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THE NEW MINI COUNTRYMAN



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Introducing the Biggest, Most Adventurous MINI Yet: The New MINI Countryman

- First ever plug-in hybrid available on Countryman as Cooper S E ALL4 variant
- World Premiere of all three variants at Los Angeles International Auto Show
- Cooper and Cooper S go on sale in March 2017, while Cooper S E ALL4 plug-in hybrid goes on sale in June 2017

Woodcliff Lake, NJ – October 25, 2016 – MINI USA introduced today the biggest, most adventurous MINI ever, the all-new 2017 MINI Countryman. That's not all. For the first time ever, a MINI model will be offered as a plug-in hybrid, combining the best of both worlds. The MINI Cooper S E Countryman ALL4 will be powered by both a three-cylinder MINI TwinPower Turbo Technology gasoline engine and an electric hybrid synchronous motor. All three of the new MINI Countryman variants will make their World Premiere at the Los Angeles International Auto Show at a press conference on Wednesday, November 16th, at 11:50 am PDT.

The all-new MINI Countryman has been completely redesigned and reengineered from the ground up, yet still is instantly identifiable as a MINI. Now incorporating BMW Group engine technology and vehicle architecture, the all-new MINI Countryman offers an all-turbocharged engine lineup with outstanding acceleration and the go-kart driving dynamics that MINI owners have come to know and love – especially when experienced with the added traction that comes from the latest generation of ALL4 all-wheel drive. At the same time, this new architecture delivers excellent ride quality and enables the most spacious MINI interior ever.

"The new MINI Countryman is not only the largest MINI we've ever built, but it's also the most technologically advanced and most versatile MINI of our product line up,"

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10/2016 page 2 said Thomas Felbermair, Vice President MINI of the Americas. "The addition of the plug-in hybrid option is a major milestone for the brand and we look forward to bringing this exciting new vehicle into one of the top performing market segments."

Fun to drive

The benefits from the BMW Group engine technology are evident across both the Cooper and Cooper S variants, with the new three-cylinder MINI TwinPower turbocharged engine on the MINI Cooper Countryman delivering 42 percent more torque than its predecessor, just shy of the outgoing Cooper S variant. The MINI Cooper Countryman can also hit 0 – 60 mph 1.6 seconds more quickly than did its predecessor, and for the first time, can be matched with ALL4 all-wheel drive. Meanwhile, with 207 ft-lbs on tap, the turbocharged four-cylinder engine on the MINI Cooper S Countryman nearly matches the torque output of the outgoing MINI John Cooper Works Countryman.

As the most adventurous MINI ever built, traction and performance in all kinds of conditions, wet or dry, rugged or smooth, straight or curvy, the new MINI Countryman benefits from the all-new ALL4 all-wheel drive system. The fully automatic system seamlessly delivers power to the wheels that grip and reacts to road conditions in as little as .25 seconds, with no action required by the driver or passenger.

Spacious interior

The biggest MINI ever means more space for cargo, people and anything else needed for your next big adventure. The all-new MINI Countryman offer cavernous cargo space with sliding, folding rear seats, a high roofline, and an adjustable trunk floor. The new MINI Countryman now has more front and rear legroom, front and rear headroom and rear seat shoulderroom than many of the major competitors in its class.

Pre-Outfitted with Premium Features

Although the new MINI Countryman continues the MINI tradition of offering an incredible array of possibilities for custom configuration, some customers may find that the car is already loaded before they've added any options. Every MINI Countryman will come standard with:

- an expansive Panorama Sunroof
- Sensatec Leatherette Upholstery
- Comfort Access keyless entry
- MINI Connected infotainment system with 6.5-inch high-resolution display
- Rear View Camera with guidelines
- Rear Park Distance Control (parking sensors)
- Bluetooth supporting Telephone, Audio Streaming, and Siri Eyes Free
- Automatic Headlights and Rain-Sensing Windshield Wipers
- Fore-and-Aft Sliding Rear Seats with Reclining and 40:20:40 Split-Folding Backrests

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10/2016 page 3 • 17-inch light alloy wheels (Cooper) or 18-inch light alloy wheels (Cooper S)

Models with ALL4 all-wheel drive also come standard with heated seats. Cooper S models (with and without ALL4) come with standard LED headlights and daytime running lights, bolstered sport seats, and 18-inch light alloy wheels.

In addition to the standard features highlighted above, the new MINI Countryman features a number of options to improve the overall experience for the driver and passenger using a completely new generation of technology. A Technology Package includes a new 8.8-inch touchscreen navigation system, driven by MINI Connected 5.0, a redesigned and new-generation user interface and operating system, as well as Qi wireless device charging capability and MINI Find Mate Bluetooth tags.

The option to plug-in

The biggest, most adventurous MINI ever built will also be the most technologically advanced MINI when the brand launches its first ever plug-in hybrid model, the new MINI Cooper S E Countryman ALL4, in June 2017. Behind the scenes, a 3-cylinder gasoline engine works in tandem with a powerful electric motor to produce a combined peak output of 221 hp, with the e-rear axle enabling all-season ALL4 traction – but for drivers, Cooper S E Countryman ALL4 simply means high-tech Motoring fun.

It's the perfect vehicle for city dwellers who wish to enjoy the benefits of purely electric mobility when commuting between home and work every day, for example, while at the same time benefiting from unlimited long-distance suitability on the weekend.

#FromWhereIMINI

Later this week, drone photographer Dirk Dallas (@dirka) will be taking the new MINI Countryman on a cross country adventure to its World Premiere in Los Angeles. Fellow MINI fans and adventurers can follow the action @MINIUSA as Dirk shares some of his favorite adventure spots across the country. Additionally, fans will have a chance at winning limited edition MINI Adventure Series patches by guessing Dirk's #FromWhereIMINI location.

Click <u>here</u> for a full product press release and high resolution images of the new MINI Countryman and <u>here</u> for a full product release and images specifically of the new MINI Coooper S E Countryman ALL4 plug-in hybrid.

The new MINI Countryman will go on sale in March 2017 at MINI dealers across the U.S. with the MINI Cooper S E Countryman ALL4 plug-in hybrid following in June 2017. Pricing for the U.S. market will be announced at a later date.

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About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 126 MINI passenger car dealers in 39 states. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of four unique vehicles.

Journalist notes: Media information about MINI and its products is available to journalists on-line at www.miniusanews.com.

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DIMENSIONS & CAPACITIES – MINI COUNTRYMAN

Doors	5	
Seats	5	
Veh. Length		
- Cooper	inch	169.8
- Cooper S	inch	169.8
Veh. width	inch	71.7
Width incl mirrors	inch	78.9
Veh. height	inch	61.3
Wheelbase	inch	105.1
Front track		
- Cooper	inch	61.5
- Cooper S	inch	61.6
Rear track		
- Cooper	inch	61.6
- Cooper S	inch	61.7
Overhang front	inch	33.5
Rear overhang		
- Cooper	inch	31.2
- Cooper S	inch	31.2
Ground clearance	inch	6.5
Turning circle	ft	37.4
Legroom front	inch	40.4
Legroom 2nd row	inch	37.6
Shoulder room front	inch	54.8
Shoulder room rear	inch	54
Headroom front	inch	40.5
Max. headroom 2nd row	inch	38.3
Front Seat Volume	ft³	51.9
Rear Seat Volume	ft³	45
Cargo Volume		
- Rear seat in use	ft³	17.6
- Rear seat folded flat	ft³	47.6
Gas tank capacity	gal	16.1
- Cooper S E ALL4	gal	9.5

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TECHNICAL SPECIFICATIONS - MINI COUNTRYMAN

Cooper

Engine Type	Inline 3-cylinder with technology, turbocharg	
Displacement	1499 cm³	
Engine power	134 hp @ 4400 rpm	
Engine torque	162 ft lbs @ 1250 rpm	
Transmissions	6-speed automatic	6-speed manual
Curb Weight (lbs)	3360	3300
0-60 mph	9.3 sec.	9.3 sec.
Top speed	124 mph	124 mph
Suspension type front	1-link drive strut axle	
Rear suspension	central pivot axle	
Steering type	rack-and-pinion	
Power-steering	EPS	
Front brake	disc ventilated	
Rear brake	disc	

Cooper ALL4

Engine Type	Inline 3-cylinder with TwinPower Turbo	
	technology, turbocharged and direct injected	
Displacement	1499 cm³	
Engine power	134 hp @ 4400 rpm	
Engine torque	162 ft lbs @ 1250 rpm	
Transmissions	8-speed sport	6 anord manual
Transmissions	automatic	6-speed manual
Curb Weight (lbs)	3543	3510
0-60 mph	9.5 sec.	9.5 sec.
Top speed	122 mph	122 mph
Suspension type front	1-link drive strut axle	
Rear suspension	central pivot axle	
Steering type	rack-and-pinion	
Power-steering	EPS	
Front brake	disc ventilated	
Rear brake	disc	

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Engine Type	Inline 4-cylinder wi	Inline 4-cylinder with TwinPower Turbo	
	technology, turbochar	technology, turbocharged and direct injected	
Displacement	199	1998 cm³	
Engine power	189 hp @	189 hp @ 5000 rpm	
Engine torque	207 ft lbs (207 ft lbs @ 1250 rpm	
Transmissions	8-speed sport	C an and manual	
	automatic	6-speed manual	
Curb Weight (lbs)	3508	TBA	
0-60 mph	7.2 sec.	7.3 sec.	
Top speed	139 mph	TBA	
Suspension type front	1-link driv	1-link drive strut axle	
Rear suspension	central j	central pivot axle	
Steering type	rack-an	rack-and-pinion	
Power-steering	E	EPS	
Front brake	disc ve	disc ventilated	
Rear brake	d	disc	

Cooper S ALL4

Engine Type	Inline 4-cylinder with TwinPower Turbo	
	technology, turbocharged and direct injected	
Displacement	1998 cm³	
Engine power	189 hp @ 5000 rpm	
Engine torque	207 ft lbs @ 1250 rpm	
The second section of	8-speed sport	C1
Transmissions	automatic	6-speed manual
Curb Weight (lbs)	3671	3629
0-60 mph	7.0 sec.	7.1 sec.
Top speed	137 mph	137 mph
Suspension type front	1-link drive strut axle	
Rear suspension	central pivot axle	
Steering type	rack-and-pinion	
Power-steering	EPS	
Front brake	disc ventilated	
Rear brake	disc	

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Cooper S E ALL4 - PHEV

Engine Type	Inline 3-cylinder with TwinPower Turbo	
	technology, turbocharged and direct injected	
Displacement	1499 cm³	
Engine power	134 hp @ 4400 rpm	
Engine torque	162 ft lbs @ 1250 rpm	
eDrive		
Peak power (Electric)	87 hp	
Electric engine torque	122 ft lbs	
Battery Type; Net Capacity kWh	Lithium Ion; 7.6	
Charging time @ 240v	3:15	
Electric top speed	77 mph	
Electric range	24 miles*	
Total system power	221 hp	
Total system torque	284 ft lbs	
Transmission	6-speed automatic	
Curb Weight (lbs)	TBA	
0-60 mph	6.8 sec.	
Top speed	137 mph	
Suspension type front	1-link drive strut axle	
Rear suspension	central pivot axle	
Steering type	rack-and-pinion	
Power-steering	EPS	
Front brake	disc ventilated	
Rear brake	disc	

^{*}Range is prelimary and will be finalized closer to market launch.