

Utah School Board Pricing Proposal

Overview

Table 1 provides the per student Digital Platform and Digital Platform + Print bundle prices for 5 year and 1 year license terms. The per diem price for Professional Learning is also provided.

Platform digital license includes Core Curriculum with integrated Grammar and Vocabulary curriculum, Writing Across the Curriculum, Tier 2 and Tier 3 skills practice, Test Prep, and CERCA AI (automated feedback tool for writing).

Table 2 provides a sample of the professional learning program for Year 1 and Years 2 through 5. ThinkCERCA recognizes that each school district will have specific requirements to meet their school, teacher, and student needs. The ThinkCERCA Success team will collaborate with each district and/or school team to define a Professional Learning program to meet their needs.

Table 1 - Per Student Pricing

Item	Price	Description	Grade Levels
CORE ELAR Digital Platform 5 year	\$105.00	Platform digital license per student (teacher access included). Digital versions of both Teacher and Student Guides included. 1:75 Print Teacher edition included (by grade).	6-12
Core ELAR Digital Platform and Print Package 5 Year	\$155.03	Platform digital license per student (teacher access included). Print and Digital versions of Student Guides included. 1:75 Print Teacher edition included.	6-12
CORE ELAR Digital Platform 1 year	\$28.00	Platform digital license per student (teacher access included). Digital versions of both Teacher and Student Guides included. 1:75 Print Teacher edition included (by grade).	6-12
Core ELAR Digital Platform and Print Bundle 1 Year	\$46.47	Platform digital license per student (teacher access included). Print and Digital versions of Student Guides included. 1:75 Print Teacher edition included (by grade).	6-12
Teacher Guide - Print	\$39.99	Per additional softcover copy of the Teacher Guide. Free 1:75 with all titles above	6-12
Teacher Professional Learning Program (Limit 40 teachers per cohort)	\$3,200 Daily Fee/Onsite. \$1,000 Daily Fee/Virtual	Standard 3 day on-site program. Teachers engage with the platform as a learner to understand the extent of resources and support available. Teachers also explore the content library, curriculum tools, best practices, and leave with assigned lessons and implementation plans based on their programming. Additional on-site and virtual training options available.	

Table 2 - Professional Learning Sample Program

Year 1			Years 2-5		
Item	Day(s)	Number of Facilitators		Day(s)	Number of Facilitators
INCLUDED: Dedicated ThinkCERCA Literacy Coach and Curriculum Partner			INCLUDED: Dedicated ThinkCERCA Literacy Coach and Curriculum Partner		
INCLUDED: District Implementation Planning Meeting prior to the start of each school year, before the leadership training.		-	INCLUDED: District Implementation Planning Meeting prior to the start of each school year, before the leadership training.		
Fee Y1: District & Leader Training On Site	1	1	Fee Y2-Y5: District & Leader Training	1	1
Fee Y1: District Training Sessions - All teacher training session - On Site	3	2	Fee Y2-Y5: District Training Sessions - All teacher training session - On Site	3	1
Fee Y1: Each school receives additional 1 training per year. Schools can choose from our a la carte menu of over 40 PL sessions the session(s) that best meet their needs. On-Site.	2	1	Fee Y2-Y5: Each school receives additional 1 training per year. Schools can choose from our a la carte menu of over 40 PL sessions the session(s) that best meet their needs. Virtual.	3	1
Fee Y1: Learning Walks On Site (2 schools)	2	1	Fee Y2-5: Learning Walks	2	1
Y1: Leader Sessions & BOY / MOY / EOY Data Review - 3 per year Virtual Included			Y2-5: Leader Sessions & BOY / MOY / EOY Data Review - 3 per year Virtual Included		
INCLUDED: Monthly virtual check-ins with District team; Team will review usage, opportunities for increasing teacher engagement, and facilitate reflections on additional supports that may be needed to achieve the implementation goals and student outcomes.					
INCLUDED: Library of Product Support Resources					
INCLUDED: Library of Instructional Support Resources					
INCLUDED: Live Chat During School Hours					
INCLUDED: Invites to Webinars					
INCLUDED: Weekly Usage Report Card for Administrators					