

# 2018

## National Impact



**SCORE** is a uniquely American organization that synthesizes two historic national ideals: entrepreneurial spirit and volunteerism.

Since 1964, SCORE has provided expert volunteer mentoring to more than 11 million entrepreneurs and small business owners. As the nation's largest network of volunteer business mentors, SCORE is committed to helping any person succeed in their small business endeavor.

**\$340** SCORE's cost to help create one business

**\$81** SCORE's cost to help create one job

**\$47.16** Amount SCORE clients return to the Federal Treasury for every federal dollar appropriated to SCORE

**67%** Percentage of SCORE clients that reported an increase in business revenue

**32%** Average business growth reported by SCORE clients

---

**32,387**  
New Businesses Started

---

---

**103,300**  
Non-owner Jobs Created

---

---

**135,687**  
Total Jobs Created

---

Who We Are:  
**Over 10,000**  
**Volunteers**  
serving clients in over  
1,500 communities

SCORE volunteers donated  
4,335,760 hours of service in 2018

SCORE helps a diverse range of American Small Businesses and Entrepreneurs.  
**Of SCORE'S 2017 client base...**

**61%** were women

**36%** were minorities

**11%** were veterans

# 2018

By The Numbers



## 138,394 Clients

Served across **291,535 mentoring sessions**

## 249,870 Attendees

Served across **13,286 local workshops**

## 165,425 Attendees

Served via **online workshops**

---

### 3,292,173

Visits to SCORE.org

---

---

### 50,620

Facebook Fans

---

---

### 40,359

Twitter Followers

---

SCORE is of notable value to entrepreneurs and small businesses:

**86%** of clients would recommend SCORE to family and friends

**91%** of 'in business' clients were still in business at the end of 2018

**67%** of all clients indicate that SCORE is important to their business success

Small Business Clients who Receive 3+ hours of Mentoring Report Higher Revenues and Increased Business Growth.