

# Cassini Nazir is a designer of conversations, curricula, and interfaces.

University of North Texas · College of Visual Arts and Design · Department of Design  
cassini@unt.edu · unt.academia.edu/cassininazir  
<http://unknowing.design>

Cassini Nazir is a designer of conversations, curricula, and interfaces. He is an Assistant Professor in the College of Visual Arts and Design at the University of North Texas where he teaches classes in interaction design.

His current research explores how curiosity can be meaningfully infused into design processes. Because curiosity is linguistically rooted in the notion of care, he explores ways that designers can also extend care to those for whom they build as well as that which they choose to build.

In spring 2020, he was Designer-in-Residence for the SMU Masters in Design and Innovation (MADI) program.

Prior to joining UNT, Cassini taught at The University of Texas at Dallas for 10 years, where he directed two research labs. He was founding director of the Arts and Technology Usability Lab, which fosters collaborative research with community partners and offers experiential learning to students. He was also Director of Design for the ArtSciLab, a transdisciplinary research lab helping the arts, science, and technology communities by pursuing initiatives of societal urgency and cultural timeliness.

His academic projects include collaborations with art historians, astronauts, biochemists, brain scientists, futurists, materials scientists, new media artists, and a university press. He has worked with industry partners such as Toyota, Intuit, Sabre, DFW Airport, and projekt202.

Cassini Nazir  
Assistant Professor  
College of Visual Arts  
and Design  
University of North Texas

**Education**  
**Academic Appointments**  
Profession Positions  
Honors and Awards  
Scholarship  
Teaching  
Service

## EDUCATION

MFA, Arts and Technology · 2006-2011  
UT Dallas

Advanced coursework in Greek and Latin · 2003  
UT Austin

BA, Literature (significant coursework reading and translating ancient Greek) · 1998-2003  
UT Dallas

Summer study abroad (coursework in ancient Greek literature and Pre-Raphaelite poetry)  
New College, Oxford · 1999

BA, Economics and Finance · 1998-2002  
UT Dallas

## ACADEMIC APPOINTMENTS

*Assistant Professor*, College of Visual Arts and Design · 2022-present  
University of North Texas

*Program Director for Bachelors of Science in Project, Design and Analysis*, New College · 2021-2022  
University of North Texas

*Clinical Associate Professor*, New College · 2020-2022  
University of North Texas

*Designer-in-Residence*, Master of Arts in Design & Innovation (Lyle School of Engineering) · Spring 2020  
Southern Methodist University

*Clinical Associate Professor*, School of Arts, Technology, and Emerging Communication · 2015-2020  
The University of Texas at Dallas

*Clinical Assistant Professor*, Arts and Technology Program · 2012-2015  
The University of Texas at Dallas

*Visiting Assistant Professor*, School of Arts and Humanities · 2011-2012  
The University of Texas at Dallas

## CERTIFICATIONS

Apple Teacher Certification, Apple · Feb 2022  
User Experience Certificate, Nielsen Norman Group (credential ID #1030290) · May 2019

## SCHOLARSHIP FOCUS

Designing curiosity  
Designing for care  
Interaction design  
More-than-human design

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## PROFESSIONAL POSITIONS

### Program Director for Bachelors in Project, Design and Analysis, UNT at Frisco · 2021-2022

As director for a newly created three-year undergraduate new degree at UNT at Frisco, I overhauled the entire undergraduate curriculum, worked with faculty to create rich learning experiences, and collaborated with industry project partners to graduate students who were knowledgeable in project management, design thinking and data analysis.

### Director, ATEC Usability Lab, UT Dallas · 2019-2020

I was the first director of the School of Arts, Technology and Emerging Communication's Usability Lab. I led a small group of undergraduates on a sponsored project investigating ways to improve ThoughtNav, an online qualitative research tool for market researchers.

### Creative Director, *Athenaeum Review* · 2018-present

*Athenaeum Review* publishes essays, reviews, and interviews by leading scholars in the arts and humanities. As Creative Director, I designed multiple issues of the printed journal and oversaw website development. I now review the work of another designer who handles day-to-day design work.

### Director of Design, ArtSciLab, UT Dallas · 2015-2019

I co-directed ArtSciLab with Roger Malina, a self-described “recovering astrophysicist” and executive editor of *Leonardo*. In that time we collaborated on projects with biochemists, brain scientists, futurists, materials scientists, new media artists, and a university press. I better understand not just how to bring networks of complementary and contradictory audiences together, but also how to nurture and sustain them over time.

### Independent design consultant, empathIQ / Aperio Insights · 2011-present

Through empathIQ and Aperio Insights, I consult on user experience and future/foresight projects.

### Web Developer, Student Affairs · 2007-2011

Designed, developed and managed over 50 websites within the department of Student Affairs, each website ranging from one to 100+ pages.

### Web Coordinator & Website Specialist, UT Dallas Office of Communications · 2004-2007

Researched and wrote Section 508 compliant accessibility policy used by all official university websites. Designed accessible, section-508-compliant HTML templates used (then) by 40 departments (1,000 pages). Coordinated efforts with campus web developers to create a consistent and cohesive online web presence. Won Best of Web award (2005) from the Center for Digital Education for a redesigned gateway website and the Accessibility Internet Rally (AIR) Austin award from Knowbility for a redesigned Eugene McDermott Scholars website.

### Independent web and graphics designer · 2002-2003

### Designer, Echelon Internet Systems · 1998-1999

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## HONORS AND AWARDS

### **DC Faculty Fellow Program**, Division of Research and Innovation, UNT · 2024

I was selected by college leadership to be among UNT's 2024 faculty cohort to meet with the funding agencies such as the National Endowment for the Arts and the National Endowment for the Humanities.

### **Emerging Scholar Award, Design Principles and Practices Conference**, Lisbon · 2022

I was one of four recipients selected from a pool of international candidates for the Emerging Scholar Awards, given to emerging scholars who have an active research interest in the Design Principles and Practices conference theme.

### **Nominee, UT System Regents' Outstanding Teaching Award**, University of Texas System · 2019

I was one of two faculty nominated by my peers for demonstrated excellence in teaching and a promising future of sustained excellence in all aspects of instruction. Although not selected, this award recognizes faculty that deliver the highest quality of undergraduate instruction through demonstrated excellence in teaching and a promising future of sustained excellence in all aspects of instruction.

### **Nominee, President's Teaching Excellence Award**, Office of the President, UT Dallas · 2019

Since 2017, I have been consistently nominated by my peers and university administrators at UT Dallas for teaching awards. This award recognizes sustained excellence in undergraduate instruction, including innovation in approaches to teaching and the overall impact on student learning.

### **Winner, Assessment Innovator Award**, UT Dallas, Office of Assessment · 2018

This award recognized my contributions with a group of foundations faculty for introducing Electronic Learning Portfolios in the undergraduate ATEC foundation courses and its impact on assessment.

### **Honors Affiliate, Hobson Wildenthal Honors College**, UT Dallas · 2018

Established in 2014, the Wildenthal Honors college houses 12 programs dedicated to excellence in undergraduate education. As a member of the Honors College, I worked closely with student scholars in nationally recognized programs such as National Merit, Terry Scholars, Archer Program, and others.

### **Nominee, President's Teaching Excellence Award**, Office of the President, UT Dallas · 2018

This award recognizes sustained excellence in undergraduate instruction, including innovation in approaches to teaching and the overall impact on student learning.

### **Nominee, President's Teaching Excellence Award**, Office of the President, UT Dallas · 2017

This award recognizes sustained excellence in undergraduate instruction, including innovation in approaches to teaching and the overall impact on student learning.

### **Nominee, Provost's Award for Faculty Excellence in Undergraduate Research Mentoring** · 2017

Office of Undergraduate Education and Office of the Provost, UT Dallas

The Provost's Award for Faculty Excellence in Undergraduate Research Mentoring seeks to formally acknowledge a faculty mentor who demonstrates superior leadership, support, and guidance towards the development of UT Dallas undergraduate students and their research endeavors.

### **Winner, Accessibility Internet Rally (AIR) Austin**, Knowbility · 2005

Awarded for designing a fully accessible website (WCAG 1.0) for the Eugene McDermott Scholars.

### **Winner, Best of the Web Award**, Center for Digital Education · 2004

Awarded for launching a redesigned university website.

#### BOOK CHAPTERS

These chapters contribute to design education, transdisciplinary collaboration, and curiosity-driven design, demonstrating scholarly impact through leading publishers and widely used texts. They satisfy CVAD's **highest value** tenure criteria, **IV.A.1.13a**.

B.5 **Cassini Nazir**. "Mapping Curiosity: Navigating the Landscape of Design Research." Michael Gibson and Keith Owens, editors. *Navigating the Landscapes of Design Research: Finding Your Way*. Routledge, **accepted**.

B.4 **Cassini Nazir**. "Restoring through Curiosity and Care." Omari Souza, editor. *Restorative Design*. Princeton Architectural Press, **2025**. [READ →](#)

B.3 Alex Garcia Topete, Chaz Lilly, **Cassini Nazir**, and Roger Malina. "ArtSciLab: Experimental Publishing & Knowledge Production in Collaborative Transdisciplinary Practices." *The Routledge Handbook of Art, Science & Technology Studies*. Routledge, **2021**. [READ →](#)

B.2 **Cassini Nazir** and xtine burrough. "Prototyping Experiences." *Foundations of Digital Art and Design with the Adobe Creative Cloud, 2nd edition*. New Riders, **2020**. [READ →](#)

B.1 **Cassini Nazir**. "Design I and Patterns in Currency." *Teaching Graphic Design History*, edited by Steven Heller. Simon and Schuster, **2019**. [READ →](#)

#### JOURNAL PUBLICATIONS

This journal publication satisfies CVAD's highest value tenure criteria, **IV.A.1.7a**.

J.1 Omari Souza and **Cassini Nazir**. **(in press)**. *Designing with Black Communities: Bridging Cultural Sensitivity and Consumer Trust*. The International Journal of Design in Society. <http://doi.org/10.18848/2325-1328/CGP> (Acceptance rate is 18%)

#### REFEREED PAPER AND PRESENTATION IN CONFERENCE PROCEEDINGS

These proceedings demonstrate rapid sharing of new information at international conferences, satisfying CVAD's **highest value** tenure criteria, **IV.A.1.14a**.

P.15 **Cassini Nazir** and Kuo-Wei Lee. **(2026)**. *Toward Wayminding*. In: Schrepp, M. (eds) HCI International 2025 – Late Breaking Papers. HCII 2025. Lecture Notes in Computer Science, vol 16341. Springer, Cham. [https://doi.org/10.1007/978-3-032-13083-9\\_12](https://doi.org/10.1007/978-3-032-13083-9_12).

P.14 Omari Souza, **Cassini Nazir** and Kuo-Wei Lee. **(2026, in press)**. *Designing with Intelligence: Balancing AI's Potential with Its Responsibility in Design Education*. HCI International 2025 Late Breaking Papers. HCII 2025.

P.13 **Cassini Nazir**, Sierra Biddulph, and Annabelle Neher. **(2025)**. *Giving the Wizard Voice: Testing Voice Interfaces with Blind Users Using Wizard of Oz Prototypes*. In: Stephanidis, C., Antona, M., Ntoa, S., Salvendy, G. (eds) HCI International 2025 Posters. HCII 2025. Communications in Computer and Information Science, vol 2524. Springer, Cham. [https://doi.org/10.1007/978-3-031-94156-6\\_16](https://doi.org/10.1007/978-3-031-94156-6_16).

P.12 Kuo-Wei Lee and **Cassini Nazir**. **(2024)**. *Enhancing Public Art Experiences through Visual Poetry*. TAI CHI conference. Tainan, Taiwan. **Honorable Mention**.

P.11 **Cassini Nazir**. **(2024)**. *More Than Human-Centered Empathy: Practical Tools to Engage Curiosity and Care*. In Lockton, D., Lenzi, S., Hekkert, P., Oak, A., Sádaba, J., Lloyd, P. (eds.), DRS2024: Boston, 24-28 June, Boston, MA. [10.21606/drs.2024.II24](https://doi.org/10.21606/drs.2024.II24)

P.10 **Cassini Nazir**, Kuo-Wei Lee, and Mike Courtney. **(2024)**. *Leveraging Curiosity to Care for An Aging Population*. In Marcus, A., Rosenzweig, E., Soares, M.M. (eds) Human Aspects of IT for the Aged Population. HCII 2024. Q. Gao and J. Zhou (Eds.): HCII 2024, LNCS 14726. Springer. DOI: [10.1007/978-3-031-61546-7\\_14](https://doi.org/10.1007/978-3-031-61546-7_14)

P.9 **Cassini Nazir**, Mike Courtney, and Kuo-Wei Lee. (2024). *Becoming More Curious About the Future: ReadySetFuture\_*. In Marcus, A., Rosenzweig, E., Soares, M.M. (eds) Design, User Experience, and Usability. HCII 2024. Lecture Notes in Computer Science. Springer. DOI: [10.1007/978-3-031-61353-1\\_23](https://doi.org/10.1007/978-3-031-61353-1_23)

P.8 **Nazir, C.**, and Lee, K. (2023) Inviting Curiosity: A Framework for Creating Meaningful Experiences, in Derek Jones, Naz Borekci, Violeta Clemente, James Corazzo, Nicole Lotz, Liv Merete Nielsen, Lesley-Ann Noel (eds.), *The 7th International Conference for Design Education Researchers*, 29 Nov. - 1 Dec. 2023, London, United Kingdom. DOI: [10.21606/drslxd.2023.105](https://doi.org/10.21606/drslxd.2023.105)

P.7 **Cassini Nazir** and Meah Lin. (2023). *Beyond Empathy: How Curiosity Leads to Greater Care*. Cumulus Antwerp 2023. Antwerp, Belgium. DOI: [10.26530/9789401496476-115](https://doi.org/10.26530/9789401496476-115) (Acceptance rate 23%)

P.6 **Cassini Nazir** and Eric Farrar. (2023). *Curious Gestures: Inviting Curiosity In and Out of the Classroom*. Motion Design Education (MODE) Summit 2023. Moore College of Art & Design, Philadelphia, PA. 2023.

P.5 **Cassini Nazir** and Eric Farrar. (2020). *Design Education as If Adjuncts Mattered*. Interaction Design Association (IXDA) Education Summit. Milan.

P.4 Kelly Park and **Cassini Nazir**. (2019). *The Semiotics of Pain: Examining the Communication of Pain Across Languages*. Conference Proceedings from the 2019 College Art Association (CAA). New York, NY.

P.3 Kelly Park and **Cassini Nazir**. (2018). *The Semiotics of Pain: How Design Impacts the Communication of Pain*. Decipher: Conference Proceedings from the 2018 AIGA Design Educators Research Conference. Ann Arbor, Michigan. 2018. <https://doi.org/10.3998/mpub.11688977>

P.2 **Cassini Nazir** and Robert Fee. (2018). *A Service-Design Approach to Learning*. Design Management Institute (DMI): Academic Design Management Conference 2018. London.

P.1 Mauricio Mejía, **Cassini Nazir**, Roger F. Malina, Alex García Topete, Felipe C. Londoño, Andrés F. Roldán, Priscila L. Farias, João Silveira. (2018). An emerging role for design methods in transdisciplinary practices. *24th International Symposium on Electronic Art*, 23-30 June, 2018, Durban University of Technology, Durban, South Africa.

#### REFERRED PANEL PRESENTATION WITH REFEREED PAPER IN PROCEEDINGS

RP.2 Kathryn Evans, Roger Malina, Haytham Nawar, and **Cassini Nazir**. (2018). Curriculum in the Cracks: Encouraging Cross-Disciplinary and Art-Science-Humanities Teaching. *24th International Symposium on Electronic Art (ISEA 2018)*, 23-30 June, 2018, Durban University of Technology, Durban, South Africa.

RP.1 Andrew Demirjian, xtine Burrough, **Cassini Nazir**, and Ellen Pearlman. (2016). Emerging Platforms for Artist Interactions, *Proceedings of the 22nd International Symposium on Electronic Art ISEA 2016 Hong Kong*, 16-22 May, 2016, School of Creative Media, Hong Kong, Hong Kong SAR China.

#### PEER-REVIEWED WORKSHOPS

W.5 **Cassini Nazir** and Eric Farrar. (2023). *Curiosity, Everywhere: Creating More Meaningful Experiences*. Design Principles and Practices Conference. Lisbon, Portugal. 2023.

W.4 **Cassini Nazir**. *curiosity, everywhere: creating more meaningful experiences*. (2022). The 22nd annual Information Architecture Conference. April.

W.3 **Cassini Nazir**. *curiosity, everywhere*. (2022). World Information Architecture Day: Pittsburgh.

W.2 Heidi Cooley, Dale MacDonald, **Cassini Nazir**, and Kristin Drogos. (2019). *Interactive Design Workshop: Public Interactives*. Technology Innovation Design Experience (TIDE) Conference. Orlando, Florida..

W.1 Eric Farrar and **Cassini Nazir**. (2019). *Pedagogy in Motion: Integrating Meaningful and Learningful Experiences in College Curricula*. Motion Design Education (MODE) Summit 2019. Massey University, Wellington, New Zealand.

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#### PEER-REVIEWED PANELS (CHAIR)

PAN.1 **Cassini Nazir.** Panel: Waylosing: Exciting Curiosity and Enabling Discovery. SECAC (Southeastern College Art Conference). Atlanta, GA. **2024.**

#### MAGAZINE PUBLICATIONS

Digital publications ensure broad reach to a non-scholarly audience and satisfy CVAD's **highest value** tenure criteria, **IV.A.1.8a.**

M.1 **Cassini Nazir** and Jingwen Wang. *Designing Curiosity: A Beginner's Guide*. User Experience Professionals Magazine. Feb. **2022.** <https://uxpamagazine.org/designing-curiosity-a-beginners-guide>.

#### KEYNOTE PRESENTATIONS

K.16 **TBD. 29th Annual Applied Ergonomics Conference.** Dallas. Mar. **11, 2026.**  
K.15 *designing curiosity. CVS 2025: Leaping Forward.* Virtual. Oct. **15, 2025.** Internal to 500 CVS' national design team.  
K.14 *Designing for Timeless Needs. Big Design Conference.* w/ Mike Courtney. Dallas, TX. May **28, 2025.** National.  
K.13 *Everyday Curiosity. User Experience for Libraries*, Cambridge, England. June **6, 2024.** International.  
K.12 *designing curiosity: a beginner's guide. Interior Design Educators Council's Southwest Regional Conference.* Denton. Nov. **2, 2023.** Regional.  
K.11 *The Dangers of Empathy. Designing for Digital Conference.* Austin, TX. March **6, 2023.** National.  
K.10 *designing curiosity: a beginner's guide. Insight's Association North Central Chapter.* Chicago. Jun. **3, 2022.** Regional.  
K.9 *designing curiosity: a beginner's guide. Insight's Association's X Event.* Atlanta, GA. June **3, 2022.** National.  
K.8 *designing curiosity: a beginner's guide. Confab: The Content Strategy Conference.* Minneapolis. May **11, 2022.** National. [youtu.be/tulYmJiaP6A](https://youtu.be/tulYmJiaP6A).  
K.7 *Curiosity is an Invitation. TEDxUNT.* Denton, TX. Oct. **1, 2021.** National. [youtu.be/DZ8blcleplE](https://youtu.be/DZ8blcleplE).  
K.6 *Designing Curiosity: Ways of Unknowing. World Information Architecture Day.* virtual/Switzerland. Feb. **27, 2021.** International. [youtu.be/JKShjK4Ywfs](https://youtu.be/JKShjK4Ywfs). Invited by Andrea Rosenbusch, Co-President of World Information Architecture Association.  
K.5 *Design for Curious Minds. The 21st annual Information Architecture Conference*, virtual. April **16, 2020.** National. [youtu.be/4WxaFy5yyh4](https://youtu.be/4WxaFy5yyh4).  
K.4 *Design of the Past, Present, and Possible. Designing for Digital Conference.* Austin, TX. March **9, 2020.** National.  
K.3 *Design of the Past, Present, and Future. User Experience Design Conference.* Dallas. **2019.** Local.  
Sponsored by Dallas User Experience Professionals Association and UT Dallas Computer Science Dept.  
K.2 *The Magic of UX: Today and Tomorrow. Vista Equity Partners UX Summit.* Dallas. **2019.** Corporate National. Invited by Dr. Rebecca Baker, then VP of User Experience at PowerSchool.  
K.1 *Design of the Past, Present, and Future. Big Design Conference.* Dallas, TX. Sept. **22, 2018.** National. Invited by Brian Sullivan, founder of the Big Design conference.

**INVITED LECTURES · ACADEMIC**

IL.20 *Designing Curiosity. Georgia Tech.* Invited by Professor Richard Henneman, Director of the Master's Program in Human-Computer Interaction. Presentation and lecture to graduate HCI students. Atlanta, GA. Oct. 24, 2024.

IL.19 *Be Curious: Innovative Approaches to Interdisciplinary Research.* University Research Day, University of North Texas. Panel discussion. Oct. 4, 2024.

IL.18 *The Power of Observation* (with Bonnie Pitman, former director of the Dallas Museum of Art). **UT Southwestern Medical School** Neurology dept., held at the **Dallas Museum of Art**. May 9, 2024.

IL.17 *Unbundling Assumptions.* Better Together: Urban Nature seminar. **Advanced Environmental Research Institute, University of North Texas.** March 29, 2024.

IL.16 *Everyday Curiosity. BrainHealth Presents, UT Dallas Center for BrainHealth.* March 21, 2024. <https://youtu.be/9pxnU4K9LoE>

IL.15 *Designing Curiosity. University of Georgia.* Lecture in Candace Hollenbeck's MARK 4100 Consumer Buyer Behavior course. Athens, GA. Feb. 28, 2024.

IL.14 Workshop and lecture in Stephen Kraus' MSMI 606 Qualitative Marketing Research graduate course. **University of San Francisco.** Sept. 9, 2023.

IL.13 Workshop in Justin Childress' DSIN 7301 Context and Impact of Design graduate course. **Southern Methodist University** Master of Arts in Design and Innovation (MADI). Feb. 28, 2023.

IL.12 Lecture in Clinton Carlson's VCD 7: Interaction Design undergraduate course. **Notre Dame University**, South Bend, IN. Jan. 23, 2023.

IL.11 Invited presentation to faculty in the Herberger School of Design. **Arizona State University**, Design Faculty Meeting. May, 6, 2022.

IL.10 Invited presentation to faculty and students in the Emerging Practices Program. **State University of New York (SUNY) Buffalo.** Mar. 30, 2022.

IL.9 Lecture to lab faculty, members and students. Watering Hole ArtSciLab at **The University of Texas at Dallas**. Mar. 3, 2022. <https://youtu.be/FZC7cU35zal>.

IL.8 *Designing Conversations, Curricula and Interfaces.* **UNT at Frisco Faculty Research Group.** Nov. 12, 2021.

IL.7 *Designing Collective Aspirations & Collaboration.* Invited by lab director Max Schich to speak to the Cultural Data Analytics (CUDAN) Open Lab. **Tallinn University, Estonia.** Nov. 23, 2020. <https://youtu.be/YociNXW4m34>.

IL.6 *Designing Interactions.* Lecture in Dana Akins-Adeyemi's 9033 Product Development II: Manufacture to Market course. **Rhode Island School of Design.** Nov. 17, 2020.

IL.5 *Designing Curiosity.* Designer-in-Residence talk for the **Southern Methodist University** Master of Arts in Design and Innovation (MADI) community of designers, alumni, faculty and industry. Oct. 15, 2020. <https://youtu.be/41QLnVPhfsQ>.

IL.4 *Building Transformative Products with Design Thinking.* **Dallas Baptist University** Tech Talks. July 15, 2020.

IL.3 *The Learning Portfolio.* Lecture in Anne Balsamo's ATCM 2300 Introduction to Technoculture course. School of Arts, Humanities and Technology. **The University of Texas at Dallas.** Oct. 4, 2018.

IL.2 Critique of final student work. Brian Sullivan's BUX102 User Research and User-Centered Analysis course. **Southern Methodist University** User Experience Design Certificate Program. Dec. 2016.

IL.1 *Writer as Designer: What User Experience Brings to Digital Humanities.* Invited presentation for **Texas A&M Commerce Writing Program.** April 1, 2015.

#### INVITED PRESENTATIONS · INDUSTRY AND PROFESSIONAL COMMUNITIES

IPP.20 *The Limits of Empathy. Insights Association North Central Chapter.* June 20, 2024.

IPP.19 *The Dangers of Empathy: Toward More Responsible Design Research. Rosenfeld Media's Advancing Research Conference.* March 27, 2023. <https://youtu.be/JRtzhAPCu3o>. \*acceptance rate: 20%

IPP.18 *Compelling Curiosity. Austin Chapter of the User Experience Professionals Association.* April 28, 2022.

IPP.17 *inviting curiosity: a beginner's guide. Corporate Research Conference.* Dallas, TX. Oct. 21, 2021

IPP.16 *ArtSciLab: Experimental Publishing and Knowledge Production in Collaborative Transdisciplinary Practices. Society for Social Studies of Science (4S) Conference.* Virtual. Oct. 8, 2021.  
(I and my co-authors were invited by conference organizers to present on our book chapter (same title) that appears in *The Routledge Handbook of Art, Science & Technology Studies*).

IPP.15 *Designing Curiosity. 24 Hours of UX.* Virtual. June 22, 2021. <https://youtu.be/WaY1lmRzLAQ>.

IPP.14 *UX and the Pandemic: What's Up in Your Country.* Futurs Réinventés. **Association Francophone des Professionnels de L'expérience Utilisateur (Flupa).** France. June 11, 2021. <https://youtu.be/wn-ViPmCNLU>.

IPP.13 *Designing Curiosity: Ways of Unknowing.* UXperience 2021 Conference. Dallas. March 27, 2021

IPP.12 *Beyond Delivery: Helping Humans at Home.* Invited to moderate a panel discussion with Jon Burroughs and Jereme Gilbert of Benevolent Robotics. **The Future of Delivery Robots** mini-conf. March 13, 2021.

IPP.12 *Foresight Master Class.* Presentation to the Merch, Shrink, and Emerging Technology teams. **Sam's Club.** Dallas, TX. Dec. 10, 2020.

IPP.11 *The Shape of Trust: Thoughts on the Effects of Modern Design.* San Antonio Chapter of User Experience Professionals Association. Virtual. July 9, 2020. [https://youtu.be/WTNAC6XL\\_zw](https://youtu.be/WTNAC6XL_zw).

IPP.10 *The Shape of Trust: Thoughts on the Effects of Modern Design.* Fort Worth Project Management Institute. Virtual. May 21, 2020.

IPP.9 *Experience Design at SMU: Future of Design Education.* Panel discussion with Brian Sullivan, J. Schuh, and Brandon Ward. Dallas chapter of User Experience Professionals Association. Dallas. May 19, 2020.

IPP.8 Toyota Motor North America (with participants from Luxoft) Workshop · 2019  
*Toyota F30: Exploring In-Vehicle Experiences of 2025-2030* (with Mike Courtney)

IPP.7 *Trust and Responsibility in the Digital Age.* Invited by Liz Schmidt, Adobe. **World Interaction Design Day and Adobe Creative Jam.** Dallas, TX. Oct. 22, 2019.

IPP.6 *Future of Automotive Experiences for Consumer Year 2025-2030.* Workshop for **Toyota Motor North America** with participants from **Denso Auto Parts.** Plano, TX. Oct. 14, 2019.

IPP.5 *Information Architecture for All the Senses.* All You Can Learn Library, **Jared Spool's User Interface Engineering.** March 9, 2019. [https://aycl.uie.com/virtual\\_seminars/information\\_architecture\\_for\\_all\\_the\\_senses](https://aycl.uie.com/virtual_seminars/information_architecture_for_all_the_senses).

IPP.4 Experience Driven Leadership Alliance, Dallas · 2017  
*Designing the Talent: Producing Next-Generation Talent for Your Team.* <https://youtu.be/D54OoluY82I>.

IPP.3 Intuit Design Week · 2017  
Presentation to Intuit Design Team: *Reflecting on Ethics: Designers in Action*

IPP.2 *Panel Discussion: Intuit Design Week.* With with Steven Ray (Dialexa) and Dawn Ressel (Intuit). **Intuit Design Week · 2016**

IPP.1 *Low-Fi to High-Fi: Basics of Prototyping.* **IBM Summer Camp.** June 2013.

#### PEER-REVIEWED CONFERENCE PRESENTATIONS (W/O PAPER IN PROCEEDINGS)

CP.20 University of Georgia Masters of Market Research Future of Insights Conf., Athens, GA · Aug 11, 2022  
*curiosity, everywhere*

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CP.19 University of Houston Foresight Program Spring Gathering · 2019  
*Panel discussion: Talking Futures: How Do People Understand Us?*

CP.18 The 20th annual Information Architecture Conference, Orlando · 2019  
*Information Architecture for All Our Senses*

CP.17 UT Dallas Office of Information Technology Summit, 2019  
*Integrating Learning Portfolios in Foundation Curricula*

CP.16 The Alliance for the Arts in Research Universities (a2ru), Boston · 2017  
*ArtSide: Enhancing the Connection Between Cities and Communities.* <https://youtu.be/omcBeYlziwk>.

CP.15 Big Design Conference, Dallas, · 2017  
*Creating Interfaces with Significance*

CP.14 Association of College & Research Libraries (ACLR) · 2017  
Webinar: *Experimental Publishing at the Intersection of Science, Art, and Technology.* <https://youtu.be/F3ivmXoJPso>.  
(with Roger Malina, UT Dallas; Jon Ippolito, U of Maine; Jill Rodgers, MIT Press)

CP.13 Dallas User Experience Group, Plano · 2017  
*Designing the Designer*

CP.12 World Information Architecture Day, Dallas · 2017  
*Signifiers and Affordances: Creating Interfaces with Significance*

CP.11 *ArtSciLab at UT Dallas: Projects and Activities.* **The Alliance for the Arts in Research Universities** (a2ru), Denver, CO. Nov. 4, 2016

CP.10 *The Future of Publishing: Leonardo Education Art Forum: Birds of a Feather.* **The Alliance for the Arts in Research Universities** (a2ru). Denver, CO. Nov. 3, 2016.

CP.9 *Panel Discussion: Future of Automotive UI - What's Driving Change?* Dallas Chapter of the **User Experience Professionals Association**, Addison, TX. Oct. 27, 2016.

CP.8 *Announcing ARTECA. Digital Frontiers*, Houston, TX. Sept. 23, 2016.

CP.7 *Designing Through Difficult Emotions. Big Design Conference*, Dallas · 2016

CP.6 *Fundamentos Universales del Diseño. Big Design Latin America*, Quito, Ecuador. March 11, 2016.

CP.5 *Designing Through Difficult Emotions. TEDxUTD*. Dallas, TX. April 2, 2016.

CP.4 *Dealing with People You Can't Stand. Big Design Conference*, Dallas, TX. Sept. 18, 2015.

CP.3 *Dealing with People You Can't Stand. Addison Treehouse Youth Mentorship Program*. Mar. 2015.

CP.2 *Lightning Talks on Design and Usability. User Experience Professionals Association*. Dallas. Jan. 2015.

CP.1 *Translation and the Digital Age. American Literary Translators Association* (ALTA), Bloomington, IN. Oct. 17, 2013.

#### TV INTERVIEWS

TV.1 **#4006 Curiosity: Our Great Superpower. Perspectives Matter.** Interviewed by Jim Falk with Jennifer Zientz, Director of Programs, Center for BrainHealth, University of Texas at Dallas. Aug. 4, 2024. [https://youtu.be/9RifS\\_1FGS4](https://youtu.be/9RifS_1FGS4)

#### PODCAST INTERVIEWS

# indicates podcast episode number

POD.9 **#204: The “Curious” Part of Creativity. Over Coffee® | Stories and Resources from the Intersection of Art and Science.** By Dot Cannon. Dec. 16, 2024. 42 min. <https://open.spotify.com/episode/204BklUTE6QZXeZT7ja4lA>

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POD.8 **#235: Inviting Curiosity by Design with Cassini Nazir.** *Choose to Be Curious*. By Lynn Borton. June 13, 2024. 28 min.

POD.7 **#5: The Emergence of UX in Design Education.** *Design Bubble Podcast*. By Linh-Hoa Nguyen and Sumayah Abdullah. With Norm Cox. Jul. 27, 2023. 23 min.

POD.6 **#6: Cassini Nazir: Curiosity.** *Lately I've been thinking about*. By David Dylan Thomas. May 20, 2022. 54 min. <https://www.buzzsprout.com/1910401/10562690-cassini-nazir-curiosity>

POD.5 **#75: Curiosity in the Digital Age with Cassini Nazir.** *OLLI at UNT Podcast*. By Susan Supak. Oct. 20, 2021. 29 min. <https://sptfy.com/ollicuriosity>

POD.4 **#22: Distraction with Cassini Nazir.** *A Lens A Day Podcast*. By Dan Brown. Sept. 27, 2021. 27 min. <https://youtu.be/Wu6oB4lh9XY> and <https://podcasts.apple.com/us/podcast/a-lens-a-day-22-distraction-with-cassini-nazir/id1586150744>

POD.3 **#21. Designing Curiosity.** *Init: Conversations with the inventors of our shared future*. By Dave Birnbaum. April 23, 2021. 60 min. <https://podcast.davebirnbaum.com/designing-curiosity>

POD.2 **#40: Cassini Nazir.** *The Iowa Idea*. By Matt Arnold. Sept. 28, 2020. 58 min. <https://www.theiowaidea.com/2020/09/28/40-cassini-nazir>

POD.1 **#5: Designing Conversations with Cassini Nazir.** *Design MBA*. By Jayneil Dalal. June 12, 2020. 52 min. [https://designmba.show/episodes/cassini-nazir-3FRip\\_Rt](https://designmba.show/episodes/cassini-nazir-3FRip_Rt)

### VIDEO RECORDINGS

The list below combines my publicly-available recorded talks that are referenced elsewhere in this document. These talks have been consumed by a broad audience across the world with more than **19,000 cumulative views** as of Jan. 2026.

*Curiosity is an Innovation.* TEDxUNT. Uploaded Dec. 2, 2021. **11,074 views.** <https://youtu.be/DZ8bIcleplE>

*Dangers of Empathy: Toward More Responsible Design Research.* Advancing Research Conference. Uploaded Jan. 5, 2024. **2,684 views.** <https://youtu.be/JRtzhAPCu3o>

*Designing Curiosity: Ways of Unknowing.* World Information Architecture Day 2021. YouTube 1,823/Vimeo 350. **2,173 combined views.** <https://youtu.be/JKShjK4Ywfs> / <https://vimeo.com/515936908>

*Everyday Curiosity: Practices that Improve Creativity.* UT Dallas Center for BrainHealth. Uploaded Mar. 25, 2024. **1,930 views.** <https://youtu.be/9pxnU4K9LoE>

*Architecting Exformation: Design for Curious Minds.* Information Architecture Conference. Uploaded Dec. 30, 2021 YouTube, Apr. 16, 2020 Vimeo. YouTube 150/Vimeo 751\*. **901 combined views.** <https://youtu.be/4WxaFy5yyh4> / <https://vimeo.com/408704024> \*Vimeo as of Jan. 8, 2025.

*curiosity, everywhere. Confab: The Content Strategy Conference.* Recorded May 11, 2022. Uploaded Aug. 1, 2023. **151 views.** <https://youtu.be/tulYmJiaP6A>

*Curiosity: Our Great Superpower. Perspectives Matter.* Aug. 4, 2024. **115 views.** [https://youtu.be/9RifS\\_1FGS4](https://youtu.be/9RifS_1FGS4)

### INVITED EXHIBITIONS OF WORK

X.1 **curiosity, everywhere.** Nov. 16, 2023–March 2024. Eight poster prints, 18x48 in (45.72 x 121.92 cm). An interactive poster space, 80x48 in (203.2 x 121.92 cm). **The Atrium Gallery at Brookhaven Campus.** Dallas, TX.

### REVIEW JURIES

JU.1 **Interaction Design Awards. 2024.** This was the final Interaction Design Awards before the IXDA organization was dissolved.

### RESEARCH REPORTS

I regularly collaborate with industry partners on research projects ranging from interface evaluations, workshops, future-casting, and strategic design. In each, curiosity was a vital and necessary element. Industry collaborators include DFW Airport, Target, Toyota, Sam's Club, and Signify Health.

RR.20 Evaluating Usability of the 2025 RAV4 Multimedia System. **Toyota.** Aug. 2025.  
RR.19 Designing with Latino Communities in Mind (with Omari Souza). **Target.** Jan. 2025.  
RR.18 Designing with Black Communities in Mind (with Omari Souza). **Target.** Aug. 2024.  
RR.17 Understanding Real Range Anxiety in Electric Vehicles. **Toyota** and **Lextant.** September 2024.  
RR.16 Evaluating AI's Ability to Handle Common In-Vehicle Jobs-to-be-Done. **Toyota.** July 10, 2024.  
RR.15 Establishing Trust During In-Home Health Evaluations. **Signify Health.** May 7, 2024.\*  
RR.14 Over the Horizon: Summary Report Foresight Workshops. **Toyota.** Oct. 26, 2023.  
RR.13 Bridging the Gap in Diabetes Education for Rural Texans. **EndoMD.** May 9, 2023.\*  
RR.12 Making the Invisible Visible: Envisioning the Legacy of ASTRO-I. **NASA.** May 5, 2022.\*  
RR.11 Health Time Machine 3.0 App Prototype Mock-Up. **Toyota.** Feb. 15, 2022.  
RR.10 Improving Iris: Recommendations for DFW Airport's Virtual Assistant. **DFW Airport.** Dec. 19, 2022.  
RR.9 Health Time Machine Safety Remesh Session Report. **Toyota.** Oct. 25, 2022.  
RR.8 Kino Function Parts Workshop Report. **Toyota.** Sept. 29, 2022.  
RR.7 Health Time Machine Scan Report 2.0. **Toyota.** July 22, 2021.  
RR.6 Health Time Machine Preliminary Report 1.0. **Toyota.** July 18, 2021.  
RR.5 Radically Re-imagining the Member Exit Experience. **Sam's Club.** April 29, 2021.\*  
RR.4 Fly Forward: DFW Action Plan. **DFW Airport.** Aug. 7, 2020.  
RR.3 Fly Forward: DFW Airport Futures. **DFW Airport.** July 13, 2020.  
RR.2 F30: Exploring In-Vehicle Experiences of 2025-2030. **Toyota** and **Luxoft.** Oct. 14, 2019.  
RR.1 Automotive Experiences for Consumers of 2025-2030. **Toyota** and **Denso Auto Parts.** Oct. 10, 2019.

\* Report developed during a graduate-level course

### IN THE NEWS

N.9 Collaboration, interdisciplinarity and culture change drive University Research Day discussions. **UNT Office of Research.** Oct. 10, 2024, [https://research.unt.edu/news/research\\_day\\_2024.html](https://research.unt.edu/news/research_day_2024.html)

N.8 *A Reflection.* **Medium.** By James Helms. Aug. 12, 2023. <https://jamesh-str.medium.com/a-reflection-f6dedc784738>.

N.7 *UNT Alumni and Faculty Foster NASA's Mission.* **UNT North Texan.** By Jessica DeLeón. Sept. 30, 2022. <https://northtexan.unt.edu/node/23918>.

N.6 *UNT at Frisco will offer innovative degrees, drive city growth.* **Community Impact.** By Brooklynn Cooper. Sept. 3, 2021. <https://communityimpact.com/dallas-fort-worth/frisco/education/2021/09/03/unt-at-frisco-will-offer-innovative-degrees-drive-city-growth>.

N.5 *Reflecting on 100 Episodes.* **The Iowa Idea Podcast.** By Matt Arnold. July 18, 2021. <https://www.inspiredbyspark.com/post/reflecting-on-100-episodes>.

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N.4 *Design, trust, and our current social shifts. User Experience San Antonio.* By Paula Schuler. July 20, 2020. <https://uxsanantonio.org/design-trust-and-our-current-social-shifts>.

N.3 Two Days At University of Georgia Athens: An Overview Of This Year's MMR Summit. **Burke.** By Thania Farrar. <https://www.burke.com/beyondmeasure/two-days-at-uga-an-overview-of-this-years-mmr-summit>.

N.2 *Societal Urgency: UTD's Cassini Nazir on the First-Person Experience. Dallas Innovates.* By Dave Moore. Sept. 27, 2018. <https://dallasinnovates.com/societal-urgency-utds-cassini-nazir-on-the-first-person-experience>.

N.1 An Interview with Cassini Nazir. Autumn Hood. Jul. 23, 2018. <https://medium.com/@autumnhood1/an-interview-with-cassini-nazir-218fdod6986b>.

#### COMMUNITY WORK – OSHER LIFELONG LEARNING INSTITUTE AT UNT

UNT is among 125 universities across the nation with an Osher Lifelong Learning Institute (OLLI), which provides learning opportunities for adults age 50 and older. Since 2021, I have taught classes on curiosity at every OLLI location. OLLI gives me an opportunity to make my scholarly research accessible to the public. My sessions have evolved from lectures to collaborative workshops. Since 2021, more than 490 retirees in DFW have participated.

#### Practical Curiosity: A Workshop for Lifelong Learning. Osher Lifelong Learning Institute.

O.16 **OLLI at UNT Classroom.** July 15, 2024. 34 enrolled.  
O.15 **The Grove at Frisco Commons.** July 12, 2024. 14 enrolled.  
O.14 **CC Young Senior Living Center.** April 23, 2024. 64 enrolled.  
O.13 **Robson Ranch Clubhouse.** Feb 1, 2024. 69 enrolled.

#### A Beginner's Guide to Curiosity. Osher Lifelong Learning Institute.

O.12 **CC Young Senior Living Center.** Oct. 3, 2023. 35 enrolled. [youtube.com/live/9hX6wcjj3dU](https://youtube.com/live/9hX6wcjj3dU)  
O.11 **Good Samaritan Society Lake Forest Village.** Sept. 15, 2023. 20 enrolled.  
O.10 **Flower Mound Senior Center.** June 26, 2023. 18 enrolled.  
O.9 **Lantana Community Event Center.** Feb. 24, 2023. 24 enrolled.  
O.8 **Keller Senior Activities Center.** Nov. 15, 2022. 30 enrolled.  
O.7 **Robson Ranch Denton Ballroom.** June 28, 2022. 32 enrolled.  
O.6 **The Grove at Frisco Commons.** June 3, 2022. 32 enrolled.  
O.5 **Lantana Community Event Center.** March 25, 2022. 7 enrolled.  
O.4 **Robson Ranch Clubhouse.** March 24, 2022. 42 enrolled.  
O.3 **OLLI at UNT Classroom.** Feb 23, 2022. 24 enrolled.

#### Designing Curiosity. Osher Lifelong Learning Institute.

O.2 **Virtual (via Zoom).** July 9, 2021. 24 enrolled.  
O.1 **Virtual (via Zoom).** June 7, 2021. 24 enrolled.

### SPONSORED RESEARCH

#### UNT COLLEGE OF VISUAL ARTS AND DESIGN · FALL 2022–PRESENT

Overview of sponsored projects. Details on each below.

| Project   | Sponsor            | Year | Amount   |
|---|--------------------|------|----------|
| Spark Lab   | UNT                | 2025 | \$80,000 |
| Improving ADLs for Adults with Autism                 | Daily Living Labs  | 2025 | 5,000    |
| Establishing Trust During In-Home Health Evaluations* | CVS/Signify Health | 2024 | 10,000   |
| Cornerstone Grant                                     | CVAD               | 2024 | 2,470    |
| <i>curiosity, everywhere</i> handbook                 | CVAD               | 2023 | 1,500    |
| EndoMD*   | CVAD               | 2023 | 600      |
| Health Time Machine                                   | Toyota Motors      | 2022 | 15,000   |

\* sponsored-project for a graduate-level course

Total funded research at **UNT** **\$34,570**

#### 2026 Improving Activities of Daily Living (ADLs) for Adults

*Sponsor:* Daily Living Labs / Aperio Insights

*Amount:* **\$5,000** unrestricted gift

*Status:* In process

*Period:* Fall 2025–Spring 2026

*Role:* **Principal Investigator**

This project seeks to (1) understand the needs of adults who struggle with Activities of Daily Living, (2) identify situations or conditions where AI may help, and (3) ideate product concepts that can make a difference in their lives.

#### 2025 Spark Lab

*Sponsor:* UNT Diamond Eagle Excellence Fund

*Amount:* **\$80,000**

*Status:* Finalist, not selected

*Period:* Fall 2025

*Role:* **Co-Principal Investigator** with Jeannine Vail

The Spark Lab will serve as a cross-disciplinary hub for students and faculty that cultivates curiosity-driven research where UNT students use lighting and human-centered design to improve well-being, learning, and career readiness.

#### 2024 Establishing Trust During In-Home Health Evaluations

*Sponsor:* CVS/Signify Health

*Amount:* **\$10,000** unrestricted gift

*Status:* Finalized

*Period:* Summer 2024

*Role:* **Principal Investigator**

Trust is a component of curiosity. First collaboration for Signify Health with a university. This successful collaboration led to Signify Health to create a UX internship specifically for UNT students which will open in 2025.

*Co-PI:* Michael Gibson

#### 2024 CVAD Cornerstone Grant

*Sponsor:* College of Visual Arts and Design, University of North Texas

*Amount:* **\$2,470**

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*Status:* Funded

*Role:* **Principal Investigator**

***curiosity, everywhere* handbook**

*Sponsor:* College of Visual Arts and Design, University of North Texas

*Amount:* **\$1,000**

*Status:* Funded

*Role:* **Principal Investigator**

This grant funded printed copies of my *curiosity, everywhere* handbook to coincide with a keynote address for Interior Design Educators Council's Southwest Regional Conference at Denton, Texas.

2023 **EndoMD** (Engaging in User Research to Determine the Design and Function Parameters that will Guide the Development and Implementation of the Rural North Texas Online Diabetes Information Center)

UNT STUDY# IRB-23-236

*Sponsor:* College of Visual Arts and Design, University of North Texas

*Amount:* **\$600**

*Status:* Funded

*Role:* Co-PI

This funds incentives for user research into rural north Texans with diabetes.

2022 **Health Time Machine**

*Sponsor:* Toyota Motors North America + Aperio Insights

*Amount:* **\$15,000** unrestricted gift

*Status:* Funded

*Role:* **Principal Investigator**

This ongoing project for Toyota explored ways to encourage elders to engage in healthier behaviors that can extend their driving years. We used my Inviting Curiosity framework as part of this project.

**UNIVERSITY OF TEXAS AT DALLAS** · FALL 2011 – SPRING 2020

Overview of sponsored projects. Details on each below.

| Project   | Sponsor         | Year    | Amount  |
|---|-----------------|---------|---|
| ThoughtNav: Using Research to Improve Online Focus Groups | Aperio Insights | 2019    | \$10,000  |
| Corporate funding for User Experience Club                | Various         | 2013-20 | 9,700   |
| Kickstarter: Creative Disturbance                         | Various         | 2014    | 21,511  |
| * sponsored during a course                               |                 |         | <b>Total funded research at UT Dallas</b> <b>\$41,211</b> |

2024 ThoughtNav: Using Design Research to Improve Online Focus Groups · Spring 2019  
Aperio Insights · **\$10,000**

ThoughtNav is an online focus group platform built by Aperio Insights in 2010. The company sponsored an undergraduate research project to conduct *evaluative research* (usability tests) on ThoughtNav, carry out *generative* and *exploratory research* on possible features and functionality, and *synthesize these research insights* into high-fidelity prototypes.

Corporate funding for User Experience Club · since 2013  
Various organizations · **\$9,700**

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After a \$5,000 seed grant from the Dallas chapter of User Experience Professionals Association, the club has received additional funding from Adobe, Universal Mind, Capital One, and other DFW-area partners.

**Kickstarter: Creative Disturbance · Nov. 2014**

**Successful campaign · \$21,511**

133 backers pledged to fund podcasts on arts, design, sciences, and technology from students around the world. Students curated podcasts and communities on the Creative Disturbance podcast platform. This experimental publishing project in the ArtSciLab still continues, now featuring more than 400 podcasts.

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## DIRECTED STUDENT LEARNING

Directed student learning satisfies CVAD's **highest value** tenure criteria, **IV.B.1.7c**.

DSL.5 **Chloe Rivera**. Faculty mentor, **UNT Undergraduate Research Fellowship (URF)**. \$500 URF Financial Award, '25-26.

DSL.4 **Dillon Mallone**. Faculty mentor, **UNT Undergraduate Research Fellowship (URF)**. \$500 URF Financial Award, '25-26.

DSL.3 **Catherine Hyatt**. Faculty mentor, **UNT Undergraduate Research Fellowship (URF)**. \$500 URF Financial Award, '25-26.

DSL.2 **Sophia Carswell**. Faculty mentor, **UNT Undergraduate Research Fellowship (URF)**. \$500 URF Financial Award, '24-25.

DSL.1 **Carlos Reyna**. Faculty Mentor, **UNT Undergraduate Research Fellowship (URF)**. \$500 URF Financial Award, 2024-25

## COURSES TAUGHT

### UNT COLLEGE OF VISUAL ARTS AND DESIGN · FALL 2022-PRESENT

*At CVAD, I teach undergraduate User Experience and graduate Interaction Design classes.*

| Course  | Format  | Term        | Enrolled  |
|---|---------|-------------|-----------|
| ADES 5430 Human-Centered Interaction Design 2       | Seminar | Spring 2026 | 12        |
| ADES 5440 Interaction Design Makerlab 1             | Seminar | Spring 2026 | 11        |
| ADES 4523 Advanced UX Campaigns                     | Studio  | Fall 2025   | 18        |
| ADES 5410 Foundations of Interaction Design         | Seminar | Fall 2025   | 8         |
| ADES 4528 Final Portfolio in User Experience Design | Studio  | Spring 2025 | 22        |
| ADES 5440 Interaction Design Makerlab 1             | Seminar | Spring 2025 | 16        |
| ADES 3513 Design of Visual Information              | Studio  | Fall 2024   | 18        |
| ADES 4518 Cause-Based User Experience Design        | Studio  | Fall 2024   | 10        |
| ADES 4533 Advanced Comm Design Studio               | Studio  | Fall 2024   | 6         |
| ADES 4528 Final Portfolio in User Experience Design | Studio  | Spring 2024 | 19        |
| ADES 5430 Human-Centered Interaction Design 2       | Seminar | Spring 2024 | 21        |
| ADES 3503 Planning & Developing Interactive Systems | Studio  | Fall 2023   | 23        |
| ADES 4518 Cause-Based User Experience Design        | Studio  | Fall 2023   | 19        |
| ADES 2518 Prototyping & Testing                     | Studio  | Spring 2023 | 23        |
| ADES 5440 Interaction Design Makerlab 1             | Seminar | Spring 2023 | 10        |
| ADES 3503 Planning & Developing Interactive Systems | Studio  | Fall 2022   | 20        |
| ADES 5410 Foundations of Interaction Design         | Seminar | Fall 2022   | 12        |
| ADES 5430 Human-Centered Interaction Design 2       | Seminar | Spring 2022 | 12        |
| ADES 5430 Human-Centered Interaction Design 2       | Seminar | Spring 2021 | 19        |
| * developed course                                  |         |             | Total 299 |

### UNT AT FRISCO · FALL 2020-SPRING 2022

*While at UNT at Frisco, I revamped the entire B.S. in Project, Design, and Analysis curriculum.*

| Course                      | Format  | Term        | Enrolled |
|-----------------------------|---------|-------------|----------|
| SPDA 4980 Strategic Design* | Lecture | Spring 2022 | 17       |
| SPDA 3300 Project Design*   | Lecture | Fall 2021   | 10       |

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|  |            |             |           |
|--|------------|-------------|-----------|
| SPDA 3350 Creative Design*                     | Lecture    | Fall 2021   | 23        |
| SPDA 4020 Connections V (Cultural Connections) | Lecture    | Fall 2021   | 17        |
| SPDA 4021 Connections V (Cultural Connections) | Lab        | Fall 2021   | 17        |
| SPDA 4300 Design in Organizations*             | Lecture    | Fall 2021   | 17        |
| INSD 5910 Special Problems                     | Ind. Study | Summer 2021 | 1         |
| SPDA 4980 Strategic Design*                    | Lecture    | Spring 2021 | 17        |
| SPDA 2980 Design Thinking*                     | Lecture    | Fall 2020   | 19        |
| SPDA 2980 Design Thinking*                     | Lecture    | Fall 2020   | 27        |
| * developed course                             |            |             | Total 165 |

#### **SOUTHERN METHODIST UNIVERSITY** · SPRING 2020

*I was Designer-in-Residence for the Masters of Arts in Design and Innovation (MADI) program at SMU.*

| Course                               | Format | Term        | Enrolled |
|--------------------------------------|--------|-------------|----------|
| DSIN 7502 Design Innovation Studio 2 | Studio | Spring 2020 | 3        |

#### **UNIVERSITY OF TEXAS AT DALLAS** · FALL 2011 – SPRING 2020

*At UT Dallas, I taught a variety of classes, helped redesign curriculum and course objectives, and worked with adjunct faculty to ensure the success of entirely new or redesigned courses such as Design 1, Design 2, Design Research Methods, Strategic Design, and User Experience for Games.*

| Course  | Format     | Term        | Enrolled |
|---|------------|-------------|----------|
| ATCM 3337 Interaction Design 1                        | Studio     | Spring 2020 | 31       |
| ATCM 4337 Interaction Design 2*                       | Studio     | Spring 2020 | 22       |
| ATCM 3337 Interaction Design 1                        | Studio     | Fall 2019   | 30       |
| ATCM 4340 Strategic Design*                           | Studio     | Fall 2019   | 30       |
| ATCM 4398 Capstone Project                            | Capstone   | Fall 2019   | 2        |
| ATCM 3337 Interaction Design 1                        | Studio     | Spring 2019 | 30       |
| ATCM 3337 Interaction Design 1                        | Studio     | Spring 2019 | 22       |
| ATCM 4337 Interaction Design 2*                       | Studio     | Spring 2019 | 21       |
| ATCM 4398 Capstone Project                            | Capstone   | Spring 2019 | 3        |
| ATEC 2335 Internet Studio 1                           | Lab        | Fall 2018   | 31       |
| ATCM 3337 Interaction Design 1                        | Studio     | Fall 2018   | 28       |
| ATCM 4337 Interaction Design 2*                       | Studio     | Spring 2018 | 17       |
| ATCM 4399 Senior Honors in Arts Tech. & Emerging Comm | Ind. Study | Spring 2018 | 2        |
| ATCM 6366 Information Architecture and Design*        | Studio     | Spring 2018 | 18       |
| ATCM 6399 Masters Thesis                              | Thesis     | Spring 2018 | 2        |
| ATEC 4363 Interaction Design 2*                       | Studio     | Fall 2017   | 30       |
| ATEC 6332 Design Principles                           | Seminar    | Fall 2017   | 7        |
| ATEC 4361 Internet Studio 2*                          | Lab        | Spring 2017 | 21       |
| ATEC 6361 Creating Interactive Media                  | Seminar    | Spring 2017 | 22       |
| ATEC 4363 Interaction Design 2*                       | Studio     | Fall 2016   | 22       |
| ATEC 6332 Design Principles                           | Seminar    | Fall 2016   | 12       |

|   |            |             |    |
|---|------------|-------------|----|
| ATEC 3361 Internet Studio 1                             | Lab        | Summer 2016 | 30 |
| ATEC 4361 Internet Studio 2*                            | Lab        | Spring 2016 | 29 |
| ATEC 6361 Creating Interactive Media*                   | Seminar    | Spring 2016 | 23 |
| ATEC 3363 Basic Interaction Design                      | Studio     | Fall 2015   | 29 |
| ATEC 6332 Design Principles                             | Seminar    | Fall 2015   | 16 |
| ATEC 3363 Basic Interaction Design                      | Studio     | Spring 2015 | 28 |
| ATEC 4361 Internet Studio 2*                            | Lab        | Spring 2015 | 21 |
| ATEC 6332 Design Principles                             | Seminar    | Spring 2015 | 23 |
| EMAC 4380 Capstone                                      | Capstone   | Spring 2015 | 3  |
| ATEC 2384 Basic Design Principles and Practices         | Studio     | Fall 2014   | 31 |
| ATEC 3363 Basic Interaction Design                      | Studio     | Fall 2014   | 30 |
| ATEC 6332 Design Principles                             | Seminar    | Fall 2014   | 25 |
| ATEC 3315 Motion Graphics                               | Studio     | Summer 2014 | 29 |
| ATEC 3361 Internet Studio 1                             | Lab        | Summer 2014 | 31 |
| ATEC 3363 Basic Interaction Design                      | Studio     | Spring 2014 | 31 |
| ATEC 4361 Internet Studio 2*                            | Lab        | Spring 2014 | 20 |
| ATEC 4v80 Capstone                                      | Capstone   | Spring 2014 | 2  |
| ATEC 6332 Design Principles                             | Seminar    | Spring 2014 | 27 |
| ATEC 3363 Basic Interaction Design                      | Studio     | Fall 2013   | 30 |
| EMAC 6361 Creating Interactive Media*                   | Seminar    | Fall 2013   | 16 |
| EMAC 6361 Creating Interactive Media*                   | Seminar    | Fall 2013   | 16 |
| ATEC 3361 Internet Studio 1                             | Lab        | Summer 2013 | 12 |
| ATEC 3363 Basic Interaction Design                      | Studio     | Summer 2013 | 18 |
| ATEC 2382 Computer Imaging                              | Studio     | Spring 2013 | 25 |
| ATEC 3363 Basic Interaction Design                      | Studio     | Spring 2013 | 32 |
| ATEC 4361 Internet Studio 2*                            | Lab        | Spring 2013 | 21 |
| ATEC 6332 Design Principles                             | Seminar    | Spring 2013 | 29 |
| ATEC 3361 Internet Studio 1                             | Lab        | Fall 2012   | 26 |
| ATEC 3363 Basic Interaction Design                      | Studio     | Fall 2012   | 31 |
| ATEC 4361 Internet Studio 2*                            | Lab        | Fall 2012   | 25 |
| ATEC 4v71 Independent Study in Arts and Technology      | Ind. Study | Fall 2012   | 1  |
| ATEC 4v80 Capstone                                      | Capstone   | Fall 2012   | 3  |
| ATEC 3361 Internet Studio                               | Lab        | Summer 2012 | 20 |
| ATEC 2384 Basic Design Principles and Practices         | Studio     | Spring 2012 | 30 |
| ATEC 3361 Internet Studio                               | Lab        | Spring 2012 | 28 |
| ATEC 4374 Topics in Digital Design – Internet Studio 2* | Lab        | Spring 2012 | 13 |
| ATEC 4374 Topics in Digital Design – Internet Studio 2* | Lab        | Spring 2012 | 10 |
| ATEC 2384 Basic Design Principles and Practices         | Studio     | Fall 2011   | 30 |
| ATEC 2384 Basic Design Principles and Practices         | Studio     | Fall 2011   | 29 |
| ATEC 3361 Internet Studio                               | Lab        | Fall 2011   | 29 |
| ATEC 3361 Internet Studio                               | Studio     | Fall 2011   | 16 |

\* developed course

Total **1,321**

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University of North Texas

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Honors and Awards  
Scholarship  
**Teaching**  
Service

### STUDENT ACHIEVEMENTS • UT DALLAS

Mercedes Johnson and Taylor Kanter. *ThoughtNav*. Second Place, Best Capstone • 2019  
School of Arts, Technology, and Emerging Communication

This award recognized the outstanding effort of Mercedes and Taylor in their sponsored research project, ThoughtNav. Juried by Kevin Williams, Design Director and Innovation Lead of Accenture Interactive.

Kelly Park, National Academy of Sciences Sackler Student Fellows Symposium • 2018  
Creativity and Collaboration: Revisiting Cybernetic Serendipity

This award allowed Kelly to participate in the *Creativity and Collaboration: Revisiting Cybernetic Serendipity* symposium in Washington, DC and present her MFA thesis project that explored the semiotics of pain.

Kuo-Wei Lee, HASTAC Scholar • 2017-2018  
HASTAC (Humanities, Arts, Science, and Technology Alliance and Collaboratory) • \$500

Kuo-Wei was among 100 student scholars nationwide to receive this competitive \$500 award, which allowed him to present his masters thesis project *ArtSide* at The Alliance for the Arts in Research Universities conference (a2ru) in Denver.

User Experience Club, Nominee, *Golden Comet Award* • 2016  
Student Leadership Awards

This award recognizes a student organization that has positively impacted the university campus and the surrounding community. The User Experience Club was nominated for partnering with the Dallas Chapter of the User Experience Professionals Association (UXPA) as well as local area industry sponsors to create awareness of user experience design.

Lina Moon, *Investigating User Needs and Experiences in Digital Scholarly Materials* • 2015  
Undergraduate Research Scholar Award, Office of Research • \$800

This one-time competitive award facilitates professional development of undergraduate researchers. Students receive \$500; faculty research sponsors receive \$300. Lina conducted design research for ARTECA, a collaborative project with The MIT Press.

Lance King, *Proximity-Based Art Education* • 2014  
Undergraduate Research Scholar Award, Office of Research • \$800

This one-time competitive award facilitates professional development of undergraduate researchers. Students receive \$500; faculty research sponsors receive \$300. Lance created a proximity-based mobile application, allowing visitors to explore metadata on their phones from the Joan Davidow collection, situated in the Edith O'Donnell Arts and Technology building.

### MASTERS THESIS SUPERVISION • UT DALLAS 6 students since 2017

Jason Redd, MFA • Fall 2018  
*guide: Interactive Wayfinding for Physical Spaces*

Kelly Park, MFA • Spring 2018  
*The Semiotics of Pain*

Carion Jackson, MA • Spring 2018  
*That's the Ticket: Redesigning the Southwest Airlines Ticket Purchase Experience*

Kuo-Wei Lee, MA • Spring 2018  
*ArtSide: Exploring Beauty in the World*

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Bianca Cortez, MFA · Spring 2017  
*The Dynamic Nature of Interactivity in Social Media Storytelling*

Lindsay Hill, MA · Spring 2017  
*The Astrology Spell Book : 2D Side-Scrolling Platformer Game*

**BACHELORS CAPSTONE HONORS THESIS SUPERVISION · UT DALLAS 16 students since 2014**

J'Mia Walker-Barrow · Spring 2019  
*Editing Tomorrow: A Speculative Design on Human Genetic Modification*

Hannah Barnes, Outstanding Capstone Finalist · Fall 2018  
*Project ReDisturb: Redesigning the Creative Disturbance Podcast Platform*

Michaela Banks · Spring 2018  
*Safe Passage: Exploring East Asian Culture through Games*

Adaeze Okwesa, Outstanding Capstone Finalist · Spring 2018  
*Clear: Acne Tracker Mobile Application*

Benjamin Woodall · Fall 2017  
*Ascend: A Platform to Develop Productive Habits*

Allison Sparks · Spring 2016  
*Job App Mobile App*

Summer Saylor · Fall 2015  
*Redesigning the DART Ticket Vending Interface*

Stephanie Brisendine, Outstanding Capstone Finalist · Spring 2015  
*Langjam: Exploring Flexible, Interactive Models of Data*

Claudia Lopez · Spring 2015  
*Analyzing the Project Management Role in Design*

Lance King, Outstanding Capstone Finalist · Fall 2014  
*Proximity-Based Arts Education*

Connor Roberts · Fall 2014  
*Trail Life*

Cathryn Ploehn, Outstanding Capstone Winner · Spring 2014  
*Poetry Ribbons: Translating Poetry Through Alternative Modalities*

Jay Ray · Spring 2014  
*Self vs Other: Exploring the Influence Others Exert on Our Thoughts*  
This piece was selected for the new media installation at the Dallas Contemporary in April 2014.

Kenneth Pacheco · Spring 2014  
*Mishapp: A Mobile Way to Report Auto Accidents*

Gabriella Trisna · Spring 2014  
*Magic Girls Mayhem*

Mark Trowsdale · Spring 2014  
*Experience Architecture for the Everyday Wikipedian: An Information Architecture Redesign*

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**BACHELORS CAPSTONE THESIS SUPERVISION • UT DALLAS 86 students since 2012**

**Justin Webber • Fall '19**

Angela Staten  
Gabrielle Ngo

Bo Yun Kim

Matthew Mitchell  
Andrea Tran

Dagmawi Biru • Fall '12

Dustin Varnell

Sumayah Ahmad

Ashleigh Cue

Zooni Butt

Kendra Middleton

Indra Sutedja

**Marcus Gonzalez • Sp. '19**

Mercedes Johnson  
Taylor Kanter

Dale Wilkerson • Summer '14

Vincent Dutton • Spring '14  
Corinne Kelley  
Angie Luu  
Kevin Williams  
Jorden Gray  
Jennifer Montgomery

Aaron Klick • Summer 2012

Amil Daniels  
Corey Larson  
Daniel Michaelree  
JR Palomar

**Tasneem Adamjee • Fall '17**

Chiew Chi Weng  
Pailin Engel

Amelia Bernhardt • Fall '13

Ethan Harmon  
AJ Klein  
Andrew Waite  
Bradley Brock  
Andrew Elkins  
Kristin Hulse  
Colton Mraz  
Filip Sego

**Danny Gentile • Spring '17**

Jeremy Henderson  
Claire Landig  
Crescentia Trisna  
Marina Zoch

Jacob Franklin • Summer '13

Yukiko Jones  
Alex Lazaris  
Max Peng

**Dylan Orgeron • Fall '16**

Chelsea Gardner  
Matt de Souza

Joseph Denton • Spring '13

Ayaz Ismail  
Alison Kwong  
Mehek Sawani  
Brant Butters  
Laura-Jane DeLuca  
Sharon Hewitt  
Taylor Jergenson  
Jesus Jimenez  
David Larson  
Kelly Mercer  
Perry Merrity  
Larissa Popkes  
Daniel Wilson  
Ashley Yenawine

**Angela Kou • Spring '16**

Justin Ozuna  
Travis Harvey  
Judy Nguyen

**Dylan Carroll • Fall '15**

Mithun Mathew  
Matthew McCann  
Cristelle Tejes  
Alyson Tong  
Jordan Watts  
Jackie Nguyen  
Phuong Ho  
Rachel Kim  
Sophia Miao  
Eric An  
Morgan Dedmon  
Samuel French  
Christopher Timmons

**David Falcon • Fall '14**

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## UNIVERSITY SERVICE

### UNT — 2020-PRESENT

UNT Graduate Research Awards, reviewer · 2025  
UNT Values Committee, member · 2025-2027  
UNT Discovery Year, member · 2025  
CVAD Interior Design Faculty Search Committee, member · Spring 2023  
CVAD Foundations Faculty Search Committee, member · Spring 2023  
CVAD Student Shows/Conference Coordination, member · 2023  
CVAD Strategic Plan Sub-Committee, member · 2022  
Artistic Visualization of Science Award, member · 2021  
New College Design Faculty Search Committee, chair · 2021  
New College Business Faculty Search Committee, member · 2021  
Campus Building and Design Committee (UNT at Frisco), member · 2021  
Public Art Committee (UNT at Frisco), member · 2021  
New College Literacies Committee, member · 2021  
New College Curriculum Committee, member · 2020-2022  
New College Partner and External Relations Committee, member · 2020

### UT DALLAS — 2011-2020

Undergraduate Success Scholars Mentor, Office of Undergraduate Education · 2018-2020  
ATEC Graduate Studies Committee, member · 2016-2018  
ATEC Undergraduate Studies Committee, member · 2015-2017  
Provost's Task Force on Online Education · 2018  
Committee on Distance Learning, member · 2016-2018  
UT Dallas President's Online Teaching Award, Reviewer · 2018  
eLearning Pilot Faculty Committee · 2012  
AIGA UT Dallas, faculty advisor · 2018-2020  
User Experience Club at UT Dallas, faculty advisor · 2013-2020

## SERVICE TO PROFESSION

Design Research Society · 2025, *Paper reviewer*  
UXPA International · 2025, *Presentation reviewer*  
UXPA International · 2024, *Presentation reviewer*  
Design Research Society · 2023, *Paper reviewer*  
Cumulus · 2023, *Paper reviewer*  
HASTAC (Humanities, Arts, Science, and Technology Alliance and Collaboratory) · 2023, *Paper reviewer*  
UXPA International · 2022, *Presentation reviewer*  
Information Architecture Conference · 2022, *Advisory Board Member*  
AIGA *Dialectic* · 2022, *Paper reviewer*  
Interaction 21 · 2020, *Reviewer*  
The 20th annual Information Architecture Conference · 2019, *Presentation reviewer*  
Visual Communication Quarterly · 2018, *Paper reviewer*  
The 24th International Society for Electronics Arts · 2018, *Paper reviewer*

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Big Design Conference · 2018-present, *Board member*  
UXPA Magazine, editorial board · 2019-present  
Dallas UXPA, assistant organizer · 2018-present  
Experience Driven Leadership Alliance, founding board member · 2017-2019  
Dallas Design Council, founding board member · 2015-2016  
Bold Idea, board of advisors · 2014-2015  
Code Collective, board of advisors · 2014-2016  
El Centro College Internet Development Technologies Advisory Board · 2014

**MEMBERSHIPS *current and former***

AIGA American Institute of Graphic Artists  
CAA College Art Association  
IXDA Interaction Design Association  
UCDA University College Design Association  
UXPA User Experience Professionals Association  
SDN Service Design Network