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## **TWO NEW MINI VEHICLES TO PREMIERE AT PEBBLE BEACH**

**Woodcliff Lake, NJ** – August 18, 2011 — MINI fans in the US will have their first chance to see two exciting and very different, new MINI vehicles at the world-famous Pebble Beach Concours d'Elegance in California this week. Both vehicles can be found at the MINI Display, located at the intersection of Pedestrian Walkway and 17-Mile Drive.

The MINI INSPIRED BY GOODWOOD is an exclusive special edition of the MINI Hardtop which has been produced in close collaboration with the Rolls-Royce Motor Cars design team, and it will be displayed alongside the new two-seater MINI Coupe which will also be shown publicly in the USA for the first time.

MINI INSPIRED BY GOODWOOD adds another layer to the MINI brand experience, bringing a generous measure of automotive luxury and exclusivity in its highest form. It will be priced at \$52,000 (including \$700 D&H), when advanced orders begin later this month.

Working with the development center of Rolls-Royce in Goodwood, England, MINI has produced a limited-run special edition MINI, whose exterior and interior design is complemented by fine materials and the British luxury car marque's commitment to flawless workmanship.

It will be produced in a limited edition of 1,000 units – 140 of which will be available to US customers – and combines typical MINI driving fun with the same discerning

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craftsmanship, select materials, styling and all-round 'typical British understatement' that are hallmarks of the world's leading producer of luxury automobiles.

Deliveries of the 2012 model year vehicle, which will be launched as part of the exclusive 'MINI Yours' range of special edition vehicles and options, are scheduled to start in the second quarter of 2012.

Two of the most striking features of the exterior design are the body finish in the exclusive Rolls-Royce color of Diamond Black metallic and 17-inch light alloy wheels sporting a multi-spoke design. Alternatively, the MINI color Reef Blue metallic can be specified.

Inside, the dashboard (including the surrounds of the central instrument and the air vents), the center console, carpet surfaces, the Lounge leather seats, the roof lining as well as the door, side and body pillar cladding boast the exclusive Rolls-Royce color Cornsilk, a warm and natural shade of beige. Only the upper section of the instrument panel is in black.

In terms of Rolls-Royce materials, the MINI INSPIRED BY GOODWOOD includes Lambswool floor mats, a cashmere headliner, fascia and front door grab handles in burr walnut veneer and a sports steering wheel with Walknappa leather and Piano Black controls.

Each MINI Inspired by Goodwood is powered by the turbocharged 1.6-liter four-cylinder engine that was featured for the first time in the 2011 MINI Cooper S. This engine includes a Twin Scroll turbocharger, direct injection and variable valve control and generates 181 hp, so the sprint from 0 to 60 mph is completed in 6.6 seconds. A choice of either six-speed manual and automatic transmissions will be offered.

### **Maximum driving fun: the new MINI Coupe**

Designed to maximize driving fun, the new MINI Coupe indulges the keen driver with a level of agility unmatched in the small car segment, along with a unique body and interior concept.

The first two-seater in MINI's line-up is focused on delivering optimum performance. As a result, the new car radiates the brand's hallmark go-kart feeling with a whole new depth of intensity and achieves the best performance statistics ever recorded by a

volume-produced MINI. It is the fastest-accelerating MINI ever (0-60 mph in 6.1 sec) and has the highest top speed, 149 mph.

The MINI Coupe is the brand's first model to adopt a three-box body structure with a strikingly stepped rear end. Measuring 147 inches long and 54.6 inches high, its distinctive lines, flat silhouette (a full inch lower than MINI Hardtop), innovative steel 'helmet roof' with integral roof spoiler and an active rear spoiler to optimize airflow at higher speeds, lend the MINI Coupe a sporty and individual allure.

MINI Coupe will feature the latest generation of four-cylinder engines incorporating BMW Group technology derived from motorsports and generating outputs of 208 (John Cooper Works), 181 (Cooper S) and 121 hp (Cooper).

Strictly a two-seater concept with extended stowage and loading capacity behind the driver and passenger seats, the MINI Coupe features oval recesses in the roof liner to provide extra headroom for the driver and front passenger. With its extremely high-opening tailgate and large luggage area with through-loading facility, the MINI Coupe delivers outstanding versatility for everyday driving.

Three versions of the MINI Coupe are available to order now with starting prices ranging from \$22,000 to \$31,900, based on engine option.

### **MINI in the US**

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC which has been present in the United States since 1975. Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 339 BMW passenger car and BMW Sports Activity Vehicle centers, 137 BMW motorcycle retailers, 107 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:  
[www.bmwgroupna.com](http://www.bmwgroupna.com)

Information about the BMW Group and its products is available to journalists on-line at  
the BMW Group PressClub at the following address: [www.press.bmwna.com](http://www.press.bmwna.com).  
Additional information, images and video may be found at [www.miniusanews.com](http://www.miniusanews.com).

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