

Media Arts 3220 Studio Production
Section 003 Tuesday 12:05- 1:55
Section 004 Thursday 2:20-4:10
Room 177
Office Hours Mon-Wed. (By appointment)
4:15-5:00 Room 177

NOTICE: SCHEDULES AND ASSIGNMENTS DATES MAY CHANGE

Disability Accommodation: The MRTS Department cooperates with the Office of Disability Accommodation to make reasonable accommodations for qualified students. If you have not registered with the ODA, we encourage you to do so. If you wish to take your exams at the testing center, please register with the ODA first. Please present your written Accommodation Request to me as early in the term as possible.

SPOT - Evaluations:

Student Perceptions of Teaching (SPOT) will be made available to you at the end of the semester providing you a chance to comment on how this class is taught. I am very interested in feedback from students as I work to continually improve my teaching.

Acceptable Student Behavior: Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.unt.edu/csrr

Attendance Policy

There will be one (1) excused absence - after that, please provide either a medical report or other documentation. **After 3 unexcused absences you will be dropped one letter grade for each absences thereafter.** Notify the instructor if you will be absent. Use email Christopher.brock@unt.edu.

COVID-19 impact on attendance

It is important for all of us to be mindful of the health and safety of everyone in our community, especially given concerns about COVID-19. Please contact me if you are unable to attend class because you are ill, or unable to attend class due to a related issue regarding COVID-19. It is important that you communicate with me *prior to being absent* so I may make a decision about accommodating your request to be excused from class.

Mobile device policy: The Department of RTVF prohibits the use of personal mobile devices during class, unless otherwise allowed by the individual Instructor. If no exceptions are contained in a course syllabus, then the department policy remains in effect until changed by the Instructor. Personal mobile devices are defined as anything and everything from cell phones to smart phones to digital media players to personal handheld computers. All devices should be turned off before entering the classroom or laboratory area.

Syllabus policy: While this syllabus outlines the expectations for successful completion of the course, it is not a contract. Therefore some elements of the course may be altered by the Instructor as needed.

MRTS department drop policy: This is an RTVF major course. Students without the correct prerequisites (both non-majors and pre-majors) are subject to being dropped from the course automatically with or without notice. *Students missing class on the first day who do not immediately contact the instructor with a legitimate excuse may be dropped immediately without notice.*

Schedule notes: HB 256 provides students with an excused absence from attending classes, taking examinations or other required activities in observance of a religious holy day and related travel. It also provides that students be given reasonable time to take an exam or complete an assignment. Requests for accommodation must be made to the instructor a minimum of three days prior to the observed religious holy day.

Student Eagle Mail accounts will be used for all course correspondence. If you choose to use another email service, you must enable your Eagle Mail account to forward any messages. Instructions on how to configure Eagle Mail can be found at:
<http://eaglemail.unt.edu>

COURSE OBJECTIVES

- ▶ Students will develop competencies in the basics of multi-camera digital studio production. The course covers studio lighting, set designs, studio camera operations, directing, audio, and switching for studio productions. Students will produce “live” studio productions in which the class performs all the crew functions.
- ▶ Each student will be required to demonstrate basic knowledge of all equipment and performance of all crew positions.
- ▶ Each student (or team) will be required to produce a talk show segment, an ENG story and produce and direct a live news style production from concept to finished product.
- ▶ Each student will be required to take one shift per week with NTTV news Or one other production.

You are financially responsible for any equipment you checkout that is damaged, stolen or lost.

CLASS BASICS

TEXT:(Not Required)Directing and Producing for Television, 5th edition. Ivan Curry
(Highly recommended)

GETTING IT DONE Joshua A. Friedman (Amazon)

Adventures in the Screen Trade, Goldsmith (Amazon)

Media Requirements

2 SD Cards

1 Flash Drive

Videos must be formatted MP4 H264 on a SD card

Graphics must be formatted 1920X1080 Jpeg on a flash drive

Scripts must be saved on a SSD card and formatted as a “rtf “ Word file.

NO EXCEPTIONS

- **Absolutely no food or beverages are allowed in the Control Room or Studio**
- **Cell phones must be turned OFF in classroom, control room and studio**
- Class assignments will be due on the scheduled date. If you do not alert me to an emergency or situation, **NO MAKEUP** will be given.
- Attendance and Participation: This is an interactive class and participation is part of your evaluation. **We will start on time.**
- Your comments/observations in class will be important. Please contribute.
- Crew positions are critical to studio production days. If you cannot make it let me know.

Assignments and Due Dates

- Talk Show ASSIGNMENT. Aug 18
- ENG ASSIGNMENT Aug 25
- DUE: Talk Show Treatment/Script Sept.15
- Due: ENG Treatment Aug .15
- Mid Term Review Sept. 15
- Mid Term Exam Sept.17
- Talk Show Team 1 Oct. 09
- Talk Show Team 2 Oct. 13
- Talk Show Team 3 Oct. 15
- DUE: ENG Story Oct. 20
- Final Projects Oct. 29-Dec. 03

Grading:

Talk show

Mid-Term Exam

ENG News story

Producing and Directing (Final)

NTTV Participation

Points Grade %

200 20%

200 30%

200 20%

200 30%%

Extra Credit

	1000	100%
Grades		
	100-90 = A	
	89-80 = B	
	79-70 = C	
	69-60 = D	
	59 = F	

(NOTE: Professor may make changes in quiz and assignments schedule which could alter number of available points. This will be clearly stated in class.

Practical Hands-On Live Studio Experience

It is recommended that you participate in one of the following rotations, once a week, with NTTV in any live studio program. This means any of the noon or 6 pm newscasts, Spanish language news, Let's Talk North Texas, and any of the studio sports talk shows. These are listed in the NTTV 3220 Application. You may choose any listed position. To fulfill the 3220 requirement, each student will participate through the entire semester/run of the program. Each student only needs to do one (1) rotation to meet the class requirement. There is one excused missed rotation, after that all missed rotations will require a doctor's excuse. Unexcused rotations will result in loss of partial credit. If there are unexpected circumstances, the student is required to contact Professor Eastwood BEFORE the rotation begins. Please contact your respective professors if you will miss a rotation so that your spot can be filled. This studio requirement will reflect 20 percent of the overall class grade.

Volunteering at NTTV

Volunteering at NTTV is open to all students in all areas, live reporting, on-air, entertainment, marketing, sports, web, social media and all other opportunities. Each student may volunteer for up to two (2) more positions in ANY NTTV area. Therefore, a student can do one rotation in a live studio show and then do up to two other positions in any NTTV show in any position. Students will apply for these positions through the normal volunteer form.

SYLLABUS

The class schedule/assignments may change – be flexible.
Pace of assignments and course content may be modified based upon the needs of the class.

DATE	TOPIC
Aug 18 Tuesday	Class Introduction: Overview and tour of control room and studio Mass communications theory Switcher orientation (Control Room) <u>ASSIGNMENT :Write a treatment for Talk Show</u> <u>Team Assignments</u>
Aug 20 Thurs.	Television standards/ Formats Production process Production personnel and responsibilities Control Room orientation
Aug 25 Tuesday	Production personnel and responsibilities Control room orientation Switcher EX graphics Teleprompter orientation (Control Room) Audio orientation (Control Room)
Aug 27 Thurs.	Control Room Training
Sept.01 Tuesday	Control Room Training ENG ASSIGNMENT
Sept. 03 Thurs.	Control Room Training
Sept. 8 Tuesday	Control Room Training
Sept.10 Thurs.	Control Room Training
Sept.15 Tuesday	Mid term Review DUE: TALK SHOW TREATMENT/ SCRIPT
Sept.17 Thur.	Midterm Test DUE: ENG TREATMENT
Sept.22 Tues.	Control Room
Sept 24 Thurs.	Control Room
Sept.29 Tuesday	Control Room
Oct.1 Thurs.	Talk Show Team One

Oct. 6 Tuesday	Talk Show Team Two
Oct.8 Thurs.	Talk Show Team Three
Oct 13 Tuesday	Control Room
Oct 15 Thurs.	Control Room
Oct. 20 Tuesday	Control Room
Oct 22 Thurs.	Control Room
Oct 27 Tuesday	Control Room
Oct.29 Thurs.	FINAL 1-2
Nov. 03 Tuesay	FINAL 3-4
Nov. 05 Thurs.	FINAL 5-6
Nov.10 Tuesday	FINAL 7-8
Nov. 12 Thurs.	FINAL 9-10
Nov. 17 Tues.	FINAL 11-12
Nov. 19 Thurs.	FINAL 13-14
Nov .23-28	Thanksgiving Break
Dec. 01	FINAL 15-16
Dec. 03	FINAL 17-18