ADES 3585 - History of 20th Century Fashion
Spring 2020

Research Project Assignment Sheet

Assigned: 01/13

Papers Due (hardcopy AND in Canvas): 03/16

Objective: This is a two-part research assignment. You will be conducting research on a lesser-known designer and why you think they are of significance. You will write a 3-5 page paper (single spaced, 12pt font) about this designer and present the information to the class.

Process: You will be assigned a designer to research. After receiving your designer's name, start preliminary research. Look in your textbook, books in the library, etc. to get some basic information and to start gathering questions.

Questions to be answered in STEEP format:
Social
Technological
Economic
Environmental
Political
(more information can be found at https://pestleanalysis.com/what-is-steep-analysis/)

Resource Requirements (5 total):

2-3 printed resources (books, magazines, periodicals - can be accessed digitally)

1 online source

1 interview

Presentation Requirements: must be 5-10 minutes long. Visuals must be in Powerpoint or Prezzi format and include a minimum of 10 images. Do not submit in PDF format as this does not work on the system for presentation purposes.

Presentation due via Canvas: 04/13

*This presentation will be uploaded in Canvas for student use. This will be loaded to classroom computer for presentation dates so no changes can be made after submission.

Presentation Dates (assigned): 04/13, 04/15, 04/20, 04/22, 04/27, 04/29

*If you are not ready when the instructor calls you to present, you will be given a zero on the presentation portion of the project.