

UNIVERSITY OF NORTH TEXAS
Department of Spanish

SPAN 3540: FALL 2020
Spanish for Travel and Tourism
Meets virtually – Via Zoom – MW – 12:00 – 1:00 p.m.

Professor: Concepción Coll de Martinez
Office: Lang. 401 G - Phone 972-596-0708
Office hour: Thursdays 12:00 – 1:00 p.m. (Zoom or conference) or by appointment
Email: connie.martinez@unt.edu

COURSE DESCRIPTION AND OBJECTIVES:

This course will provide students of Spanish with skills relevant to the study of travel and tourism industry. The main goal is to develop and improve the ability of students to speak and communicate in Spanish on the job. The course offers specialized vocabulary useful for engaging in situational conversations in travel and tourism operations as well as an overview of general aspects related to the travel industry.

At the end of the course a student is expected to:

- know lexicon or vocabulary needed to discuss the field of tourism
- research cultural aspects related to travel and tourism in Spanish speaking countries.
- know and understand basic Spanish for traveling
- communicate in Spanish with travel industry agencies and employees.
- improve pronunciation of Spanish words.
- give instructions in Spanish to employees about hospitality-related tasks.

PRE-REQUISITES: Spanish 2050 or equivalent.

REQUIRED COURSE MATERIALS AND TEXTS:

- **Lesson plans, assignments, and some class material will be posted on Canvas.**
Therefore, it is the student's responsibility to check the information for this class in the CANVAS site on regular basis for assignments and announcements.
- **I will provide vocabulary, basic research information and practice.**
- Usage of **good bilingual and/or monolingual dictionaries** is highly recommended. Students can also refer to Real Academia Española (<http://www.rae.es>)
- A reliable electronic device preferable with a webcam – you should be able to videotape your oral presentations and upload them to Canvas.

GRADE DISTRIBUTION:

The final grade will be determined in the following way:

- Active participation/discussions on Canvas	10%
- Assignments - Tareas	15%
- Quizzes	15%
- Report (temas relacionados al turismo)	10%
- Oral Presentation (gira turística)	20%
- Exams (2)	20%
- Final Exam - OPI	10%

100-90 = A 89-80 = B 79-70 = C 69-60 = D 59-0 = F

ACTIVE PARTICIPATION / ATTENDANCE POLICY:

This course is been taught remotely and it will include synchronous and asynchronous activities. It is important that you look at the tentative calendar of activities programmed for each week. Notice that most of the lectures will take place on Mondays and Wednesday via Zoom from 12:00-1:00 p.m. An invitation will be sent to you to participate for lectures. Otherwise students will be working via Canvas, sending assignments, presentations, discussions and research, taking quizzes or exams. Students are expected to complete the work assigned for each week on time. If a student has a reasonable problem or an excused absence, the student must call me and talk to me in order to have an extension. According to University policy, an excused absence applies to illness with a doctor's legal documentation, a death in the immediate family with an obituary notice or a school-sponsored event with proper documentation. Please note that the professor will not automatically drop any students after an arbitrary number of missing assignments. It is the student's responsibility to contact me in order to drop the class on time to get a W.

PREPARATION AND HOMEWORK:

In normal circumstances, attendance to class is extremely important in order to improve your language learning and fluency. We will not have the luxury of meeting face to face and practicing live with the other students every day however, I want you to find and contact a pal or pals from this class and talk in Spanish or practice your lessons with them in order to improve your Spanish. This relationship will prove even more effective when you have to chose partners for your group project (gira turística). Let me know if there is anything that I can do to connect you with a group through Canvas.

There is homework assigned for every lesson and all is available in Canvas. You will have to open the file, do the work following directions and submit the work on time. I will take a look, grade it and make comments, and return it before you have to take a quiz. Your homework should reflect the fact that you have listened to the lectures and worked on your assignments and homework readings.

Your presentations (Reports and “gira turística”) will be oral, they will be videotaped and uploaded to Canvas. They will be available for all the students in the class to hear, therefore you want to practice before you create your video and make sure that we can hear you. You will be sharing your research or your project with us and we will be learning from you. Do your best. If you need help with oral practice, I will be able to talk to you during office hour. Plan ahead! **You must prepare for class and finish your assignments every week. Please check CANVAS postings regularly!!!**

QUIZZES:

Quizzes will be announced and administered throughout the semester. Content will/could include new vocabulary, grammar points reviewed in class, culture, dictation, translation and cultural information from readings or cultural situations based on exercises practiced during class activities. **NO MAKE-UPS.**

REPORT:

A short oral report of current events, policy or practices related to travel/tourism. Students will research information, prepare a presentation, videotape it, and post it to “discussions” in Canvas before their agreed due date. More information will be given in Canvas including a list of possible topics. A sign-up sheet will be available during the second week. Professor Martinez needs to know the day that you plan to present, and the topics/titles to be presented as soon as possible. Once a topic is approved for one student a second student is not allowed to research the same theme. Presentation of your report should be in Spanish.

ORAL PRESENTATION.

“Gira Turística”: This activity will give each student the opportunity to participate actively in a realistic situation where problem solving, knowledge, creativity, and the ability to present the project are the key of success. We will divide the class in groups of 3 students. Each group will create its own travel agency (agency name, company logo, advertising, trip descriptions, package prices, etc...) and will market tour packages for a specific interest group. One week after dividing into groups, each group must decide and inform Prof. Martinez about the touristic project to be presented and their preferred county. Every project will be in a different Spanish speaking country. Presentations will take place in the last weeks of the semester and students will have to organize and video tape their oral presentations and download them to Canvas. The oral presentation will last 15 minutes (4-5 min. per student in the group) and will include: a Power Point Presentation and a promotional brochure/flyer (with details about their travel agency and their tours) – copies of these two items must be turned in to the instructor the day of the presentation. If you do not turn in these items the day the presentation is due, there will be a deduction of 10% per day in the grade for each person in the group. Each page of the

Power Point presentation must be labeled with the name of the student who prepared it. After the groups form, I will give you some time, starting in October, to plan and work together every week. In face to face classes, students work in the language lab, but in this virtual environment you will have to plan and work with your group virtually. Make sure that you plan accordingly, make a schedule, divide the work and be ready by your dateline. This is the major final project and it is a lot of fun. There are two grades for this project, 10% preparation and submission of materials, brochure, etc. and 10% for your oral presentation.

EXAMS: There will be two scheduled exams during the semester, based on information presented in class. Exams will be taken via Canvas. Look at the Calendar of Activities and the weekly schedule posted in Canvas and make sure you place a note in your agenda. Prepare the readings before the exams. You will be required to use your critical thinking skills and write your answers in Spanish. Exams will be timed and will close when the time is up, therefore make sure you start taking your exam at least one hour before closing time. I will send reminders. Please, do not ignore them. **No make ups!**

FINAL EXAM: Oral interview OPI. Scheduled during Final Exams week.

ACADEMIC INTEGRITY:

Cheating, plagiarism, and other examples of academic misconduct will be pursued and sanctions will be levied. More specifically, you cannot copy others' work. You CANNOT have another student, friend or tutor PREPARE your work. Your work should reflect your level of proficiency. Any attempt to hand in work that is not yours will automatically receive a zero (0). If you have specific questions about your work, consult with me during office hours or attend the tutorial session and I will help you.

Faculty Expectations:

- I expect you to respect due dates. This is in part an online course; consequently, you will be doing some work at your own pace but guided by your instructor.
- I expect you to read assigned pages and do your homework early in the week (don't leave them for the last minute) and contact me if you have questions. Resend the message if I have not answered within 12 hours (except on weekends).
- I expect you to reply to my messages within 12 hours.
- I expect you to have a "Plan B" for emergencies. Technology will always fail when you need it the most. Plan for life's emergencies and do not wait until the very last day/hour to start working on the assignments. Friday is the very last day to turn in activities. It means you can submit them earlier than Friday.
- I expect you to access the course on a daily basis and work on the assigned activities every day: work a little every day.
- I expect you to have a reliable and working computer and internet provider. The Languages Building lab is a good place to work on your assignments.
- I expect you to contact me if you are having issues with the class (read posted documents first) connie.martinez@unt.edu
- I expect you to contact the Student HelpDesk if you have technology issues

HelpDesk Information:**Telephone Availability:** [940-565-2324](tel:940-565-2324)

Sunday: noon–midnight

Monday-Thursday: 8 a.m.–midnight

Friday: 8 a.m.–8 p.m.

Saturday: 9 a.m.–5 p.m.

Email: helpdesk@unt.edu**Website:** <http://it.unt.edu/helpdesk> Bookmark this homepage today!**Create a Service Ticket:** [report a problem or request a service](#)**Office Hours and Walk-in Support:** [Sage Hall](#), Room 330D | Mon-Fri: 8 a.m.–8 p.m.**Location:** [Sage Hall](#), Room 330D.**Course Policies:**

Submission of coursework: Follow the dates outlined in the weekly schedule of activities. **NO late work will be accepted.**

Academic Honesty and Plagiarism:

“The UNT Department of Spanish adheres to the University’s policy on Student Academic Integrity. For all pertinent assignments and assessments, the work must be the student’s work only (unless otherwise indicated by the course instructor) and should reflect the student’s level of proficiency. Students are prohibited from asking another person (i.e. a friend, tutor, or relative) to help them develop or compose a response (oral or written) in preparation for, or while completing, an assignment or assessment that will be graded and applied to the student’s final grade in the course. This includes, but is not limited to, receiving outside assistance with drafting, revising, editing, or developing the content and structure of a response to an assignment or assessment question without consent from the course instructor. Also, the use of translation technology (any digital translation tool or app) is prohibited for all assignments and assessments and will be considered academic misconduct. Information “cut and pasted” or otherwise copied from other sources and used as answers in assignments and assessments will be considered plagiarism. If a student has any doubts whatsoever as to what constitutes any form of scholastic dishonesty, they should consult with the course instructor before submitting their work. Cheating, plagiarism, and other examples of academic misconduct defined by University Policy will result in a zero on the assignment or assessment in question, and may be reported to the Dean of Students.” <https://policy.unt.edu/sites/default/files/06.003.pdf>

SPOT (Student Perceptions of Teaching)

Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The short SPOT survey will be made available in November to provide you with an opportunity to evaluate how this course is taught. You will receive an email from "UNT SPOT Course Evaluations" via IA System Notification (no-reply@iasystem.org) with the survey link. Please look for the email in your UNT email inbox. Simply click on the link and complete it. Once you complete and submit the survey, you will receive a confirmation email. Save the confirmation you receive, as your instructor will ask for it. For additional information, please visit the spot website at www.spot.unt.edu or email spot@unt.edu.

Disability Accommodation Statement:

"The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking reasonable accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with a reasonable accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request reasonable accommodations at any time, however, ODA notices of reasonable accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of reasonable accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of reasonable accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student." For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at [940.565.4323](tel:940.565.4323) or in person at SAGE Hall 167

STUDENT ISSUES WITH AN INSTRUCTOR OF SPANISH

If a student in an advanced level Spanish class has an issue with her/his instructor, she/he should follow these procedures:

1. Make an appointment to talk with the instructor in person to try and resolve the issue to the satisfaction of both parties.
2. If the issue is not resolved to the student's satisfaction, then she/he should make an appointment to talk to Dr. Pierina Beckman about the issue. Pierina.Beckman@unt.edu
3. If the issue is still not resolved to the student's satisfaction, then she/he should make an appointment to talk to the chair of the department, Dr. Samuel Manickam. Samuel.Manickam@unt.edu

4. If the student is still not satisfied with the resolution of the issue, then she/he has the option of talking to the UNT Dean of Students in your discipline.

It is the responsibility of students to follow all rules, guidelines and instructions clearly outlined in class syllabi as well as follow all directives given by instructors of Spanish classes on Canvas/Blackboard and in class. The student should maintain clear lines of communication with the instructor in person and email regarding any issues or queries related to the class.

Below you will find the general course calendar. A detailed “calendar of activities” will be posted on Canvas.

Tentative Course calendar:

Wk 1	Introduction to the course <i>Lección 1</i> “Turismo y viajes” – “Países, geografía y topografía”
Wk. 2	<i>Lección 1</i> – cont. – Vocabulario – definiciones y tarea#1 – Prueba#1 “Labor Day” – “No hay clases”
Wk. 3	<i>Lección 2</i> “La industria del turismo” – Vocabulario – tarea#2 – Prueba #2 Escoger fechas para los Reportes
Wk. 4	<i>Lección 3</i> “La política del turismo” – Vocabulario – tarea#3 – Prueba #3 Oral Task #1
Wk. 5	<i>Lección 4</i> “Tipos de turismo” – Vocabulario – tarea#4 – Prueba #4 Mini ensayo #1
Wk. 6	EXAMEN #1 Reportes orales (Grupo #1)
Wk. 7	<i>Lección 5</i> “El turismo marítimo” – Vocabulario – Tarea#5 – Prueba #5 Reportes orales (Grupo #2) Escoger grupos para las presentaciones turísticas finales
Wk. 8	<i>Lección 6</i> “La industria de la aviación” – Vocabulario – Tarea#6 – Reportes orales (Grupo #3) Reportes orales (Grupo #4)
Wk. 9	<i>Lección 7</i> “Viajar por tierra” – Vocabulario – Tarea#7 – Prueba #6 Trabajar en sus presentaciones finales con sus compañeros de grupo.
Wk. 10	<i>Lección 8</i> “El turismo organizado” – Vocabulario – tarea#8 Reportes orales (Grupo #5)
Wk. 11	EXAMEN #2 Reportes orales (Grupo #6) <i>Lección 9</i> “La importancia de la planificación” – Vocab y tarea#9 Mini-ensayo #2
Wk. 12	<i>Lección 10</i> “El mercado del turismo” – Vocabulario – tarea#10 – Prueba #7 Reunirse con sus compañeros de grupo para trabajar en sus proyectos. Firmar para su OPI – Entrevista final
Wk. 13	Presentaciones orales de sus proyectos: Grupos 1,2,3,4
Wk. 14	Presentaciones orales de sus proyectos: Grupos 5 y 6

	Thanksgiving holiday – “No hay clases”
Wk. 15	Presentaciones orales de sus proyectos: Grupo 7 Empezar las entrevistas orales finales OPI Reading Day – Friday, December 4 – “No hay clases”
Wk. 16	Final Exam – Oral proficiency interview / sign for your conference.