

Pricing

Fall 2025 Instructional Materials Adoption



Utah State Board of Education

Due date: July 31, 2025



Submitted to:

Utah State Board of Education
250 E 500 S
Salt Lake City, UT 84111

Submitted by:

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Takeoff by IXL Pricing

IXL Learning is pleased to offer **Takeoff by IXL™**, the first and only core program that makes it possible to continuously provide differentiated learning.

Takeoff by IXL is designed for full-grade-level implementation for grades K-5 and is offered as annual student licenses.

Initial Professional Development is included at no additional cost. IXL offers flexible onsite and virtual professional development options. IXL’s District Partnership Team is pleased to collaborate with district leaders to develop a tailored implementation plan that aligns with each district’s goals and objectives. Districts will receive the following:

- “Getting Started with Takeoff” is delivered by IXL’s Professional Learning team at no additional cost. Based on the district’s preferences, this flexible package can consist of a mix of virtual and in-person training on implementation and onboarding preferences.

USB E can select from two Takeoff by IXL programs, one digital-only and one digital + print, designed to meet different needs:

Takeoff by IXL Description	5-Year Pricing (unit price)
<p>OPTION 1: TAKEOFF BY IXL - DIGITAL ONLY, which includes:</p> <ul style="list-style-type: none"> ● Access to Takeoff by IXL for adopted grade levels in K-5: A fully integrated curriculum solution to deliver core instruction, differentiate learning, assess progress, and more ● Digital access to student workbooks and independent practice worksheets ● Access to IXL Math, with its full PK-12 curriculum, assessment suite, and actionable analytics ● Spanish translation support for all national Takeoff units for grades K-5. Students and educators can access Spanish-language versions of workbook PDFs, independent practice, mid-unit check-ins, and unit assessments for every grade level in that range. ● District partnership team to provide 	<ul style="list-style-type: none"> ● Year 1: \$19.00 per student ● Year 2: \$20.00 per student ● Year 3: \$21.00 per student ● Year 4: \$22.00 per student ● Year 5: \$23.00 per student <p>Pricing includes Takeoff’s exclusive introductory rate and reflects a 5% annual increase over the 5-year contract term.</p> <p>Total: \$105.00 per student license for 5 years</p>

IXL CONFIDENTIAL INFORMATION

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<p>PD planning support, and rostering implementation support.</p> <ul style="list-style-type: none"> ● “Getting Started” with Takeoff by IXL Professional Development (PD), which includes: <ul style="list-style-type: none"> ○ One (1) 60-minute virtual overview of Takeoff by IXL ○ One (1) on-site day, broken down by grade bands (2 hours each), focused on IXL student/teacher navigation and implementation: <ul style="list-style-type: none"> ■ K-1 (approximately 75 attendees) ■ 2-3 (approximately 75 attendees) ■ 4-5 (approximately 75 attendees) 	
<p>OPTION 2: TAKEOFF BY IXL - DIGITAL AND PRINT</p> <ul style="list-style-type: none"> ● Everything in Takeoff by IXL - Digital ● Takeoff by IXL professionally printed student workbooks, volumes 1 & 2 ● Takeoff by IXL professionally independent practice workbooks (Fall 2025 and beyond, for grades 3 and up) 	<ul style="list-style-type: none"> ● Year 1: \$44.00 per student ● Year 2: \$46.25 per student ● Year 3: \$48.50 per student ● Year 4: \$51.00 per student ● Year 5: \$53.50 per student <p>Pricing includes Takeoff’s exclusive introductory rate and reflects a 5% annual increase over the 5-year contract term.</p> <p>Total: \$243.25 per student license for 5 years</p>
<p>Professionally printed Takeoff by IXL Teacher’s Guide, available by grade level</p>	<p>\$12.50 each</p>
Professional Development Services:	What’s Included
<p>Implementation Onboarding: “Getting Started” with Takeoff by IXL</p>	<p>Included with Takeoff adoption at no additional cost</p>

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Takeoff by IXL Description	5-Year Pricing (unit price)
	<ul style="list-style-type: none"> ● (1) 60-minute virtual overview ● (1) on-site day
<p>Basic District Success Package - \$15,000</p> <p>The Package is designed for the first year of implementation. Additional PD can be added based on district needs.</p>	<ul style="list-style-type: none"> ● 3 on-site sessions ● 3 virtual sessions ● Analytics for School Leaders ● 4-part customized webinar series ● Two data reviews
<p><i>Optional</i> à la carte Professional Learning- Virtual - \$695.00 each</p>	<ul style="list-style-type: none"> ● 60 or 90-minute session, based on need
<p><i>Optional</i> à la carte Professional Learning- In Person - \$3,600.00 each</p>	<ul style="list-style-type: none"> ● Interactive 6-hour workshop, based on need

Takeoff™

by IXL

