

UNIVERSITY OF NORTH TEXAS
Department of World Languages, Literatures and Cultures

SPAN 3540: FALL 2015
Spanish for Travel and Tourism
Section 1 – MWF – 12:00 - 12:50 p.m., Lang. 316

Professor: Concepción Coll de Martinez

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Office: MWF 1:00–1:50 p.m.

Tertulia - Mon. 1:00-1:50 p.m-LANG 410

Tutorial - TBA

DISABILITY ACCOMMODATION STATEMENT

The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking reasonable accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with a reasonable accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request reasonable accommodations at any time, however, ODA notices of reasonable accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of reasonable accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of reasonable accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at [940.565.4323](tel:940.565.4323). Thank you.

COURSE DESCRIPTION AND OBJECTIVES:

This course will provide students of Spanish with skills relevant to the study of travel and tourism industry. The main goal is to develop and improve the ability of students to speak and communicate in Spanish on the job. The course offers specialized vocabulary useful for engaging in situational conversations in travel and tourism operations as well as an overview of general aspects related to the travel industry.

At the end of the course a student is expected to:

- know lexicon or vocabulary needed to discuss the field of tourism
- research cultural aspects related to travel and tourism in Spanish speaking countries.
- know and understand basic Spanish for traveling
- communicate in Spanish with travel industry agencies and employees.
- improve pronunciation of Spanish words.
- give instructions in Spanish to employees about hospitality-related tasks.

PRE-REQUISITES: Spanish 2050 or equivalent.

REQUIRED COURSE MATERIALS AND TEXTS:

- **Lesson plans, assignments, and some class material will be posted on Blackboard.** For that reason, students are responsible for checking the class Blackboard site on regular basis for assignments and announcements.
- Usage of good bilingual and monolingual dictionaries is recommended.

GRADE DISTRIBUTION:

- Active daily participation	10%
- Assignments	10%
- Quizzes	20%
- Report (temas relacionados al turismo)	10%
- Oral Presentation (gira turística)	20%
- Exams (2)	20%
- Final Exam	10%

100-90 = A 89-80 = B 79-70 = C 69-60 = D 59-0 = F

ATTENDANCE POLICY: Students are expected to **be punctual and come to class prepared**. More than 3 unexcused absences will result in your final active participation grade being lowered automatically **two points for each unexcused absence**. According to University policy, an excused absence applies to illness with a doctor's legal documentation, a death in the immediate family with an obituary notice or a school-sponsored event with proper documentation. **Please note that the professor will not automatically drop any students after an arbitrary number of absences. It is the student's responsibility to drop the class in order to get a W.**

PARTICIPATION/PREPARATION AND HOMEWORK: Attendance to class is extremely important in order to improve your language learning and fluency. Participation should reflect the fact that you have prepared your assignments and homework readings. A participation grade will be given every 5 weeks according to the following rubric. Random homework checks should be expected. Be ready to answer questions. At times, you will be asked to turn in a special homework assignment. Make sure you write it on a loose sheet of paper and include your name, date and title of the assignment. **You must prepare for class before you go to class. Please check Blackboard postings regularly!!!**

Level of participation and preparation	Points
Arrives on time, stays the full length of class, and meets the following: comes prepared stays on task and is cooperatively and actively involved in all activities uses Spanish to communicate and willingly volunteers	9-10 (A)
Arrives on time, stays the full length of class, and meets the following: generally comes prepared generally stays on task and cooperatively participates in activities generally attempts to use Spanish and volunteers	8 (B)

Arrives late or leaves early and/or: is not fully prepared is not always on task or participating in activities infrequently attempts to use Spanish	7 (C)
Arrives late or leaves early and/or: comes unprepared is frequently off task or not participating in activities makes little effort to use Spanish	6 (D)
Arrives late or leaves early and/or: comes unprepared participates little to none in activities makes little to no effort to use Spanish	1-5 (F)
Is not present	0

QUIZZES: Quizzes will be announced and administered throughout the semester. Content will/could include new vocabulary, grammar points reviewed in class, culture, dictation, translation and cultural information from readings or situations based on role-playing exercises practiced during class activities. **NO MAKE-UPS.**

REPORT: A short oral report of current events, policy or practices related to travel/tourism. Each student will research and present their findings. Professor Martinez needs to know the topics/titles to be presented as soon as possible. Once a topic is approved for one student a second student is not allowed to research the same theme. Presentation should be in Spanish. More information and a list of possible topics will be given in class. There will be a sign up sheet available during the third week.

ORAL PRESENTATION. Gira Turística: This activity will give each student the opportunity to participate actively in a realistic situation where problem solving, knowledge, creativity and the ability to present and communicate the project are the key of success. Each group will create their own travel agency (agency name, company logo, advertising, trip descriptions, package prices, etc...) that will market tour packages for a specific interest group. One week after dividing into groups, each group must decide on and inform Prof. Martinez what type of travel agency they will be presenting in order to avoid duplication of the topic. The group will turn in a copy of their Power Point presentation the day it is made. The oral presentation will last 15-20 minutes and include: a Power Point Presentation and a promotional brochure/flyer (that provides details about their travel agency and their tours) – copies of these two items must be turned in to the instructor the day of the presentation. If you do not turn these items in the day the presentation is made, there will be a deduction of 20 points per day from each person in the group's presentation grade. Each page of the Power Point presentation must be labeled with the name of the student who prepared it. Each Friday (time permitting), beginning on Friday, October 9, the groups will be given time at the end of class to plan/work on their presentations together and students will be able to work together in the language lab. on the two days scheduled for this activity. I will be available for consultation by individuals or groups at anytime. Please email me with any questions or concerns. How the presentation will be graded is explained in more detail in the guideline/grading rubric posted on **Blackboard Learn**.

EXAMS: There will be two scheduled exams during the semester, based on material presented in class.

FINAL EXAM: Scheduled during Final Exams week: Wednesday, December 9 from 10:30-12:30 p.m.

Texting in class, using the phone and other not authorized electronic devices is prohibited when class is in session. Put them away or they will be confiscated.

ACADEMIC INTEGRITY:

Cheating, plagiarism, and other examples of academic misconduct will be pursued and sanctions will be levied. More specifically, you cannot copy others' work. You CANNOT have another student, friend or tutor PREPARE your work. Your work should reflect your level of proficiency. Any attempt to hand in work that is not yours will automatically receive a zero (0). If you have specific questions about your work, consult with me during office hours or attend the tutorial session and I will help you.

STUDENT BEHAVIOR IN THE CLASSROOM:

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.unt.edu/csrr

STUDENT EVALUATION OF TEACHING EFFECTIVENESS (SETE):

The Student Evaluation of Teaching Effectiveness (SETE), and departmental evaluations, is a requirement for all organized classes at UNT. This short survey will be made available to you from April 20 to May 8, providing you a chance to comment on how this class is taught. I am very interested in the feedback I get from students, as I work to continually improve my teaching. I consider the SETE to be an important part of your participation in this class.

KEEPING RECORDS:

Students must keep all returned graded materials until the end of the semester. In case of grade disagreement, it will be the student's responsibility to show the graded work.

UNT has a new campaign - "Succeed at UNT" - to provide students with accessible links to student support services. Access www.succeed.unt.edu when need it.

Welcome to SPANISH 3540. My goal is to help you succeed in this class therefore I want us to work together to that end. If you have any questions or concerns, please come to see me a.s.a.p. during office hours or make an appointment. Thank you.

***The following is a tentative class guideline. This guideline is not a binding contract and may be modified by the instructor if it is considered strictly necessary. Thank you and let's have a great semester.

PLAN DE CLASES (Tentativo)

***Este plan no se considera un contrato y puede ser modificado por el instructor si éste lo considera conveniente para el beneficio de los estudiantes. Gracias. CM

***Toda la tarea y lecturas deben ser hechas antes de venir a clase. Verifica el plan semanal en Blackboard (content).

Fecha	Temas / Actividades / En clase	Para leer o hacer en casa
Ago. 24	Introducción al curso PP	
26	Cap.1 "Turismo y viajes" - Vocabulario 1	Tarea: Voc.1 - definiciones
28	Definiciones - "Países: geografía y topografía" PP	Lectura: En Bb - <i>El turismo como fuente de paz y prosperidad.</i>
Ago. 31	Cap. 1 - cont y discusión.	
Sep. 2	Cap. 1 - (Escoger fecha para los reportes) Preguntas:Definiciones	T#1 en Bb.
4	PRUEBA #1 - Voc. 2. "La industria del turismo".	Estudiar para la prueba.
Sep. 7	"Labor Day" NO HAY CLASE	
9	Cap. 2 - Preguntas (Entregar los temas para los reportes)	Tarea: Voc. 2 definiciones en Bb. T#2 en Bb.
11	PRUEBA #2 - Voc. 3. "La política del turismo"	Estudiar para la prueba
Sep. 14	Cap. 3 - cont. y discusión	Lectura: en Bb - Tarea: Voc. 3 - Definiciones T #3 en Bb.
16	Preguntas de repaso PP	
18	PRUEBA #3 - Voc. 4. "Tipos de turismo"	Estudiar para la prueba.

Sep. 21	Cap. 4 - cont y discusión	Tarea: Voc. 4 - Definiciones
23	Cap.4 - Repaso	T#4 en Bb.
25	PRUEBA #4 - Repaso para Examen1	Estudia para la prueba **Participation 1
Sep. 28	EXAMEN #1	Estudiar para el Examen #1
30	Reportes (GRUPO #1)	Prepararse para los reportes individuales
Oct. 2	Cap.5 "El turismo marítimo"	Tarea: Voc. 5 - definiciones
Oct. 5	Cap. 5 - cont. Preguntas - discusión.	Lectura en Bb. T #5
7	Reportes (GRUPO #2)	Prepararse para los reportes individuales
9	PRUEBA #5 (Escoger grupo para la "Guía Turística y planear) Bb. Instrucciones.	Informarse sobre el proyecto de grupo en Bb.
Oct. 12	Cap. 6 - "La industria de aviación"- PP - Vocabulario #6	Tarea: Voc. 6 - definiciones
14	Cap. 6 - cont. Preguntas Reportes (GRUPO #3)	T #6 en Bb Preparar los reportes.
16	PRUEBA #6 y Reportes (GRUPO #4)	Estudiar para la prueba #6 y preparar los reportes.
Oct. 19	Cap. #7 - "Viajes por tren y automóvil" PP - Vocabulario	Tarea: Voc. 7 - definiciones
21	Cap. #7 - cont. y discusión	T#7 y Lectura en Bb.
23	Reunirse en LANG 106 para trabajar en sus proyectos	REUNIRSE EN LANG. 106
Oct. 26	PRUEBA #7 - Cap. 8 - "Tipos de Turismo - Voc. 8	Tarea: Voc. 8 - definiciones
28	Cap. 8 - cont. y discusión.	T#8 y escribir un pequeño ensayo.
30	PRUEBA #8 - Repaso para Examen #2 y trabajar con sus proyectos. Entregar su mini ensayo.	Estudiar para prueba **Participation 2

Nov. 2	EXAMEN #2 .	Estudiar para el examen.
4	Cap. 9 - "La importancia de la planificación" - Vocabulario 9	Tarea: Voc. 9 en Bb
6	Cap. 9 - preguntas y definiciones. Reportes (GRUPO #5)	T #9 en Bb.
Nov. 9	PRUEBA #9 - Reportes (GRUPO #6)	Estudiar para la prueba.
11	Cap. 10 - "El mercado del turismo"- definiciones y PP.	Tarea: Voc. 10 en Bb
13	Reunirse en LANG. 106 para trabajar en sus proyectos.	REUNIRSE EN LANG. 106
Nov. 16	Cap. 10 - cont y discusión.	T #10 y Lectura para discusión.
18	PRUEBA #10 y "Presentaciones Grupo 1"	Estudiar para la prueba #10
20	"Presentaciones Grupo 2 y 3"	
Nov. 23	"Presentaciones Grupo 4 y 5" "Sign up for final OPI."	**Make sure you have a time slot for your OPI - (Interview)
25	"Presentaciones Grupo TBA	
Nov. 27	"Thanksgiving" NO HAY CLASE	
Nov. 30	"Presentaciones Grupo 6 y 7"	
Dec, 2	"Presentación Grupo 8" Repaso final. Practica del OPI	**Participation 3 _____
Dec. 4	NO HAY CLASES	
Dec. 9	EXAMEN FINAL – OPI - LANG 316 - 10:30a.m. - 12:30p.m.	
FINAL: MIERCOLES DIA 9 DE DIC. EN LANG. 316 - SEA PUNTUAL.		