



Pricing – IXL ELA

Fall 2025 Instructional Materials Adoption



Utah State Board of Education

July 31, 2025



Submitted to:

Utah State Board of Education
250 E 500 S
Salt Lake City, UT 84111

Submitted by:

IXL Learning, Inc.
777 Mariners Island Blvd., Suite 600
San Mateo, CA 94404

David Lee, Sr. Proposals Manager
650.242.3101 | proposals@ixl.com | www.IXL.com

IXL Pricing

IXL Learning is pleased to offer **IXL English Language Arts (ELA)** for USBE's Fall 2025 Instructional Materials Adoption.

IXL Site License Pricing Details

IXL site licenses are offered as annual student subscriptions in increments of 25 licenses. For subscriptions of over 1,000 students, licenses are offered in increments of 50.

With an annual site license subscription, USBE schools and districts receive:

- Comprehensive curriculum with interactive skill plans aligned to the Utah Core Standards, popular textbooks, and exams
- IXL Universal Reading Screeners
- Daily diagnostic and benchmark grade-level assessment
- Personalized Action Plan for every learner
- Common Assessments to create school and district-level assessments
- Tailored skill recommendations and explicit instruction with tutorial videos, example solutions, and detailed explanations
- Actionable analytics from the district to the student level with real-time reports
- Open access to subscribed subject content in all grades
- Year-round access from home and school via web browser or mobile app
- Online resources for teachers and administrators for effective implementation
- 24/7 online help center
- Phone and email help desk support
- Autorostering services
- SSO and LMS integration services
- District partnership team support
- Unlimited teacher and administrator accounts

IXL's all-inclusive approach offers exceptional value and cost certainty. IXL does not charge additional fees for maintenance or version updates, and USBE schools and districts receive automatic access to new content and feature enhancements.

IXL is pleased to offer the following pricing for **IXL ELA** for USBE's Fall 2025 Instructional Materials Adoption:

- Year 1: \$13.25 per student
- Year 2: \$14.00 per student
- Year 3: \$14.50 per student
- Year 4: \$15.00 per student
- Year 5: \$15.50 per student
- **Total: \$72.25 per student license for 5 years**

IXL has also submitted an **IXL Math** response for USBE's Fall 2025 Instructional Materials Adoption. **The cost for both IXL ELA and Math is included below:**

- Year 1: \$18.75 per student
- Year 2: \$19.50 per student
- Year 3: \$20.00 per student
- Year 4: \$20.50 per student

- Year 5: \$21.00 per student
- **Total:** \$99.75 per student license for 5 years

IXL Professional Development

Professional development (PD) is highly recommended to help teachers maximize IXL's impact in their classrooms. IXL offers in-person, virtual, and blended delivery options to support flexible, year-long professional development plans.

IXL's Local Educational Sales Consultant will support as needed through school visits and virtual training sessions. IXL customizes PD based on individual district needs and will work with leaders to provide a tailored PD experience.

Virtual Learning Experiences

IXL's virtual learning sessions are designed to empower teachers with in-depth knowledge about IXL and practical strategies for using the platform to drive learning every day.

On-Site Learning Experiences

IXL's interactive on-site experiences give teachers hands-on guidance so they can effectively personalize learning for their students. Each on-site PD session is led by a Professional Learning Specialist who will cover every aspect of IXL to ensure an effective, all-around implementation.

District Success Packages

IXL's comprehensive District Success Packages are designed to ensure successful IXL implementation with a combination of consultation and professional learning services. District Success Packages can include:

- Launch consultation
- Strategy session for site leaders
- District data reviews
- On-site professional learning sessions

