

Cassini Nazir is a designer of conversations, curricula, and interfaces.

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Cassini Nazir is a designer of conversations, curricula, and interfaces. He is an Assistant Professor in the College of Visual Arts and Design at the University of North Texas where he teaches classes in interaction design.

His current research explores how curiosity can be meaningfully infused into design processes. Because curiosity is linguistically rooted in the notion of care, he explores ways that designers can also extend care to those for whom they build as well as that which they choose to build.

In spring 2020, he was Designer-in-Residence for the SMU Masters in Design and Innovation (MADI) program.

Prior to joining UNT, Cassini taught at The University of Texas at Dallas for 10 years, where he directed two research labs. He was founding director of the Arts and Technology Usability Lab, which fosters collaborative research with community partners and offers experiential learning to students. He was also Director of Design for the ArtSciLab, a transdisciplinary research lab helping the arts, science, and technology communities by pursuing initiatives of societal urgency and cultural timeliness.

His academic projects include collaborations with art historians, astronauts, biochemists, brain scientists, futurists, materials scientists, new media artists, and a university press. He has worked with industry partners such as Toyota, Intuit, Sabre, DFW Airport, and projekt202.

EDUCATION

MFA, Arts and Technology · 2006-2011
UT Dallas

Advanced coursework in Greek and Latin · 2003
UT Austin

BA, Literature (significant coursework reading and translating ancient Greek) · 1998-2003
UT Dallas

Summer study abroad (coursework in ancient Greek literature and Pre-Raphaelite poetry)
New College, Oxford · 1999

BA, Economics and Finance · 1998-2002
UT Dallas

ACADEMIC APPOINTMENTS

Assistant Professor, College of Visual Arts and Design · 2022-present
University of North Texas

Program Director for Bachelors of Science in Project, Design and Analysis, New College · 2021-2022
University of North Texas

Clinical Associate Professor, New College · 2020-2022
University of North Texas

Designer-in-Residence, Master of Arts in Design & Innovation (Lyle School of Engineering) · Spring 2020
Southern Methodist University

Clinical Associate Professor, School of Arts, Technology, and Emerging Communication · 2015-2020
The University of Texas at Dallas

Clinical Assistant Professor, Arts and Technology Program · 2012-2015
The University of Texas at Dallas

Visiting Assistant Professor, School of Arts and Humanities · 2011-2012
The University of Texas at Dallas

CERTIFICATIONS

Apple Teacher Certification, Apple · Feb 2022
User Experience Certificate, Nielsen Norman Group (credential ID #1030290) · May 2019

SCHOLARSHIP FOCUS

Designing curiosity
Designing for care
Interaction design
More-than-human design

PROFESSIONAL POSITIONS

Program Director for Bachelors in Project, Design and Analysis, UNT at Frisco · 2021-2022

As director for a newly created three-year undergraduate new degree at UNT at Frisco, I overhauled the entire undergraduate curriculum, worked with faculty to create rich learning experiences, and collaborated with industry project partners to graduate students who were knowledgeable in project management, design thinking and data analysis.

Director, ATEC Usability Lab, UT Dallas · 2019-2020

I was the first director of the School of Arts, Technology and Emerging Communication's Usability Lab. I led a small group of undergraduates on a sponsored project investigating ways to improve ThoughtNav, an online qualitative research tool for market researchers.

Creative Director, *Athenaeum Review* · 2018-present

Athenaeum Review publishes essays, reviews, and interviews by leading scholars in the arts and humanities. As Creative Director, I designed multiple issues of the printed journal and oversaw website development. I now review the work of another designer who handles day-to-day design work.

Director of Design, ArtSciLab, UT Dallas · 2015-2019

I co-directed ArtSciLab with Roger Malina, a self-described "recovering astrophysicist" and executive editor of *Leonardo*. In that time we collaborated on projects with biochemists, brain scientists, futurists, materials scientists, new media artists, and a university press. I better understand not just how to bring networks of complementary and contradictory audiences together, but also how to nurture and sustain them over time.

Independent design consultant, empathIQ / Aperio Insights · 2011-present

Through empathIQ and Aperio Insights, I consult on user experience and future/foresight projects.

Web Developer, Student Affairs · 2007-2011

Designed, developed and managed over 50 websites within the department of Student Affairs, each website ranging from one to 100+ pages.

Web Coordinator & Website Specialist, UT Dallas Office of Communications · 2004-2007

Researched and wrote Section 508 compliant accessibility policy used by all official university websites. Designed accessible, section-508-compliant HTML templates used (then) by 40 departments (1,000 pages). Coordinated efforts with campus web developers to create a consistent and cohesive online web presence. Won Best of Web award (2005) from the Center for Digital Education for a redesigned gateway website and the Accessibility Internet Rally (AIR) Austin award from Knowbility for a redesigned Eugene McDermott Scholars website.

Independent web and graphics designer · 2002-2003

Designer, Echelon Internet Systems · 1998-1999

HONORS AND AWARDS

DC Faculty Fellow Program, Division of Research and Innovation, UNT · 2024

I was selected by college leadership to be among UNT's 2024 faculty cohort to meet with the funding agencies such as the National Endowment for the Arts and the National Endowment for the Humanities.

Emerging Scholar Award, Design Principles and Practices Conference, Lisbon · 2022

I was one of four recipients selected from a pool of international candidates for the Emerging Scholar Awards, given to emerging scholars who have an active research interest in the Design Principles and Practices conference theme.

Nominee, UT System Regents' Outstanding Teaching Award, University of Texas System · 2019

I was one of two faculty nominated by my peers for demonstrated excellence in teaching and a promising future of sustained excellence in all aspects of instruction. Although not selected, this award recognizes faculty that deliver the highest quality of undergraduate instruction through demonstrated excellence in teaching and a promising future of sustained excellence in all aspects of instruction.

Nominee, President's Teaching Excellence Award, Office of the President, UT Dallas · 2019

Since 2017, I have been consistently nominated by my peers and university administrators at UT Dallas for teaching awards. This award recognizes sustained excellence in undergraduate instruction, including innovation in approaches to teaching and the overall impact on student learning.

Winner, Assessment Innovator Award, UT Dallas, Office of Assessment · 2018

This award recognized my contributions with a group of foundations faculty for introducing Electronic Learning Portfolios in the undergraduate ATEC foundation courses and its impact on assessment.

Honors Affiliate, Hobson Wildenthal Honors College, UT Dallas · 2018

Established in 2014, the Wildenthal Honors college houses 12 programs dedicated to excellence in undergraduate education. As a member of the Honors College, I worked closely with student scholars in nationally recognized programs such as National Merit, Terry Scholars, Archer Program, and others.

Nominee, President's Teaching Excellence Award, Office of the President, UT Dallas · 2018

This award recognizes sustained excellence in undergraduate instruction, including innovation in approaches to teaching and the overall impact on student learning.

Nominee, President's Teaching Excellence Award, Office of the President, UT Dallas · 2017

This award recognizes sustained excellence in undergraduate instruction, including innovation in approaches to teaching and the overall impact on student learning.

Nominee, Provost's Award for Faculty Excellence in Undergraduate Research Mentoring · 2017

Office of Undergraduate Education and Office of the Provost, UT Dallas

The Provost's Award for Faculty Excellence in Undergraduate Research Mentoring seeks to formally acknowledge a faculty mentor who demonstrates superior leadership, support, and guidance towards the development of UT Dallas undergraduate students and their research endeavors.

Winner, Accessibility Internet Rally (AIR) Austin, Knowbility · 2005

Awarded for designing a fully accessible website (WCAG 1.0) for the Eugene McDermott Scholars.

Winner, Best of the Web Award, Center for Digital Education · 2004

Awarded for launching a redesigned university website.

BOOK CHAPTERS

These chapters contribute to design education, transdisciplinary collaboration, and curiosity-driven design, demonstrating scholarly impact through leading publishers and widely used texts. They satisfy CVAD's **highest value** tenure criteria, **IV.A.1.13a**.

- B.5 **Cassini Nazir**. "Mapping Curiosity: Navigating the Landscape of Design Research." Michael Gibson and Keith Owens, editors. *Navigating the Landscapes of Design Research: Finding Your Way*. Routledge, **accepted**.
- B.4 **Cassini Nazir**. "Restoring through Curiosity and Care." Omari Souza, editor. *Restorative Design*. Princeton Architectural Press, **2025**. READ →
- B.3 Alex Garcia Topete, Chaz Lilly, **Cassini Nazir**, and Roger Malina. "ArtSciLab: Experimental Publishing & Knowledge Production in Collaborative Transdisciplinary Practices." *The Routledge Handbook of Art, Science & Technology Studies*. Routledge, **2021**. READ →
- B.2 **Cassini Nazir** and xtine burrough. "Prototyping Experiences." *Foundations of Digital Art and Design with the Adobe Creative Cloud, 2nd edition*. New Riders, **2020**. READ →
- B.1 **Cassini Nazir**. "Design I and Patterns in Currency." *Teaching Graphic Design History*, edited by Steven Heller. Simon and Schuster, **2019**. READ →

JOURNAL PUBLICATIONS

This journal publication satisfies CVAD's highest value tenure criteria, **IV.A.1.7a**.

- J.1 Omari Souza and **Cassini Nazir**. (**in press**). *Designing with Black Communities: Bridging Cultural Sensitivity and Consumer Trust*. The International Journal of Design in Society. <http://doi.org/10.18848/2325-1328/CGP> (Acceptance rate is 18%)

REFEREED PAPER AND PRESENTATION IN CONFERENCE PROCEEDINGS

These proceedings demonstrate rapid sharing of new information at international conferences, satisfying CVAD's **highest value** tenure criteria, **IV.A.1.14a**.

- P.15 **Cassini Nazir** and Kuo-Wei Lee. (**2026**). *Toward Wayminding*. In: Schrepp, M. (eds) HCI International 2025 – Late Breaking Papers. HCII 2025. Lecture Notes in Computer Science, vol 16341. Springer, Cham. https://doi.org/10.1007/978-3-032-13083-9_12.
- P.14 Omari Souza, **Cassini Nazir** and Kuo-Wei Lee. (**2026, in press**). *Designing with Intelligence: Balancing AI's Potential with Its Responsibility in Design Education*. HCI International 2025 Late Breaking Papers. HCII 2025.
- P.13 **Cassini Nazir**, Sierra Biddulph, and Annabelle Neher. (**2025**). *Giving the Wizard Voice: Testing Voice Interfaces with Blind Users Using Wizard of Oz Prototypes*. In: Stephanidis, C., Antona, M., Ntoa, S., Salvendy, G. (eds) HCI International 2025 Posters. HCII 2025. Communications in Computer and Information Science, vol 2524. Springer, Cham. https://doi.org/10.1007/978-3-031-94156-6_16.
- P.12 Kuo-Wei Lee and **Cassini Nazir**. (**2024**). *Enhancing Public Art Experiences through Visual Poetry*. TAI CHI conference. Tainan, Taiwan. **Honorable Mention**.
- P.11 **Cassini Nazir**. (**2024**). *More Than Human-Centered Empathy: Practical Tools to Engage Curiosity and Care*. In Lockton, D., Lenzi, S., Hekkert, P., Oak, A., Sádaba, J., Lloyd, P. (eds.), DRS2024: Boston, 24-28 June, Boston, MA. [10.21606/drs.2024.II24](https://doi.org/10.21606/drs.2024.II24)
- P.10 **Cassini Nazir**, Kuo-Wei Lee, and Mike Courtney. (**2024**). *Leveraging Curiosity to Care for An Aging Population*. In Marcus, A., Rosenzweig, E., Soares, M.M. (eds) Human Aspects of IT for the Aged Population. HCII 2024. Q. Gao and J. Zhou (Eds.): HCII 2024, LNCS 14726. Springer. DOI: [10.1007/978-3-031-61546-7_14](https://doi.org/10.1007/978-3-031-61546-7_14)

- P.9 **Cassini Nazir**, Mike Courtney, and Kuo-Wei Lee. (2024). *Becoming More Curious About the Future: ReadySetFuture_*. In Marcus, A., Rosenzweig, E., Soares, M.M. (eds) *Design, User Experience, and Usability. HCII 2024. Lecture Notes in Computer Science*. Springer. DOI: [10.1007/978-3-031-61353-1_23](https://doi.org/10.1007/978-3-031-61353-1_23)
- P.8 **Nazir, C.**, and Lee, K. (2023) *Inviting Curiosity: A Framework for Creating Meaningful Experiences*, in Derek Jones, Naz Borekci, Violeta Clemente, James Corazzo, Nicole Lotz, Liv Merete Nielsen, Lesley-Ann Noel (eds.), *The 7th International Conference for Design Education Researchers*, 29 Nov. - 1 Dec. 2023, London, United Kingdom. DOI: [10.21606/drsld.2023.105](https://doi.org/10.21606/drsld.2023.105)
- P.7 **Cassini Nazir** and Meah Lin. (2023). *Beyond Empathy: How Curiosity Leads to Greater Care*. Cumulus Antwerp 2023. Antwerp, Belgium. DOI: [10.26530/9789401496476-115](https://doi.org/10.26530/9789401496476-115) (Acceptance rate 23%)
- P.6 **Cassini Nazir** and Eric Farrar. (2023). *Curious Gestures: Inviting Curiosity In and Out of the Classroom*. Motion Design Education (MODE) Summit 2023. Moore College of Art & Design, Philadelphia, PA. 2023.
- P.5 **Cassini Nazir** and Eric Farrar. (2020). *Design Education as If Adjuncts Mattered*. Interaction Design Association (IXDA) Education Summit. Milan.
- P.4 Kelly Park and **Cassini Nazir**. (2019). *The Semiotics of Pain: Examining the Communication of Pain Across Languages*. Conference Proceedings from the 2019 College Art Association (CAA). New York, NY.
- P.3 Kelly Park and **Cassini Nazir**. (2018). *The Semiotics of Pain: How Design Impacts the Communication of Pain*. Decipher: Conference Proceedings from the 2018 AIGA Design Educators Research Conference. Ann Arbor, Michigan. 2018. <https://doi.org/10.3998/mpub.11688977>
- P.2 **Cassini Nazir** and Robert Fee. (2018). *A Service-Design Approach to Learning*. Design Management Institute (DMI): Academic Design Management Conference 2018. London.
- P.1 Mauricio Mejía, **Cassini Nazir**, Roger F. Malina, Alex García Topete, Felipe C. Londoño, Andrés F. Roldán, Priscila L. Farias, João Silveira. (2018). *An emerging role for design methods in transdisciplinary practices*. *24th International Symposium on Electronic Art*, 23-30 June, 2018, Durban University of Technology, Durban, South Africa.

REFERRED PANEL PRESENTATION WITH REFEREED PAPER IN PROCEEDINGS

- RP.2 Kathryn Evans, Roger Malina, Haytham Nawar, and **Cassini Nazir**. (2018). *Curriculum in the Cracks: Encouraging Cross-Disciplinary and Art-Science-Humanities Teaching*. *24th International Symposium on Electronic Art (ISEA 2018)*, 23-30 June, 2018, Durban University of Technology, Durban, South Africa.
- RP.1 Andrew Demirjian, xtine Burrough, **Cassini Nazir**, and Ellen Pearlman. (2016). *Emerging Platforms for Artist Interactions*, *Proceedings of the 22nd International Symposium on Electronic Art ISEA 2016 Hong Kong*, 16-22 May, 2016, School of Creative Media, Hong Kong, Hong Kong SAR China.

PEER-REVIEWED WORKSHOPS

- W.5 **Cassini Nazir** and Eric Farrar. (2023). *Curiosity, Everywhere: Creating More Meaningful Experiences*. Design Principles and Practices Conference. Lisbon, Portugal. 2023.
- W.4 **Cassini Nazir**. *curiosity, everywhere: creating more meaningful experiences*. (2022). The 22nd annual Information Architecture Conference. April.
- W.3 **Cassini Nazir**. *curiosity, everywhere*. (2022). World Information Architecture Day: Pittsburgh.
- W.2 Heidi Cooley, Dale MacDonald, **Cassini Nazir**, and Kristin Drogos. (2019). *Interactive Design Workshop: Public Interactives*. Technology Innovation Design Experience (TIDE) Conference. Orlando, Florida..
- W.1 Eric Farrar and **Cassini Nazir**. (2019). *Pedagogy in Motion: Integrating Meaningful and Learningful Experiences in College Curricula*. Motion Design Education (MODE) Summit 2019. Massey University, Wellington, New Zealand.

PEER-REVIEWED PANELS (CHAIR)

- PAN.1 **Cassini Nazir.** Panel: Waylosing: Exciting Curiosity and Enabling Discovery. SECAC (Southeastern College Art Conference). Atlanta, GA. **2024.**

MAGAZINE PUBLICATIONS

Digital publications ensure broad reach to a non-scholarly audience and satisfy CVAD's **highest value** tenure criteria, **IV.A.1.8a.**

- M.1 **Cassini Nazir** and Jingwen Wang. *Designing Curiosity: A Beginner's Guide*. User Experience Professionals Magazine. Feb. **2022.** <https://uxpamagazine.org/designing-curiosity-a-beginners-guide>.

KEYNOTE PRESENTATIONS

- K.16 *TBD.* **29th Annual Applied Ergonomics Conference.** Dallas. Mar. 11, **2026.**
- K.15 *designing curiosity.* **CVS 2025: Leaping Forward.** Virtual. Oct. 15, **2025.** Internal to 500 CVS' national design team.
- K.14 *Designing for Timeless Needs.* **Big Design Conference.** w/ Mike Courtney. Dallas, TX. May 28, **2025.** National.
- K.13 *Everyday Curiosity.* **User Experience for Libraries,** Cambridge, England. June 6, **2024.** International.
- K.12 *designing curiosity: a beginner's guide.* **Interior Design Educators Council's Southwest Regional Conference.** Denton. Nov. 2, **2023.** Regional.
- K.11 *The Dangers of Empathy.* **Designing for Digital Conference.** Austin, TX. March 6, **2023.** National.
- K.10 *designing curiosity: a beginner's guide.* **Insight's Association North Central Chapter.** Chicago. Jun. 3, **2022.** Regional.
- K.9 *designing curiosity: a beginner's guide.* **Insight's Association's X Event.** Atlanta, GA. June 3, **2022.** National.
- K.8 *designing curiosity: a beginner's guide.* **Confab: The Content Strategy Conference.** Minneapolis. May 11, **2022.** National. youtu.be/tulYmjiaP6A.
- K.7 *Curiosity is an Invitation.* **TEDxUNT.** Denton, TX. Oct. 1, 2021. National. youtu.be/DZ8blcleplE.
- K.6 *Designing Curiosity: Ways of Unknowing.* **World Information Architecture Day.** virtual/Switzerland. Feb. 27, **2021.** International. youtu.be/JKShjK4Ywfs. Invited by Andrea Rosenbusch, Co-President of World Information Architecture Association.
- K.5 *Design for Curious Minds.* **The 21st annual Information Architecture Conference,** virtual. April 16, **2020.** National. youtu.be/4WxaFy5yyh4.
- K.4 *Design of the Past, Present, and Possible.* **Designing for Digital Conference.** Austin, TX. March 9, **2020.** National.
- K.3 *Design of the Past, Present, and Future.* **User Experience Design Conference.** Dallas. **2019.** Local. Sponsored by Dallas User Experience Professionals Association and UT Dallas Computer Science Dept.
- K.2 *The Magic of UX: Today and Tomorrow.* **Vista Equity Partners UX Summit.** Dallas. **2019.** Corporate National. Invited by Dr. Rebecca Baker, then VP of User Experience at PowerSchool.
- K.1 *Design of the Past, Present, and Future.* **Big Design Conference.** Dallas, TX. Sept. 22, **2018.** National. Invited by Brian Sullivan, founder of the Big Design conference.

INVITED LECTURES · ACADEMIC

- IL.20 *Designing Curiosity*. **Georgia Tech**. Invited by Professor Richard Henneman, Director of the Master's Program in Human-Computer Interaction. Presentation and lecture to graduate HCI students. Atlanta, GA. Oct. 24, 2024.
- IL.19 *Be Curious: Innovative Approaches to Interdisciplinary Research*. **University Research Day, University of North Texas**. Panel discussion. Oct. 4, 2024.
- IL.18 *The Power of Observation* (with Bonnie Pitman, former director of the Dallas Museum of Art). **UT Southwestern Medical School** Neurology dept., held at the **Dallas Museum of Art**. May 9, 2024.
- IL.17 *Unbundling Assumptions*. Better Together: Urban Nature seminar. **Advanced Environmental Research Institute, University of North Texas**. March 29, 2024.
- IL.16 *Everyday Curiosity*. **BrainHealth Presents, UT Dallas Center for BrainHealth**. March 21, 2024. <https://youtu.be/9pxnU4K9LoE>
- IL.15 *Designing Curiosity*. **University of Georgia**. Lecture in Candace Hollenbeck's MARK 4100 Consumer Buyer Behavior course. Athens, GA. Feb. 28, 2024.
- IL.14 Workshop and lecture in Stephen Kraus' MSMI 606 Qualitative Marketing Research graduate course. **University of San Francisco**. Sept. 9, 2023.
- IL.13 Workshop in Justin Childress' DSIN 7301 Context and Impact of Design graduate course. **Southern Methodist University** Master of Arts in Design and Innovation (MADI). Feb. 28, 2023.
- IL.12 Lecture in Clinton Carlson's VCD 7: Interaction Design undergraduate course. **Notre Dame University**, South Bend, IN. Jan. 23, 2023.
- IL.11 Invited presentation to faculty in the Herberger School of Design. **Arizona State University**, Design Faculty Meeting. May, 6, 2022.
- IL.10 Invited presentation to faculty and students in the Emerging Practices Program. **State University of New York (SUNY) Buffalo**. Mar. 30, 2022.
- IL.9 Lecture to lab faculty, members and students. Watering Hole ArtSciLab at **The University of Texas at Dallas**. Mar. 3, 2022. <https://youtu.be/FZC7cU35zal>.
- IL.8 *Designing Conversations, Curricula and Interfaces*. **UNT at Frisco Faculty Research Group**. Nov. 12, 2021.
- IL.7 *Designing Collective Aspirations & Collaboration*. Invited by lab director Max Schich to speak to the Cultural Data Analytics (CUDAN) Open Lab. **Tallinn University, Estonia**. Nov. 23, 2020. <https://youtu.be/YociNXW4m34>.
- IL.6 *Designing Interactions*. Lecture in Dana Akins-Adeyemi's 9033 Product Development II: Manufacture to Market course. **Rhode Island School of Design**. Nov. 17, 2020.
- IL.5 *Designing Curiosity*. Designer-in-Residence talk for the **Southern Methodist University** Master of Arts in Design and Innovation (MADI) community of designers, alumni, faculty and industry. Oct. 15, 2020. <https://youtu.be/41QLnVPhfsQ>.
- IL.4 *Building Transformative Products with Design Thinking*. **Dallas Baptist University** Tech Talks. July 15, 2020.
- IL.3 *The Learning Portfolio*. Lecture in Anne Balsamo's ATCM 2300 Introduction to Technoculture course. School of Arts, Humanities and Technology. **The University of Texas at Dallas**. Oct. 4, 2018.
- IL.2 Critique of final student work. Brian Sullivan's BUX102 User Research and User-Centered Analysis course. **Southern Methodist University** User Experience Design Certificate Program. Dec. 2016.
- IL.1 *Writer as Designer: What User Experience Brings to Digital Humanities*. Invited presentation for **Texas A&M Commerce Writing Program**. April 1, 2015.

INVITED PRESENTATIONS · INDUSTRY AND PROFESSIONAL COMMUNITIES

- IPP.20 *The Limits of Empathy*. **Insights Association North Central Chapter**. June 20, 2024.
- IPP.19 *The Dangers of Empathy: Toward More Responsible Design Research*. **Rosenfeld Media's Advancing Research Conference**. March 27, 2023. <https://youtu.be/JRtzhAPCu30>. *acceptance rate: 20%
- IPP.18 *Compelling Curiosity*. **Austin Chapter of the User Experience Professionals Association**. April 28, 2022.
- IPP.17 *inviting curiosity: a beginner's guide*. **Corporate Research Conference**. Dallas, TX. Oct. 21, 2021
- IPP.16 *ArtSciLab: Experimental Publishing and Knowledge Production in Collaborative Transdisciplinary Practices*. **Society for Social Studies of Science (4S) Conference**. Virtual. Oct. 8, 2021.
(I and my co-authors were invited by conference organizers to present on our book chapter (same title) that appears in *The Routledge Handbook of Art, Science & Technology Studies*).
- IPP.15 *Designing Curiosity*. **24 Hours of UX**. Virtual. June 22, 2021. <https://youtu.be/WaY1ImRzLAQ>.
- IPP.14 *UX and the Pandemic: What's Up in Your Country*. **Futurs Réinventés. Association Francophone des Professionnels de L'expérience Utilisateur (Flupa)**. France. June 11, 2021. <https://youtu.be/wn-ViPmCNLU>.
- IPP.13 *Designing Curiosity: Ways of Unknowing*. **UXperience 2021 Conference**. Dallas. March 27, 2021
- IPP.12 *Beyond Delivery: Helping Humans at Home*. Invited to moderate a panel discussion with Jon Burroughs and Jereme Gilbert of Benevolent Robotics. **The Future of Delivery Robots mini-conf**. March 13, 2021.
- IPP.12 *Foresight Master Class*. Presentation to the Merch, Shrink, and Emerging Technology teams. **Sam's Club**. Dallas, TX. Dec. 10, 2020.
- IPP.11 *The Shape of Trust: Thoughts on the Effects of Modern Design*. **San Antonio Chapter of User Experience Professionals Association**. Virtual. July 9, 2020. https://youtu.be/WTNAC6XL_zw.
- IPP.10 *The Shape of Trust: Thoughts on the Effects of Modern Design*. **Fort Worth Project Management Institute**. Virtual. May 21, 2020.
- IPP.9 *Experience Design at SMU: Future of Design Education*. Panel discussion with Brian Sullivan, J. Schuh, and Brandon Ward. **Dallas chapter of User Experience Professionals Association**. Dallas. May 19, 2020.
- IPP.8 **Toyota Motor North America** (with participants from Luxoft) Workshop · 2019
Toyota F30: Exploring In-Vehicle Experiences of 2025-2030 (with Mike Courtney)
- IPP.7 *Trust and Responsibility in the Digital Age*. Invited by Liz Schmidt, Adobe. **World Interaction Design Day and Adobe Creative Jam**. Dallas, TX. Oct. 22, 2019.
- IPP.6 *Future of Automotive Experiences for Consumer Year 2025-2030*. Workshop for **Toyota Motor North America** with participants from **Denso Auto Parts**. Plano, TX. Oct. 14, 2019.
- IPP.5 *Information Architecture for All the Senses*. All You Can Learn Library, **Jared Spool's User Interface Engineering**. March 9, 2019. https://aycl.uie.com/virtual_seminars/information_architecture_for_all_the_senses.
- IPP.4 **Experience Driven Leadership Alliance**, Dallas · 2017
Designing the Talent: Producing Next-Generation Talent for Your Team. <https://youtu.be/D54OoluY82I>.
- IPP.3 **Intuit Design Week** · 2017
Presentation to Intuit Design Team: *Reflecting on Ethics: Designers in Action*
- IPP.2 *Panel Discussion: Intuit Design Week*. With Steven Ray (Dialexa) and Dawn Ressel (Intuit). **Intuit Design Week** · 2016
- IPP.1 *Low-Fi to High-Fi: Basics of Prototyping*. **IBM Summer Camp**. June 2013.

PEER-REVIEWED CONFERENCE PRESENTATIONS (W/O PAPER IN PROCEEDINGS)

- CP.20 **University of Georgia Masters of Market Research Future of Insights Conf.**, Athens, GA · Aug 11, 2022
curiosity, everywhere

- CP.19 University of Houston Foresight Program Spring Gathering · 2019
Panel discussion: *Talking Futures: How Do People Understand Us?*
- CP.18 The 20th annual Information Architecture Conference, Orlando · 2019
Information Architecture for All Our Senses
- CP.17 UT Dallas Office of Information Technology Summit, 2019
Integrating Learning Portfolios in Foundation Curricula
- CP.16 The Alliance for the Arts in Research Universities (a2ru), Boston · 2017
ArtSide: Enhancing the Connection Between Cities and Communities. <https://youtu.be/omcBeYlziwk>.
- CP.15 Big Design Conference, Dallas, · 2017
Creating Interfaces with Significance
- CP.14 Association of College & Research Libraries (ACLR) · 2017
Webinar: *Experimental Publishing at the Intersection of Science, Art, and Technology.* <https://youtu.be/F3ivmXoJPso>.
(with Roger Malina, UT Dallas; Jon Ippolito, U of Maine; Jill Rodgers, MIT Press)
- CP.13 Dallas User Experience Group, Plano · 2017
Designing the Designer
- CP.12 World Information Architecture Day, Dallas · 2017
Signifiers and Affordances: Creating Interfaces with Significance
- CP.11 ArtSciLab at UT Dallas: Projects and Activities. **The Alliance for the Arts in Research Universities** (a2ru), Denver, CO.
Nov. 4, 2016
- CP.10 *The Future of Publishing: Leonardo Education Art Forum: Birds of a Feather. The Alliance for the Arts in Research Universities* (a2ru). Denver, CO. Nov. 3, 2016.
- CP.9 *Panel Discussion: Future of Automotive UI - What's Driving Change?* Dallas Chapter of the **User Experience Professionals Association**, Addison, TX. Oct. 27, 2016.
- CP.8 *Announcing ARTECA. Digital Frontiers*, Houston, TX. Sept. 23, 2016.
- CP.7 *Designing Through Difficult Emotions. Big Design Conference*, Dallas · 2016
- CP.6 *Fundamentos Universales del Diseño. Big Design Latin America*, Quito, Ecuador. March 11, 2016.
- CP.5 *Designing Through Difficult Emotions. TEDxUTD*. Dallas, TX. April 2, 2016.
- CP.4 *Dealing with People You Can't Stand. Big Design Conference*, Dallas, TX. Sept. 18, 2015.
- CP.3 *Dealing with People You Can't Stand. Addison Treehouse Youth Mentorship Program*. Mar. 2015.
- CP.2 *Lightning Talks on Design and Usability. User Experience Professionals Association*. Dallas. Jan. 2015.
- CP.1 *Translation and the Digital Age. American Literary Translators Association* (ALTA), Bloomington, IN. Oct. 17, 2013.

TV INTERVIEWS

- TV.1 **#4006 Curiosity: Our Great Superpower. Perspectives Matter.** Interviewed by Jim Falk with Jennifer Zientz, Director of Programs, Center for BrainHealth, University of Texas at Dallas. Aug. 4, 2024. https://youtu.be/9RiFS_1FGS4

PODCAST INTERVIEWS

indicates podcast episode number

- POD.9 **#204: The "Curious" Part of Creativity. Over Coffee® | Stories and Resources from the Intersection of Art and Science.** By Dot Cannon. Dec. 16, 2024. 42 min. <https://open.spotify.com/episode/204BklUTE6QZXeZT7ja4lA>

- POD.8 **#235: Inviting Curiosity by Design with Cassini Nazir.** *Choose to Be Curious.* By Lynn Borton. June 13, 2024. 28 min.
- POD.7 **#5: The Emergence of UX in Design Education.** *Design Bubble Podcast.* By Linh-Hoa Nguyen and Sumayah Abdullah. With Norm Cox. Jul. 27, 2023. 23 min.
- POD.6 **#6: Cassini Nazir: Curiosity.** *Lately I've been thinking about.* By David Dylan Thomas. May 20, 2022. 54 min. <https://www.buzzsprout.com/1910401/10562690-cassini-nazir-curiosity>
- POD.5 **#75: Curiosity in the Digital Age with Cassini Nazir.** *OLLI at UNT Podcast.* By Susan Supak. Oct. 20, 2021. 29 min. <https://sptfy.com/ollicuriosity>
- POD.4 **#22: Distraction with Cassini Nazir.** *A Lens A Day Podcast.* By Dan Brown. Sept. 27, 2021. 27 min. <https://youtu.be/Wu6oB4lh9XY> and <https://podcasts.apple.com/us/podcast/a-lens-a-day-22-distraction-with-cassini-nazir/id1586150744>
- POD.3 **#21. Designing Curiosity.** *Init: Conversations with the inventors of our shared future.* By Dave Birnbaum. April 23, 2021. 60 min. <https://podcast.davebirnbaum.com/designing-curiosity>
- POD.2 **#40: Cassini Nazir.** *The Iowa Idea.* By Matt Arnold. Sept. 28, 2020. 58 min. <https://www.theiowaidea.com/2020/09/28/40-cassini-nazir>
- POD.1 **#5: Designing Conversations with Cassini Nazir.** *Design MBA.* By Jayneil Dalal. June 12, 2020. 52 min. https://designmba.show/episodes/cassini-nazir-3FRip_Rt

VIDEO RECORDINGS

The list below combines my publicly-available recorded talks that are referenced elsewhere in this document. These talks have been consumed by a broad audience across the world with more than **19,000 cumulative views** as of Jan. 2026.

Curiosity is an Innovation. **TEDxUNT.** Uploaded Dec. 2, 2021. **11,074 views.** <https://youtu.be/DZ8blcleplE>

Dangers of Empathy: Toward More Responsible Design Research. **Advancing Research Conference.** Uploaded Jan. 5, 2024. **2,684 views.** <https://youtu.be/JRtzhAPCu3o>

Designing Curiosity: Ways of Unknowing. **World Information Architecture Day 2021.** YouTube 1,823/Vimeo 350. **2,173 combined views.** <https://youtu.be/JKShjK4Ywfs> / <https://vimeo.com/515936908>

Everyday Curiosity: Practices that Improve Creativity. **UT Dallas Center for BrainHealth.** Uploaded Mar. 25, 2024. **1,930 views.** <https://youtu.be/9pxnU4K9LoE>

Architecting Exformation: Design for Curious Minds. **Information Architecture Conference.** Uploaded Dec. 30, 2021 YouTube, Apr. 16, 2020 Vimeo. YouTube 150/Vimeo 751*. **901 combined views.** <https://youtu.be/4WxFy5yyh4> / <https://vimeo.com/408704024> * Vimeo as of Jan. 8, 2025.

curiosity, everywhere. **Confab: The Content Strategy Conference.** Recorded May 11, 2022. Uploaded Aug. 1, 2023. **151 views.** <https://youtu.be/tulYmjiaP6A>

Curiosity: Our Great Superpower. **Perspectives Matter.** Aug. 4, 2024. **115 views.** https://youtu.be/9RifS_1FGS4

INVITED EXHIBITIONS OF WORK

- X.1 **curiosity, everywhere.** Nov. 16, 2023–March 2024. Eight poster prints, 18x48 in (45.72 x 121.92 cm). An interactive poster space, 80x48 in (203.2 x 121.92 cm). **The Atrium Gallery at Brookhaven Campus.** Dallas, TX.

REVIEW JURIES

JU.1 **Interaction Design Awards. 2024.** This was the final Interaction Design Awards before the IXDA organization was dissolved.

RESEARCH REPORTS

I regularly collaborate with industry partners on research projects ranging from interface evaluations, workshops, future-casting, and strategic design. In each, curiosity was a vital and necessary element. Industry collaborators include DFW Airport, Target, Toyota, Sam's Club, and Signify Health.

- RR.20 Evaluating Usability of the 2025 RAV4 Multimedia System. **Toyota**. Aug. 2025.
- RR.19 Designing with Latino Communities in Mind (with Omari Souza). **Target**. Jan. 2025.
- RR.18 Designing with Black Communities in Mind (with Omari Souza). **Target**. Aug. 2024.
- RR.17 Understanding Real Range Anxiety in Electric Vehicles. **Toyota** and **Lextant**. September 2024.
- RR.16 Evaluating AI's Ability to Handle Common In-Vehicle Jobs-to-be-Done. **Toyota**. July 10, 2024.
- RR.15 Establishing Trust During In-Home Health Evaluations. **Signify Health**. May 7, 2024.*
- RR.14 Over the Horizon: Summary Report Foresight Workshops. **Toyota**. Oct. 26, 2023.
- RR.13 Bridging the Gap in Diabetes Education for Rural Texans. **EndoMD**. May 9, 2023.*
- RR.12 Making the Invisible Visible: Envisioning the Legacy of ASTRO-1. **NASA**. May 5, 2022.*
- RR.11 Health Time Machine 3.0 App Prototype Mock-Up. **Toyota**. Feb. 15, 2022.
- RR.10 Improving Iris: Recommendations for DFW Airport's Virtual Assistant. **DFW Airport**. Dec. 19, 2022.
- RR.9 Health Time Machine Safety Remesh Session Report. **Toyota**. Oct. 25, 2022.
- RR.8 Kino Function Parts Workshop Report. **Toyota**. Sept. 29, 2022.
- RR.7 Health Time Machine Scan Report 2.0. **Toyota**. July 22, 2021.
- RR.6 Health Time Machine Preliminary Report 1.0. **Toyota**. July 18, 2021.
- RR.5 Radically Re-imagining the Member Exit Experience. **Sam's Club**. April 29, 2021.*
- RR.4 Fly Forward: DFW Action Plan. **DFW Airport**. Aug. 7, 2020.
- RR.3 Fly Forward: DFW Airport Futures. **DFW Airport**. July 13, 2020.
- RR.2 F30: Exploring In-Vehicle Experiences of 2025-2030. **Toyota** and **Luxoft**. Oct. 14, 2019.
- RR.1 Automotive Experiences for Consumers of 2025-2030. **Toyota** and **Denso Auto Parts**. Oct. 10, 2019.

* Report developed during a graduate-level course

IN THE NEWS

- N.9 Collaboration, interdisciplinarity and culture change drive University Research Day discussions. **UNT Office of Research**. Oct. 10, 2024. https://research.unt.edu/news/research_day_2024.html
- N.8 *A Reflection*. **Medium**. By James Helms. Aug. 12, 2023. <https://jamesh-str.medium.com/a-reflection-f6dedc784738>.
- N.7 *UNT Alumni and Faculty Foster NASA's Mission*. **UNT North Texan**. By Jessica DeLeón. Sept. 30, 2022. <https://northtexan.unt.edu/node/23918>.
- N.6 *UNT at Frisco will offer innovative degrees, drive city growth*. **Community Impact**. By Brooklynn Cooper. Sept. 3, 2021. <https://communityimpact.com/dallas-fort-worth/frisco/education/2021/09/03/unt-at-frisco-will-offer-innovative-degrees-drive-city-growth>.
- N.5 *Reflecting on 100 Episodes*. **The Iowa Idea Podcast**. By Matt Arnold. July 18, 2021. <https://www.inspiredbyspark.com/post/reflecting-on-100-episodes>.

- N.4 *Design, trust, and our current social shifts. User Experience San Antonio.* By Paula Schuler. July 20, 2020. <https://uxsanantonio.org/design-trust-and-our-current-social-shifts>.
- N.3 *Two Days At University of Georgia Athens: An Overview Of This Year's MMR Summit. Burke.* By Thania Farrar. <https://www.burke.com/beyondmeasure/two-days-at-uga-an-overview-of-this-years-mmр-summit>.
- N.2 *Societal Urgency: UTD's Cassini Nazir on the First-Person Experience. Dallas Innovates.* By Dave Moore. Sept. 27, 2018. <https://dallasinnovates.com/societal-urgency-utds-cassini-nazir-on-the-first-person-experience>.
- N.1 *An Interview with Cassini Nazir. Autumn Hood.* Jul. 23, 2018. <https://medium.com/@autumnhood1/an-interview-with-cassini-nazir-218fdod6986b>.

COMMUNITY WORK – OSHER LIFELONG LEARNING INSTITUTE AT UNT

UNT is among 125 universities across the nation with an Osher Lifelong Learning Institute (OLLI), which provides learning opportunities for adults age 50 and older. Since 2021, I have taught classes on curiosity at every OLLI location. OLLI gives me an opportunity to make my scholarly research accessible to the public. My sessions have evolved from lectures to collaborative workshops. Since 2021, more than 490 retirees in DFW have participated.

Practical Curiosity: A Workshop for Lifelong Learning. Osher Lifelong Learning Institute.

- O.16 **OLLI at UNT Classroom.** July 15, 2024. 34 enrolled.
- O.15 **The Grove at Frisco Commons.** July 12, 2024. 14 enrolled.
- O.14 **CC Young Senior Living Center.** April 23, 2024. 64 enrolled.
- O.13 **Robson Ranch Clubhouse.** Feb 1, 2024. 69 enrolled.

A Beginner's Guide to Curiosity. Osher Lifelong Learning Institute.

- O.12 **CC Young Senior Living Center.** Oct. 3, 2023. 35 enrolled. youtube.com/live/9hX6wcjj3dU
- O.11 **Good Samaritan Society Lake Forest Village.** Sept. 15, 2023. 20 enrolled.
- O.10 **Flower Mound Senior Center.** June 26, 2023. 18 enrolled.
- O.9 **Lantana Community Event Center.** Feb. 24, 2023. 24 enrolled.
- O.8 **Keller Senior Activities Center.** Nov. 15, 2022. 30 enrolled.
- O.7 **Robson Ranch Denton Ballroom.** June 28, 2022. 32 enrolled.
- O.6 **The Grove at Frisco Commons.** June 3, 2022. 32 enrolled.
- O.5 **Lantana Community Event Center.** March 25, 2022. 7 enrolled.
- O.4 **Robson Ranch Clubhouse.** March 24, 2022. 42 enrolled.
- O.3 **OLLI at UNT Classroom.** Feb 23, 2022. 24 enrolled.

Designing Curiosity. Osher Lifelong Learning Institute.

- O.2 **Virtual (via Zoom).** July 9, 2021. 24 enrolled.
- O.1 **Virtual (via Zoom).** June 7, 2021. 24 enrolled.

SPONSORED RESEARCH

UNT COLLEGE OF VISUAL ARTS AND DESIGN · FALL 2022–PRESENT

Overview of sponsored projects. Details on each below.

Project	Sponsor	Year	Amount
Spark Lab	UNT	2025	\$80,000
Improving ADLs for Adults with Autism	Daily Living Labs	2025	5,000
Establishing Trust During In-Home Health Evaluations*	CVS/Signify Health	2024	10,000
Cornerstone Grant	CVAD	2024	2,470
<i>curiosity, everywhere</i> handbook	CVAD	2023	1,500
EndoMD*	CVAD	2023	600
Health Time Machine	Toyota Motors	2022	15,000

* sponsored-project for a graduate-level course

Total funded research at UNT **\$34,570**

- 2026 **Improving Activities of Daily Living (ADLs) for Adults**
Sponsor: Daily Living Labs / Aperio Insights
Amount: **\$5,000** unrestricted gift
Status: In process
Period: Fall 2025-Spring 2026
Role: **Principal Investigator**
This project seeks to (1) understand the needs of adults who struggle with Activities of Daily Living, (2) identify situations or conditions where AI may help, and (3) ideate product concepts that can make a difference in their lives.
- 2025 **Spark Lab**
Sponsor: UNT Diamond Eagle Excellence Fund
Amount: **\$80,000**
Status: Finalist, not selected
Period: Fall 2025
Role: **Co-Principal Investigator** with Jeannine Vail
The Spark Lab will serve as a cross-disciplinary hub for students and faculty that cultivates curiosity-driven research where UNT students use lighting and human-centered design to improve well-being, learning, and career readiness.
- 2024 **Establishing Trust During In-Home Health Evaluations**
Sponsor: CVS/Signify Health
Amount: **\$10,000** unrestricted gift
Status: Finalized
Period: Summer 2024
Role: **Principal Investigator**
Trust is a component of curiosity. First collaboration for Signify Health with a university. This successful collaboration led to Signify Health to create a UX internship specifically for UNT students which will open in 2025.
Co-PI: Michael Gibson
- 2024 **CVAD Cornerstone Grant**
Sponsor: College of Visual Arts and Design, University of North Texas
Amount: **\$2,470**

Status: Funded
 Role: **Principal Investigator**

***curiosity, everywhere* handbook**

Sponsor: College of Visual Arts and Design, University of North Texas

Amount: **\$1,000**

Status: Funded

Role: **Principal Investigator**

This grant funded printed copies of my *curiosity, everywhere* handbook to coincide with a keynote address for Interior Design Educators Council's Southwest Regional Conference at Denton, Texas.

2023 **EndoMD** (Engaging in User Research to Determine the Design and Function Parameters that will Guide the Development and Implementation of the Rural North Texas Online Diabetes Information Center)

UNT STUDY# IRB-23-236

Sponsor: College of Visual Arts and Design, University of North Texas

Amount: **\$600**

Status: Funded

Role: Co-PI

This funds incentives for user research into rural north Texans with diabetes.

2022 **Health Time Machine**

Sponsor: Toyota Motors North America + Aperio Insights

Amount: **\$15,000** unrestricted gift

Status: Funded

Role: **Principal Investigator**

This ongoing project for Toyota explored ways to encourage elders to engage in healthier behaviors that can extend their driving years. We used my Inviting Curiosity framework as part of this project.

UNIVERSITY OF TEXAS AT DALLAS · FALL 2011 – SPRING 2020

Overview of sponsored projects. Details on each below.

Project	Sponsor	Year	Amount
ThoughtNav: Using Research to Improve Online Focus Groups	Aperio Insights	2019	\$10,000
Corporate funding for User Experience Club	Various	2013-20	9,700
Kickstarter: Creative Disturbance	Various	2014	21,511
Total funded research at UT Dallas			\$41,211

* sponsored during a course

2024 ThoughtNav: Using Design Research to Improve Online Focus Groups · Spring 2019
 Aperio Insights · **\$10,000**

ThoughtNav is an online focus group platform built by Aperio Insights in 2010. The company sponsored an undergraduate research project to conduct *evaluative research* (usability tests) on ThoughtNav, carry out *generative* and *exploratory research* on possible features and functionality, and *synthesize these research insights* into high-fidelity prototypes.

Corporate funding for User Experience Club · since 2013

Various organizations · **\$9,700**

Cassini Nazir
Assistant Professor
College of Visual Arts and Design
University of North Texas

Education
Academic Appointments
Profession Positions
Honors and Awards
Scholarship
Teaching
Service

After a \$5,000 seed grant from the Dallas chapter of User Experience Professionals Association, the club has received additional funding from Adobe, Universal Mind, Capital One, and other DFW-area partners.

Kickstarter: Creative Disturbance · Nov. 2014

Successful campaign · **\$21,511**

133 backers pledged to fund podcasts on arts, design, sciences, and technology from students around the world. Students curated podcasts and communities on the Creative Disturbance podcast platform. This experimental publishing project in the ArtSciLab still continues, now featuring more than 400 podcasts.

DIRECTED STUDENT LEARNING

Directed student learning satisfies CVAD's **highest value** tenure criteria, **IV.B.1.7c**.

- DSL.5 **Chloe Rivera.** Faculty mentor, **UNT Undergraduate Research Fellowship (URF).** \$500 URF Financial Award, '25-26.
- DSL.4 **Dillon Mallone.** Faculty mentor, **UNT Undergraduate Research Fellowship (URF).** \$500 URF Financial Award, '25-26.
- DSL.3 **Catherine Hyatt.** Faculty mentor, **UNT Undergraduate Research Fellowship (URF).** \$500 URF Financial Award, '25-26.
- DSL.2 **Sophia Carswell.** Faculty mentor, **UNT Undergraduate Research Fellowship (URF).** \$500 URF Financial Award, '24-25.
- DSL.1 **Carlos Reyna.** Faculty Mentor, **UNT Undergraduate Research Fellowship (URF).** \$500 URF Financial Award, 2024-25

COURSES TAUGHT

UNT COLLEGE OF VISUAL ARTS AND DESIGN · FALL 2022–PRESENT

At CVAD, I teach undergraduate User Experience and graduate Interaction Design classes.

Course	Format	Term	Enrolled
ADES 5430 Human-Centered Interaction Design 2	Seminar	Spring 2026	12
ADES 5440 Interaction Design Makerlab 1	Seminar	Spring 2026	11
ADES 4523 Advanced UX Campaigns	Studio	Fall 2025	18
ADES 5410 Foundations of Interaction Design	Seminar	Fall 2025	8
ADES 4528 Final Portfolio in User Experience Design	Studio	Spring 2025	22
ADES 5440 Interaction Design Makerlab 1	Seminar	Spring 2025	16
ADES 3513 Design of Visual Information	Studio	Fall 2024	18
ADES 4518 Cause-Based User Experience Design	Studio	Fall 2024	10
ADES 4533 Advanced Comm Design Studio	Studio	Fall 2024	6
ADES 4528 Final Portfolio in User Experience Design	Studio	Spring 2024	19
ADES 5430 Human-Centered Interaction Design 2	Seminar	Spring 2024	21
ADES 3503 Planning & Developing Interactive Systems	Studio	Fall 2023	23
ADES 4518 Cause-Based User Experience Design	Studio	Fall 2023	19
ADES 2518 Prototyping & Testing	Studio	Spring 2023	23
ADES 5440 Interaction Design Makerlab 1	Seminar	Spring 2023	10
ADES 3503 Planning & Developing Interactive Systems	Studio	Fall 2022	20
ADES 5410 Foundations of Interaction Design	Seminar	Fall 2022	12
ADES 5430 Human-Centered Interaction Design 2	Seminar	Spring 2022	12
ADES 5430 Human-Centered Interaction Design 2	Seminar	Spring 2021	19
* developed course			Total 299

UNT AT FRISCO · FALL 2020–SPRING 2022

While at UNT at Frisco, I revamped the entire B.S. in Project, Design, and Analysis curriculum.

Course	Format	Term	Enrolled
SPDA 4980 Strategic Design*	Lecture	Spring 2022	17
SPDA 3300 Project Design*	Lecture	Fall 2021	10

SPDA 3350 Creative Design*	Lecture	Fall 2021	23
SPDA 4020 Connections V (Cultural Connections)	Lecture	Fall 2021	17
SPDA 4021 Connections V (Cultural Connections)	Lab	Fall 2021	17
SPDA 4300 Design in Organizations*	Lecture	Fall 2021	17
INSD 5910 Special Problems	Ind. Study	Summer 2021	1
SPDA 4980 Strategic Design*	Lecture	Spring 2021	17
SPDA 2980 Design Thinking*	Lecture	Fall 2020	19
SPDA 2980 Design Thinking*	Lecture	Fall 2020	27
* developed course			Total
			165

SOUTHERN METHODIST UNIVERSITY · SPRING 2020

I was Designer-in-Residence for the Masters of Arts in Design and Innovation (MADI) program at SMU.

Course	Format	Term	Enrolled
DSIN 7502 Design Innovation Studio 2	Studio	Spring 2020	3

UNIVERSITY OF TEXAS AT DALLAS · FALL 2011 – SPRING 2020

At UT Dallas, I taught a variety of classes, helped redesign curriculum and course objectives, and worked with adjunct faculty to ensure the success of entirely new or redesigned courses such as Design 1, Design 2, Design Research Methods, Strategic Design, and User Experience for Games.

Course	Format	Term	Enrolled
ATCM 3337 Interaction Design 1	Studio	Spring 2020	31
ATCM 4337 Interaction Design 2*	Studio	Spring 2020	22
ATCM 3337 Interaction Design 1	Studio	Fall 2019	30
ATCM 4340 Strategic Design*	Studio	Fall 2019	30
ATCM 4398 Capstone Project	Capstone	Fall 2019	2
ATCM 3337 Interaction Design 1	Studio	Spring 2019	30
ATCM 3337 Interaction Design 1	Studio	Spring 2019	22
ATCM 4337 Interaction Design 2*	Studio	Spring 2019	21
ATCM 4398 Capstone Project	Capstone	Spring 2019	3
ATEC 2335 Internet Studio 1	Lab	Fall 2018	31
ATCM 3337 Interaction Design 1	Studio	Fall 2018	28
ATCM 4337 Interaction Design 2*	Studio	Spring 2018	17
ATCM 4399 Senior Honors in Arts Tech. & Emerging Comm	Ind. Study	Spring 2018	2
ATCM 6366 Information Architecture and Design*	Studio	Spring 2018	18
ATCM 6399 Masters Thesis	Thesis	Spring 2018	2
ATEC 4363 Interaction Design 2*	Studio	Fall 2017	30
ATEC 6332 Design Principles	Seminar	Fall 2017	7
ATEC 4361 Internet Studio 2*	Lab	Spring 2017	21
ATEC 6361 Creating Interactive Media	Seminar	Spring 2017	22
ATEC 4363 Interaction Design 2*	Studio	Fall 2016	22
ATEC 6332 Design Principles	Seminar	Fall 2016	12

ATEC 3361 Internet Studio 1	Lab	Summer 2016	30
ATEC 4361 Internet Studio 2*	Lab	Spring 2016	29
ATEC 6361 Creating Interactive Media*	Seminar	Spring 2016	23
ATEC 3363 Basic Interaction Design	Studio	Fall 2015	29
ATEC 6332 Design Principles	Seminar	Fall 2015	16
ATEC 3363 Basic Interaction Design	Studio	Spring 2015	28
ATEC 4361 Internet Studio 2*	Lab	Spring 2015	21
ATEC 6332 Design Principles	Seminar	Spring 2015	23
EMAC 4380 Capstone	Capstone	Spring 2015	3
ATEC 2384 Basic Design Principles and Practices	Studio	Fall 2014	31
ATEC 3363 Basic Interaction Design	Studio	Fall 2014	30
ATEC 6332 Design Principles	Seminar	Fall 2014	25
ATEC 3315 Motion Graphics	Studio	Summer 2014	29
ATEC 3361 Internet Studio 1	Lab	Summer 2014	31
ATEC 3363 Basic Interaction Design	Studio	Spring 2014	31
ATEC 4361 Internet Studio 2*	Lab	Spring 2014	20
ATEC 4v80 Capstone	Capstone	Spring 2014	2
ATEC 6332 Design Principles	Seminar	Spring 2014	27
ATEC 3363 Basic Interaction Design	Studio	Fall 2013	30
EMAC 6361 Creating Interactive Media*	Seminar	Fall 2013	16
EMAC 6361 Creating Interactive Media*	Seminar	Fall 2013	16
ATEC 3361 Internet Studio 1	Lab	Summer 2013	12
ATEC 3363 Basic Interaction Design	Studio	Summer 2013	18
ATEC 2382 Computer Imaging	Studio	Spring 2013	25
ATEC 3363 Basic Interaction Design	Studio	Spring 2013	32
ATEC 4361 Internet Studio 2*	Lab	Spring 2013	21
ATEC 6332 Design Principles	Seminar	Spring 2013	29
ATEC 3361 Internet Studio 1	Lab	Fall 2012	26
ATEC 3363 Basic Interaction Design	Studio	Fall 2012	31
ATEC 4361 Internet Studio 2*	Lab	Fall 2012	25
ATEC 4v71 Independent Study in Arts and Technology	Ind. Study	Fall 2012	1
ATEC 4v80 Capstone	Capstone	Fall 2012	3
ATEC 3361 Internet Studio	Lab	Summer 2012	20
ATEC 2384 Basic Design Principles and Practices	Studio	Spring 2012	30
ATEC 3361 Internet Studio	Lab	Spring 2012	28
ATEC 4374 Topics in Digital Design – Internet Studio 2*	Lab	Spring 2012	13
ATEC 4374 Topics in Digital Design – Internet Studio 2*	Lab	Spring 2012	10
ATEC 2384 Basic Design Principles and Practices	Studio	Fall 2011	30
ATEC 2384 Basic Design Principles and Practices	Studio	Fall 2011	29
ATEC 3361 Internet Studio	Lab	Fall 2011	29
ATEC 3361 Internet Studio	Studio	Fall 2011	16
Total			1,321

* developed course

STUDENT ACHIEVEMENTS • UT DALLAS

Mercedes Johnson and Taylor Kanter. *ThoughtNav*. Second Place, Best Capstone • 2019
School of Arts, Technology, and Emerging Communication

This award recognized the outstanding effort of Mercedes and Taylor in their sponsored research project, ThoughtNav. Juried by Kevin Williams, Design Director and Innovation Lead of Accenture Interactive.

Kelly Park, National Academy of Sciences Sackler Student Fellows Symposium • 2018
Creativity and Collaboration: Revisiting Cybernetic Serendipity

This award allowed Kelly to participate in the *Creativity and Collaboration: Revisiting Cybernetic Serendipity* symposium in Washington, DC and present her MFA thesis project that explored the semiotics of pain.

Kuo-Wei Lee, HASTAC Scholar • 2017-2018
HASTAC (Humanities, Arts, Science, and Technology Alliance and Collaboratory) • \$500

Kuo-Wei was among 100 student scholars nationwide to receive this competitive \$500 award, which allowed him to present his masters thesis project *ArtSide* at The Alliance for the Arts in Research Universities conference (a2ru) in Denver.

User Experience Club, Nominee, *Golden Comet Award* • 2016
Student Leadership Awards

This award recognizes a student organization that has positively impacted the university campus and the surrounding community. The User Experience Club was nominated for partnering with the Dallas Chapter of the User Experience Professionals Association (UXPA) as well as local area industry sponsors to create awareness of user experience design.

Lina Moon, *Investigating User Needs and Experiences in Digital Scholarly Materials* • 2015
Undergraduate Research Scholar Award, Office of Research • \$800

This one-time competitive award facilitates professional development of undergraduate researchers. Students receive \$500; faculty research sponsors receive \$300. Lina conducted design research for ARTECA, a collaborative project with The MIT Press.

Lance King, *Proximity-Based Art Education* • 2014
Undergraduate Research Scholar Award, Office of Research • \$800

This one-time competitive award facilitates professional development of undergraduate researchers. Students receive \$500; faculty research sponsors receive \$300. Lance created a proximity-based mobile application, allowing visitors to explore metadata on their phones from the Joan Davidow collection, situated in the Edith O'Donnell Arts and Technology building.

MASTERS THESIS SUPERVISION • UT DALLAS 6 students since 2017

Jason Redd, MFA • Fall 2018
guide: Interactive Wayfinding for Physical Spaces

Kelly Park, MFA • Spring 2018
The Semiotics of Pain

Carion Jackson, MA • Spring 2018
That's the Ticket: Redesigning the Southwest Airlines Ticket Purchase Experience

Kuo-Wei Lee, MA • Spring 2018
ArtSide: Exploring Beauty in the World

Bianca Cortez, MFA · Spring 2017
The Dynamic Nature of Interactivity in Social Media Storytelling

Lindsay Hill, MA · Spring 2017
The Astrology Spell Book : 2D Side-Scrolling Platformer Game

BACHELORS CAPSTONE HONORS THESIS SUPERVISION · UT DALLAS 16 students since 2014

J'Mia Walker-Barrow · Spring 2019
Editing Tomorrow: A Speculative Design on Human Genetic Modification

Hannah Barnes, Outstanding Capstone Finalist · Fall 2018
Project ReDisturb: Redesigning the Creative Disturbance Podcast Platform

Michaela Banks · Spring 2018
Safe Passage: Exploring East Asian Culture through Games

Adaeze Okwesa, Outstanding Capstone Finalist · Spring 2018
Clear: Acne Tracker Mobile Application

Benjamin Woodall · Fall 2017
Ascend: A Platform to Develop Productive Habits

Allison Sparks · Spring 2016
Job App Mobile App

Summer Saylor · Fall 2015
Redesigning the DART Ticket Vending Interface

Stephanie Brisendine, Outstanding Capstone Finalist · Spring 2015
Langjam: Exploring Flexible, Interactive Models of Data

Claudia Lopez · Spring 2015
Analyzing the Project Management Role in Design

Lance King, Outstanding Capstone Finalist · Fall 2014
Proximity-Based Arts Education

Connor Roberts · Fall 2014
Trail Life

Cathryn Ploehn, Outstanding Capstone Winner · Spring 2014
Poetry Ribbons: Translating Poetry Through Alternative Modalities

Jay Ray · Spring 2014
Self vs Other: Exploring the Influence Others Exert on Our Thoughts
This piece was selected for the new media installation at the Dallas Contemporary in April 2014.

Kenneth Pacheco · Spring 2014
Mishapp: A Mobile Way to Report Auto Accidents

Gabriella Trisna · Spring 2014
Magic Girls Mayhem

Mark Trowsdale · Spring 2014
Experience Architecture for the Everyday Wikipedian: An Information Architecture Redesign

BACHELORS CAPSTONE THESIS SUPERVISION • UT DALLAS *86 students since 2012*

Justin Webber • Fall '19

Angela Staten
Gabrielle Ngo

Marcus Gonzalez • Sp. '19

Mercedes Johnson
Taylor Kanter

Tasneem Adamjee • Fall '17

Chiew Chi Weng
Pailin Engel

Danny Gentile • Spring '17

Jeremy Henderson
Claire Landig
Crescentia Trisna
Marina Zoch

Dylan Orgeron • Fall '16

Chelsea Gardner
Matt de Souza

Angela Kou • Spring '16

Justin Ozuna
Travis Harvey
Judy Nguyen

Dylan Carroll • Fall '15

Mithun Mathew
Matthew McCann
Cristelle Tejes
Alyson Tong
Jordan Watts
Jackie Nguyen
Phuong Ho
Rachel Kim
Sophia Miao
Eric An
Morgan Dedmon
Samuel French
Christopher Timmons

David Falcon • Fall '14

Bo Yun Kim

Matthew Mitchell
Andrea Tran

Dale Wilkerson • Summer '14

Vincent Dutton • Spring '14

Corinne Kelley
Angie Luu
Kevin Williams
Jordan Gray
Jennifer Montgomery

Amelia Bernhardt • Fall '13

Ethan Harmon
AJ Klein
Andrew Waite
Bradley Brock
Andrew Elkins
Kristin Hulse
Colton Mraz
Filip Segó

Jacob Franklin • Summer '13

Yukiko Jones
Alex Lazaris
Max Peng

Joseph Denton • Spring '13

Ayaz Ismail
Alison Kwong
Mehek Sawani
Brant Butters
Laura-Jane DeLuca
Sharon Hewitt
Taylor Jergenson
Jesus Jimenez
David Larson
Kelly Mercer
Perry Merrity
Larissa Popkes
Daniel Wilson
Ashley Yenawine

Dagmawi Biru • Fall '12

Dustin Varnell
Sumayah Ahmad
Ashleigh Cue
Zooni Butt
Kendra Middleton
Indra Sutedja

Aaron Klick • Summer 2012

Amil Daniels
Corey Larson
Daniel Michaelree
JR Palomar

UNIVERSITY SERVICE

UNT — 2020-PRESENT

UNT Graduate Research Awards, reviewer · 2025
UNT Values Committee, member · 2025-2027
UNT Discovery Year, member · 2025
CVAD Interior Design Faculty Search Committee, member · Spring 2023
CVAD Foundations Faculty Search Committee, member · Spring 2023
CVAD Student Shows/Conference Coordination, member · 2023
CVAD Strategic Plan Sub-Committee, member · 2022
Artistic Visualization of Science Award, member · 2021
New College Design Faculty Search Committee, chair · 2021
New College Business Faculty Search Committee, member · 2021
Campus Building and Design Committee (UNT at Frisco), member · 2021
Public Art Committee (UNT at Frisco), member · 2021
New College Literacies Committee, member · 2021
New College Curriculum Committee, member · 2020-2022
New College Partner and External Relations Committee, member · 2020

UT DALLAS — 2011-2020

Undergraduate Success Scholars Mentor, Office of Undergraduate Education · 2018-2020
ATEC Graduate Studies Committee, member · 2016-2018
ATEC Undergraduate Studies Committee, member · 2015-2017
Provost's Task Force on Online Education · 2018
Committee on Distance Learning, member · 2016-2018
UT Dallas President's Online Teaching Award, Reviewer · 2018
eLearning Pilot Faculty Committee · 2012
AIGA UT Dallas, faculty advisor · 2018-2020
User Experience Club at UT Dallas, faculty advisor · 2013-2020

SERVICE TO PROFESSION

Design Research Society · 2025, *Paper reviewer*
UXPA International · 2025, *Presentation reviewer*
UXPA International · 2024, *Presentation reviewer*
Design Research Society · 2023, *Paper reviewer*
Cumulus · 2023, *Paper reviewer*
HASTAC (Humanities, Arts, Science, and Technology Alliance and Collaboratory) · 2023, *Paper reviewer*
UXPA International · 2022, *Presentation reviewer*
Information Architecture Conference · 2022, *Advisory Board Member*
AIGA *Dialectic* · 2022, *Paper reviewer*
Interaction 21 · 2020, *Reviewer*
The 20th annual Information Architecture Conference · 2019, *Presentation reviewer*
Visual Communication Quarterly · 2018, *Paper reviewer*
The 24th International Society for Electronics Arts · 2018, *Paper reviewer*

Big Design Conference · 2018-present, *Board member*
UXPA Magazine, editorial board · 2019-present
Dallas UXPA, assistant organizer · 2018-present
Experience Driven Leadership Alliance, founding board member · 2017-2019
Dallas Design Council, founding board member · 2015-2016
Bold Idea, board of advisors · 2014-2015
Code Collective, board of advisors · 2014-2016
El Centro College Internet Development Technologies Advisory Board · 2014

MEMBERSHIPS *current and former*

AI GA American Institute of Graphic Artists
CAA College Art Association
IXDA Interaction Design Association
UCDA University College Design Association
UXPA User Experience Professionals Association
SDN Service Design Network