

MINI

U.S. Press Information



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COMPLETE 2016 MINI LINEUP PRICING AND EQUIPMENT UPDATES

There are no price increases from MY 2015 to MY 2016. List prices below do not include the \$850 charge for Destination & Handling.

Model/Variant	MY 2016	MY 2015
MINI Hardtop 2 Door		
Cooper	\$20,700	\$20,700
Cooper S	\$24,100	\$24,100
John Cooper Works	\$30,600	\$30,600
MINI Hardtop 4 Door		
Cooper	\$21,700	\$21,700
Cooper S	\$25,100	\$25,100
MINI Countryman		
Cooper	\$22,750	\$22,750
Cooper S	\$26,100	\$26,100
Cooper S ALL4	\$27,850	\$27,850
John Cooper Works ALL4	\$35,350	\$35,350
MINI Paceman		
Cooper	\$23,550	\$23,550
Cooper S	\$26,900	\$26,900
Cooper S ALL4	\$28,600	\$28,600
John Cooper Works ALL4	\$35,600	\$35,600

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NOTE: MINI continues to offer both six-speed manual and six-speed automatic transmissions across all models and variants.



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Equipment Updates By Model

MINI Hardtop (2 door and 4 door):

Power and Style Meets Efficiency

Our 2016 Cooper Hardtop will now be categorized as a SULEV, super ultra-low emitting vehicle, thanks to technical updates to the three-cylinder engine. The previous engine was categorized as a ULEV, or ultra-low emitting vehicle. Although cleaner, this update does not impact the vehicle's performance.

Package and Option Changes

Our Hardtop's Sport Package will include dynamic damper control, allowing owners to adjust their MINI suspension from a comfortable city drive to track-ready in seconds.

In several locations vehicle trim previously painted in silver will instead be finished in a premium high gloss Piano Black, including the standard grill on the Cooper models.

We have also removed the Loaded Package and Visual Boost package from our Hardtop models.

Under the Hood

All 2016 Hardtops feature our TwinPower Turbo engines to deliver maximum performance.

Hardtop 2 Door	Drive	Engine Config.	Horsepower	Torque
Cooper	Front-wheel drive	1.5-liter inline 3	134	162
Cooper S	Front-wheel drive	2.0-liter inline 4	189	207
JCW	Front-wheel drive	2.0-liter inline 4	228	236
Hardtop 4 Door	Drive	Engine Config.	Horsepower	Torque
Cooper	Front-wheel drive	1.5-liter inline 3	134	162
Cooper S	Front-wheel drive	2.0-liter inline 4	189	207

Countryman and Paceman:

Equipment, Package and Option Changes

Light Coffee paint is discontinued. We're updating our Fully Loaded package for the Countryman and Paceman, and offering it for JCW models for the first time.

We have also removed the City, Technology and Loaded Packages from our Countryman and Paceman.

Countryman Park Lane:

We're very excited about the new special edition Park Lane package for the Countryman. We developed two new colors to create the Countryman Park Lane, an Earl Gray metallic exterior contrasted by our new Oak Red roof and mirror caps.

The Oak Red is inspired by the red oak trees adjacent to Park Lane in London and will also be used for the side scuttle inlays, the optional sport stripes, and other special trim throughout the car. It's even incorporated in Park Lane emblems above the front wheel arches, on the door sills and on the dash.

Inside, door bezels and dash surfaces are in a bright and contemporary Oxide Silver. The center console is adorned in a special trim called Cross Stripe Gray, which overlaps Oak Red and Earl Gray threadlike lines.

This limited edition package is priced at \$2,500 for the Cooper and Cooper S, and \$2,000 for Cooper S ALL4 because of the ALL4's existing exterior styling.

Under the Hood

Countryman	Drive	Engine Config.	Horsepower	Torque
Cooper	Front-wheel drive	1.6-liter inline 4	121	114
Cooper S	Front-wheel drive	1.6-liter inline 4	181	177
Cooper S	All-wheel drive	1.6-liter inline 4	181	177
JWC	All-wheel drive	1.6-liter inline 4	208	207
Paceman	Drive	Engine Config.	Horsepower	Torque
Cooper	Front-wheel drive	1.6-liter inline 4	121	114
Cooper S	Front-wheel drive	1.6-liter inline 4	181	177
Cooper S	All-wheel drive	1.6-liter inline 4	181	177
Cooper JWC	All-wheel drive	1.6-liter inline 4	208	207

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 123 MINI passenger car dealers in 39 states. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of seven unique vehicles.

Journalist information is available at www.MINIUSANEWS.com.

Consumer information is available at: www.MINIUSA.com.