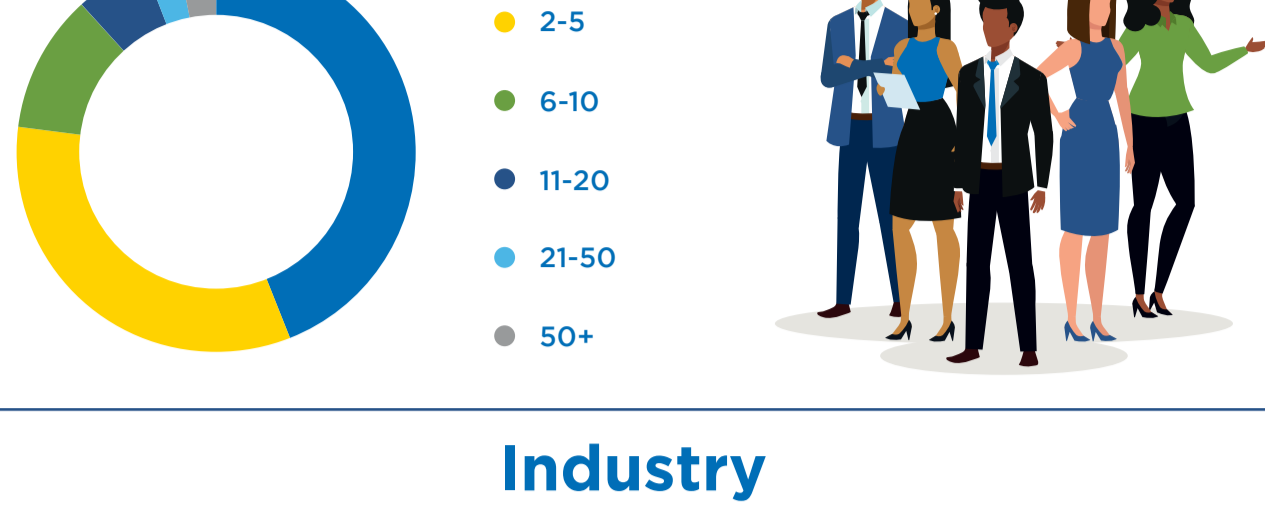


The Impact of COVID-19 on Established Small Businesses: April 2020



*In early April 2020, SCORE surveyed business owners who have been in operation at least a year.

Number of employees

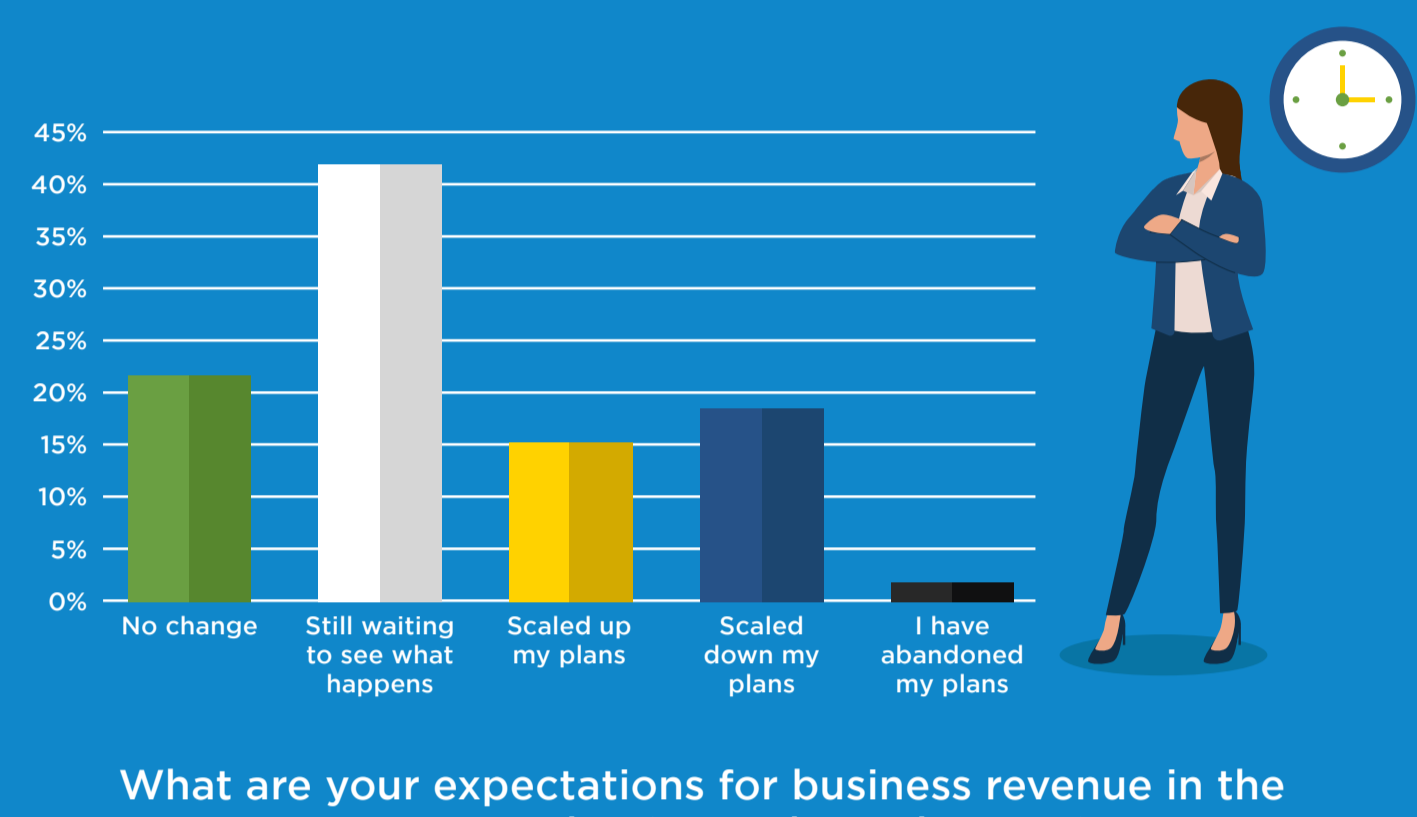


Industry

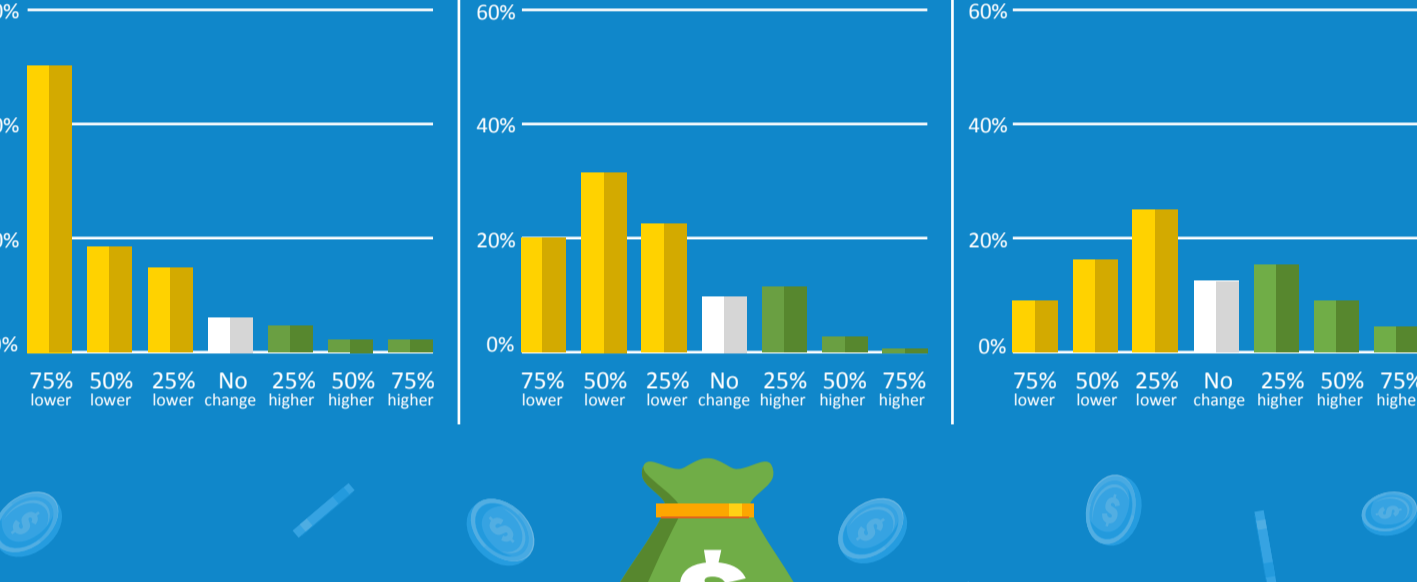


Most owners of established businesses see lower revenues continuing over the next year...

How has your attitude changed about continuing your business over the past month?



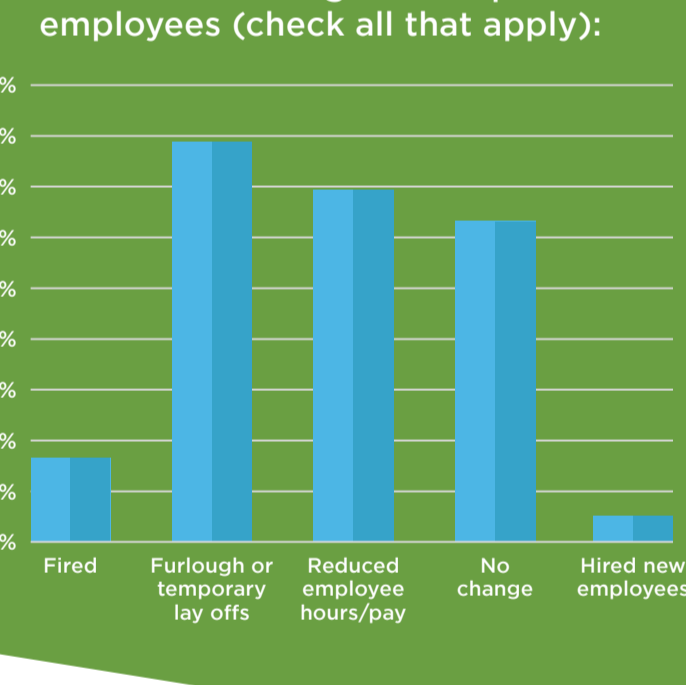
What are your expectations for business revenue in the next 3 months, 6 months and a year?



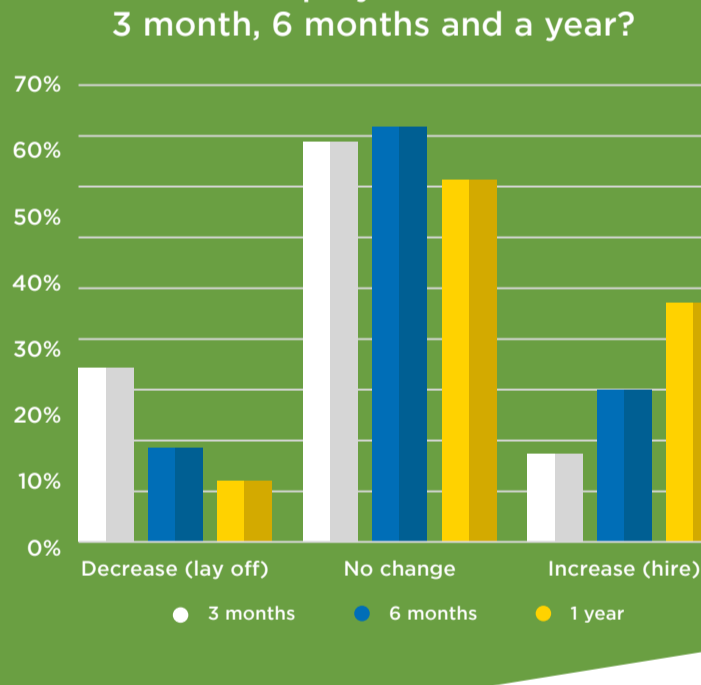
... and have had to reduce workers or worker pay. But 36% hope to hire in a year.



Since March 1, 2020, my business has done the following with respect to employees (check all that apply):

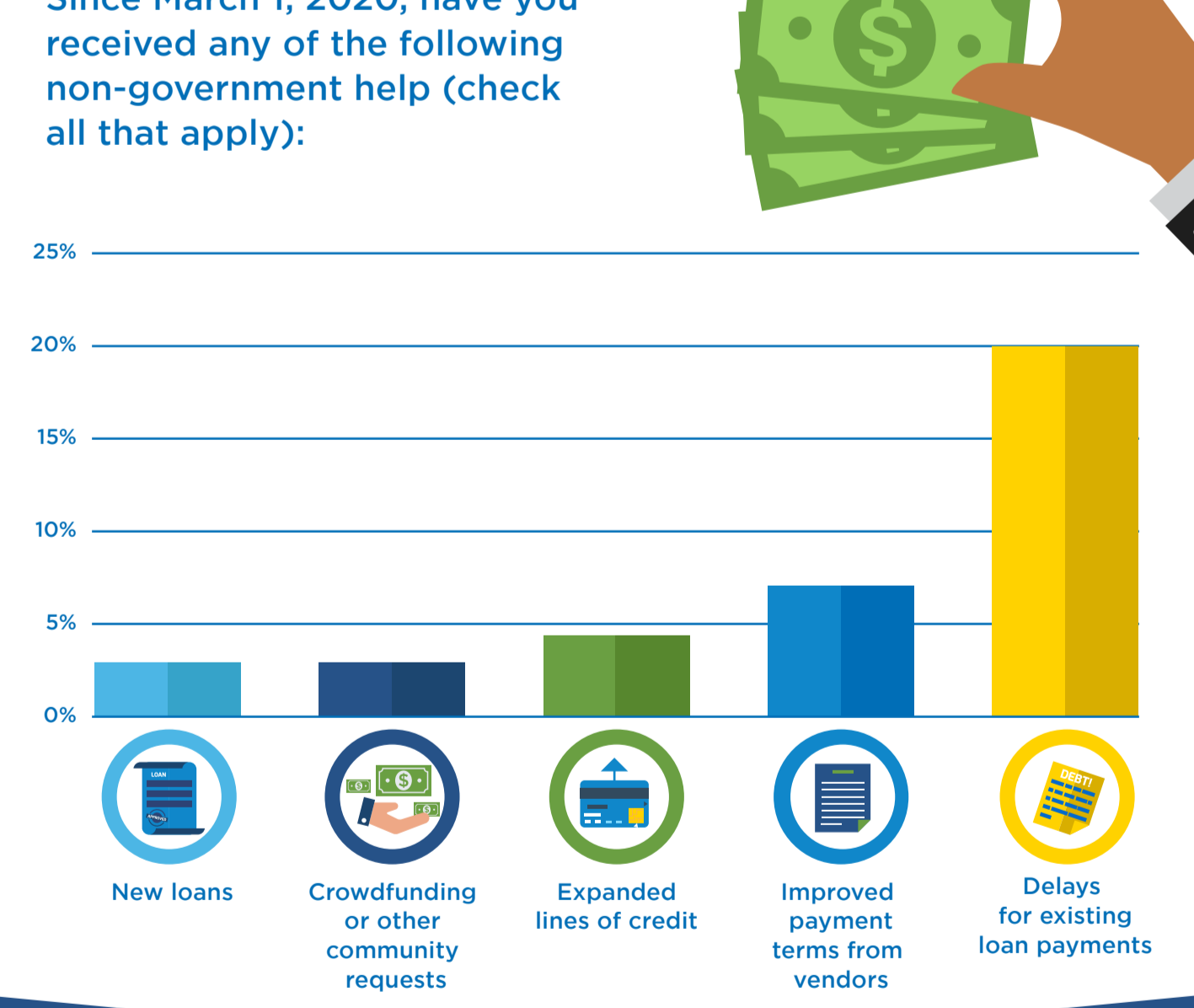


What are your expectations for your business employment in the next 3 month, 6 months and a year?



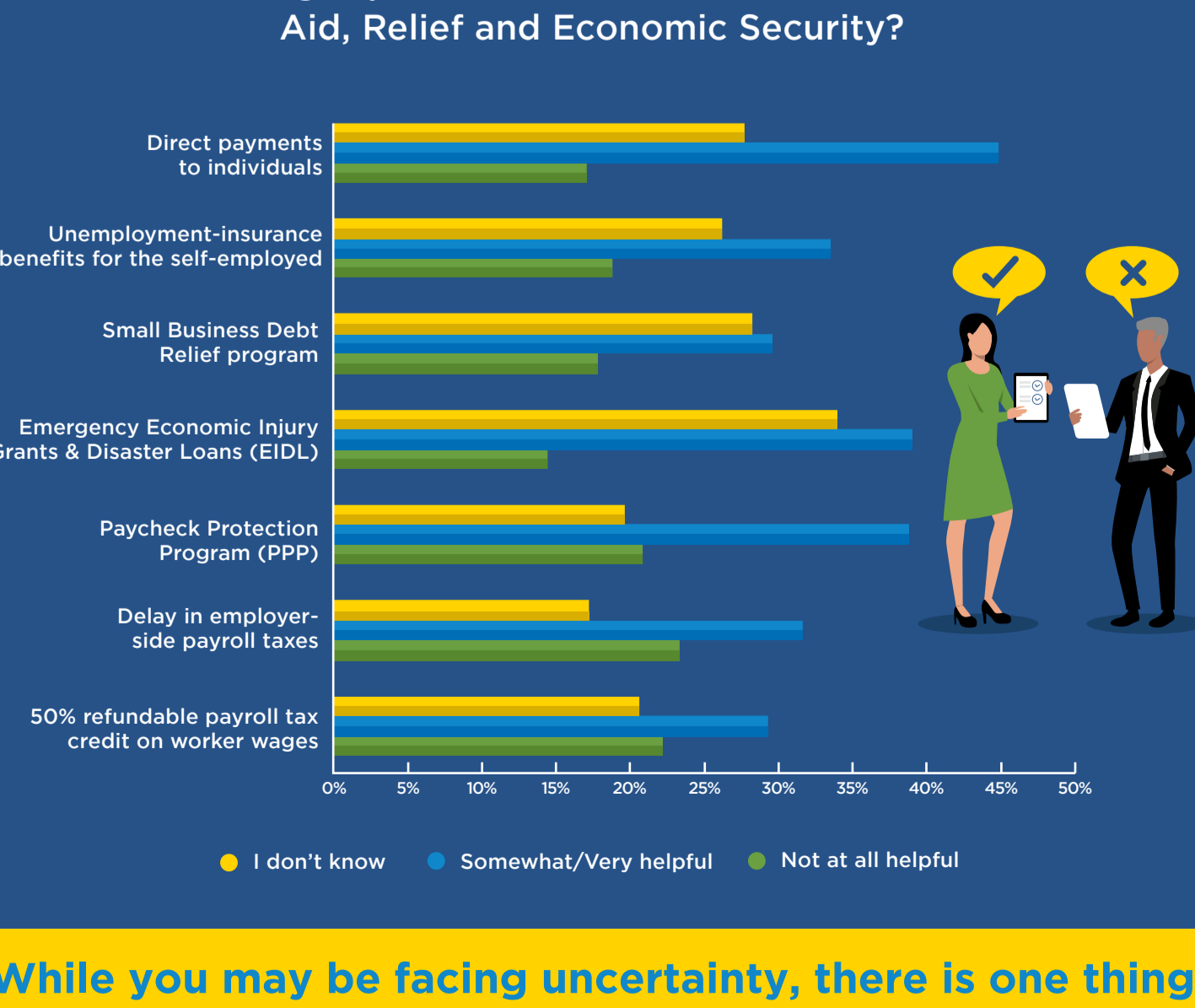
32% of established small businesses have received outside financial relief.

Since March 1, 2020, have you received any of the following non-government help (check all that apply):



Attitudes on the CARES Act are mixed.

How helpful for you and your business are the following aspects of the CARES Act (Coronavirus Aid, Relief and Economic Security)?



While you may be facing uncertainty, there is one thing you can be certain of: SCORE is here for you.

Work with a SCORE mentor and visit our [Coronavirus Small Business Resource Hub](#).



www.score.org

*Data from a SCORE survey conducted from April 3-16, 2020. The 363 respondents had been in business for one year or more.