

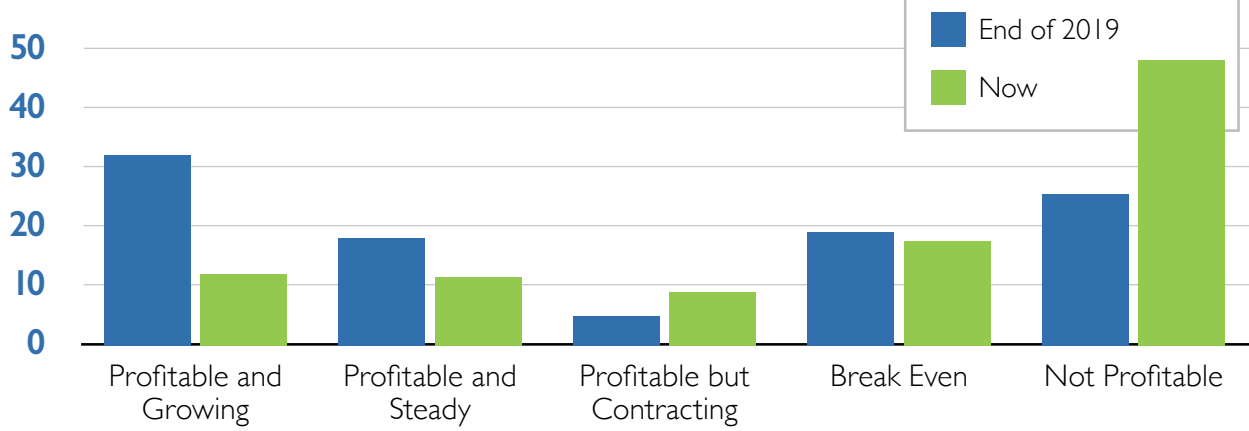
# The Impact of COVID-19

Small Businesses  
FALL 2020



## COVID-19 has had a large impact on small business profitability

How would you describe your business?



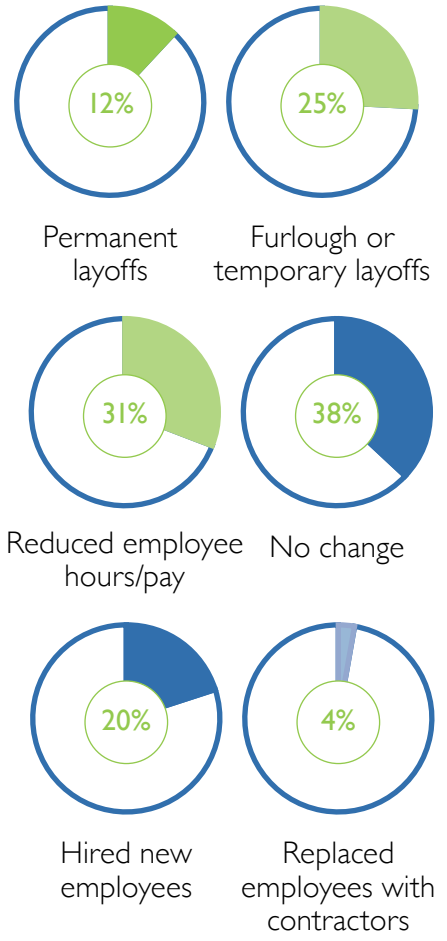
### They've been quick to adapt.

What changes have you made with your business? (check all that apply)

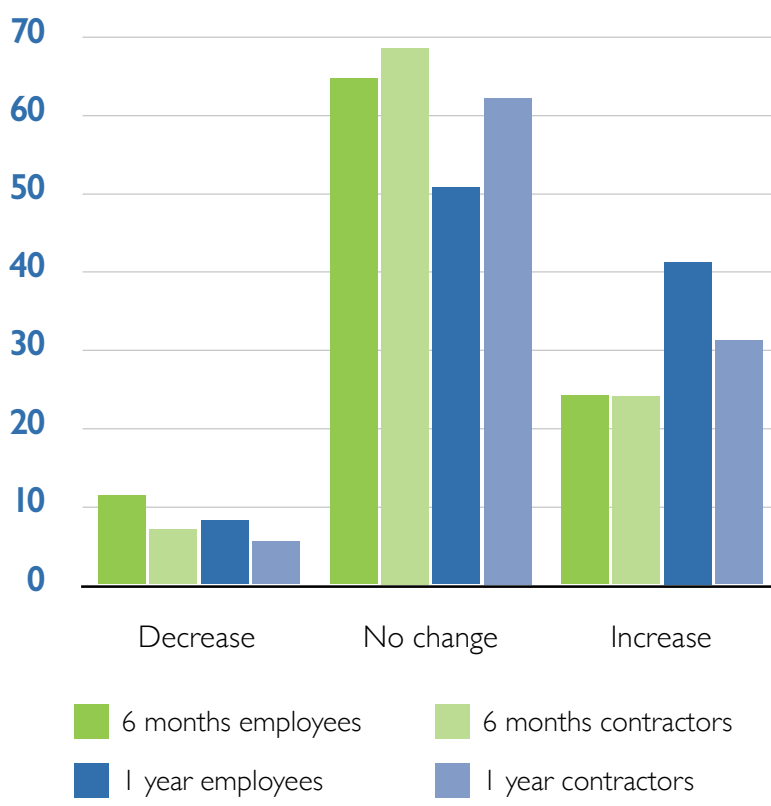


### Many have had to reduce employees.

Since March 15, 2020, my company has done the following with respect to employees:

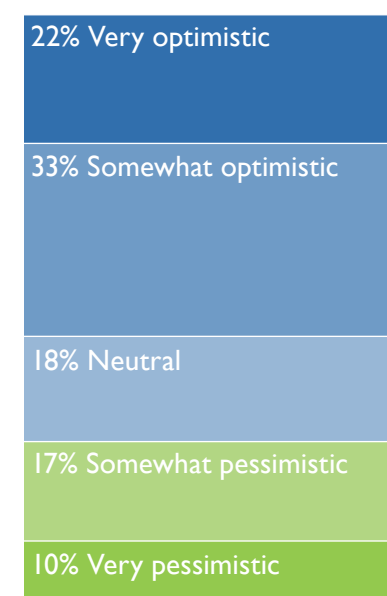


What are your expectations for hiring?



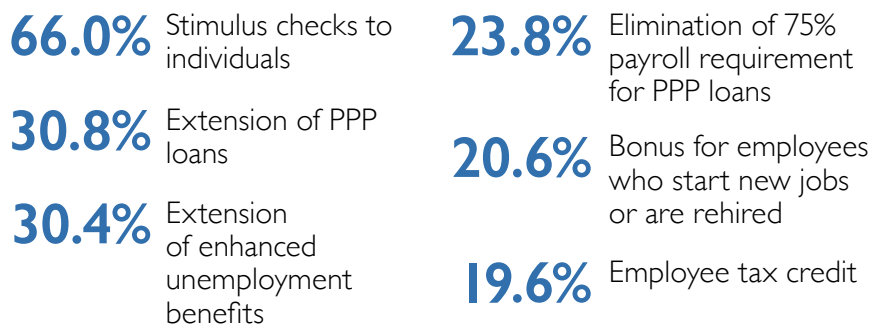
### ...And they're mostly optimistic:

Overall, how optimistic are you regarding the future growth of your business in the next 12 months?



### What can help?

What Government proposed programs would help most right now?



### Expert advice and help with finances and marketing are needed.

What non-government programs would help most right now? (check all that apply)



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