

56,079

New Businesses Started

47,187

Jobs Created

\$125

SCORE's cost to help create one business

\$148

SCORE's cost to help create one job

\$60

Amount SCORE clients return to the Federal Treasury for every federal dollar appropriated to SCORE

65%

Percentage of in-business clients that increased revenue in 2014

**Strengthening  
America's Economy**

Small businesses need money and mentoring to be successful. No organization is more effective at mentoring than SCORE.

SCORE earns the federal government money as a direct and effective catalyst for business and job creation.



SCORE Helps  
**Underserved Groups**

Of SCORE's 2014 clients,

56% were women

39% were minorities

13% were veterans

Who We Are:

11,100 volunteers

300 chapters serving over 1,000 communities

1.2+ Million

volunteer hours contributed to helping small businesses

388

New Businesses Started

291

Jobs Created

74%

Percentage of SCORE clients  
in business

79%

Percentage of In-business clients  
that increased revenue in 2014

### Strengthening America's Economy

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## For the Life of Your Business

SCORE advises clients at all points of the business lifecycle

33% were considering starting a business

30% were in the process of starting a business

37% were already in business

#### Research Methodology:

The SCORE Foundation engaged Pricewaterhouse Coopers to conduct research into the economic impact of small business mentoring that SCORE's 11,000 volunteers had on the US Economy in 2014. Pricewaterhouse Coopers conducted a census survey of all SCORE mentoring clients and 15,703 responded via telephone and web. Total client revenue, business creation, and job creation numbers were calculated via straight line extrapolation from the survey respondents to the total number of 2014 SCORE clients. This survey was made possible thanks to the generous support of Constant Contact.

Small Business  
Clients who Receive  
3+ hours of Mentoring  
Report Higher  
Revenues and Increased  
Business Growth.

Data provided by SBA