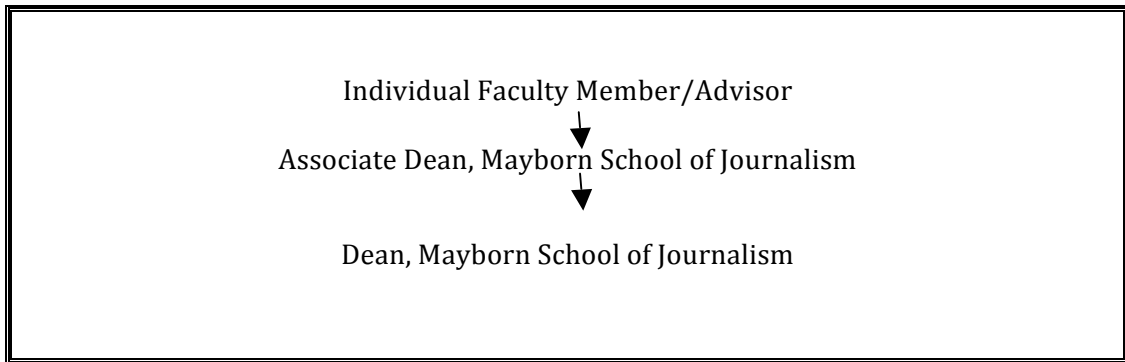


ACADEMIC ORGANIZATIONAL STRUCTURE

Understanding the academic organizational structure and appropriate Chain of Command is important when resolving class-related or advising issues. When you need problems resolved, please follow the step outlined below:



OFFICE OF DISABILITY ACCOMMODATIONS

The University of North Texas and the Mayborn School of Journalism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at 940.565.4323.

COURSE SAFETY STATEMENTS

Students in the Mayborn School of Journalism are urged to use proper safety procedures and guidelines. While working in laboratory sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may

seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

ACADEMIC DISHONESTY

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action which may include expulsion from the university. This is explained in the UNT Student Handbook.

MSOJ ACADEMIC INTEGRITY POLICY

The codes of ethics from the Society of Professional Journalists, American Advertising Federation and Public Relations Society of America address truth and honesty. The Mayborn School of Journalism embraces these tenets and believes that academic dishonesty of any kind – including plagiarism and fabrication – is incongruent with all areas of journalism. The school's policy aligns with UNT Policy 18.1.16 and requires reporting any act of academic dishonesty to the Office for Academic Integrity for investigation. If the student has a previous confirmed offense (whether the first offense was in the journalism school or another university department) and the student is found to have committed another offense, the department will request the additional sanction of removing the student from the Mayborn School of Journalism. The student may appeal to the Office for Academic Integrity, which ensures due process and allows the student to remain in class pending the appeal.

ACCEPTABLE STUDENT BEHAVIOR

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.deanofstudents.unt.edu

CLASSROOM POLICIES

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom, and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including university and electronic classrooms, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at http://www.unt.edu/csrr/student_conduct/index.html.

The Mayborn School of Journalism requires that students respect and maintain all university property. Students will be held accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

STUDENT EVALUATION OF TEACHING EFFECTIVENESS (SETE)

The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available at the end of the semester to provide students a chance to comment on how this class is taught. Student feedback is important and an essential part of participation in this course.

FINAL EXAM POLICY

Final exams will be administered at the designated times during the final week of each long semester and during the specified day of each summer term. Please check the course calendar early in the semester to avoid any schedule conflicts.

ACCESS TO INFORMATION

As you know, your access point for business and academic services at UNT occurs within the my.unt.edu site www.my.unt.edu. If you do not regularly check EagleConnect or link it to your favorite e-mail account, please do so, as this is where you learn about job and internship opportunities, MSOJ events, scholarships, and other important information. The website that explains Eagle Connect and how to forward your email: <http://eagleconnect.unt.edu/>

COURSES IN A BOX

Any MSOJ equivalent course from another university must receive prior approval from the MSOJ academic advisor to insure that all MSOJ degree plan requirements are met. For example, courses that are taken online or from a program that offers course material via CD, booklet, or other manner of correspondence must have prior advisor approval.

IMPORTANT NOTICE FOR F-1 STUDENTS TAKING DISTANCE EDUCATION COURSES

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in multiple on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student's responsibility to do the following:

(1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.

(2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email international@unt.edu) to get clarification before the one-week deadline.

DROPPING AN ONLINE COURSE

A student needing to drop an online course should send their instructor an email with their name, student ID#, reason for dropping a course, and date you are sending the email. This *must be done prior to the UNT deadline to drop a course.*

If approved, the instructor will contact the MSOJ Undergraduate Office in GAB 102 where you may obtain a signed drop form. **It is your responsibility to turn in the completed drop slip to the UNT Registrar's office before the deadline to make sure you have been dropped from the course with a "W".** If you are taking only online courses and your instructor approves the drop, please contact the MSOJ Director of Advising for instructions.

EMERGENCY NOTIFICATION & PROCEDURES

UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and

text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at www.my.unt.edu. Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly. In the event of a university closure, your instructor will communicate with you through Blackboard regarding assignments, exams, field trips, and other items that may be impacted by the closure.

Statements of Student Learning Outcomes

See attached.

Statement of Student Learning Outcomes

Since 1969, the UNT Department of Journalism (Mayborn School of Journalism effective September 1, 2009) has been accredited by the Accrediting Council on Education in Journalism and Mass Communication. This national accreditation also extends to the Mayborn Graduate Institute of Journalism, the only accredited professional master's program in Texas. About one-fourth of all journalism and mass communication programs in the United States are accredited by ACEJMC. National accreditation enhances your education here, because it certifies that the department and graduate institute adhere to many standards established by the council. Among these standards are student learning outcomes, covered by journalism courses in all sequences.

This course, JOUR 3700, will help to meet the student learning outcomes that have been checked by your professor, Thorne Anderson .

Each graduate must:

- * Understand and apply First Amendment principles and the law appropriate to professional practice.
- * Demonstrate an understanding of the history and role of professionals and institutions in shaping communications.
- * Demonstrate an understanding of the diversity of groups in a global society in relationship to communications.
- * Work ethically in pursuit of truth, accuracy, fairness and diversity.
- * Think critically, creatively and independently.
- * Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
- * Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
- * Apply tools and technologies appropriate for the communications professions in which they work.

Mayborn School of Journalism Special Project

Spring 2014: Poverty in North Texas

Our Mission

An ongoing print, broadcast, online and social media series challenging our readers and viewers to explore the causes, dimensions, and effects of poverty in North Texas.

Project Description

This collaborative project during the Spring 2014 semester, involves students and faculty at the Mayborn School of Journalism. Together we'll find and tell the stories of all different aspects of poverty in North Texas. The project includes stories and visual images in print, broadcast and online. Social media, infographics and marketing campaigns are also an integral part of the project. Instructors are encouraged to raise poverty issues in their classrooms throughout the semester in any way that fits. Guest speakers, special topical discussions, classroom activities and creative reporting and reflection assignments are encouraged.

Our Mayborn Team

Collaborations between students in different courses are encouraged and indeed critical to the overall success of this project. For this course you will be especially encouraged to seek out partnerships with students in the Features writing course.

Our Timeframe

Faculty and students will find ways to engage in the topic throughout the semester and may immediately roll out smaller publications on DCTV in the NT Daily or on social media. The project will climax beginning in March with a multi-part weekly series of story packages which will appear in the NT Daily in print and online, on a special features website, and in a special half-hour DCTV production.

Stay Tuned for More Details...

Remember this all the way through the semester:

Every picture you make for this class should fit the assignment and have:

- Accurate caption
 - Sensible point of focus
 - Expert aperture, shutter speed, ISO, and DOF choices
 - Definitive point of view and crop
 - Careful composition (no distractions or background interference)
 - Good timing of the moment
 - Interesting subject matter
 - Expert post-production
-
- And all assignments should be completed in accordance with the ethical norms of our profession

First Assignment – Part I – Assignment Slug: firstevent

This week attend and photograph one *interesting* event on or off campus using any camera you have access to. Post the photo to our only group by the start of the next class. Also submit the photo to the Enterprise server at the start of our next class. Refer to the submission guidelines for further instruction on file sizing and naming.

First Assignment – Part II – Assignment Slug: portfolio1

Bring to next class a “portfolio” collection 3-8 photographs which is representative of your photography experience. The photos should be no greater than 1Mb each in filesize. Points will be deducted for failure to meet the assignment criteria.

Assignment Submission Guide for Photojournalism, JOUR 3700

All work you submit (except the portfolio presentation) must be your own original work from this semester. You must be flexible in adapting to multiple forms of submission. All photography assignments will be submitted digitally through a direct file transfer in class to the Enterprise server.

If your photo is not on the Enterprise server then, for grading purposes, it doesn't exist!

Some assignments may be submitted by email and some may be submitted as physical prints. We may, in the course of the class, also submit some work through photo sharing sites.

**ALWAYS BRING YOUR COMPLETE RAW TAKE TO CLASS
(ALL THE OUTTAKE PHOTOS YOU SHOT FOR THE ASSIGNMENT)**

Put some love into every assignment. Exceed the basic requirements in creativity and journalistic enterprise.

Number of Image Submissions per Assignment: ONE

Unless specifically requested all assignment submissions must consist of ONE and ONLY ONE photograph.

Editing is one of the most valuable skills you must learn.

Email Submission (ONLY IF I SPECIFICALLY REQUEST THIS TYPE OF SUBMISSION):

3700assignments@gmail.com

Subject line: Assignment Name

In-Class Submission

Use the *Go* menu to *Connect to Server*

Use your EUID and password to connect to *enterprise-jour.unt.edu*

Drop your properly named file in the folder:

Productions > News > Photojournalism > Assignment Folder

Print Submission:

When submitting prints captions must be printed in full on a separate sheet of paper. Put the title of the assignment and your name at the top of that sheet of paper.

Filesize and type

Digital submissions must be:

* JPEG format – Compression 10, 11, or 12

* single layer (flattened)

* 72dpi

* 16 inches on the longest dimension

Filename

Filenames must follow this convention

YYMMDDxxxxYourName_AssignmentSlug (where xxxx is the unique sequence number)

EMBEDDED CAPTION

A complete caption must be embedded in the “file info” of each image you submit.

Caption Style and Format of Caption:

Captions typically begin with a single present-tense sentence with critical identification information describing the photograph. Subsequent sentences, written in AP style and generally in the past tense, give secondary identification, supplementary information, and contextual information which indicates the news, thematic, or narrative value of the image.

The format for this class will be as follows:

Dateline MM/DD/YY

Caption information appears in complete sentences.

Credit: Your Name

For Example:

Najaf, Iraq 08/27/04

A lone man walks through a decimated business and residential street west of the Imam Ali shrine in Najaf. The street was a front line fighting position for American army and Mehdi Militia fighters during a nearly three-week battle that left much of the old city of Najaf and surrounding neighborhoods in ruins. An agreement was reached yesterday for the withdrawal of Moqtada al-Sadr's Mehdi Militia from Najaf and, for the first time today, residents were able to check up on their homes and businesses in the battle ground. The shrine is at the center of an American siege of the old city of Najaf where Mehdi Militia fighters loyal to Moqtada al-Sadr staged a rebellion against the Iraqi government and American military occupation.

Credit: Thorne Anderson/Corbis

also

TRANG BANG, VIETNAM 6/8/1972

South Vietnamese forces follow after terrified children, including 9-year-old Kim Phuc, center, as they run down Route 1 near Trang Bang after an aerial napalm attack on suspected Viet Cong hiding places on June 8, 1972. A South Vietnamese plane accidentally dropped its flaming napalm on South Vietnamese troops and civilians. The terrified girl had ripped off her burning clothes while fleeing. The children from left to right are: Phan Thanh Tam, younger brother of Kim Phuc, who lost an eye, Phan Thanh Phouc, youngest brother of Kim Phuc, Kim Phuc, and Kim's cousins Ho Van Bon, and Ho Thi Ting. Behind them are soldiers of the Vietnam Army 25th Division.

Credit: Nick Ut / Associated Press

Syllabus Agreement and Class Contact Form

By signing this form, I agree that I have read and understood the policies laid out in this syllabus for Journalism 3700.001 during the fall semester, 2009. I agree to follow these policies.

Signature

Date

Neatly Printed Name

EUID

Email Address where you are most readily contacted

Photojournalism JOUR 3700

Weekly Plan – Subject to Change

WEEK 1

Intro to the Course

Assignment: First Event (Behind the Scenes)

Assignment: First Portfolio

WEEK 2

DUE: First Event (Behind the Scenes)

DUE: First Portfolio

Lecture: Mechanics of Photography

Assignment: Window Portrait

Assignment: Project Story Proposal (due in 3 weeks)

WEEK 3

DUE: Window Portrait

Lecture: Basic Composition

Assignment: Pictorial

WEEK 4

DUE: Pictorial

Lecture: Phenomenal Light

Lecture: The Photo Story

Assignment: Phenomenal Light

Assignment: Project Story Proposal

WEEK 5

DUE: Project Story Proposal

Due: Phenomenal Light

Lecture: Photojournalism History Part I

Assignment: Honest Emotion

WEEK 6

DUE: Honest Emotion

Lecture: Photojournalism History Part II

Assignment: Interaction

WEEK 7

DUE: Interaction

In Class: History of Photojournalism Test

Lecture: Storytelling in Pictures

Assignment: Day in the Life

WEEK 8

DUE: Project Story First Look

Lecture: Narrative Structure

Assignment: NT Daily Photography

WEEK 9

DUE: Day in the Life

In Class: Critique

Assignment: Environmental Portrait

WEEK 10

DUE: Environmental Portrait

Lecture: Audacity and Soundslides

Assignment: Day in the Life Soundslides

WEEK 11

DUE: Day in the Life Soundslides

Lecture: The Business of Photojournalism

Assignment: Freelancer Invoice

WEEK 12

DUE: Project Story FIRST DRAFT

In Class: Critique

Assignment: Project Story Soundslides

WEEK 13

DUE: Published Assignment

DUE: Freelancer Invoice

Lecture: Photojournalism Rights and Ethics

WEEK 14

DUE: Project Story FINAL DRAFT

DUE: Final day for assignment resubmissions

WEEK 15

DUE: Final Portfolio

DUE: Contest Entry

In Class: FINAL PROJECT PRESENTATIONS

Remember this all the way through the semester:

Every picture you make for this class should fit the assignment and have:

- Accurate caption
- Sensible point of focus
- Expert aperture, shutter speed, ISO, and DOF choices
- Definitive point of view and crop
- Careful composition (no distractions or background interference)
- Good timing of the moment
- Interesting subject matter
- Expert post-production

- And all assignments should be completed in accordance with the ethical norms of our profession