

Media Arts 3220 Studio Production
 Section 003 Tuesday-Thursday 12:00-3:00
 Section 004 Tuesday-Thursday 3:00-5:00
 Room 177
 Office Hours Mon-Wed. (By appointment)
 Room 177

SCHEDULES AND ASSIGNMENT DATES MAY CHANGE.

Disability Accommodation: The MRTS Department cooperates with the Office of Disability Accommodation to make reasonable accommodations for qualified students. If you have not registered with the ODA, we encourage you to do so. If you wish to take your exams at the testing center, please register with the ODA first. Please present your written Accommodation Request to me as early in the term as possible.

SPT - Evaluations:

Student Perceptions of Teaching (SPT) will be made available to you at the end of the semester providing you a chance to comment on how this class is taught. I am very interested in feedback from students as I work to continually improve my teaching.

Acceptable Student Behavior: Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.unt.edu/csrr.

Attendance Policy

There will be one (1) excused absence - after that, please provide either a medical report or other documentation. **After 3 unexcused absences you will be dropped one letter grade for each absence thereafter.** Notify the instructor if you will be absent. Use email Christopher.brock@unt.edu.

COVID-19 Impact on attendance

It is important for all of us to be mindful of the health and safety of everyone in our community, especially given concerns about COVID-19. Please contact me if you are unable to attend class because you are ill, or unable to attend class due to a related issue regarding COVID-19. It is important that you communicate with me *prior to being absent* so I may make a decision about accommodating your request to be excused from class.

Mobile device policy: The Department of RTVF prohibits the use of personal mobile devices during class, unless otherwise allowed by the individual instructor. If no exceptions are contained in a course syllabus, then the department policy remains in effect until changed by the instructor. Personal mobile devices are defined as anything and everything from cell phones to smart phones to digital media players to personal handheld computers. All devices should be turned off before entering the classroom or laboratory area.

Syllabus policy: While this syllabus outlines the expectations for successful completion of the course, it is not a contract. Therefore some elements of the course may be altered by the instructor as needed.

MRTS department drop policy: This is an RTVF major course. Students without the correct prerequisites (both non-majors and pre-majors) are subject to being dropped from the course automatically with or without notice. *Students missing class on the first day who do not immediately contact the instructor with a legitimate excuse may be dropped immediately without notice.*

Schedule notes: HB 256 provides students with an excused absence from attending classes, taking examinations or other required activities in observance of a religious holy day and related travel. It also provides that students be given reasonable time to take an exam or complete an assignment. Requests for accommodation must be made to the instructor a minimum of three days prior to the observed religious holy day.

Student Eagle Mail accounts will be used for all course correspondence. If you choose to use another email service, you must enable your Eagle Mail account to forward any messages. Instructions on how to configure Eagle Mail can be found at: <http://eaglemail.unt.edu>

COURSE OBJECTIVES

- ▶ Students will develop competencies in the basics of multi-camera digital studio production. The course covers studio lighting, set designs, studio camera operations, directing, audio, and switching for studio productions. Students will produce "live" studio productions in which the class performs all the crew functions.
- ▶ Each student will be required to demonstrate basic knowledge of all equipment and performance of all crew positions.
- ▶ Each student (or team) will be required to produce a talk show segment, an ENG story and produce and direct a live news style production from concept to finished product.
- ▶ Each student will be required to take one shift per week with NTTV news Or one other production.

CLASS BASICS
 TEXT: (Not Required) Directing and Producing for Television, 5th edition. Ivan Curry
 (Highly recommended); Production Algebra, Mark Adler
 Adventures in the Screen Trade, Goldsmith

- ! ~~Absolutely no food or beverages are allowed in the Control Room or Studio~~
- ! ~~Cell phones must be turned OFF in classroom, control room and studio~~
- ! ~~Class assignments will be due on the scheduled date. If you do not alert me to an emergency or situation, NO MAKEUP will be given.~~
- ! Attendance and Participation: This is an interactive class and participation is part of your evaluation. **We will start on time.**
- ! Your comments/observations in class will be important. Please contribute.
- ! Crew positions are critical to studio production days. If you cannot make it let me know.

Assignments and Due Date

- ! Jan 13 Talk Show ASSIGNMENT
- ! Jan 20 ENG ASSIGNMENT
- ! Jan 29 DUE: Talk Show Treatment/Script
- ! Feb 5 DUE: ENG Treatment
- ! Feb 12 Talk Show Team 1
- ! Feb 17 Talk Show Team 2
- ! Feb 19 Talk Show Team 3
- ! Feb 24 Mid Term Review
- ! March 26 Mid Term Exam
- ! March 17 DUE: ENG Story
- ! March 23-April 20 Final Projects.

Grading:

Talk show	20%
Mid-Term Exam	20%
ENG News story	20%
Producing and Directing (Final)	20%
NTTV Shifts	20%

100%

Grades

100-90 = A
89-80 = B
79-70 = C
69-60 = D
59 = F

(NOTE: Professor may make changes in quiz and assignments schedule which could alter number of available points. This will be clearly stated in class.)

Media Requirements
2 SD Cards
1 Flash Drive
Videos must be formatted MP4 H264 on a SD card
Graphics must be formatted 1920X1080 Jpeg on a flash drive
NO EXCEPTIONS

Practical Hands-On Live Studio Experience

THIS IS NOT AN OPTION. (Documentation is required)

Each student will be required to do one full semester rotation with NTTV in any live studio program. This means any of the noon or 6 pm newscasts, Spanish language news, Let's Talk North Texas, and any of the studio sports talk shows. These are listed in the NTTV 3220 Application. You may choose any listed position. To fulfill the 3220 requirement, each student will participate through the entire semester/run of the program. Each student only needs to do one (1) rotation to meet the class requirement. There is one excused missed rotation, after that all missed rotations will require a doctor's excuse. Unexcused rotations will result in loss of partial credit. If there are unexpected circumstances, the student is required to contact Professor Eastwood BEFORE the rotation begins. Please contact your respective professors if you will miss a rotation so that your spot can be filled. This studio requirement will reflect 20 percent of the overall class grade.

Volunteering at NTTV

Volunteering at NTTV is open to all students in all areas, live reporting, on-air, entertainment, marketing, sports, web, social media and all other opportunities. Each student may volunteer for up to two (2) more positions in ANY NTTV area. Therefore, a student can do one rotation in a live studio show and then do up to two other positions in any NTTV show in any position. Students will apply for these positions through the normal volunteer form.

SYLLABUS

The class schedule/assignments may change – be flexible.
 Face of assignments and course content may be modified based upon the needs
 of the class.

DATE	TOPIC
Jan 13 Tuesday	Class Introduction: Overview and tour of control room and studio Mass communications theory Switcher orientation (Control Room) <u>ASSIGNMENT: Write a treatment for Talk Show Team Assignments</u>
Jan 15 Thursday	Television standards/Formats Production process Production personnel and responsibilities Control Room orientation
Jan 20 Tuesday	Production personnel and responsibilities Control room orientation Switcher Graphics Teleprompter orientation Audio orientation ENG ASSIGNMENT
Jan 22 Thursday	Production Personnel and responsibilities
Jan 27 Thursday	Television standards/Formats Production process Production personnel and responsibilities Control Room orientation
Jan 27 Tuesday	Control Room Training
Jan 29 Thursday	Control Room Training DUE: TALK SHOW TREATMENT/ SCRIPT
Feb. 3 Tuesday	Control Room Training
Feb.5 Thursday	Control Room Training DUE: ENG TREATMENT
Feb. 10 Tuesday	Control Room Training
Feb.12 Thursday	Team ONE TALK SHOW
Feb. 17 Tuesday	Team TWO TALK SHOW
Feb.19 Thursday	Team THREE TALK SHOW
Feb.24 Tuesday	Mid Term Review
Feb,26 Thursday	Mid Term Test

March 3	News Segment Training/Rotations
March 9-12	Spring Break
March 3	DUE: ENG Story/Review
March 17	ENG DUE
March 19	ENG REVIEW
March 24	FINAL 1-2
March 26	FINAL 3-4
March 31	FINAL 5-6
April 2	FINAL 7-8
April 7	FINAL 9-10
April 9	FINAL 11-12
April 14	FINAL 13-14
April 1	FINAL 15-16
April 21	FINAL 17-18
April 23	Overage