

THE MEGAPHONE OF MAIN STREET: SMALL BUSINESS JOBS REPORT

presented by
SCORE

Part 3: Small Business
Owner Sentiment

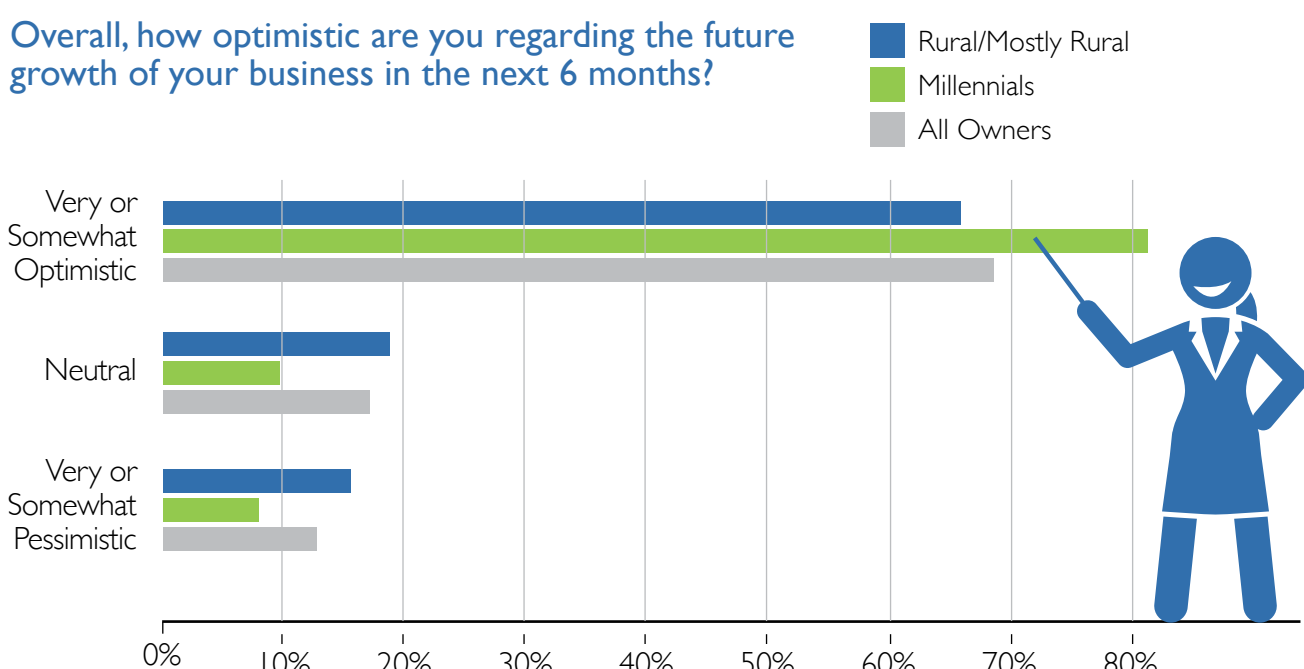
FALL 2017



BUSINESS OWNERS ARE OPTIMISTIC...

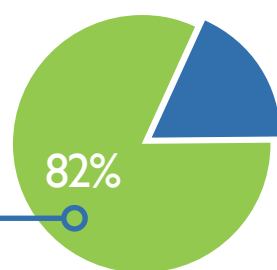
Despite the challenges of hiring qualified workers, 69% of all small business owners reported feeling optimistic about their growth over the next six months.

Overall, how optimistic are you regarding the future growth of your business in the next 6 months?



Millennials are the most optimistic:

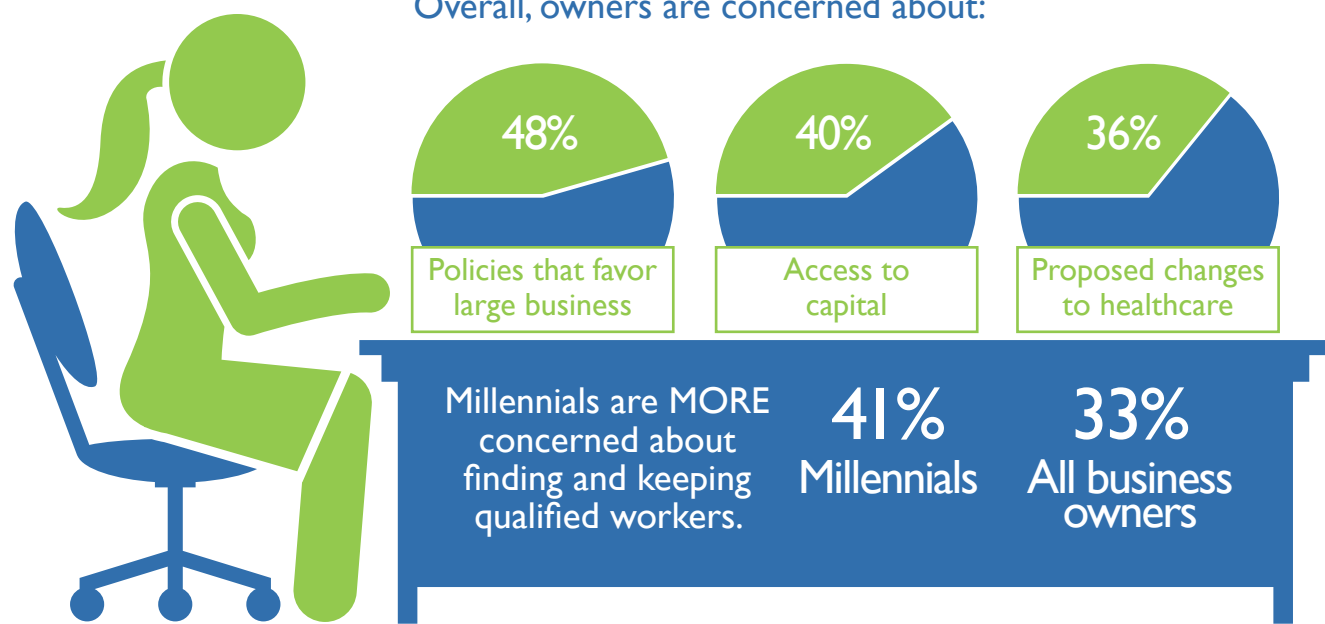
Millennials are the most optimistic group of entrepreneurs, with 82% feeling positive about the growth of their small business over the next six months.



...BUT SHARE SIMILAR CONCERNS:

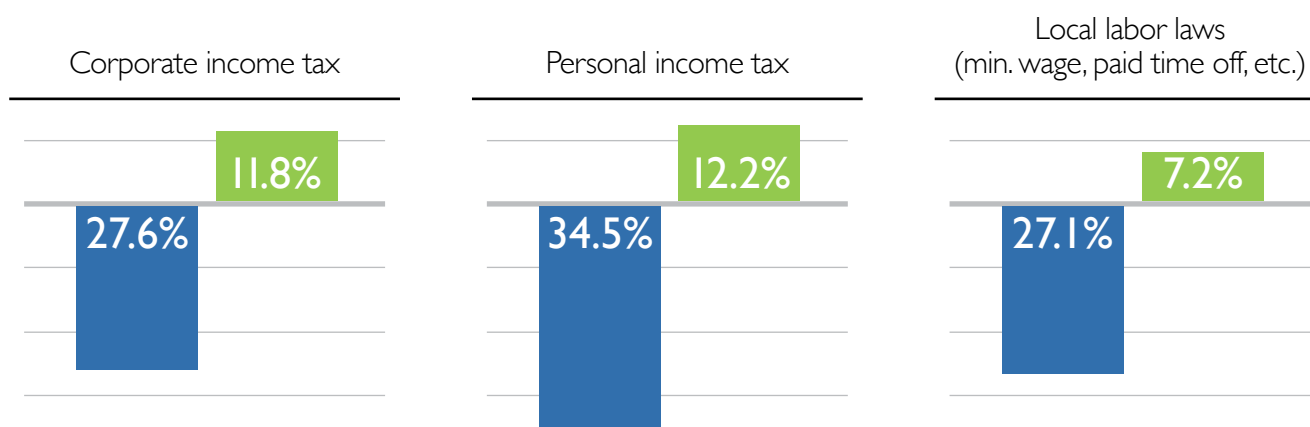
As a group, small business owners were remarkably similar in the issues that concerned them as they considered their future growth.

Overall, owners are concerned about:



How do businesses feel about the impact of the following issues on their success in the next 6 months?

Very or somewhat **negative** impact
Very or somewhat **positive** effect



“Regulations and uncertainty are constant concerns for me as a small business owner, but the upside potential of building wealth and controlling my own future are irresistible perks of entrepreneurship. In my decades of work I’ve known dozens of people that have dreamed of quitting their jobs, but I’ve never met a business owner that dreamed of giving up.”

– SCORE Survey Respondent

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**MEGAPHONE OF MAIN STREET
SMALL BUSINESS JOBS REPORT** FROM SCORE

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- Visit SCORE.org for resources.

SOURCES:

- <https://www.bls.gov/careeroutlook/2016/article/what-is-the-gig-economy.htm>
- <http://www.gao.gov/assets/670/669899.pdf>
- <https://www.census.gov/epcd/nonemployer/view/define.html>
- <https://www.score.org/resource/megaphone-main-street-small-business-jobs-report>