



REBECCA MACIEIRA-KAUFMANN

Rebecca Macieira-Kaufmann is a seasoned CEO with broad leadership experience in sales & marketing, risk management and international business operations, most recently at Citigroup and its subsidiaries. She brings deep expertise in the financial services industry and digitizing the consumer experience. With a demonstrated track record of leading highly successful business turnarounds, scaling new businesses and expanding operations globally, Macieira-Kaufmann also brings a strong background in governance through her corporate and non-profit board experiences. At Merryck & Co., she works with succession candidates, c-suite executives and senior leaders.

In addition to her work at Merryck & Co., Macieira-Kaufmann currently serves on the Board of Governors of the San Francisco Symphony (Audit and Executive Committees) and on the Senior Jewish Living Group Board. Previously, Macieira-Kaufmann served on the board of Congregation Emanu-El, CalChamber, and is the former President of JVS. She is a frequently sought-after speaker on leadership and business transformation, culture change and building high-performing teams. She has presented to business schools and organizations nationally.

Macieira-Kaufmann spent over 11 years at Citigroup across a range of CEO, President and Managing Director roles, most recently serving as Head of Citigroup's International Personal Bank. She managed a full P&L line of business serving the offshore wealth needs of multi-national clients in over 100 countries. From operations to marketing & sales, Macieira-Kaufmann was able to transform the business to avoid closure. She remediated the issues, simplified the operations and digitized the customer experience—growing the business exponentially and leaving it in strength.

Previously, Macieira-Kaufmann served as President and CEO of Banamex USA, a subsidiary of Citigroup Inc. and affiliate of Banco Nacional de México, the second-largest bank in Mexico. Macieira-Kaufmann turned around the business by remediating a Consent Order while simultaneously meeting the cross-border needs of Mexican businesses and high net worth individuals. Macieira-Kaufmann then became Chairman of the board and implemented the CEO succession plan. Prior to that, Macieira-Kaufmann held full P&L responsibility as President of Citibank California covering 400 retail stores in California and Nevada, contributing over 40% of Citibank revenue in the US.

Prior to joining Citi, Macieira-Kaufmann spent 13 years at Wells Fargo, lastly as the Head of Small Business Segment running a multi-billion-dollar P&L serving the lending and cash management needs of over 2 million customers. She grew the business from \$300MM to \$8B in lending and from \$30B to \$70B in cash management. She also held positions with Wells Fargo Insurance Services, Providian Financial and Retail Solutions Management Consultants in London.

Macieira-Kaufmann has been recognized for her leadership and accomplishments, including as an Influential Woman in the Bay Area Business by the San Francisco Business Times for twelve years and as a Forever Influential Woman in 2014. She was named the 2010 Financial Woman of the Year by the Financial Women's Association of San Francisco, awarded with the 2007 Women Leading Change Award by the National Coalition of 100 Black Women, and honored with the Fulbright Lifetime Achievement Award in 2018.

Macieira-Kaufmann received her Bachelor of Arts in Semiotics from Brown University. She was a post-graduate Fulbright Scholar at the University of Helsinki. She received her MBA from the Stanford University Graduate School of Business.