

Journalism 3300.004
Intro to Visual Communication for News – Still Photojournalism
Fall 2013

Class: (T/TR) 11:00 -12:50 pm - Room: GAB 111

Instructor: Thorne Anderson - Office: GAB 110-C

Office hours: MW: 10-11am, Thursday 2-4pm, or by appointment

My virtual office is always open; just email me at Thorne.Anderson@UNT.edu

I will normally respond within 24 hours, except on weekends.

Journalism Course Registration

- Registration will begin on the dates noted in the schedule of classes each semester. The system is a live, first come/first serve program.
- By registering for this course, you are stating that you have taken the required prerequisites according to your catalog year and major/minor status. If the instructor later determines that you haven't taken and passed these requirements, then you must be dropped at any point in the semester. If you have questions about your prerequisites, please see an advisor.
- A journalism major enrolled in any restricted 3000 and 4000 level classes must have taken and passed the GSP test, all pre-major courses, and Math 1680/1681 and also have applied for major status. Students must earn and maintain a 2.5 UNT and/or overall GPA (depending upon catalog year) to be eligible for major-level courses.

Course Description:

This portion of the class is designed to introduce newsgathering and visual reporting skills to journalism students, including those in Broadcast, Print, and Photography, and to develop understanding of visual storytelling for the journalist. You will learn how to capture and edit video for news reports, and to understand television news standards and visual storytelling concepts.

During either the 1st half or last half of this semester, you will take the digital still photography portion with Professor Anderson in GAB 111, or the Video Photojournalism class with Dave Tracy in GAB 101. Your final grade will be averaged from work performed for both the video and the stills portions of this course.

Course Requirements:

Attendance is mandatory. Lectures, videos, and class discussions will contain vital information needed to do well on the exams.

Required Text:

"Videojournalism – Multimedia Storytelling" by Kenneth Kobre, 2012.

Textbook policy

The Mayborn School of Journalism doesn't require students to purchase textbooks from the University Bookstore. Many are available through other bookstores or online.

Required Materials:

- 1 SDHC card – minimum 4 GB.
- 1- 4-GB computer flash drive
- Headphones or ear buds for editing

First Class Day Attendance

Journalism instructors reserve the right to drop any student who does not attend the first class day of the semester.

You may be dropped from the class if you miss two classes with an unexcused absence.

Exams:

There will be quizzes and 2 exams (a mid-term and a final exam). Exams will be based on text readings, handouts, class exercises, videos, and class lectures and discussions. Students are responsible for all text material, regardless of whether we review the text material in class or not.

Missed Exams:

You will be allowed to make up a missed exam only if you have a documented university excused absence. If you know in advance that you will miss an exam, you **MUST** contact me before the scheduled exam. Make-up exams will not contain the same questions and may contain only essay and short answer questions.

Re-taking Failed Courses

Students will not be allowed to automatically take a failed journalism course more than two times. Once you have failed a journalism course twice, you will not be allowed to enroll in that course for 12 months. Once you have waited 12 months after failing a course twice, you may make an appeal to the professor teaching the course to be allowed to enroll a third time.

Assignments:

No late assignments will be accepted. Late assignments result in a Zero grade.

Extra Credit: There is none.

Grading:

Students will be graded on their knowledge and understanding of the language of video storytelling, the quality of the video and audio recorded, the use of natural sound, editing techniques, and meeting deadlines.

Editing HMC-80 Camera Video	50 points
Editing Assignment #1	100 points
Shooting Assignment #1	100 points
Editing Assignment #2	100 points
Shooting Assignment #2	100 points
Editing Assignment #3	100 points
Shooting Assignment #3	100 points
Homework Assignments	30 points
Mid-Term Exam	70 points
Final Project	150 points
Final Exam	100 points

1,000 points total

Grading Scale:

1,000 - 900	= A
899 - 800	= B
799 - 700	= C
699 - 600	= D
599 - Below	= F

Deadlines:

This class operates on the same principles as a working newsroom. Deadlines must be met; late work, tardiness, or an unexplained absence is unacceptable. Deadlines will be strictly adhered to, and many assignments will be done in class under deadline pressure. You must arrive in class on time with the necessary equipment to meet the assignment of the day.

Assignments are due at the beginning of class. Late assignments are not accepted. Arriving late for class means a ZERO for the assignment due that day.

If an illness or a personal emergency prevents you from completing an assignment on time, **advance** notice and written documentation are required.

Expectations:

I expect you to show up for all classes, turn in all assignments, complete the work and make the deadlines. This course will require a considerable amount of time outside the class period. You must watch and listen to radio and TV newscasts, read newspapers and web articles throughout the semester.

As aspiring journalists, you are expected to:

- possess intellectual curiosity
- be well-read about the world around you
- be critical thinkers

Accordingly, you are expected to engage in class discussions. This class is not a monologue prepared by the instructor. To learn, you must exchange ideas and thoughts with the instructor and your peers. You will be expected to do this. Civility is expected at all times toward the professor and one another.

Attendance, Sick and Other policies:

I will be in class. I expect you to be here, too. Attendance will be taken at the beginning of each class. If you are sick and miss class, you must bring a doctor's excuse to make up the in-class assignment. If you have a doctor's excuse, we will then arrange a time to make up any in-class writing. You must immediately get any homework assignment from me or another student and turn it in on time (when it's due!). If someone in your immediate family dies during the semester, please provide documentation to me. See me about making up the work you missed.

One absence in the course is the limit without penalty toward your final grade, unless you have communicated with me from the beginning about an extraordinary problem. Coming to class late or leaving early may constitute an absence for that day.

Much of the information presented in this class will be hands-on in the lab and requires your presence in each class meeting to learn the equipment. Demonstrations, guest speakers, and field assignments take place throughout the semester, and it is your responsibility to know the material presented.

Cell phone policy:

Turn off cell phones and all other electronic devices before class starts.

Lab Rules:

No food or drink is permitted in the lab at any time. You may not upload video and audio gathered for this course to the Web without permission of the instructors. Failure to get permission will result in a failing grade for the course. You may not be on the Internet during lectures and demonstrations. You may not use the Internet to check your personal e-mail during class time.

Equipment Usage:

TV field equipment for this class will be checked out from the Equipment Room in GAB 111 Lab. You must pass the camera check and the recorder check before you will be allowed to check out equipment.

Editing will be done on the computers in the GAB 101 Lab. Students may also use 2 PC's in the Mac Lab (GAB 305) if GAB 101 isn't open. All shooting will be done on the cameras checked out from the Equipment Room in GAB 111. You **may not use** your own equipment or equipment belonging to anyone else. The use of equipment not designated for this class will result in a zero for the project you are working on.

I must approve overnight checkouts before the checkout. Failure to return equipment on time will result in the loss of use of the equipment for a designated time period. For additional information please refer to the Equipment Policy Handout below.

Mayborn School of Journalism Equipment Checkout Rules

- **You must present your Student ID card to work in the labs or checkout equipment.**
 - **Still Cameras are limited to 3 hours maximum**
 - **Audio Recorders are limited to 3 hours maximum**
 - **Video Cameras are limited to 3 hours maximum**

Overnight Requests

Approval based on need and time of assignment. Email to professor required 24 hours prior to request. Email must include:

Student's Name
Course Number
Equipment Needed
Date needed - include return date
Reason for request

The professor will reply with their approval and email the lab assistant. You must bring a printed copy of the approved overnight request with you to check out the equipment.

Late Equipment Returns and Abuse Policy

Late return of equipment and/or other violation of procedures relative to the use of the equipment (including unauthorized checkout) may affect your final course grade (point deductions determined by your instructor). Offenders will receive stronger penalties and will be denied the use of equipment and/or facilities based on the following schedule:

- 1st Infraction: 1-week loss of equipment/facility use.
- 2nd Infraction: 3-week loss of equipment/facility use.
- 3rd Infraction: Loss of all equipment/facility use privileges for the remainder of the semester in all Journalism classes.

From the Gold Card

The student agrees to retain sole possession of equipment checked out and not to lend or give the equipment to any other person for any reason. The student is responsible for returning the equipment by the date and time specified.

The student is responsible for any loss or damage to the equipment during the time the equipment is checked out in his/her name, whether or not such damage is caused by the student. Any equipment not returned within two weeks from the date checked out will be considered lost.

Damaged equipment will be repaired at the student's expense. If the equipment is lost or cannot be repaired, the student will be responsible for replacing the equipment at current market price. In addition, the student will receive an incomplete in the course until the issue is resolved.

Fall 2013 Lab Hours of Operation

101 Lab Hours

Mon, Tue, & Wed 4 pm - 9 pm
Thur 4 pm - 6 pm
Fri 9 am - 5 pm
Sat Closed
Sun 2 pm - 6 pm

305 Mac Lab Hours

Mon, Tue, & Wed 8:30 am - 11 pm
Thur 8:30 am - 10 pm
Fri Noon - 5 pm
Sat Closed
Sun 1 pm - 10 pm

* There are 2 PCs in 305 for video editing for use by 4323, 4343 when 101 is not available.

111 Equipment Checkout Hours

Mon, Tue, & Wed 9 am - 9 pm
Thur 9 am - 6 pm
Fri 9 am - 5 pm
Sat Noon - 4 pm
Sun 2 pm - 6 pm

Chuck Weatherall

Media Technology Manager - Office Phone – Room 111 - (940)-565-3580

Disabilities Accommodation:

The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at [940.565.4323](tel:940.565.4323).

Journalism Course Registration:

1. The Mayborn School of Journalism, in conjunction with the Registrar's Office, has eliminated the need for individual class codes for the majority of journalism courses. Registration will begin on the dates noted in the schedule of classes each semester. The system is a live, first come/first serve program; thus, we are unable to maintain the traditional waiting list as has been done previously.
2. By registering for this course, you are stating that you have taken the required prerequisites according to your catalog year and major/minor status. If the instructor later determines that you haven't taken and passed these requirements, then you may be dropped at any point in the semester. If you have questions about your prerequisites, please see an advisor.
3. A journalism major enrolled in any restricted 3000 and 4000 level classes must have taken and passed the GSP test, all pre-major courses, and Math 1680 and also have applied for major status. Students must earn and maintain a 2.5 UNT and/or overall GPA (depending upon catalog year) to be eligible for major-level courses. **Pre-majors** must file a formal application for major status in the final semester of pre-major status to be eligible for early registration of major-level classes in the following semester.

Email communication

Communicating with students using the UNT student email account is part of the university's contract with students. Electronic communication with students in this class will be through the students' **myunt accounts** rather than personal email accounts.

Re-taking Failed Courses:

Students will not be allowed to take automatically a failed journalism course more than two times. Once you have failed a journalism course twice, you will not be allowed to enroll in that course for 12 months. Once you have waited 12 months after failing a course twice, you may make an appeal to the professor teaching the course to be allowed to enroll a third time.

SETE:

The Student Evaluation of Teaching Effectiveness (SETE) is a university-wide online evaluation and a requirement for all UNT classes. The Mayborn School of Journalism needs your input to improve our teaching and curriculum. This short survey will be available at the end of the semester, providing you a chance to comment on how this class is taught. Prompt completion of the SETE will mean earlier access to final semester grades. You're a critical part of our growth and success. We look forward to your input through SETE.

Acceptable Student Behavior:

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.unt.edu/csrr

ACADEMIC HONESTY:

When you submit work for this class, that is the same as making a statement that you have produced the work yourself, in its entirety. Plagiarism, fabrication, copyright infringement, and similar uses of other people's work are unacceptable.

Plagiarism, in a nutshell, is using other people's written words as your own. Some people consider the use of 7-10 words in a row, copied from another source, as plagiarism. Be sure to include

citations when using other people's writing, because plagiarism is a serious offense in any discipline, especially in journalism. It is a firing offense in the professional world.

Any situations involving potential academic dishonesty will be handled through procedures established by the UNT Office of Academic Integrity. The process also includes the opportunity for students to appeal the outcome. Read specific procedures at <http://vpaa.unt.edu/academic-integrity.htm>

You are learning the craft of Journalism, which is about **accuracy and truth telling**.

MAYBORN SCHOOL OF JOURNALISM ACADEMIC INTEGRITY POLICY

The codes of ethics from the Society of Professional Journalists, American Advertising Federation and Public Relations Society of America address truth and honesty. The Mayborn School of Journalism embraces these tenets and believes that academic dishonesty of any kind – including plagiarism and fabrication – is incongruent with all areas of journalism. The school's policy aligns with UNT Policy 18.1.16 and requires reporting any act of academic dishonesty to the Office for Academic Integrity for investigation. If the student has a previous confirmed offense (whether the first offense was in the journalism school or another university department) and the student is found to have committed another offense, the department will request the additional sanction of removing the student from the Mayborn School of Journalism. The student may appeal to the Office for Academic Integrity, which ensures due process and allows the student to remain in class pending the appeal.

Statement of Student Learning Outcomes, UNT Journalism

Since 1969, the UNT Department of Journalism (Mayborn School of Journalism effective September 1, 2009) has been accredited by the Accrediting Council on Education in Journalism and Mass Communication. This national accreditation also extends to the Mayborn Graduate Institute of Journalism, the only accredited professional master's program in Texas. About one-fourth of all journalism and mass communication programs in the United States are accredited by ACEJMC. National accreditation enhances your education here, because it certifies that the department and graduate institute adhere to many standards established by the council. Among these standards are student learning outcomes, covered by journalism courses in all sequences.

This course, JOUR 4343, will help to meet the student learning outcomes that have been checked by your Professor Dave Tracy.

Each graduate must:

- Understand and apply First Amendment principles and the law appropriate to professional practice.
- Demonstrate an understanding of the history and role of professionals and institutions in shaping communications.
- Demonstrate an understanding of the diversity of groups in a global society in relationship to communications.
- Understand concepts and apply theories in the use and presentation of images and information.
- Work ethically in pursuit of truth, accuracy, fairness and diversity.
- Think critically, creatively and independently.
- Conduct research and evaluate information by methods appropriate to the communications professions in which they work.
- Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
- Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
- Apply basic numerical and statistical concepts.
- Apply tools and technologies appropriate for the communications professions in which they work.