



Asheville

FOR THE LIFE OF YOUR BUSINESS

Dear Asheville SCORE Client:

SCORE is committed to helping you and your business succeed. In addition to our counseling services, we offer a wide range of business seminars for clients starting a new business as well as clients who are looking for ways to improve their existing business.

SCORE is partnering with AB Tech to offer these seminars, which are led by Asheville-area experts and cover fundamental skills valuable to all entrepreneurs. Seminars are free of charge, and are held weekends and evenings, so they fit easily in your schedule. They are an excellent opportunity to meet area experts and to network with other small business operators.

Spring 2019 SCORE Seminars		
Date	Time	Topic
Sat. Jan. 26	9:00am – Noon	Are You Ready To Start A Business
Wed. Jan 30	11:30 – 1:00pm	Getting Ready for Tax Season at Lenior Rhyne
Sat. Feb. 9	9:00am – Noon	Marketing Your Business With Google
Sat. Feb. 23	9:00am – Noon	Business Model Canvas and Value Proposition
Sat. March 2	9:00am – Noon	Making Your Business Legal and Tax Compliant
Sat. March 9	9:00am – Noon	Write A Better Website (Copywriting)
Wed. Mar 13	6:00pm – 9:00pm	Basic Internet Marketing
Sat. Mar 16	9:00am – Noon	How to Value a Business ... and Increase It's Value
Wed. Mar 20	9:00am – Noon	Advanced Internet Marketing
Sat. Mar 23	9:00am – Noon	Becoming the Boss of the Best ... and Keeping Them
Wed. Mar 27	6:00pm – 9:00pm	Social Media for Business
Sat. Mar 30	9:00am – Noon	Creativity in Small Business
Sat. April 6	9:00am - Noon	All You Need To Know About Website Development
Sat. April 13	9:00am - Noon	How To Find Your Customers
Wed. April 24	11:30 – 1:00pm	Choice of Entity at Lenior Rhyne
Sat. April 27	9:00am – Noon	Marketing Your Business
Sat. May 4	9:00am - Noon	Financial Planning for Starting a Business
Sat. May 11	9:00am - Noon	Basics of Bookkeeping

Sat. May 18	9:00am – Noon	Branding Your Business
Wed. May 22	11:30 – 1:00pm	Tax Tips for Small Business at Lenior Rhyne
Sat. June 1	9:00am – Noon	Building Your Business Strategy and Business Planning
Sat. June 8	9:00am – Noon	Cybersecurity for Small Business
Sat June 15	9:00am – Noon	All You Need To Know About Website Development
Mon Apr 8	9:00am – Noon	Are You Ready to Start a Small Business Madison Campus

Seminars are held at the Small Business Center at the Enka AB Tech Campus unless otherwise noted. For more information on individual courses and to register, click on the course title above.