
BUSI 1200.501: Career & Professional Development Strategies for Business I

Summer 2024 | FRLD 360 | Tue. & Th. 1:00 pm- 2:50 pm | G. Brint Ryan College of Business

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Office Hours: Tuesdays & Thursdays, 3:00 pm- 5:00 pm by appointment only

COURSE OVERVIEW: Careers and Professional Development Strategies for Business I is the first of three required professional development courses in the G. Brint Ryan College of Business. These courses are designed to help students develop strategies to become career ready.

BUSI 1200 will help students integrate knowledge of self with career exploration. In addition, this course will introduce students to the basic professional development concepts necessary to perform and succeed in a business environment.

REQUIRED COURSE MATERIALS:

- No textbook is required for this course section of BUSI 1200; Any necessary course materials and/or supplemental reading materials will be provided by the course instructor, if needed.

COURSE OBJECTIVES

Students will gain knowledge and develop skills required to successfully navigate a career in business. This course will specifically focus on “soft” skills that are an asset in career development. Students will:

- Identify personal and professional career goals
- Explore strategies and resources for academic success
- Complete various self-assessment tools as it relates to career aspirations
- Learn to effectively communicate values, skills, and experiences to potential employers
- Develop networking strategies relevant to professional development
- Learn the basics of career research and job search strategies
- Create, format and tailor a professional resume
- Gain skills necessary to having a successful interview
- Gain an understanding of the importance of diversity in the workplace

COURSE ASSIGNMENTS

Due dates for all assignments are listed in the ***Grading & Late Work Policy*** section below.

Classroom Attendance & Participation 100 points

To achieve the goal of fostering a collaborative learning environment, students will be graded based on their attendance and participation in this course throughout the semester.

Written Reflection 01 50 points

The objective of this assignment is to engage critically with contemporary ideas and insights from the field of business through a reflective analysis of a selected book, podcast, or article.

Written Reflection 02 50 points

The objective of this assignment is to engage critically with contemporary ideas and insights from the field of business through a reflective analysis of a selected book, podcast, or article.

Career Research Assignment 50 points

The objective of this assignment is to utilize career research tools and/or methodologies to examine a career field of interest and understand the skills, knowledge, expertise needed to succeed in the career.

Professional Resume 100 points

The objective of this assignment is to create a concise, compelling document that effectively showcases your qualifications, skills, and experience relevant to a specific job or career field. In addition, it will serve as a marketing tool aimed at capturing the attention of potential employers or recruiters, highlighting key achievements, and demonstrating your suitability for a desired job role/position.

Total Points:	350 Points
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GRADING & LATE WORK POLICY

This course is one 1 credit hour. Points will be assigned for all assignments. Final letter grades will be determined on a standard average scale where: **A = 90% or above, B = 89.9% to 80%, C = 79.9% to 70%, D = 69.9% to 60%, and F = below 60%.**

This class is set as a percentage class. You will notice that assignments and quizzes are worth between 50-100 points in Canvas. Those points are put into the following percentage categories:

Assignments	= 75%
Attendance/Participation	= 25%

All assignments and quizzes will be submitted in Canvas for grading unless students are instructed otherwise. Failure to meet the weekly deadlines will result in a zero for that assignment and/or quiz. A minimum average of 70% is required to pass the course.

Unless otherwise noted, **all assignments are due in Canvas by 11:59pm on Monday of each week.** All due dates for assignments will be listed in each Canvas module and one week's work will open at a time throughout the course of this semester to help keep everyone on track for success.

LATE WORK POLICY: Please make sure to follow the dates listed in Canvas to know when to turn in your assignments. **No late work will be accepted** unless you have prior approval from the instructor.

If you have a special circumstance or are an ODA student, you must provide the instructor with your paperwork and you should discuss any challenges with the instructor **prior to an assignment due date.** It is your responsibility to turn in your work on time. Computer-related or internet-related excuses will not be accepted for missing an assignment's submission. In addition, it is highly recommended that you start on your work early each week to avoid issues completing your assignments and help reduce your stress.

As a reminder, **nothing sent by email is accepted for credit.** Everything must be submitted in Canvas by the deadline for grading.

COURSE SCHEDULE & IMPORTANT DATES

Week	Topic	Tasks to Complete
Week 01	6/25: Welcome to BUSI 1200 6/27: Personal Branding Guest Speaker - Genesis Tates	Select Source for Written Reflections Written Reflection 01 – Due 7/1
Week 02	7/2: Career Research 7/4: No Class/Activities – Holiday	Asynchronous: Online Canvas Module Career Research Assignment – Due 7/8
Week 03	7/9: Professional Resumes Guest Speaker: Stacey Jones 7/11: Elevator Pitches	Professional Resume – Due 7/15 In-Class Activity & Exercise
Week 04	7/16: Professionalism 7/18: Professional Networking	Asynchronous: Online Canvas Module Asynchronous: Online Canvas Module Written Reflection 02 – Due 7/22
Week 05	7/23: Financial Literacy Guest Speaker – Rachel Grimes 7/25: End of Semester Wrap Up	 Asynchronous: Online Canvas Module

THE FINE PRINT

CLASS ATTENDANCE

Attendance is expected in this class. Please contact your instructor with a Canvas inbox or university email if you are ill or unable to attend class. Additionally, it is important that you communicate with the instructor prior to missing an assignment, quiz, or discussion board so that a decision can be made about accommodating your request to be excused from class.

For any weeks listed in course schedule that have **asynchronous day** listed, students will complete an online learning activity instead of attending an in-person lecture for that week. This aim of the asynchronous days is to provide a balance between the work required for this course, BUSI 1200, and any other courses you may be enrolled for in the current semester.

COURSE CONDUCT

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the

classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at <http://deanofstudents.unt.edu> (Links to an external site.).

ACADEMIC INTEGRITY

According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to:

- *Cheating* —using or attempting to use unauthorized materials, information, or study aids in any academic exercise. The term academic exercise includes all forms of work submitted for credit or hours. You will receive a grade of 0 for any assignment that involves cheating.
- *Plagiarism* — the deliberate adoption or reproduction of ideas, words, or statements of another person as one's own without acknowledgement. You will receive a grade of 0 for any assignment that involves plagiarism.
- *Forgery* — altering a score, grade, or official academic university record or forging the signature of an instructor or other student. You will receive a final grade of F in the course for any act of forgery.
- *Fabrication* — intentional and unauthorized falsification or invention of any information or citation in an academic exercise. You will receive a grade of 0 for any assignment that involves fabrication.
- *Facilitating academic dishonesty* — intentionally or knowingly helping or attempting to help another to violate a provision of the institutional code of academic integrity. You will receive a grade of 0 for any assignment that involves facilitating academic dishonesty.
- *Sabotage* — acting to prevent others from completing their work or willfully disrupting the academic work of others. You will receive a final grade of F in the course for any act of sabotage.

A finding of academic dishonesty may result in a range of academic penalties or sanctions from admonition (a warning) to expulsion from the University.

Some of the most common examples of academic integrity violations include plagiarism or cheating, such as unauthorized assistance on examinations, homework, research papers or case analyses. Your work must be entirely your own. When working on assignments, you should not discuss your work with others unless approved by the course instructor. Group assignments should only be discussed with members assigned to your group, and all group members may be held accountable in some way for known academic integrity violations in a group assignment.

Another example of academic dishonesty relates to improper attribution. When preparing your assignments, you must cite all outside sources in the manner requested by your instructor. Copying or using material from any source prepared by or previously submitted by others, at UNT or other institutions, or downloaded from the Internet, is plagiarism. Unless directed otherwise in an assignment, large scale “cutting and pasting” from other sources, even if properly footnoted, is not appropriate. You should synthesize this material in your own words and provide a footnote.

Your instructor will specify what materials, if any, may be used on the tests and exams. Using materials other than those permitted, talking with other individuals during the exam, individuals exchanging information about an exam when one has taken the exam and the other has not, or copying or using material from another individual's exam is academic dishonesty and will result in a meeting to discuss academic integrity violations and potentially issue sanctions mentioned above, and may result in ineligibility for academic scholarships. The use of online assistance, such as sites commonly used for finding homework solutions, group chat, cell phones, smart watches, and similar tools during exams is not allowed for any reason unless specifically permitted. No portion of an exam may be copied or photographed without permission.

Students are expected to conduct themselves in a manner consistent with the University's status as an institution of higher education. A student is responsible for responding to a request to discuss suspected academic dishonesty when issued by an instructor or other University official. If a student fails to respond after a proper attempt at notification has been made, the University may take appropriate academic actions in the absence of the student's participation.

ChatGPT & AI

Unless given specific consent from your course instructor, students may **not** use ChatGPT or other AI software to complete their work. Students may use this kind of technology for brainstorming or early drafting, but nothing else unless otherwise specified. Canvas will scan each written assignment for an AI likability score. If a student is discovered to have used AI to generate their entire (or near entire) work, that student will receive a **zero** on the assignment.

USE OF TECHNOLOGY

Regarding in-person sections of this course: Technology should not be used unless we are working on a tech-driven project together or if the instructor grants permission. In a professional setting texting, monitoring your phone, web surfing, listening to music, etc. is distracting and rude. Please put away your devices unless otherwise directed.

DISABILITY ACCOMMODATION STATEMENT

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one's specific course needs. Students may request accommodations at any time; however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the Office of Disability Accommodation website at <http://disability.unt.edu> ([Links to an external site.](#)). You may also contact them by phone at (940) 565-4323.

EAGLE CONNECT

Your access point for business and academic services at UNT occurs at <http://www.my.unt.edu> ([Links to an external site.](#)). All official communication from the university will be delivered to your Eagle Connect account. For more information, please visit the website that explains Eagle Connect and how to forward your e-mail: <http://eagleconnect.unt.edu/> ([Links to an external site.](#))

STUDENT EVALUATION AND TEACHING

Student feedback is important and an essential part of participation in this course. The Student Evaluation of Teaching (SETE) is a requirement for all organized classes at UNT. This short survey will be made available at the end of the semester to provide you with an opportunity to evaluate how this course is taught.

RETENTION OF STUDENT RECORDS

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the Blackboard online system, including grading information and comments, is also stored in a safe electronic environment for one year. You have a right to view your individual record; however, information about your records will not be divulged to other individuals without the proper written consent. You are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the university's policy in accordance with those mandates at the following link:

<http://essc.unt.edu/registrar/ferpa.html> (Links to an external site.)

EMERGENCY NOTIFICATIONS AND PROCEDURES

UNT uses a system called Eagle Alert to quickly notify you with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at <http://www.my.unt.edu>. Some helpful emergency preparedness actions include: 1) know the evacuation routes and severe weather shelter areas in the buildings where your classes are held, 2) determine how you will contact family and friends if phones are temporarily unavailable, and 3) identify where you will go if you need to evacuate the Denton area suddenly. In the event of a university closure, please refer to Blackboard for contingency plans for covering course materials.

EMERGENCY EVACUATION PROCEDURES FOR BUSINESS LEADERSHIP BUILDING

Severe Weather In the event of severe weather, all building occupants should immediately seek shelter in the designated shelter-in-place area in the building. If unable to safely move to the designated shelter-in-place area, seek shelter in a windowless interior room or hallway on the lowest floor of the building. All building occupants should take shelter in rooms 055, 077, 090, and the restrooms on the basement level. In rooms 170, 155, and the restrooms on the first floor.

Bomb Threat/Fire In the event of a bomb threat or fire in the building, all building occupants should immediately evacuate the building using the nearest exit. Once outside, proceed to the designated assembly area. If unable to safely move to the designated assembly area, contact one or more members of your department or unit to let them know you are safe and inform them of your whereabouts. Persons with mobility impairments who are unable to safely exit the building should move to a designated area of refuge and await assistance from emergency responders. All building occupants should immediately evacuate the building and proceed to the south side of Crumley Hall in the grassy area, west of parking lot 24.

SUCCEED AT UNT

UNT endeavors to offer you a high-quality education and to provide a supportive environment to help you learn and grow. And, as a faculty member, I am committed to helping you be successful as a student. Here is how to succeed at UNT: Show up. Find Support. Get advised.

Be prepared. Get involved. Stay focused. To learn more about campus resources and information on how you can achieve success, go <http://success.unt.edu/>.

NOTE: The information on this syllabus is subject to change at the discretion of the instructor.