

For Release: IMMEDIATE

Contact: Nathalie Bauters

MINI Communications Manager

201-930-3166

nathalie.bauters@miniusa.com

Yvonne Malmgren

Senior Consultant PFPR Communications

586 - 453 - 2912

yvonne.malmgren@pfpr.com

COMPLETE 2014 MINI LINEUP PRICING AND EQUIPMENT UPDATES

Woodcliff Lake, NJ June 11, 2013

Model/Variant	MY2014	MY2013
MINI Coupe		
Cooper	\$21,450	\$21,450
Cooper S	\$24,750	\$24,750
John Cooper Works	\$31,350	\$31,350
MINI Roadster		
Cooper	\$25,550	\$25,550
Cooper S	\$28,550	\$28,550
John Cooper Works	\$35,700	\$35,700
(MY 2013) MINI Hardtop		
Cooper	\$19,700	\$19,700
Cooper S	\$23,300	\$23,300
John Cooper Works	\$30,100	\$30,100
MINI Clubman		
Cooper	\$21,400	\$21,400
Cooper S	\$25,100	\$25,100
John Cooper Works	\$32,300	\$32,300

MINI US Press Information



MINI Convertible		
Cooper	\$25,150	\$25,150
Cooper S	\$28,150	\$28,150
John Cooper Works	\$35,300	\$35,300
MINI Countryman		
Cooper	\$22,100	\$22,000
Cooper S	\$25,700	\$25,600
Cooper S ALL4	\$27,400	\$27,300
John Cooper Works ALL4	\$34,950	\$34,850
MINI Paceman		
Cooper	\$23,300	\$23,200
Cooper S	\$26,900	\$26,800
Cooper S ALL4	\$28,600	\$28,500
John Cooper Works ALL4	\$35,600	\$35,500

(MY2013) MINI John Cooper Works GP \$39,250

MINI Cooper Clubvan \$25,295

*Pricing in this document DOES NOT include the Destination and Handling charge of \$795. The current charge is effective for all vehicles delivered on or after May 1, 2013 (regardless of model year).

<u>Lineup Equipment / Technology / Pricing Changes</u>

Production of MY2014 MINI vehicles begins July 1, 2013.

The only models that will have a price increase for the MY2014 are Paceman and Countryman; however, for the \$100 increase, all variants of those two models will come equipped standard with heated mirrors and washer jets.

There will only be one premium package moving forward, which will include the dual pane panoramic sunroof, rain sensor / automatic headlight control and automatic climate control. The cost for this option package is \$1,250.



A new package, called City Pack, will be offered on all models and will include the alarm system, power fold mirrors, heated mirror and wash jets, auto dimming rear-view mirrors (interior and exterior), rear park distance control and comfort access. The cost for this package will be \$1,250.

Specific Option Changes by Model

Countryman and Paceman

The Center Rail in Countryman and Paceman vehicles will be replaced by standard double cup holders in the rear seats.

- The Countryman's cup holder will include a 12V charging / power outlet.
- Paceman's cup holder will also include a 12V outlet as well as an iPod holder.

Countryman's rear doors will have a padded arm rest and a bench seat will be standard (a bench seat is the only rear seat configuration available for Countryman).

Paceman will be equipped with Comfort Suspension as standard, and the Sport Suspension will be a no-charge option.

Beginning in MY 2014, MINI will offer both interior and exterior John Cooper Works Packages for Paceman and Countryman models, so Cooper and Cooper S owners can opt for the sportier design cues and color combinations, even if they don't choose to upgrade the performance.