



Asheville

Dear Asheville SCORE Client:

SCORE is committed to helping you and your business succeed. In addition to our counseling services, we offer a wide range of business seminars for clients starting a new business as well as clients who are looking for ways to improve their existing business.

SCORE is partnering with AB Tech to offer these seminars, which are led by Asheville-area experts and cover fundamental skills valuable to all entrepreneurs. Seminars are free of charge, and are held weekends and evenings, so they fit easily in your schedule. They are an excellent opportunity to meet area experts and to nNetwork with other small business operators.

Fall 2018 SCORE Seminars		
Date	Time	Topic
Sat. Aug 18	9:00am – Noon	Are You Ready To Start A Business
Sat. Aug 25	9:00am – Noon	Becoming the Boss of the Best
Sat. Sept 8	9:00am – Noon	Making Your Business Legal / Tax Compliance
Sat. Sept 15	9:00am – Noon	Business Model Canvas
Sat. Sept 22	9:00am – Noon	Building your Business Strategy and Business Planning
Sat. Sept 29	9:00am– Noon	Financial Planning for Starting a Business
Wed. Oct 3	6:00pm – 9:00pm	Basic Internet Marketing
Sat. Oct 6	9:00am – Noon	Write a Better Website
Wed. Oct 10	6:00pm – 9:00pm	Social Media For Business
Sat. Oct 13	9:00am – Noon	All you Need to Know About Website Development
Wed. Oct 17	6:00pm – 9pm	Advanced Internet Marketing
Sat. Oct 20	9:00am - Noon	How to Find Your Customers
Wed. Oct 24	6:00pm – 9:00pm	Marketing Your Business with Google
Sat. Oct 27	9:00am - Noon	Basics of Bookkeeping
Sat. Nov 3	9:00am - Noon	Marketing Your Business
Sat. Nov 10	9:00am - Noon	Creativity in Small Business
Sat. Nov 17	9:00am - Noon	Cybersecurity for Small Business

Seminars are held at the Small Business Center at the Enka AB Tech Campus unless otherwise noted. For more information on individual courses and to register, click on the course title above.