

Success Story - On Pointe Dance Centre

2011 in Omaha, Nebraska

Amanda Walkowiak worked in marketing and as a dance instructor before opening her On Pointe Dance Center in Omaha. In her first year her business has grown to over 250 students and she is thinking about opening a second dance studio soon. Amanda said, "Right now I just love what I'm doing and being my own boss at the same time."



Owner: Amanda Walkowiak

Phone: 402-493-5671

Business: Dance Studio

Address: 1812 N. 120th Street, Omaha, NE 68154

Web: <http://www.onpointdancecentre.com/>

Number of Employees: 7

Business Structure: LLC

SCORE Omaha engagement period: 2003-2009

Type of Client: Start up business

Workshops attended: Pre Business

Learned about SCORE: Word of mouth

Amanda is the owner/operator of “On Point Dance Center” at 120 and Blondo in Omaha, NE. Amanda was a marketing major at the University of Nebraska at Omaha and after several jobs in her chosen field, became the marketing director of the SAC museum in Omaha. She felt something was missing in her professional life and finally in 2023 she knew what it was. Her love for dance and the arts was calling. She worked as a dance instructor for a period and then put her marketing education to work as she opened her own studio. That studio has grown to over 250 students in 2009. She is thinking about opening her second location soon. “Right now I love what I’m doing and being my own boss at the same time” Amanda Walkowiak.

