

MINI + AIRBNB: ESCAPE ON THE ULTIMATE FALL ROAD TRIP



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MINI USA AND AIRBNB TEAM UP TO OFFER THE ULTIMATE WEEKEND GETAWAY FOR CITY DWELLERS

- *For \$1 per night (plus taxes and fees), guests can book turn-key road trip on Airbnb.*
- *Select stays at mini homes located outside of New York City and Los Angeles will come complete with a MINI vehicle to hit the road and explore.*
- *Airbnb and MINI combo offer travelers the chance to get out and responsibly travel, inspiring exploration of the open roads close to home.*

Woodcliff Lake, N.J. and San Francisco, C.A. - September 8, 2020 - [MINI USA](#) and [Airbnb](#) are teaming up for the ultimate fall weekend escape for city dwellers with the added freedom of a MINI included to explore the backroads.

It's the little things in life that bring us happiness, which is why hosts on Airbnb and MINI USA are offering these unique fall weekend getaways for New York City and Los Angeles city dwellers to social distance and explore the backroads of their state. Guests will be able to enjoy both the drive and the destination as each miniature listing is perfectly matched with a MINI of similar size and fun.

Guests can enjoy sitting pretty in a MINI while taking in all the local sights and even some fall foliage along the way. With sharp reflexes and go-karting handling, a MINI is the perfect way to get out and have fun behind the wheel

while exploring the road less traveled along the way to these unique mini Airbnb properties.

These two pint-sized listings, which will be cleaned and prepared in accordance to Airbnb's expert-backed [Enhanced Cleaning Protocol](#), are located just outside of New York City and Los Angeles, perfect for dream road trip scaled to fun-sized:

New York State of Mind

With a listing located in Marlboro, New York, the [Orchard Views from a Light-Filled Tiny Home with a Fire Pit](#) will provide guests with all the amenities they need to relax and unwind after a long day of exploring the nearby State Parks in a MINI Cooper S 4-door hardtop¹. Host Raven is offering this three-night-stay special with check-ins available on October 16, November 6, and November 20. While in upstate New York, explore nearby forests and farmlands, and visit the Upper Delaware Scenic & Recreational River, one of the last free-flowing rivers left in the United States.

Top-Down in Los Angeles

If going topless is more your style, host Hillary's [Off-Grid Stargazing Cabin](#) in Twentynine Palms, California, comes complete with a MINI Cooper Convertible¹. Completely off the grid, this listing makes for the perfect little getaway from Los Angeles and will be available for three-night stays with check-ins on November 6, November 12, and December 4. Check out nearby wonders along the way, like the Mojave National Preserve that boasts stunning canyons, mountains, and mesas.

"While so many aspects of our lives have changed recently, getting away to enjoy the twists and turns of the open road in a MINI remains as fun as ever," said Rah Mahtani, Marketing and Communications Manager for MINI USA. "That's why teaming up with Airbnb is a perfect way for us to help people escape for a few days and relax at one of these two properties which come with a MINI to help enhance the experience."

Bookings² open on September 10 at 1:00 p.m. Pacific Time and will be available for selected guest stay dates³ until sold out.

About MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC, located in Woodcliff Lake, New Jersey and includes the marketing and sales organizations for the MINI brand. The MINI USA sales organization is represented in the U.S. through a network of 117 MINI passenger car dealers nationwide. MINI USA began selling vehicles in the U.S. in 2002 with the introduction of the MINI Cooper and MINI Cooper S Hardtops. Since then, the MINI Brand in the U.S. has grown to encompass a model range of five unique vehicles.

About Airbnb

Airbnb is one of the world's largest marketplaces for unique, authentic places to stay and things to do, offering over 7 million accommodations and 50,000 handcrafted activities, all powered by local hosts. An economic empowerment engine, Airbnb has helped millions of hospitality entrepreneurs monetize their spaces and their passions while keeping the financial benefits of tourism in their own communities. With more than three quarters of a billion guest arrivals to date, and accessible in 62 languages across 220+ countries and regions, Airbnb promotes people-to-people connection, community and trust around the world.

Journalist notes: Media information about MINI and its products is available to journalists on-line at www.miniusanews.com.

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¹ MINI model and color is subject to change.

² Complete the application form, with terms that apply. Before requesting to book, carefully read the house rules available on the listing page.

³ Dates are pre-selected and will be reflected in the Host's booking calendar.