

University North Texas
Frisco
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Frisco, TX 75034
Phone: 972-974-6771



LSCM 4360: International Logistics – Room TBD
Spring 2022
3 Semester Hours Saturday 9:00 a.m. – 11:50 a.m.

Course Description

Supply chain and alliance strategy in the multi-national firms. Materials management, international sourcing and distribution, and importing/exporting procedures. International carrier management and operations are examined.

COURSE MATERIALS:

Pierre David, International Logistics: The Management of International Trade Operations. 5th Edition: Cicero Books, ISBN-13: 978-0989490641 ISBN-10: 0989490645

COURSE OBJECTIVES:

The course has the principal objective of providing an introduction to logistics operations and issues in an international supply chain environment. Key processes, relationships to logistics management and other business functions, and the strategies and techniques frequently employed to obtain a competitive advantage in a global business environment will all be addressed. Specific objectives for the course include obtaining a competitive advantage through supply chain management, and techniques employed to improve the developing an understanding of the supply chain concept, approaches employed to performance and efficiency of supply chains in an international environment.

Instructor: Bryan Wahlberg, M.S.
Office Hours: 9:00 a.m. Saturday morning or by appointment
Email: You may email me directly at: bryan.wahlberg@unt.edu

Covid-19: Please respect and follow - UNT's Social Distancing Policies

https://r.search.yahoo.com/_ylt=AwrC_DcC2DtFBVIA4Q4PxQt.;_ylu=X3oDMTByOHZyb21tBGNvbG8DYmYxBHBvcwMxBHZ0aWQDBHNlYwNzcg--/RV=2/RE=1597786243/RO=10/RU=https%3a%2f%2fwww.untsystem.edu%2fcovid-response-guidelines/RK=2/RS=rdJpgYkkUOP0C4Qh8eXkZ9S6PZE-

Staying Current:

For current events look at the following sources: · American Shipper News
(www.americanshipper.com)

Bloomberg BusinessWeek (subscription)

CSCMP Supply Chain SmartBrief (cscmp@smartbrief.com)

eMarketer Daily (emarketer_daily@emarketer.com)

Forbes Magazine (subscription)

Fortune Magazine (subscription)

FreightWaves (newsletter@freightwaves.com)

Hellenic Shipping News Online Daily Newspaper (www.hellenicshippingnews.com) ·

Nightly Business Report (www.nbr.com)

If you do not already watch the Nightly Business Report, you should. It is the best source summarizing what is going on in the business world and should become an active component of your professional toolkit.

Supply Chain Dive (newsletter@divenewsletter.com)

Time Magazine (subscription)

Wall Street Journal (subscription) UNT student rate is \$10/month.

Course Structure/Approach

This course meets in both the classroom, and distance based learning. It involves remote based projects in small groups, as well as whole classroom learning. Students will form small groups for discussions, when directed to do so, by the professor, and will work to complete a project Business Case to present at a Board Level. Students will utilize Canvas for turning in written assignments using the Canvas Assignment Tool.

Course Requirements

Attendance and Participation:

This is an interactive course. In-class assignments cannot be made up. If you are scheduled to present, it is your responsibility to be in class to share your work or lead a discussion. All individual assignments must be turned in on Canvas.

Note: Students who fail to engage with the course materials in a timely manner risk being administratively dropped from the class.

Time commitment: Business students are expected to devote approximately 3 hours per week to study for every unit of coursework. Logistics students should anticipate spending 4 hours weekly engaged with course readings and learning experiences.

UNT Policies - Disability Support Policy Statement

The College of Business Administration complies with the American Disability Act in making reasonable accommodation for qualified students with a disability. If you have an established disability, as defined in the Americans with Disability Act and would like to request accommodation, please see Prof. Wahlberg as soon as possible.

Academic Integrity

Honesty in completing assignments is essential to the mission of the University and to the development of the personal integrity of students. In submitting graded assignments, students affirm that they have neither given nor received unauthorized assistance, and that they have abided by all other provisions of the Code of Conduct in the UNT Student Handbook. Cheating, plagiarism, fabrications or other kinds of academic dishonesty will not be tolerated and will result in appropriate sanctions that may include failing an assignment, failing the class, or being suspended or expelled. Suspected cases in this course may be reported to Student Life. For additional information about the University Integrity policy, go to <http://VPAA.unt.edu/academic-integrity.htm>.

Assignments

Assignments and resources are numbered sequentially. You will be provided an assignment sheet and a rubric for each of the following assignments. These documents will contain complete information and criteria for assessment. Unless specifically directed otherwise, all assignments will be submitted electronically via Canvas.

Class Preparation and Participation: Individual Assignment

Students are expected to attend every face-to-face class, arrive on time, stay for the entire class, and to prepare by reading assignments before arriving in the classroom. Students, who are late, leave early, or miss a class will not earn full class participation points.

Assessment

All students are expected to engage in high-quality learning processes and produce high-quality products. All assignments must be original work composed for this course. Students must cite their sources. Plagiarism will not be tolerated. All individual projects must be submitted via Canvas.

A rubric will be provided for each course assignment. The final course grade is based on this point system:

Class Participation (13 @ 20 pts. each).....	260 points
Quizzes	200 points
Exam 1	200 points

Group Project – Zoom Social Distance.....	200 points
Final Exam.....	200 points
Total Points	1080 points

Final Grades (Also see Absence Policy):

90% – 100% =	points = A
80% – 89% =	points = B
70% – 79% =	points = C
60% - 69% =	points = D

Class Participation – Question of the Day – Print QTD

Students are expected to attend every face-to-face class, arrive on time, stay for the entire class, and to prepare before arriving in the classroom. Students, who are late, leave early, or miss a class will not earn full class participation points. **We will have a question of the day and this is how attendance/participation grades will be tracked. I will also assign a class number to simplify sorting and grading. Please remember to include this number on your assignments.**

Assignment Policies

1. If unable to complete an assignment by the scheduled date and time, the student must make arrangements with the professor **prior** to the scheduled date. As a general policy, missed assignments and tests may **not be made up**.
2. Assignments must be submitted **before or by the due date and time (9:30 a.m. Day of the class) to receive full credit**
3. Unless **prior** arrangements are made, **late work will earn half the points**.
4. Unless stated otherwise, all assignments must be submitted **electronically**. Writing errors such as spelling, punctuation, and grammatical errors, will be taken into consideration and may lower the grade. All assignments should be **professional** in appearance; such as you would submit to a principal or employer.
5. Students are permitted and encouraged to **proofread** each other's assignments.
6. Make a **copy** of every assignment before submitting it to the professor.
7. In the event of an unusual final point distribution, the final point requirements may be lowered. This is solely at the **professor's discretion**.
8. **No grades of “incomplete”** will be given in this course, except as defined in the UNT Student Handbook.
9. **Do not plan on Extra Credit**
10. **Challenge Policy** you have until the start of the next class to submit a **written** request for a re-grade (known as a “challenge”) after an exam or assignment has been returned to the class. To earn additional points, you must convince me in writing why your answer is correct.
11. **Assignments must be turned in via Canvas**

Course Calendar

DATE DUE	ASSIGNMENT	WHERE TO SUBMIT	POINTS POSSIBLE
Jan 22	Course Overview Project Review – Account Plan, Invite, NDA, Lanes & Volumes, Website Questionnaire, Risk Assessment Question of the Day (20)	In Class QOTD	20
Jan 29	Chapter 1 International Trade Chapter 2 International Supply Chain Management Question of the Day (20)	Quiz	40
Feb 05	Chapter 3 – International Infrastructures Question of the Day (20)	Quiz	40
Feb 12	Chapter 4 – International Methods of Entry Chapter 5 International Contract Question of the Day (20)	Quiz	40
Feb 19	Chapter 6 Terms of Trade Chapter 7 Terms of Payment Question of the Day (20)	Quiz	40
Feb 26	Chapter 8 Managing Transactional Risk Chapter 9 International Commercial Documents Question of the Day (20)	Quiz	40
Mar 05	Chapter 10 International Insurance Exam 1 Question of the Day (20)	Cumulative Exam	200
Mar 12	Chapter 11 International Ocean Transportation Chapter 12 International Air Transportation Question of the Day (20)	Quiz	40
Mar 19	Chapter 13 International Land and Intermodal Question of the Day (20)	Quiz	40
Mar 26	Chapter 14 Packing for Export Chapter 15 International Warehouses & Distribution Question of the Day (20)	Quiz	40
April 02	Chapter 16 International Logistics Security Chapter 17 Custom Clearance Question of the Day (20)	Quiz	40
April 09	Chapter 18 Supply Chain Operations – Inventory	Quiz	40

	Chapter 19 Supply Chain Operations Quality Question of the Day (20)		
April 16	Chapter 20 Developing a Competitive Advantage (20) Question of the Day (20)	Quiz – Project (Zoom)	240
April 23	Zoom group presentations Question of the Day (20) Final Exam On-line	Group Presentation turn in material Team Presentations	40
April 30	Zoom group presentations Continued Question of the Day (20) Final Exam On-line	Group Presentation turn in material Team Presentations	40
May 07	Final		200

Final Grade Appeals, Changes, Awarding and Removal of an ‘I’

Contacting the Instructor

Bryan Wahlberg – Phone: 972-974-6771

Please contact me via email. I am “in the office” every Saturday at 12:00 p.m.

bryanwahlberg@unt.edu

I will respond to your email within 24 hours, unless I am traveling and lack regular Internet access. In that case, I will let the class know my “out of office” dates in advance. Ideally, students will also respond to the professor within 24 hours of all communication. Thank you.

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Syllabus Agreement

I have read and understand the Syllabus for Fall 2021 LSCM 4360: **International Logistics**
Class taught by Bryan Wahlberg. I understand the reading expectations and grading
requirements.

Student Number: _____ Students Signature: _____
Dated: _____