

BMW Group



Vehicle Sales BMW of North America, LLC, September 2015

	Sept. 2015	Sept. 2014	%	YTD Sept. 2015	YTD Aug. 2014	%
i3	1,710	1,022	67.0%	7,893	3,104	154.3%
i8	182	58	214.0%	1,342	67	1903.0%
1/2 Series	1,078	740	45.7%	8,472	5,303	59.8%
3 Series	9,145	8,270	10.6%	69,820	66,777	4.6%
4 Series	2,726	4,544	-40.0%	33,762	27,934	20.9%
5 Series	4,059	1,407	188.5%	33,838	39,168	-13.6%
6 Series	265	450	-41.1%	5,918	6,369	-7.1%
7 Series	134	480	-72.1%	6,363	6,264	1.6%
Z4	96	170	-43.5%	1,409	1,617	-12.9%
X1	847	1,840	-54.0%	10,258	15,728	-34.8%
BMW passenger cars	20,242	18,981	6.6%	179,075	172,331	3.9%
X3	3,033	1,808	67.8%	20,783	27,198	-23.6%
X4	475	380	25.0%	4,481	1,043	329.6%
X5	2,525	4,398	-42.6%	40,490	33,021	22.6%
X6	333	20	1565.0%	5,127	2,998	71.0%
BMW light trucks	6,366	6,606	-3.6%	70,881	64,260	10.3%
BMW brand	26,608	25,587	4.0%	249,956	236,591	5.6%
Cooper /S Hardtop 2 Door	1,685	1,118	50.7%	15,984	13,052	22.5%
Cooper /S Hardtop 4 Door	1,174	0	100.0%	11,599	0	100.0%
Cooper /S Convertible	238	416	-42.8%	2,446	2,875	-14.9%
Cooper /S Clubman	1	220	-99.5%	23	2,589	-99.1%
Coupe	14	157	-91.1%	452	847	-46.6%
Roadster	20	205	-90.2%	1,094	1,202	-9.0%
Countryman	1,180	1,908	-38.2%	12,059	17,124	-29.6%
Paceman	102	195	-47.7%	1,317	1,499	-12.1%
MINI brand	4,414	4,219	4.6%	44,974	39,188	14.8%
TOTAL BMW of North America, LLC	31,022	29,806	4.1%	294,930	275,779	6.9%