UNT COLLEGE OF VISUAL ARTS AND DESIGN
ADES 4560.001
Fashion Design Concept Exploration
Course Description and Objectives

Fall 2018    Sec 001, 02:00 PM – 04:50 PM, TUESDAY ONLY
Instructor:  Assistant Professor Barbara Cottrell Trippeer
E-mail:      barbara.trippeer@unt.edu
Office Hours: Tuesdays 1:30-2:00 PM, 5:00 – 5:30 PM by appointment
Office:      121D, Welch Street Complex# 1

COURSE DESCRIPTION:

This course has been designed to prepare you with a variety of professionalized design
techniques that will enable you to have valuable material for your final portfolio. We
will be perfecting the way you execute flat and detailed sketches, presenting your
personalized vision of street trends in high-level, detailed, buyer ready trend book or
report, exploring an in-depth sweater design project which utilizes the STOLL special
collection of sweater swatches from UNT’s Willis library, and culminating the semester
with a future-oriented, completely developed capsule collection that includes
personalized prototypes and embellishments.

COURSE OBJECTIVES:

1. Students will learn how to employ iterative sketching methods in the
   creation of fashion designs, and apply industry professional presentation
   techniques in the organization of their design ideas and personal trend
   vision.

2. Students will explore the function and limitations of expression in the
   translation of trend perspectives into buyer ready presentation formats.

3. Based upon basis compelling research and development, students will
   develop design strategies for specialized markets and categories.

4. Students will be challenged with prototyping and the development of a
   variety of design execution methods and details to enhance their personal
   portfolios.
5. Students will develop and maintain a design notebook or portfolio documenting their design development through the course. This notebook/portfolio will become a foundational design resource from which to pull inspiration and materials for collection development.

LEARNING OUTCOMES:

1. Students will learn how to employ iterative sketching processes in apparel design.
2. Students will explore the function and limitations of several Apparel categories.
3. Students will develop design strategies for specialty markets and categories.
4. Students will explore portfolio and collection development.
5. Students will develop a notebook chronicling their design journey for future reference.

RECOMMENDED TEXTBOOK:

EVALUATION:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Points</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>SWOT Analysis</td>
<td>10</td>
<td>Total SWOT Analysis 10</td>
</tr>
<tr>
<td>My Wardrobe Project Flats</td>
<td>25</td>
<td>Total My Wardrobe 50</td>
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<tr>
<td>My Wardrobe Project Line Sheet</td>
<td>25</td>
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<tr>
<td>3D/2D Creative Design Samples</td>
<td>50</td>
<td>Total 3D/2D Project 150</td>
</tr>
<tr>
<td>3D/2D Line Sheets</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td>3D/2D Design Application</td>
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<tr>
<td>Sweater Project- Stitch Graphing</td>
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<td>Total Sweater Project 150</td>
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<td>Sweater Project- Design Development</td>
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<td>Sweater Project – Line Sheets</td>
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<td>Brand Concept Development</td>
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<td>Brand Project Category Design</td>
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<td>Brand Project FINAL Presentation</td>
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<td>Capstone Project Concept Development</td>
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<td>Capstone Project Design and Merchandising</td>
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<td>Capstone Project FINAL Presentation</td>
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<td>Professionalism</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>920</strong></td>
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</table>
FINAL GRADE
A  (90%-100%) = 828 – 920 points
B  (80%-89%) = 737 – 827 points
C  (70%-79%) = 644 – 736 points
D  (60%-69%) = 560 – 643 points
F  (0%-59%) = 0 – 559

INSTRUCTOR’S POLICIES:

1. ATTENDANCE - Students are expected to attend class, arriving in a punctual manner. Roll will be taken at the beginning of the class. If the student misses roll, it will be the student’s responsibility to see the instructor after class to gain credit for attendance. The student is responsible for all material covered during any class missed, and should take the initiative to meet with a classmate to acquire missed information.

2. SINCE THIS CLASS IS ONLY ONCE A WEEK
The 2nd unexcused absence will cause a final grade reduction of one letter grade. For each additional 2 absences, the grade will be lowered another letter grade.

(For example, if a student has earned an "A" in the course, but has accumulated 6 unexcused absences, the student will receive a "C" in the class) Every 3rd tardy will convert to an unexcused absence.
A written excuse for an absence must be presented upon the first day returning from the absence(s) in order to be considered.

3. PROJECTS - Projects MUST be turned in to the instructor by the assigned time. No late work will be accepted for grade. Excused absence late work must be accompanied by a written excuse upon the first day the student returns to class and the late work will ONLY BE ACCEPTED ON THAT DAY AND WITH ONE LETTER GRADE REDUCTION.

4. TURN IN PROTOCOL – All Exercises and projects will be scanned to create a horizontal PowerPoint Presentation or PDF, upload through Blackboard
Learn.unt.edu MESSAGES function NO LATER THAN 1:00 PM the day of the presentation. **Late submission will result in a 0 score.**

5. **PROTOCOL:** Projects must be saved with the following naming convention. Last name assignment name.ppt (i.e., Doewalkabout.ppt) All students are required to do this despite the fact that only one group will be presenting. Each student will present twice across the course.

6. **E-MAILING THE INSTRUCTOR** - Students are expected to attend class, bring tools to class, take appropriate notes, keep all handouts and course information, and utilize class time for questions and discussion. If a student is still having difficulties then an appointment should be made during the instructor's office hours to discuss the matter. Emailing the instructor for missed class assignments, course or assignment grades, is prohibited, all handouts will be posted at learn.unt.edu. Your questions will benefit others and should be saved for class. Instructor email is NOT to be utilized as your private tutoring tool.

7. If you are in need of a **letter of recommendation** from the instructor, below is a list of requirements to be eligible for a letter.
   a. You must have completed at least 2 classes with me and earned a “B” or better with excellent attendance.
   b. The instructor needs a two-week notice when you give the request.
   c. Request must be given in written form with the information of who/or what this letter is to be written to.

8. The instructor of record determines all grades for each project, in class work, and attendance.

**ADA Accommodation Statement:**
In accordance with university policies and state and federal regulations, the university is committed to full academic access for all qualified students, including those with disabilities. To this end, all academic units are willing to make reasonable and appropriate adjustments to the classroom environment and the teaching, testing, or
learning methodologies in order to facilitate equality of educational access for persons with disabilities. See UNT Policy 04.015.

Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the Office of Disability Accommodation website at http://disability.unt.edu. You may also contact them by phone at (940) 565-4323.

**FINANCIAL AID SATISFACTORY ACADEMIC PROGRESS**

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per term. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose their financial aid eligibility.

If at any point you consider dropping this or any other course, please be advised that the decision to do so may affect your current and future financial aid eligibility. Please visit http://financialaid.unt.edu/satisfactory-academic-progress-requirements for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with an academic advisor in your college or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

**COURSE RISK FACTOR:** “According to University Policy, this course is classified as a category two course. Students enrolled in this course will be exposed to some significant hazards but are not likely to suffer serious bodily injury. In this class those risks are related to (include the list of potential hazards to which a student might be exposed). Students will be informed of any potential health hazards or potential bodily
injury connected with the use of any materials and/or processes and will be instructed how to proceed without danger to themselves or others.”

**UNT/CVAD Pregnancy Policy**

“Students who are pregnant or will become pregnant during the course of the semester are advised to check with their doctor immediately to determine if any additional risks are reason to postpone this course until a later semester. Upon request, your professor will provide a list of chemicals and safety issues for your doctor to review. Material Safety Data Sheets are available on all chemicals. It will be up to you and your doctor to determine what course of action to take.”

**Best Practices for Health and Safety/ Studio Rules:**

Please include a statement of expectation for studio safety including classroom rules best-practices for health and safety (i.e. storage of materials in flammable cabinets, using personal protective equipment, how you manage hazardous waste, etc…)

**Building Emergency Procedures:**

In case of emergency (alarm will sound), please follow the building evacuation plans posted on each floor of your building and proceed to the nearest parking lot. In case of tornado (campus sirens will sound) or other weather related threat, please go to the nearest hallway or room on your floor without exterior windows and remain there until an all clear signal is sounded. Follow the instructions of your teachers and act accordingly.

**Center for Student Rights and Responsibilities:**

Each University of North Texas student is entitled to certain rights associated with higher education institutions.

See [www.unt.edu/csr](http://www.unt.edu/csr) for further information. Cases of academic dishonesty will be referred to University authorities. See [UNT Policy 06.003](http://UNT.Policy.06.003).

**Acceptable Student Behavior:**

Student behavior that interferes with an instructor’s ability to conduct a class or other students’ opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT.

Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether
the student’s conduct violated the Code of Student Conduct.

The university’s expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at http://deanofstudents.unt.edu.

**Sexual Discrimination, Harassment & Assault**

UNT is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. If you (or someone you know) has experienced or experiences any of these acts of aggression, please know that you are not alone. The federal Title IX law makes it clear that violence and harassment based on sex and gender are Civil Rights offenses. UNT has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more.

UNT’s Dean of Students’ website offers a range of on-campus and off-campus resources to help support survivors, depending on their unique needs: http://deanofstudents.unt.edu/resources_0.

Renee LeClaire McNamara is UNT’s Student Advocate and she can be reached through e-mail at SurvivorAdvocate@unt.edu or by calling the Dean of Students’ office at 940-565-2648. You are not alone. We are here to help.

**NOTE:** Professor reserves the right to change the syllabus with or without notice, as needed throughout the academic year.
1 Grant of Permission. I, the undersigned, am a student at the University of North Texas (UNT) and I am enrolled in ADES4560 Fashion Design Concept. By my signature below I hereby grant permission to UNT to use, copy, reproduce, publish, distribute or display any and all works created to comply with the requirements of this course in accordance with the terms set forth below. Additionally I consent to the disclosure of the work created in this class as may be accompanied by my name and other personally identifiable information for purposes as set forth below.

2 Scope of Permission. This permission extends to the use of the described work and images of such work: (1) for academic purposes in order to demonstrate examples of student work to current and future UNT students; (2) for public display in the galleries or on the campus of the UNT or on the UNT website; (3) for promotional materials created by UNT in all forms of media now known or later developed, including but not limited to exhibition catalogues, direct mail, websites, advertising and classroom presentations. My permission is on-going and will continue until such time as I revoke it by giving UNT three months written notice of revocation to the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

3 Certificate of Ownership. I am the owner of all work submitted in accordance with the requirements of the named course and the work is not subject to any grant or restriction that would prevent its use consistent with this permission. All aspects of the work are original to me and have not been copied. I understand that as owner of the work I have the right to control all reproduction, copying and use of the work in accordance with U.S. copyright laws.

4 Privacy Release. I hereby authorize and consent to the release, maintenance and display of my name if necessary and any other personally identifiable information that I have provided in connection with the work and its use in accordance with the terms of this Agreement.

5 Signature. By signing below I hereby grant the permissions indicated above. I
understand that this grant of permission relates only to the use of the described work. This is not an exclusive right and I may sell, give or otherwise transfer the rights to such work to others on a non-exclusive or exclusive basis. However, in the event that I do sell, give or otherwise transfer ownership or the exclusive right to use my work to another party, I will notify UNT immediately in writing through the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

**STUDENT ACKNOWLEDGEMENT:**

I ______________________________ (print) acknowledge that I have read the course syllabus. I understand the course structure, grading and attendance policies as well as the risk factor rating. I hereby agree to the syllabus and its provisions.

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Course number and section                                Risk Rating

Student phone #, e-mail address (print)                  Signature                  Date

Barbara Trippeer

Faculty Name                                             Signature                  Date