



JOAN SHAFER

Joan Shafer is an expert on leadership and culture. She brings more than 25 years of experience working with Fortune 250 companies, NGO's, and nonprofit organizations in North America, Europe, South America, Asia, Africa, and Australia in group facilitation, culture analysis, values integration, and leadership enrichment for senior executives. At Merryck & Co, she works with global, enterprise senior executives, and leadership teams across multiple industry sectors.

In addition to her work at Merryck & Co, Shafer has trained more than 1200 consultants, executive mentors, and change agents in values-based assessments and strength-based methodologies around the world.

As the co-founder and partner of Richard Barrett and Associates (now Barrett Values Center), she specializes in values assessment surveys for organizations, which provide an actionable roadmap that becomes an integral part of a leader's or organization's development plan that supports their business strategy. The survey instruments have been used to measure the values of more than 6000 organizations and 3000 leaders in 80 countries and are available in more than 50 languages. She codeveloped the LVA (Leadership Values Assessment), an instrument that helps individuals define their core values in order to accelerate their transformation to achieve higher levels of performance.

Shafer started her career in the aerospace industry as a project engineer and manager at Airco Temescal and then advanced to be a program engineer and manager of high-tech subsystems for satellites and military aircraft at both Hughes Aircraft and TRW for 12 years.

She holds a bachelor of engineering from Vanderbilt University. In addition, Shafer serves as a senior mediator for the County of Hawaii. For the past 20 years, she fuels her lifelong passion for golf by leading an annual week-long golf program in Scotland called "Fairway to Heaven".

"I really enjoyed the way my mentor and Joan walked me through the assessments – through the levels of leadership, what people saw as my strengths, and what I needed to do. It was the most effective assessment I've ever been through. A far superior experience and very translatable to the business."

*President/CEO,
Leading National
Rehabilitation Firm*