COLLEGE OF VISUAL ARTS AND DESIGN
ADES 4560.001 Fashion Design Concept Exploration
SYLLABUS

Fall 2016  Sec 001, 02:00 PM – 04:50 AM, TUESDAY ONLY
Instructor:  Barbara Cottrell Trippeer
E-mail: barbaratrippeer@my.unt.edu
Office Hours:  Tuesdays 11-12:00 PM, otherwise by appointment
Office:  121A, Welch Street Complex# 1

COURSE DESCRIPTION:
This course has been designed to prepare you with a variety of professionalized design techniques that will enable you to have valuable material for your final portfolio. We will be perfecting the way you execute flat and detailed sketches, presenting your personalized vision of street trends in high-level, detailed, buyer ready trend book or report, exploring an in-depth sweater design project which utilizes the STOLL special collection of sweater swatches from UNT’s Willis library, and culminating the semester with a future-oriented, completely developed capsule collection that includes personalized prototypes and embellishments.

COURSE OBJECTIVES:
1. Students will learn how to employ iterative sketching methods in the creation of fashion designs, and apply industry professional presentation techniques in the organization of their design ideas and personal trend vision.
2. Students will explore the function and limitations of expression in the translation of trend perspectives into buyer ready presentation formats.
3. Based upon basis compelling research and development, students will develop design strategies for specialized markets and categories,
4. Students will be challenged with prototyping and the development of a variety of design execution methods and details to enhance their personal portfolios.
5. Students will develop and maintain a design notebook or portfolio documenting their design development through the course. This notebook/portfolio will become a foundational design resource from which to pull inspiration and materials for collection development.

TEXT BOOKS:
None required. Any required readings will be made available through Blackboard.

GRADING & EVALUATION:
<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
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</thead>
<tbody>
<tr>
<td>My Wardrobe Assignment</td>
<td>50</td>
</tr>
<tr>
<td>Trend Report Assignment</td>
<td>200</td>
</tr>
<tr>
<td>Sweater Design Project</td>
<td>200</td>
</tr>
<tr>
<td>Collezionie Design Project</td>
<td>300</td>
</tr>
<tr>
<td>Final Notebook/Portfolio</td>
<td>200</td>
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<tr>
<td>Classroom Discussion/Participation</td>
<td>50</td>
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</tbody>
</table>

TOTAL 1000 POINTS
**GRADE SCALE**

- **A (excellent):** grade point total of 900 – 1000 with good attendances
- **B (good):** grade point total of 800 – 899 with good attendances
- **C (average):** grade point total of 700 – 799 with good attendances
- **D (below average):** grade point total of 600 – 699 with good attendances
- **F (fail):** grade point total of 0 – 599

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### ADES 4560 Fashion Design Concepts

#### F16 Project Schedule

<table>
<thead>
<tr>
<th>Project 1: My Wardrobe</th>
<th>Instructor: Trippeer</th>
<th>From: 8/30/16 12/13/16</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Date</strong></td>
<td><strong>Schedule</strong></td>
<td><strong>Date</strong></td>
</tr>
<tr>
<td>30-Aug</td>
<td>Introduction: Quality Flat Sketch</td>
<td>6-Sep</td>
</tr>
<tr>
<td>6-Sep</td>
<td>Process Crit &amp; Discuss Detailed Flat Sketch</td>
<td>13-Sep</td>
</tr>
<tr>
<td>13-Sep</td>
<td>My Wardrobe due online</td>
<td>20-Sep</td>
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<tr>
<td></td>
<td></td>
<td>27-Sep</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Project 3: Sweater Design</th>
<th><strong>Date</strong></th>
<th><strong>Schedule</strong></th>
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</thead>
<tbody>
<tr>
<td>27-Sep</td>
<td>Sweater design launch &amp; discussion</td>
<td>4-Oct</td>
</tr>
<tr>
<td>25-Oct</td>
<td>Sweater Project due online</td>
<td>6th</td>
</tr>
<tr>
<td>7th</td>
<td></td>
<td>8th</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Project 2: Trend Book</th>
<th><strong>Date</strong></th>
<th><strong>Schedule</strong></th>
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<tbody>
<tr>
<td>6-Sep</td>
<td>Trend Report discussion &amp; launch</td>
<td>13-Sep</td>
</tr>
<tr>
<td>20-Sep</td>
<td>Final Crit Trend Books C/D</td>
<td>27-Sep</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Project 4: Collezioni</th>
<th><strong>Date</strong></th>
<th><strong>Schedule</strong></th>
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<tbody>
<tr>
<td>20-Sep</td>
<td>Collezioni discussion</td>
<td>25-Oct</td>
</tr>
<tr>
<td>1-Nov</td>
<td>Group C/D only: Process Crit</td>
<td>8-Nov</td>
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<tr>
<td>15-Nov</td>
<td>Groups C/D only: Line Sheets Crit</td>
<td>22-Nov</td>
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<tr>
<td>29-Nov</td>
<td>Groups C/D only: FINAL presentations</td>
<td>6-Dec</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Lecture Series</th>
<th><strong>Date</strong></th>
<th><strong>Topics of Discussion</strong></th>
</tr>
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<tbody>
<tr>
<td>30-Aug</td>
<td>Introduction, Syllabus, My Wardrobe, Trends</td>
<td></td>
</tr>
<tr>
<td>6-Sep</td>
<td>Street View Trend Reports: Styling your Vision</td>
<td></td>
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<tr>
<td>20-Sep</td>
<td>Collezioni RnD, LinkedIn &amp; Online Portfolio</td>
<td></td>
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<tr>
<td>27-Sep</td>
<td>Sweater Design: Overview</td>
<td></td>
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<tr>
<td>4-Oct</td>
<td>Sweater Swatch Library: meet @ Willis</td>
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<tr>
<td>25-Oct</td>
<td>Collezioni, Resume Development, Career Prep</td>
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<table>
<thead>
<tr>
<th>Final Due Dates and Critiques</th>
<th><strong>Date</strong></th>
<th><strong>Projects Due</strong></th>
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</thead>
<tbody>
<tr>
<td>13-Sep</td>
<td>My Wardrobe</td>
<td>due online</td>
</tr>
<tr>
<td>27-Sep</td>
<td>Trend Report</td>
<td>due online</td>
</tr>
<tr>
<td>25-Oct</td>
<td>Swtr Project</td>
<td>due online</td>
</tr>
<tr>
<td>29-Nov</td>
<td>Collezioni</td>
<td>C/D Final Presentations</td>
</tr>
<tr>
<td>6-Dec</td>
<td>Collezioni</td>
<td>A/B Final Presentations</td>
</tr>
<tr>
<td>13-Dec</td>
<td>FINAL PORTFOLIOS DUE</td>
<td></td>
</tr>
<tr>
<td>20-Dec</td>
<td>Grades available</td>
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INSTRUCTOR’S POLICIES:

1. **ATTENDANCE** - Students are expected to attend class, arriving in a punctual manner. Roll will be taken at the beginning of the class. **If the student misses roll, it will be the student's responsibility to see the instructor after class to gain credit for attendance.** The student is responsible for all material covered during any class missed, and should take the initiative to meet with a classmate to acquire missed information.

   *Because this class meets only once a week, please note that every 2nd tardy will convert to an unexcused absence.*

   **The 2nd unexcused absence will cause a final grade reduction of one letter grade. For each additional 2 absences, the grade will be lowered another letter grade.** (For example, if a student has earned an "A" in the course, but has accumulated 6 unexcused absences, the student will receive a "C" in the class)

   A written excuse for an absence must be presented upon the first day returning from the absence(s) in order to be considered. Please see the excused absence form under the forms tab in Blackboard.

2. **PROJECTS and EXERCISES** – On presentation days, all Projects MUST be turned in to the instructor at the beginning of the class and ready for the in-class critique. **No late work will be accepted for grade.** Excused attendance late work must be accompanied by a written excuse upon the first day the student returns to class and the late work will **ONLY BE ACCEPTED ON THAT DAY AND WITH ONE LETTER GRADE REDUCTION.**

   **TURN IN PROTOCOL** – All Exercises and Projects should be scanned to create a PowerPoint presentation, or pdf. These presentations must be uploaded via the assignment tab link in blackboard to the instructor NO LATER THAN 5:00 pm the day of presentation. Please use the MESSAGES function in BB ONLY if there is a problem with your assignment link, or some other issue.

   Each file **must be saved** with the following **naming convention**: Last name_assignment name ppt (i.e., Trippeer_Trend Report.ppt) **All students are required to submit online, even if not scheduled to present.** Each week, there will be groups assigned to present to the entire class for group critique.

   The instructor of record determines all grades for each project, in class work, and determines the level of a student’s classroom participation. Student professionalism is required throughout critiques, and all peer feedback should be unbiased and constructive in nature.
3. **DESIGN RESOURCE NOTEBOOK** – For each project and exercise you will need to format the final submission and house them for review as part of your Design Resource Notebook/final Portfolio. This notebook should be a 3 ring Binder with tabs, or a professional design Portfolio.

   a. **Tabs or Sections needed:**
      1. **My Wardrobe**
         a. Woven Shirt
         b. Knit Top
         c. Sweater
         d. 5 Pocket Jean/Bottom
      2. **Trend Report**
         a. Theme Page
         b. Category Page(s)
      3. **Sweater Design**
         a. Trend Board/Mood/Color/Theme
         b. Pattern Selection/Sweater Graph
         c. Line Sheet (flat sketches)
         d. Colorways (3) of single design
         e. Detailed Spec of same single design
      4. **Collezione**
         a. Trend Board:
            i. Mood/Color/Theme/Inspirations/Research
         b. Materials Board:
            i. Fabric Selections/Prototypes/Embellishments/Trims
         c. Illustrations (group of 6-8 related figures)
         d. Line Sheet (flat sketches)

Each time a project is turned in it should include both your development pre-work and finalized finished product, with the finished product on top (or front); although I will grade only your finished project; your pre-development will be critical in helping to explain your design process and project development.

All finished projects and assignments should be printed or mounted on card stock or illustration quality paper, 3-hole punched or cleanly inserted, and labeled appropriately in your notebook or portfolio. Your preliminary sketches should be placed in the open top sheet protector and/or the end of each project section. Each page should be labeled with the project/exercise name and section and they should be placed in the order of the assignment.

**IT IS CRITICAL** that you label each project and your final portfolio with your name so it is easily identified for grading. You are creating a resource book for your use; it will come in very handy as you progress through the program, so take pride in how you compose it. You can make it your own on the cover but it is essential that you use the provided croquis; they are designed to work with the 8.5 x11 format and will provide a consistency that will make the presentation more professional. The course’s focus is on technical design concept, practice and development, not stylized illustration or portfolio production.

4. **E-MAILING THE INSTRUCTOR** - Students are expected to attend class, take notes, keep all handouts and course information, utilize class time for questions and discussion, and refer to the textbook for further clarification of information. If a student is still having
difficulties then an appointment should be made during the instructor's office hours to discuss the matter. **E-mailing the instructor for missed class assignments, course or assignment grades, or to answer and individual question is prohibited.** Your questions will benefit others and should be saved for class. Instructor email is NOT to be utilized as your private tutoring tool.

5. **RESPONSIBILITY CHECKING E-MAILS & FASHION DESIGN BLOG** – Students should check e-mails and blog postings periodically, http://untfasdes.blogspot.com, for internships, competitions, scholarships, school important information, and so forth.

6. **CLASSROOM SPACE and SUPPLIES** - Students should bring their own supplies and design tools to the class when working on the projects.

**SUPPLY LIST**The art supplies required for ADES 4560: Fashion Design Concepts may be purchased upfront or individually, as needed on a project-to-project basis. Be prepared with supplies on the second lab session. The goal is to prepare your work for your final portfolio, so be consistent with your project size and final execution based on how you plan to package your work for the end of semester final portfolio review. Brand substitutions are acceptable.

**Software**

**ADOBE Creative Suite**

Microsoft Office

**Paper and Portfolios**

3-Ring binder or Hard Portfolio, or Portfolio envelope with handles, minimum size 8 ½” x 11”, maximum 24” x 36”

Sketchbook, minimum size: 5” x 7”, maximum 18” x 24”

Graph Paper: 4x4 ” square, recommended 11x17 layout

**Drawing Media: student choice of any of the following:**

Drawing pencils, assortment, 6B, 4B, 2B, HB, 2H (optional: 4H)

White synthetic eraser

Click-type synthetic eraser with refills, *Pentel Clic* or equivalent

Kneaded eraser

Twist-type pencil sharpener

**Student choice of any of the following:**

Pens, pencils, inks, markers, & paints

Faber Castell 8 pack assortment of Pitt artist pens (black)

Faber Castell Polychromos Colored Pencils

**Miscellaneous**

Watercolor brushes, 1/2” flat and #8 round (student grade is acceptable)

Workable spray fixative, *Krylon* or equivalent, one can

Ruler, 18” stainless steel with cork or rubber on back

*X-acto* knife, #1 or #2, with extra blades

Scissors

Masking or drafting tape
NOTE: There will most likely be some additional supplies needed to complete your Collezioni Project such as DMC thread for your color palette and across the course, there may be some printing costs but no other major expenses.

7. MAINTENANCE - Students should maintain the working area as if they were working for a major employer. Students are required to clean their working areas 5 minutes before end of class.

8. If you are in need of a letter of recommendation from the instructor, below is a list of requirements to be eligible for a letter.

   a. You must have completed at least 2 studio classes with a major professor and earned a “B” or better with excellent attendance.
   b. The instructor needs a two-week notice when you give the request.
   c. Request must be given in written form with the information of who/or what this letter is to be written to.

9. ACADEMIC INTEGRITY - UNT’s policy on academic integrity can be found here: http://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student_Affairs-Academic_Integrity.pdf. The definitions of cheating and the consequences for cheating are enforced in this course.

10. FIBERS CLASSROOMS AND EQUIPMENT - The Fibers classrooms and equipment are not part of the Fashion Design Department and are off limits to students not currently enrolled in Fibers classes.

11. The instructor of record determines all grades for each project, in class work, and attendance.

AMERICAN DISABILITIES ACT: “The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at http://www.unt.edu/oda. You may also contact them by phone at 940.565.4323.
DISABILITIES ACCOMMODATION: Please notify the instructor if you have a disability that requires accommodation. It is also required that you register with the UNT Office of Disability Accommodation, Student Union, Room 318. The College of Visual Arts and Design policy on accommodation is available upon request in the CVAD Dean’s offices, Room 107. Further questions and problems on accommodation may be addressed to Associate Dean Eric Ligon, School Accommodation Liaison, Art Building, Student Advising, Room 111.

COURSE RISK FACTOR:
This course has a level 2 rating for risk. Students are exposed to some significant hazards but are not likely to suffer serious bodily harm. The industrial sewing machines, irons and scissors used can be dangerous if not used responsibly.

BUILDING EMERGENCY PROCEDURES: In case of emergency (alarm will sound), please follow the building evacuation plans posted on each floor of your building and proceed to the nearest parking lot. In case of tornado (campus sirens will sound) or other weather related threat, please go to the nearest hallway or room on your floor without exterior windows and remain there until an all clear signal is sounded. Follow the instructions of your teachers and act accordingly. For Welch Street Complex #1, the Texas Fashion Collection are the designated shelters.

CENTER FOR STUDENT RIGHTS AND RESPONSIBILITIES: The following statement reminds students of their rights and responsibilities within the academic community – “Each University of North Texas student is entitled to certain rights associated with higher education institutions. See www.unt.edu/csrr for further information.”

STUDENT ACADEMIC PROGRESS:
Financial Aid Satisfactory Academic Progress - Undergraduates
A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per term. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose their financial aid eligibility.

If at any point you consider dropping this or any other course, please be advised that the decision to do so may have the potential to affect your current and future financial aid eligibility. Please visit http://financialaid.unt.edu/satisfactory-academic-progress-requirements for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with an academic advisor in your college or visit the Student Financial Aid and Scholarships office to discuss dropping a course being doing so.
PERMISSION TO USE STUDENT WORK:

1. **Grant of Permission.** I, the undersigned, am a student at the University of North Texas (UNT) and I am enrolled in _ADES 4560 Fashion Design Concept Exploration_ (name of course). By my signature below I hereby grant permission to UNT to use, copy, reproduce, publish, distribute or display any and all works created to comply with the requirements of this course in accordance with the terms set forth below. Additionally I consent to the disclosure of the work created in this class as may be accompanied by my name and other personally identifiable information for purposes as set forth below.

2. **Scope of Permission.** This permission extends to the use of the described work and images of such work: 
   (1) for academic purposes in order to demonstrate examples of student work to current and future UNT students; 
   (2) for public display in the galleries or on the campus of the UNT or on the UNT website; 
   (3) for promotional materials created by UNT in all forms of media now known or later developed, including but not limited to exhibition catalogues, direct mail, websites, advertising and classroom presentations. My permission is on-going and will continue until such time as I revoke it by giving UNT three months written notice of revocation to the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

3. **Certificate of Ownership.** I am the owner of all work submitted in accordance with the requirements of the named course and the work is not subject to any grant or restriction that would prevent its use consistent with this permission. All aspects of the work are original to me and have not been copied. I understand that as owner of the work I have the right to control all reproduction, copying and use of the work in accordance with U.S. copyright laws.

4. **Privacy Release.** I hereby authorize and consent to the release, maintenance and display of my name if necessary and any other personally identifiable information that I have provided in connection with the work and its use in accordance with the terms of this Agreement.

5. **Signature.** By signing below I hereby grant the permissions indicated above, I understand that this grant of permission relates only to the use of the described work. This is not an exclusive right and I may sell, give or otherwise transfer the rights to such work to others on a non-exclusive or exclusive basis. However, in the event that I do sell, give or otherwise transfer ownership or the exclusive right to use my work to another party, I will notify UNT immediately in writing through the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

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Fall 2016

**ADES 4560 Fashion Design Concept Exploration**

Instructor: Barbara Trippeer

1. I (print) acknowledge that I have read the course syllabus. I understand the course structure, grading and attendance policies as well as the risk factor rating. I hereby agree to the syllabus and its provisions.

   **ADES 4560 - 001**
   
   Course Number, Section ___________________________  2
   
   Student Phone Number (print) ___________________________
   
   Risk Rating

   ______________________________________________________________________

   Student UNT E-mail Address (print)

   ______________________________________________________________________

   Student Signature ___________________________  08-30-2016  Date

   Barbara Trippeer

   Faculty Name

   ______________________________________________________________________

   Faculty Signature ___________________________  08-30-2016  Date