

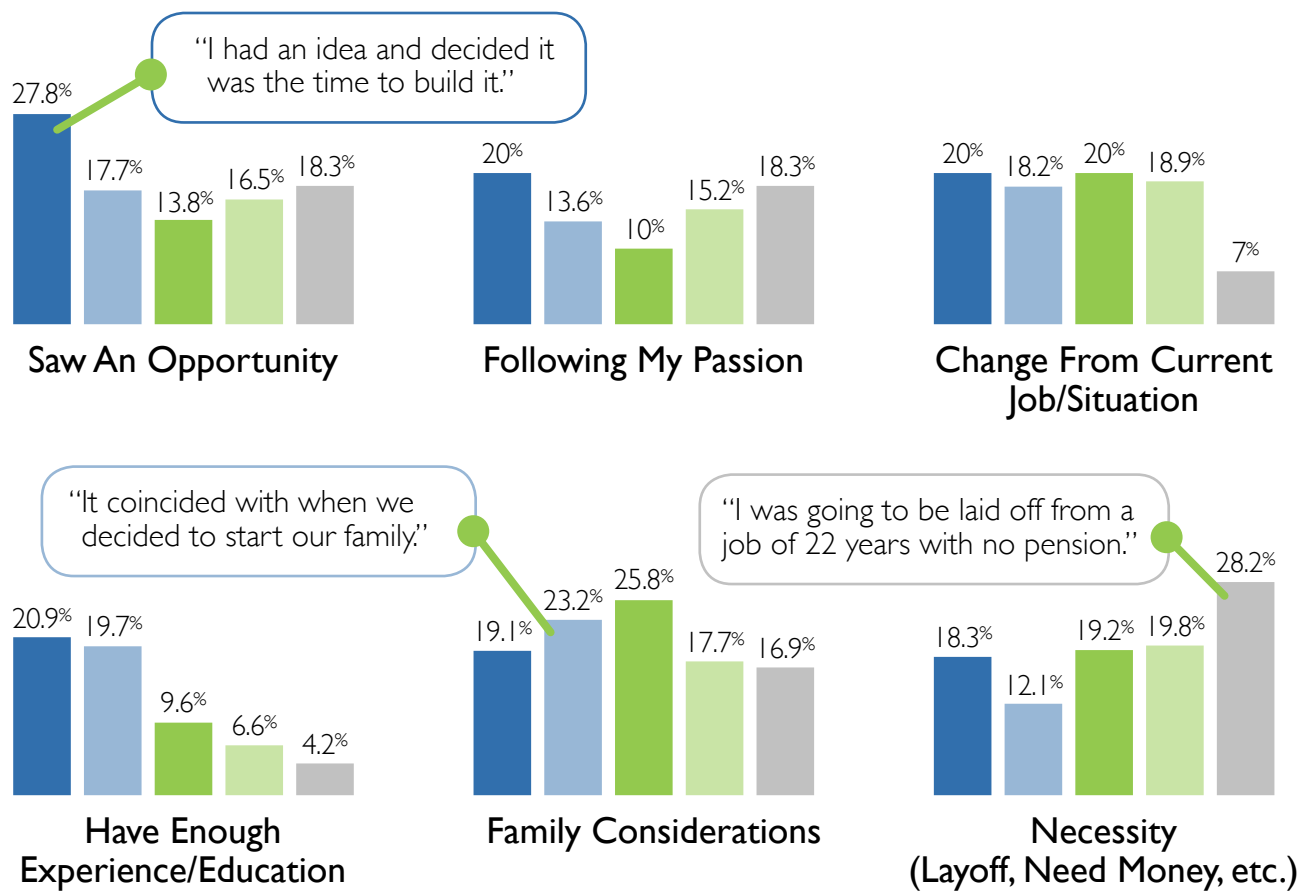
WOMEN'S ENTREPRENEURSHIP

Part 4:
How and Why Women
Start Businesses



Inspiration and Timing

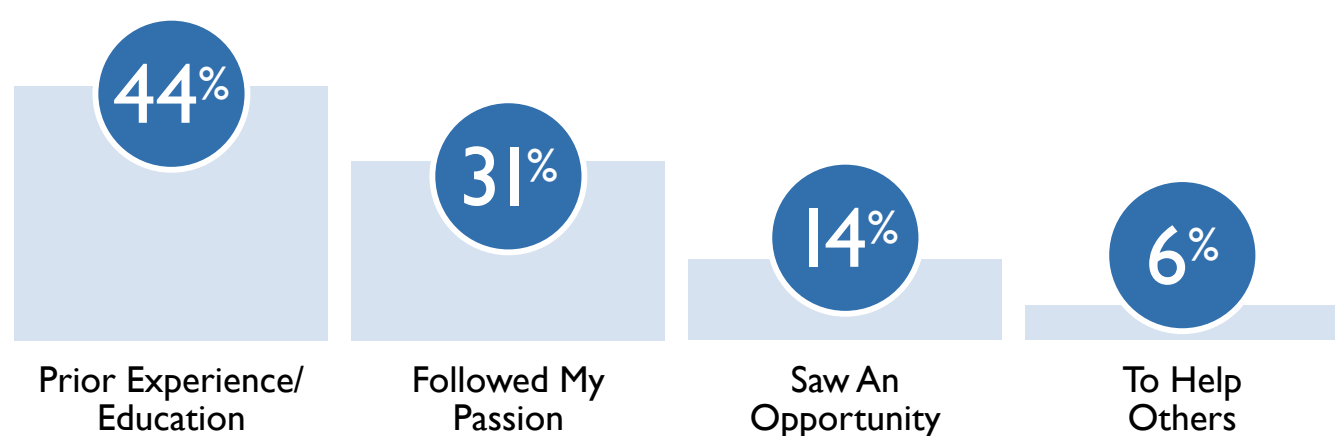
Why did you decide to start a business at this time in your life?



What Kind of Business Did You Start?

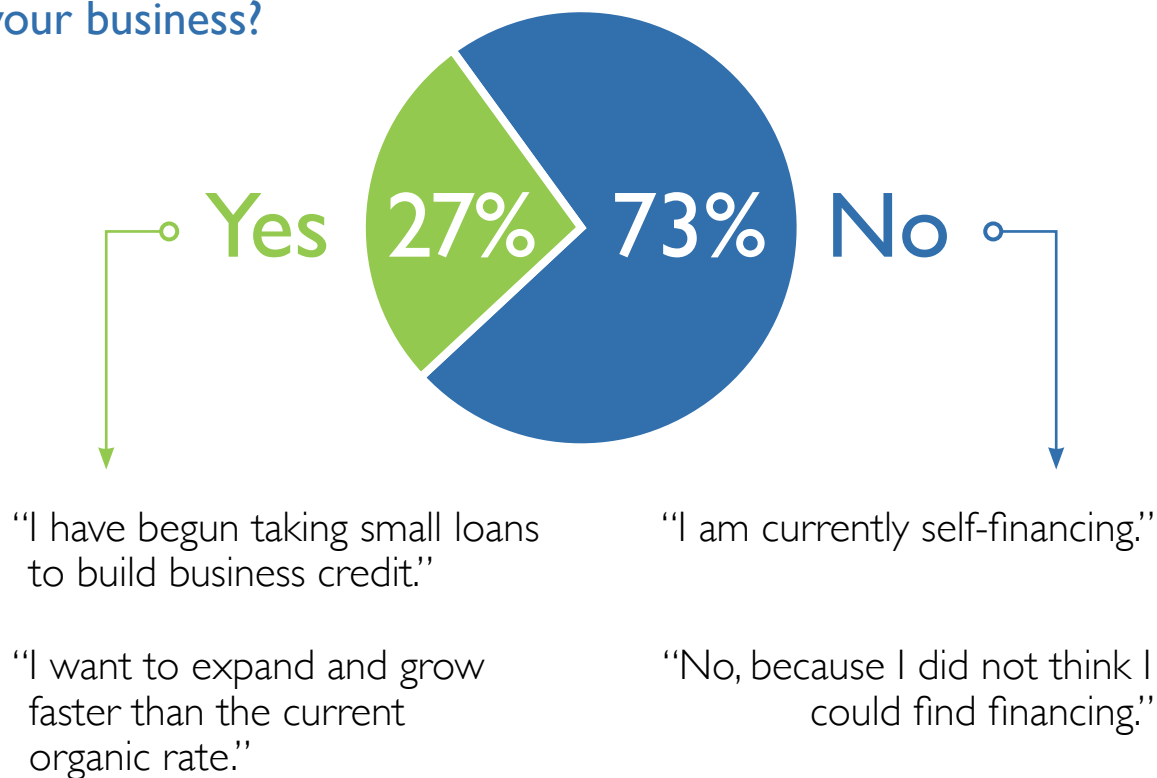
Type of Business	Percent
Real Estate/Rental Leasing	2.7
Management/IT Consulting	4.6
Construction/Manufacturing	4.7
Advertising, Public Relations, Marketing	5.5
Arts, Entertainment and Recreation	7.3
Hospitality, Travel, Restaurant, Food Services	8.2
Educational Services	8.9
Retail Sale/Trade	12.5
Health Care and Social Assistance	14.1
Other Professional Services	29.4

How Did You Decide on the Industry?



Financing

Did you seek financing for your business?



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**MEGAPHONE OF MAIN STREET
WOMEN'S ENTREPRENEURSHIP REPORT**
FROM SCORE

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