

Journalism 3700.001 Photojournalism Spring 2013

Instructor: Thorne Anderson

Meeting Time & Location: Wednesdays 3:30 - 6:20, GAB 111

ALWAYS BRING YOUR STUDENT ID!! IT IS REQUIRED FOR LAB ACCESS

Office Hours in GAB 110C: Mondays 1:30-4:30 pm

Email: Thorne.Anderson@UNT .edu

Prerequisite: Journalism 2330, Introduction to Visual Communications

Required Equipment

- Digital SLR camera (at least 6 Megapixels) with multiple lens focal lengths: wide, normal, and some telephoto. **All photos must be shot with DSLR.**
- Camera must have manual aperture and shutter speed adjustment controls
- Sufficient capture cards for 300 high-resolution images
- Self-powered portable hard drive or USB flash storage (minimum 4Gb)
- Approximately 50 sheets of Epson color inkjet paper – WAIT TO PURCHASE

Recommended Weekly Reading: <http://photojournalismlinks.com>

Lab Equipment for Check Out

Some equipment is available for you for three-hour check out as a member of this class:

AV Equipment Approved for 3700 Checkout	Number Available
Sony VX 1000 Video Camera	1
Sony TRV950 Video Camera	1
Sony HVR-M15U Desktop HDV VTR	2
Olympus MPS Recorders	3
JVC GY-DV 300 Camera	2
Zoom Audio Recorder	?
Canon 5D MkII kit (with lenses)	2
Canon Telephoto Lens	1

Basic rules for the use of this equipment:

- You *must* present your UNT ID card every *time* you check gear out
- You must return the gear within a three-hour window (with some overniteeqr@gmail.com exceptions)
- Late returns result in increasing losses of check out privileges
- Check-out privileges may be revoked
- **NOTICE:** *If you check out lab equipment you are financially responsible for any loss or damage to the equipment during the time it is checked out in your name, whether or not the damage is caused by you. Also any equipment not returned within two weeks from the date checked out will be charged to you at fair market value as determined by the Mayborn School of Journalism.*

Additional equipment checkout rules may apply at the discretion of the equipment manager.

Course Goals and Outcomes

This course introduces students to the history, prominent forms, styles, practitioners, techniques, practice and ethical concerns of professional photojournalism. We will also explore thematic and narrative visual constructions. Students will develop a vocabulary for critique of visual communication in general and photojournalism in particular. Students will assemble a collection of original images that may be used as a professional photographic portfolio.

Workload and Grading

This is a heavy-workload course. It involves a great deal of shockingly time-consuming photography and printing, almost weekly written critiques, detailed reporting and caption writing, and out-of-class research. You will be graded on your writing skills as well as your photography skills. The course will require some facility with computers for processing of photography and audio and transmission of those files. The course will also likely require learning new computer software, largely on your own time, including Adobe Photoshop, Audacity, Final Cut Pro X, and Soundslides.

Your cumulative grade will be determined by your individual grades in roughly the following manner (percentages may be adjusted slightly as the course proceeds):

- 55% -- Numerous Individual Photo Assignments
(including one floating "publication" assignment and one contest entry)
- 25% -- Photo Essay / Photo Story Multipicture Audio Slideshow Project
- 10% -- "Day in the Life" Audio Slideshow Assignment
- 5% -- History of Photojournalism Test
- 5% -- Unannounced Quizzes, Spot Checks, and Class Participation

Note: Up to April 10, 2013 any (and only) one assignment may be resubmitted for a potentially higher grade, but only if the original assignment was handed in on time.

Deadlines

Rock Solid deadlines are a fact of life for journalists. If you can't meet deadlines then you are in the wrong field. If you know at least two days ahead of time that *due to extraordinary circumstances* you can't meet a deadline then contact me immediately and we may be able to arrange an alternate deadline for you. Otherwise, the first individual assignment turned in late will be penalized by the equivalent of one letter grade. The second late assignment will be penalized by the equivalent of two letter grades, and so on. Of this harsh policy I'd like to say "this is going to hurt me more than it is going to hurt you," but that wouldn't be true.

Press Badges

Students in Journalism 3700 are entitled to a "press badge" which may be useful when prowling the world outside the classroom on assignments subject to the following rules:

- Students bearing badges may not identify themselves as official university representatives
- Press badges may be used for identification only while the student is actively working on a class assignment
- Press badge privileges may be revoked at any time by the instructor at which point the badge must be returned immediately to the instructor

Attendance

You are required to come to all class sessions. EVERY CLASS is important. One explained absence in the course is the limit without penalty toward your final grade unless you have communicated with me in advance about an extraordinary problem. Do not fail to communicate clearly with me. Coming to class late or leaving early may constitute an absence for that day. We only meet once per week and we pack a lot into those meetings, so you really have to be here.

Academic Honesty

All work for this class must be *original work created during this semester*. Furthermore, when you submit work for this class, that is the same as making a statement that you have produced the work yourself, in its entirety. Plagiarism, fabrication, copyright infringement, and similar uses of other people's work are unacceptable. You are expected to conform to the university Student Code of Conduct; see www.unt.edu/csrr.

The term "plagiarism" may apply to text or visual submissions and includes, but is not limited to:

- (a) the knowing or negligent use by paraphrase or direct quotation or reprinting of the published or unpublished work of another person without full and clear acknowledgement and/or
- (b) the knowing or negligent unacknowledged use of materials prepared by another person or by an agency engaged in the selling of term papers or other academic materials.

Plagiarism, in a nutshell, is using other people's words or visual creations as your own. Some people consider the use of 7-10 words in a row, copied from another source, as plagiarism. Be sure to include citations when using other people's writing, photography, or designs because plagiarism is a serious offense in any discipline, especially in journalism. It's a firing offense in the professional world.

In this department, students face a range of penalties for plagiarism (depending on the importance of the assignment): a grade of "F" on a minor assignment; a request that the student drop the class; withdrawal of the student from the class, initiated by the professor; an "F" in the course; a referral to the UNT Center for Student Rights and Responsibilities; a notation on the student's transcript; and suspension or expulsion from the university. A combination of these penalties may also be used.

First Assignment – Part I – Assignment Slug: *firstevent*

This week attend and photograph one *interesting* event on or off campus. Email one fully captioned JPEG image, 72dpi and 16" on the longest side, to 3700assignments@gmail.com by the start of the next class. Also post the photo to our online group. Refer to the submission guidelines for further instruction.

First Assignment – Part II – Assignment Slug: *portfolio1*

Bring to next class a "portfolio" collection of fully captioned images, which is representative of your photography experience. Refer to the submission guidelines for further instruction.

Additional Notes from the Journalism School

Journalism Course Registration

1. Each semester, you'll need to print out your unofficial transcript, highlighting all of the journalism courses that you have taken. You'll use this to obtain class codes in the advising office before registering for classes.
2. By registering for this course, you are stating that you have taken the required pre-reqs according to your catalog year and major/minor status. If the instructor later determines that you haven't taken and passed these requirements, then you may be dropped at any point in the semester. If you have questions about your pre-reqs, please see an advisor.
3. For a journalism major to be enrolled in any restricted 3000 and 4000 level classes, you must have taken and passed the GSP test, all pre-major courses, and Math 1680 and also have applied for major.

Re-taking Failed Courses

Students will not be allowed to retake a journalism course more than twice. Once you have failed a journalism course two times, then you will not be allowed to enroll in that course for 12 months. Once you have waited 12 months after failing a course twice, you may make an appeal to the professor teaching the course to be allowed to enroll a third time.

Disability Accommodation

The School of Journalism cooperates with the Office of Disability Accommodations to make reasonable accommodations for qualified students. If you have not registered with ODA, please do so, and present your written accommodation request to me by the 12th day of class.

Statements of Student Learning Outcomes

See attached checklist.

And then there's this:

<http://www.wired.com/rawfile/2012/03/10-photographers-you-should-ignore/>

Statement of Student Learning Outcomes

Since 1969, the UNT Department of Journalism (Mayborn School of Journalism effective September 1, 2009) has been accredited by the Accrediting Council on Education in Journalism and Mass Communication. This national accreditation also extends to the Mayborn Graduate Institute of Journalism, the only accredited professional master's program in Texas. About one-fourth of all journalism and mass communication programs in the United States are accredited by ACEJMC. National accreditation enhances your education here, because it certifies that the department and graduate institute adhere to many standards established by the council. Among these standards are student learning outcomes, covered by journalism courses in all sequences.

This course, JOUR 3700, will help to meet the student learning outcomes that have been checked by your professor, Thorne Anderson .

Each graduate must:

- * Understand and apply First Amendment principles and the law appropriate to professional practice.
- * Demonstrate an understanding of the history and role of professionals and institutions in shaping communications.
- * Demonstrate an understanding of the diversity of groups in a global society in relationship to communications.
- * Work ethically in pursuit of truth, accuracy, fairness and diversity.
- * Think critically, creatively and independently.
- * Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
- * Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
- * Apply tools and technologies appropriate for the communications professions in which they work.

Assignment Submission Guide for Photojournalism, JOUR 3700

All work you submit (except the portfolio presentation) must be your own original work from this semester. You must be flexible in adapting to multiple forms of submission. Most assignments will be submitted digitally through a direct file transfer in class. Some assignments may be submitted by email and some may be submitted as physical prints. We may, in the course of the class, also submit some work through photo sharing sites.

ALWAYS BRING YOUR COMPLETE RAW TAKE TO CLASS
(ALL THE OUTTAKE PHOTOS YOU SHOT FOR THE ASSIGNMENT)

Put some love into every assignment. Exceed the basic requirements in creativity and journalistic enterprise.

Number of Image Submissions per Assignment: ONE

Unless specifically requested all assignment submissions must consist of ONE and ONLY ONE photograph.

Editing is one of the most valuable skills you must learn.

Email Submission:

3700assignments@gmail.com

Subject line: Assignment Name

In-Class Submission

Use the *Go* menu to *Connect to Server*

Use your EUID and password to connect to *enterprise-jour.unt.edu*

Drop your properly named file in the folder:

Productions > News > Photojournalism > Assignment Folder

Print Submission:

When submitting prints captions must be printed in full on a separate sheet of paper. Put the title of the assignment and your name at the top of that sheet of paper.

Filesize and type

Digital submissions must be:

* JPEG format – Compression 9

* single layer (flattened)

* 72dpi

* 16 inches on the longest dimension

Filename

Filenames must follow this convention

YYMMDDxxxxYourName_AssignmentSlug (where xxxx is the unique sequence number)

EMBEDDED CAPTION

A complete caption must be embedded in the “file info” of each image you submit.

Caption Style and Format of Caption:

Captions typically begin with a single present-tense sentence with critical identification information describing the photograph. Subsequent sentences, written in AP style and generally in the past tense, give secondary identification, supplementary information, and contextual information which indicates the news, thematic, or narrative value of the image.

The format for this class will be as follows:

Dateline MM/DD/YY

Caption information appears in complete sentences.

Credit: Your Name

For Example:

Najaf, Iraq 08/27/04

A lone man walks through a decimated business and residential street west of the Imam Ali shrine in Najaf. The street was a front line fighting position for American army and Mehdi Militia fighters during a nearly three-week battle that left much of the old city of Najaf and surrounding neighborhoods in ruins. An agreement was reached yesterday for the withdrawal of Moqtada al-Sadr's Mehdi Militia from Najaf and, for the first time today, residents were able to check up on their homes and businesses in the battle ground. The shrine is at the center of an American siege of the old city of Najaf where Mehdi Militia fighters loyal to Moqtada al-Sadr staged a rebellion against the Iraqi government and American military occupation.

Credit: Thorne Anderson/Corbis

also

TRANG BANG, VIETNAM 6/8/1972

South Vietnamese forces follow after terrified children, including 9-year-old Kim Phuc, center, as they run down Route 1 near Trang Bang after an aerial napalm attack on suspected Viet Cong hiding places on June 8, 1972. A South Vietnamese plane accidentally dropped its flaming napalm on South Vietnamese troops and civilians. The terrified girl had ripped off her burning clothes while fleeing. The children from left to right are: Phan Thanh Tam, younger brother of Kim Phuc, who lost an eye, Phan Thanh Phouc, youngest brother of Kim Phuc, Kim Phuc, and Kim's cousins Ho Van Bon, and Ho Thi Ting. Behind them are soldiers of the Vietnam Army 25th Division.

Credit: Nick Ut / Associated Press

Syllabus Agreement and Class Contact Form

By signing this form, I agree that I have read and understood the policies laid out in this syllabus for Journalism 3700.001 during the fall semester, 2009. I agree to follow these policies.

Signature

Date

Neatly Printed Name

EUID

Email Address where you are most readily contacted

Photojournalism JOUR 3700

Weekly Plan - Spring 2013

WEEK 1

Intro to the Course
Assignment: First Event
Assignment: First Portfolio

WEEK 2

DUE: First Event
DUE: First Portfolio
Lecture: Mechanics of Photography
Assignment: Window Portrait
Assignment: Project Story Proposal (due in 3 weeks)

WEEK 3

DUE: Window Portrait
Lecture: Basic Composition Part I
Assignment: Pictorial

WEEK 4

DUE: Pictorial
Lecture: Basic Composition Part II
Assignment:

WEEK 5

DUE: Project Story Proposal
Lecture: Photojournalism History Part I
Assignment: Honest Emotion

WEEK 6

DUE: Honest Emotion
Lecture: Photojournalism History Part II
Assignment: Interaction

WEEK 7

DUE: Interaction

In Class: History of Photojournalism Test

Lecture: Storytelling in Pictures

Assignment: Day in the Life

WEEK 8

DUE: Project Story First Look

Lecture: Narrative Structure

Assignment:

WEEK 9

DUE: Day in the Life

In Class: Critique

Assignment: Environmental Portrait

WEEK 10

DUE: Environmental Portrait

Lecture: Audacity and Soundslides

Assignment: Day in the Life Soundslides

WEEK 11

DUE: Day in the Life Soundslides

Lecture: The Business of Photojournalism

Assignment: Freelancer Invoice

WEEK 12

DUE: Project Story FIRST DRAFT

In Class: Critique

Assignment: Project Story Soundslides

WEEK 13

DUE: Published Assignment

DUE: Freelancer Invoice

Lecture: Photojournalism Rights and Ethics

WEEK 14

DUE: Project Story FINAL DRAFT

DUE: Final day for assignment resubmissions

WEEK 15

DUE: Final Portfolio

DUE: Contest Entry

In Class: FINAL PROJECT PRESENTATIONS