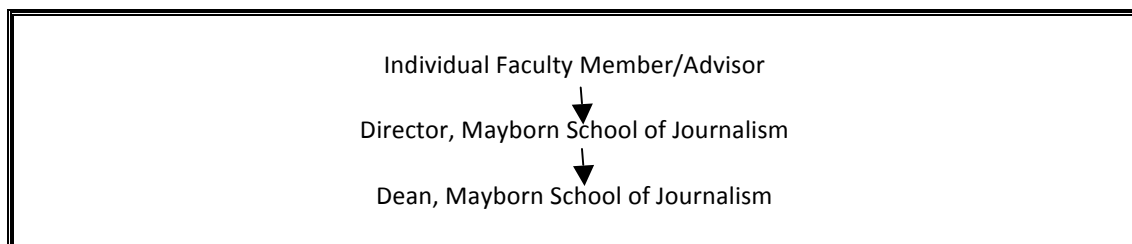
IMPORTANT FALL 2014 DATES

| | |
|---------------|--|
| August 25 | First Class Day. |
| September 8 | Census. |
| September 9 | Beginning this date a student who wishes to drop a course must first receive written consent of the instructor. |
| October 3 | Last Day for student to receive automatic grade of W for nonattendance. Last day for change in pass/no pass status. Last day to drop a course or withdraw from the semester with a grade of W for courses that the student is not passing. After this date, a grade of WF may be recorded. |
| October 4 | Beginning this date instructors may drop students with a grade of WF for nonattendance. |
| November 3 | Last day to drop with either W or WF. Last day for a student to drop a course with consent of the instructor. |
| November 10 | Beginning this date, a student who qualifies may request an Incomplete, with a grade of I |
| November 21 | Last day to withdraw (drop all classes). Last day for an instructor to drop a student with a grade of WF for nonattendance. |
| December 5 | Reading Day (no classes). |
| December 6-12 | Final Exams. |
| December 12 | Last Class Day. |

For other important dates please visit <http://registrar.unt.edu/registration/summer-registration-guide>.

ACADEMIC ORGANIZATIONAL STRUCTURE

Understanding the academic organizational structure and appropriate Chain of Command is important when resolving class-related or advising issues. When you need problems resolved, please follow the step outlined below:



OFFICE OF DISABILITY ACCOMMODATIONS

The University of North Texas and the Mayborn School of Journalism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at 940.565.4323.

COURSE SAFETY STATEMENTS

Students in the Mayborn School of Journalism are urged to use proper safety procedures and guidelines. While working in laboratory sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medial attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

ACADEMIC DISHONESTY

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action which may include course failure or expulsion from the university. This is explained in the UNT Student Handbook.

MSOJ ACADEMIC INTEGRITY POLICY

The codes of ethics from the Society of Professional Journalists, American Advertising Federation and Public Relations Society of America address truth and honesty. The Mayborn School of Journalism embraces these tenets and believes that academic dishonesty of any kind – including plagiarism and fabrication – is incongruent with all areas of journalism. The school's policy aligns with UNT Policy 18.1.16 and requires reporting any act of academic dishonesty to the Office for Academic Integrity for investigation. If the student has a previous confirmed offense (whether the first offense was in the journalism school or another university department) and the student is found to have committed another offense, the department will request the additional sanction of removing the student from the Mayborn School of Journalism. The student may appeal to the Office for Academic Integrity, which ensures due process and allows the student to remain in class pending the appeal.

CLASSROOM POLICIES

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom, and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including university and electronic classrooms, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at http://www.unt.edu/csrr/student_conduct/index.html.

The Mayborn School of Journalism requires that students respect and maintain all university property. Students will be held accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

STUDENT EVALUATION OF TEACHING EFFECTIVENESS (SETE)

The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available at the end of the semester to provide students a chance to comment on how this class is taught. Student feedback is important and an essential part of participation in this course.

FINAL EXAM POLICY

Final exams will be administered at the designated times during the final week of each long semester and during the specified day of each summer term. Please check the course calendar early in the semester to avoid any schedule conflicts.

ACCESS TO INFORMATION

As you know, your access point for business and academic services at UNT occurs within the my.unt.edu site www.my.unt.edu. If you do not regularly check EagleConnect or link it to your favorite e-mail account, please do so, as this is where you learn about job and internship opportunities, MSOJ events, scholarships, and other important information. The website that explains Eagle Connect and how to forward your email: <http://eagleconnect.unt.edu/>

COURSES IN A BOX

Any MSOJ equivalent course from another university must receive prior approval from the MSOJ academic advisor to insure that all MSOJ degree plan requirements are met. For example, courses that are taken online or from a program that offers course material via CD, booklet, or other manner of correspondence must have prior advisor approval.

IMPORTANT NOTICE FOR F-1 STUDENTS TAKING DISTANCE EDUCATION COURSES

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in multiple on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student's responsibility to do the following:

(1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.

(2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email international@unt.edu) to get clarification before the one-week deadline.

DROPPING AN ONLINE COURSE

A student needing to drop an online course should send their instructor an email with their name, student ID#, reason for dropping a course, and date you are sending the email. This *must be done prior to the UNT deadline to drop a course*.

If approved, the instructor will contact the MSOJ Undergraduate Office in GAB 102 where you may obtain a signed drop form. **It is your responsibility to turn in the completed drop slip to the UNT Registrar's office before the deadline to make sure you have been dropped from the course with a "W".** If you are taking only online courses and your instructor approves the drop, please contact the MSOJ Director of Advising for instructions.

EMERGENCY NOTIFICATION & PROCEDURES

UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at www.my.unt.edu. Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly. In the event of a university closure, your instructor will communicate with you through Blackboard regarding assignments, exams, field trips, and other items that may be impacted by the closure.

Statement of Student Learning Outcomes

Since 1969, the UNT Department of Journalism (Mayborn School of Journalism effective September 1, 2009) has been accredited by the Accrediting Council on Education in Journalism and Mass Communication. This national accreditation also extends to the Mayborn Graduate Institute of Journalism, the only accredited professional master's program in Texas. About one-fourth of all journalism and mass communication programs in the United States are accredited by ACEJMC. National accreditation enhances your education here, because it certifies that the department and graduate institute adhere to many standards established by the council. Among these standards are student learning outcomes, covered by journalism courses in all sequences.

This course, JOUR 4720, will help to meet the student learning outcomes that have been checked by your professor, Thorne Anderson.

Each graduate must:

- * Understand concepts and apply theories in the use and presentation of images and information.
- * Work ethically in pursuit of truth, accuracy, fairness and diversity.
- * Think critically, creatively and independently.
- * Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
- * Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
- * Apply tools and technologies appropriate for the communications professions in which they work.

Syllabus Agreement and Class Contact Form

By signing this form, I agree that I have read and understood the policies laid out in this syllabus for **Journalism 4900.711 during the Fall Semester, 2014**. I agree to follow these policies.

Signature

Date

Neatly Printed Name

EUID

Email Address where you are most readily contacted

Assignment Submission Guide for Photojournalism, JOUR 4720

All work you submit (except the portfolio presentation) must be your own original work created this semester. Certain projects may be eligible to include archive work from your story subjects or from your own work in previous semesters, but for this you need approval from your instructor. You must be flexible in adapting to multiple forms of submission. Most assignments will be submitted digitally through a direct file transfer in class and posting to individual class blogs. Some assignments may be submitted by email and some may be submitted in physical print. We may, in the course of the class, also submit some work through online sharing sites.

Put some love into every assignment. Exceed the basic requirements in creativity and journalistic enterprise.

In-Class Submission

Use the *Go* menu to *Connect to Server*

Use your EUID and password to connect to
enterprise-jour.unt.edu

Drop your properly named file in the folder:

Productions > News > MultimediaStorytelling > AssignmentFolder

Filesize and type

Pay attention to individual assignment criteria and avoid submitting excessively large files. In most cases, assignments for this class should be optimized for high-quality digital delivery through the internet. That means file sizes should be reasonably small without serious detriment to quality. How you achieve that will vary from project to project.

Video Output should be NTSC 720p (16:9), 30fps

Audio Recordings should be 16 bit at 48 kHz

EMBEDDED CAPTION

A complete caption must be embedded in the “file info” of each image you submit.

Caption Style and Format of Caption:

Captions typically begin with a single present-tense sentence with critical identification information describing the photograph. Subsequent sentences, written in AP style and generally in the past tense, give secondary identification, supplementary information, and contextual information which indicates the news, thematic, or narrative value of the image.

The format for this class will be as follows:

Dateline MM/DD/YY

Caption information appears in complete sentences.

Credit: Your Name

For Example:

Najaf, Iraq 08/27/04

A lone man walks through a decimated business and residential street west of the Imam Ali shrine in Najaf. The street was a front line fighting position for American army and Mehdi Militia fighters during a nearly three-week battle that left much of the old city of Najaf and surrounding neighborhoods in ruins. An agreement was reached yesterday for the withdrawal of Moqtada al-Sadr's Mehdi Militia from Najaf and, for the first time today, residents were able to check up on their homes and businesses in the battle ground. The shrine is at the center of an American siege of the old city of Najaf where Mehdi Militia fighters loyal to Moqtada al-Sadr staged a rebellion against the Iraqi government and American military occupation.

Credit: Thorne Anderson/Corbis

also

TRANG BANG, VIETNAM 6/8/1972

South Vietnamese forces follow after terrified children, including 9-year-old Kim Phuc, center, as they run down Route 1 near Trang Bang after an aerial napalm attack on suspected Viet Cong hiding places on June 8, 1972. A South Vietnamese plane accidentally dropped its flaming napalm on South Vietnamese troops and civilians. The terrified girl had ripped off her burning clothes while fleeing. The children from left to right are: Phan Thanh Tam, younger brother of Kim Phuc, who lost an eye, Phan Thanh Phouc, youngest brother of Kim Phuc, Kim Phuc, and Kim's cousins Ho Van Bon, and Ho Thi Ting. Behind them are soldiers of the Vietnam Army 25th Division.

Credit: Nick Ut / Associated Press

MULTIMEDIA PROJECT TECHNICAL STANDARDS

Recording

Synchronize all camera and audio recorder clocks

Camera Color Space: Adobe RGB 1998

Shoot video in NTSC 1080p (16:9), 30fps (actually 29.97 to be precise)

Record Audio at 48 kHz 16-bit

Turn image stabilization OFF

Set exposure to MANUAL

Set focus to MANUAL

Turn off “live” focus in menus if necessary

Set shutter speed to 1/30 or 1/50 whenever possible

Use neutral density filters when necessary

Video Shooting

Use a tripod

Magnify your focus to make sure you are nailing it

Record at least 10 seconds per shot to make sure it is useful for editing

Shoot sequences wide, medium and tight

Audio Recording

Set Audio Peaks at -12 dB to -6 dB (-6 is +awesome)

Record ROOM TONE!!

Record long (1 minute or more) atmospheric audio to provide “audio continuity”

Make sure audio recorders are recording (may require pressing the button twice!)

Still Images

Reduce image sizes to 4000 pixels (unless you plan an extreme Ken Burns zoom/pan/tilt)

File Naming

Recommended: a file naming system that includes date information YYMMDD

Editing

Set video timeline to 1080p, 30fps

Output video in NTSC 720p (16:9), 30fps

Assignments Due September 4 (1 week from now)

Assignment 1: Multimedia Critique Assignment

Immerse yourself in multimedia journalism this week until you begin to form opinions. Find a good or bad online example of the use of multimedia in journalism. Submit a two-paragraph critique of the piece in class through the Enterprise server. Include the URL.

The first paragraph should be a description of the piece in all its "moving parts." The second paragraph should be a criticism of how well each of the elements complements the other elements toward the goal of telling a story.

Results of your critiques will be presented in the next class.

Assignment 2: Present your hard drives in class for formatting

Secure a portable hard drive according to the specifications listed in the syllabus, and bring that hard drive to class for formatting.

Specifications: 7200 rpm Mac-compatible Hard Drive (OS Extended – Journaled), 250Gb or larger.

Assignment Due September 11 (2 weeks from now)

Assignment 3: Soundscape Assignment (Submitted through the Enterprise Server)

The purpose of this assignment is for you to provide your classmates with an aural experience of a place while exercising your audio editing skills in Final Cut Pro and thinking in terms of multiple elements combined for a seamless effect.

Create for presentation to the class a "soundscape" which includes layered audio from each of the following sources:

- * atmospheric general audio
- * detail audio (up close recording of particular salient sounds)
- * some vocals – either interview or narration
- * judicious use of music

Do not rely on one single atmospheric recording. Layer your atmospheric audio.

Experiment with creating a complex auditory experience for your listener.

Transport us to some place interesting and make us interested in that place. Let us hear/feel what it is like alongside workers in a clock tower, inside a morgue, in a pizza parlor, at a boxing ring, in a pistol shooting range, or some other interesting place.

The complete piece should certainly be less than two minutes in length – preferably less than one minute – but long enough to transport us. If you are able to tell us a story about the place while you're at it then that's a bonus, but I'm mostly interested in seeing you combine several audio elements together in a meaningful way. It can be more of a poem than a story, but it should still be a coherent piece. Feel free to experiment!

This assignment will be submitted in the form of a digital audio file transferred at the start of the next class to the journalism "enterprise" server.

Assignment Due September 18 (3 weeks from now)

Assignment 4: Final Project Story Proposal with at least one photograph

Turn in a one page summary of your proposed final project story. Your proposal should include some external research about your topic and one photograph from the topic.

Multimedia Storytelling JOUR 4720

WEEK 1

In Class: Evaluation Quiz

Intro to the Course – Examples of Student Work

In Class: Enter Student Info (Important for Enterprise Account Registrations)

Discussion: What makes good multimedia storytelling? Discuss Story Ideas.

Assignment: Multimedia Critique (due in two weeks)

Assignment: 7200rpm Mac External Hard Drive **(due in two weeks) CRITICAL DEADLINE !!**

Assignment: Story Project Proposal with One Still Photo **(due in four weeks)**

WEEK 2 – September 4

DUE: External Hard Drive

DUE: Multimedia Critique – Discuss Story Ideas

In-Class: Using Mac “External Accounts” on your hard drive

In Class: Audio Recording – 44kHz v 48kHz

Lecture: Final Cut Pro Basics - Audio

Assignment: Soundscape

WEEK 3 – September 11

DUE: Soundscape

Lecture: DSLR Video Camera Use, Stills vs. Video and TRIPOD USE!!!

controlled exposures, limited depth of field, **limited motion within the frame**,
limited color palette, limited shutter speeds (30-60fps),

and of course limited background and exposure distractions etc.

Assignment: Stills + Video Silhouette & Pictorial

WEEK 4 – September 18

DUE: Stills + Video Silhouette & Pictorial

DUE: Story Project Proposal

Lecture: Final Cut Pro Basics - Video

Lecture: Sensible Video Sequence

Assignment: Scenescape

WEEK 5 – September 25

DUE: Scenescape

Lecture: Final Cut Pro – Intermediate

Discussion: DSLR Video Techniques

In Class: Creative Slow Motion Video

Assignment: OneShot Video Portrait

WEEK 6 – October 2

DUE: OneShot

In Class: Final Cut Pro - Polishing Touches and Color Correction

OneShot Polished Edit: Color Corrected + UNT splash screen and 3-seconds black screen finish with credits.

Lecture: Video/Sound Synch in Final Cut Pro

In Class: Sound Synch Interviews

WEEK 7 – October 9

DUE: Sound Synch Interviews

Lecture: Narrative Structure

Assignment: Project Story Progress

Assignment: Critique: Narrative Structure

WEEK 8 – October 16

DUE: Project Story Progress

DUE: Critique: Narrative Structure

Lecture: Final Cut Pro – More Intermediate Features: Ken Burns Effect

Assignment: Ken Burns Effect with Interview

WEEK 9 – October 23

DUE: Ken Burns Effect with Interview

Lecture: Narrative Structure

WEEK 10 – October 30

DUE: Project Story Progress with Note Cards

In Class: Narrative Storyboarding

WEEK 11 – November 6

DUE: Project Story DRAFT

In Class: Critique

WEEK 12 – November 13

In Class: Tech Talk

In Class: Evaluation Quiz

WEEK 13 – November 20

DUE: Project Second DRAFT

In Class: Critique

WEEK 14 – November 27

NO CLASS Thanksgiving break

WEEK 15 – December 4

DUE: Project Story

FINAL PRESENTATION

In Class: Critique

December 11 – April 29 – FINAL CLASS

DUE: Final Project Revisions